

CASH FOR C//LLEGE

2016 Convention Resource Guide YOUR KEY TO SUCCESS



15th Annual College & Career Convention

Nov. 18 - 19
Los Angeles Trade Technical College

lacashforcollege.org



College Preparation Workshops & Career Exploration See pages 4 & 6

You'll have the opportunity to attend multiple workshops that focus on various aspects of college and career preparation.



Financial Aid Seminars See page 5

Attend a financial aid presentation where experts from local colleges and universities will provide an inside look at how to pay for college. Presenters will also tell you how to enter to win a **\$1,000 Cash for College Scholarship**.



Exhibit Tents See page 6

You can also visit the exhibit hall where admissions representatives, scholarship providers, industry professionals and community-based organizations are waiting to provide you with information to help you pursue your interests and goals.



Financial Aid Completion Workshops See page 5

You can also get help to complete your financial aid application, including FAFSA or the CA Dream Act.



Personal Statement Assistance Center

Visit the Personal Statement Assistance Center for help drafting or editing your personal statement for college applications.



Campus Tours

Take a tour of the LA Trade Tech Campus.

THANK YOU TO OUR SPONSORS AND CONTRIBUTORS

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A Message from Mayor Eric Garcetti

Welcome to the 15th Annual College & Career Convention.

This event will help put you on the path toward higher education and lifelong success.

In a competitive economy, earning a college degree is a crucial investment toward a financially secure future. With most careers today requiring postsecondary education and with the cost of higher education rising, it is important to know that financial aid for college is available. Studies show that often, the barrier to higher education isn't a lack of financial aid – it's that students can't get the information and application assistance they need to access funding opportunities. The 15th Annual College & Career Convention works to bridge the gap, and provide students with abundant financial aid resources – including programs unique to California like Cal Grants and the California Dream Act Application.

This year is special for Los Angeles, because we launched the LA College Promise. By becoming the nation's largest city to commit to America's College Promise, we are making a historic commitment to provide all hardworking graduates of the Los Angeles Unified School District with guaranteed admission and a year of tuition-free education at one of the nine colleges of the Los Angeles Community College District. I encourage you all to learn more about LA College Promise and receive free advice from knowledgeable college advisors.

I hope that your time at the Convention empowers you to access the guidance and support you need to begin a successful and fulfilling career.

My best wishes for a successful event and for your continued success.

Sincerely,

Eric Garcetti
Mayor, City of Los Angeles

Un Mensaje del Alcalde Eric Garcetti

Bienvenido a la 15^a Convención Anual de Colegios y Carreras.

Este evento ayudará a ponerte en camino hacia la educación superior y al éxito de toda la vida.

En una economía competitiva, lograr un título universitario es una inversión crucial hacia un futuro financieramente seguro y satisfactorio. Con la mayoría de las carreras de hoy requiriendo alguna forma de educación postsecundaria y con el costo de la educación postsecundaria subiendo, es importante que sepa que la ayuda financiera para el colegio y para la universidad está disponible. Los estudios demuestran que a menudo, la barrera para la educación superior no es una falta de ayuda financiera - es que los estudiantes no pueden obtener la información y la asistencia necesaria para acceder a ella. La 15^a Convención Anual de Colegios y Carreras trabaja para proveer abundantes recursos de ayuda financiera a los estudiantes - incluyendo programas exclusivos de California como Cal Grants y la Aplicación California Dream Act.

Este año es especial para Los Ángeles, porque lanzamos la "LA College Promise." Al convertirnos en la ciudad más grande del país comprometida a la Promesa del Colegio de los Estados Unidos (America's College Promise), estamos haciendo un compromiso histórico para proveer a todos los empeñosos graduados del Distrito Escolar Unificado de Los Ángeles con admisión garantizada y un año de educación gratuita en uno de los nueve colegios comunitarios del Los Angeles Community College District. Les animo a todos a aprender más acerca de LA College Promise y recibir asesoramiento gratuito de sus representantes.

Espero que su tiempo en la Convención le permita tener acceso a la orientación y el apoyo que necesita para comenzar una carrera exitosa y satisfactoria.

Mis mejores deseos para un evento exitoso y para su éxito continuo.

Sinceramente,

Alcalde Eric Garcetti
Ciudad de Los Ángeles



Preparing For College Workshops

Friday, Nov. 18, 2016

ESTIMATED START TIME*	FLOOR	ROOMS	SUGGESTED AUDIENCE	WORKSHOP
9:15 a.m., 10:15 a.m., & 11:15 a.m.	2nd.	AH-201	All	How to Prepare for College Seira Santizo Greenwood, University of California, Los Angeles, MEDPEP
	2nd.	AH-206	11 & 12	Thinking about College Out of State? Rebecca Joseph, California State University, Los Angeles
	2nd.	AH-208	11 & 12	Strategies to Succeed While Attending a Community College Lynn Wood, East Los Angeles College
	2nd.	AH-210	12	Surviving Your 1st Year of College Rudy Torres, College Match
	2nd.	AH-212	12	Factors to Consider in Choosing a College and Major Donny Senachai, Los Angeles Trade Technical College
	2nd.	AH-213	11 & 12	Everything There Is to Know About the SAT Terence Booth, The College Board
	2nd.	AH-215	12	What Every High School Senior Should Know about College Placement Exams Joanna Carcamo, Los Angeles Valley College Cynthia Maravilla, California State University, Long Beach
	2nd.	AH-221	All	Behind the Scenes Look into Admissions Matthew Schellenberg, University of California, Merced (9:15 a.m.) Rakin Hall, University of Southern California (10:15 a.m. & 11:15 a.m.)

Saturday, Nov. 19, 2016

ESTIMATED START TIME*	FLOOR	ROOMS	SUGGESTED AUDIENCE	WORKSHOP
9:15 a.m., 10:15 a.m., & 11:15 a.m.	2nd.	AH-201	Parents/Students	College 101 Rebecca Joseph, California State University, Los Angeles
	2nd.	AH-206	Parents/Students	Introducción a la Universidad Linda Keene, Los Angeles Unified School District
	2nd.	AH-208	12	Surviving Your 1st Year of College (Student Panel) Julissa De La Cruz, University of California, Los Angeles Julio Quijada, Los Angeles City College
	2nd.	AH-210	All	Strategies to Succeed While Attending a Community College/ Estrategias para tener éxito en el Colegio comunitario (10:15 am presentado en español) Rosa Martin, Pathways in Education
9:15 a.m.	2nd.	AH-212	All	Behind the Scenes Look into Admissions Iona Nee, University of California, Merced
10: 15 a.m. & 11:15 a.m.	2nd.	AH-212	11 & 12	How to Write a Personal Statement Colleges Will Want to Read Jay Douglas, Loyola Marymount University
9:15 a.m. & 10:15 a.m.	2nd.	AH-213	Parents	Creating a College-Going Culture at Home Christopher Shires, College Summit (9:15 am & 10:15 am)
9:15 a.m., 10:15 a.m., & 11:15 a.m.	2nd.	AH-215	Parents	Your Child Was Accepted to College: Now What?/ Su hijo fue aceptado en la universidad ¿Ahora que? (9:15 am presentado en español) Mayra Garcia, Families in Schools
	2nd.	AH-221	12	Factors to Consider in Choosing a College and Major/ Factores a considerar en elegir una universidad y especialización (11:15 am presentado en español) Maria Wilcox, University of California, Los Angeles, Early Academic Outreach Program (EAOP)

Friday, Nov. 18, 2016

ESTIMATED START TIME*	FLOOR	ROOMS	SUGGESTED AUDIENCE	WORKSHOP
8:30 a.m., 9:30 a.m., 10:30 a.m., & 11:30 a.m	1st	AH-107	All	Financial Aid Overview Thomas Garbrecht & Patricia Martinez, Fashion Institute of Design & Merchandising
	1st	AH-111	All	Financial Aid Overview Dennis Schroeder, Los Angeles Mission College & Mario Sanchez, Los Angeles City College
	3rd	AH-301	All	Financial Aid Overview Anafe Robinson & Maria Mejia, Los Angeles Pierce College
9:30 a.m., 10:30 a.m., & 11:30 a.m	3rd	AH-306	All	L.A. College Promise Sylvia Ibarra & Henan Joof, Los Angeles Trade Technical College
	3rd	AH-308	All	AB540 and CA Dream Act: Higher Education Opportunities for Immigrant Students Dario Fernandez, California State University, Northridge Educational Opportunity Programs (EOP)
	3rd	AH-310	All	Scholarship Opportunities & Resources Wilda Kier, ThinkGRADUATE/ UrbanGRADUATE
	3rd	AH-312	All	Scholarship Opportunities & Resources Danny Garcia, Fulfillment Fund
	3rd	AH-313	12	Managing Student Debt
	3rd	AH-315	12	Budgeting for Your 1st Year of College Charlotte Ferrell, University of Phoenix
8:30 a.m. – 1:00 p.m.	3rd	AH-323	12	Financial Aid Completion Workshop - Come file your FAFSA or CA Dream Act Application
	4th	AH-423	12	Financial Aid Completion Workshop - Come file your FAFSA or CA Dream Act Application

Saturday, Nov. 19, 2016

ESTIMATED START TIME*	FLOOR	ROOMS	SUGGESTED AUDIENCE	WORKSHOP
9:30 a.m., 10:30 a.m., & 11:30 a.m	1st	AH-107	Parents/Students	Financial Aid Overview Dennis Schroeder, Los Angeles Mission College & Nicole Korgie-Jackson, Long Beach Cal SOAP
	1st	AH-111	Parents/Students	Presentación de Ayuda Financiera Mario Sanchez, Los Angeles City College & Gregorio Alcantar, California State University, Northridge
	3rd	AH-301	Parents/Students	Financial Aid Overview/ Ayuda Financiera (10:30 a.m. presentado en español) Nallely Gecik, Vanguard University & Antony Markarians, University of Southern California
	3rd	AH-306	Parents/Students	Scholarship Opportunities & Resources Despina Costopoulos, Scholarship America
	3rd	AH-308	Parents/Students	Recursos y oportunidades de becas (Presentado en Español) Ana Rivera, Loyola Marymount Alumna
	3rd	AH-310	Parents/Students	L.A. College Promise (11:30 a.m. presentado en español) Sylvia Ibarra & Henan Joof, Los Angeles Trade Technical College
	3rd	AH-312	Parents/Students	Your Financial Aid Journey Mary Jo Osborn, Wells Fargo
	3rd	AH-313	Parents/Students	AB540 and CA Dream Act: Higher Education Opportunities for Immigrant Students/ AB540 y el Dream Act de California: Oportunidades para estudiantes inmigrantes (10:30 am presentado en español) Dario Fernandez, California State University, Northridge Educational Opportunity Programs (EOP)
11:30 a.m	3rd	AH-315	Parents/Students	Managing Student Debt Charlotte Ferrell, University of Phoenix
9:00 a.m. – 12:30 p.m.	3rd	AH-323	12	Financial Aid Completion Workshop - Come file your FAFSA or CA Dream Act Application
	4th	AH-423	12	Financial Aid Completion Workshop - Come file your FAFSA or CA Dream Act Application

Exploring Career Workshops

Friday, Nov. 18, 2016

ESTIMATED START TIME*	FLOOR	ROOMS	SUGGESTED AUDIENCE	WORKSHOP
9:15 a.m., 10:15 a.m., & 11:15 a.m.	4th	AH-401	Parents/ Students	How to Get Work Experience and Internships Auries Davis, EtiKID Academy
	4th	AH-406	Parents/ Students	Pathways to In-Demand Occupations Joseph Navarro, The Education Planners
	4th	AH-408	All	The Ins and Outs of Career Technical Education Gregorio Rojas, Antioch University
9:15 a.m.	4th	AH-410	All	Exploring Careers in STEM
9:15 a.m. & 10:15 a.m.	4th	AH-412	All	Exploring Careers in Health Care
9:15 a.m., 10:15 a.m., & 11:15 a.m.	4th	AH-413	All	Exploring Careers in Business Entrepreneurship
9:15 a.m.	4th	AH-415	All	Exploring Careers in CTE: Fashion, Culinary Arts, Hospitality
10:15 a.m. & 11:15 a.m.	4th	AH-410	All	Exploring Careers in Emerging Technologies
	4th	AH-415	All	Exploring Careers in Arts, Media, and Entertainment
11:15 a.m.	4th	AH-412	All	Exploring Careers in Legal and Public Services

Saturday, Nov. 19, 2016

ESTIMATED START TIME*	FLOOR	ROOMS	SUGGESTED AUDIENCE	WORKSHOP
9:15 a.m., 10:15 a.m., & 11:15 a.m.	4th	AH-408	All	The Ins and Outs of Career Technical Education Gregorio Rojas, Antioch University
	4th	AH-413	10, 11, & 12	How to Get Work Experience and Internships Eena Singh, University of Southern California
	4th	AH-415	11 & 12	Resume Writing 101 Ron Roberts, Career & College Planning Partner
9:15 a.m.	4th	AH-410	All	mitú Network: Products, Memes and Content Creation
10:15 a.m.	4th	AH-410	All	Exploring Careers in Health Care
11:15 a.m.	4th	AH-410	All	Exploring Careers in Emerging Technologies

LA YOUTH
at **WORK**

An initiative of the



LOS ANGELES AREA
CHAMBER OF COMMERCE

In partnership with

HIRE LA's
YOUTH

NEED A JOB?

LA Youth at Work can help. Follow three easy steps and you'll be on your way to earning a paycheck:

1. **GET READY** - Attend a Job Skills Workshop and we'll teach you how to write a résumé, stand out in a job interview and even what clothes to wear.
2. **PROVE YOU'RE READY** - The Work Readiness Certificate will put you at the front of the line. It tells employers that you have successfully mastered the necessary skills to obtain an entry-level job.
3. **GET A JOB** - Because we have great connections with top employers in Los Angeles, we will help you identify job opportunities through local hiring events and preferred job listings.

Obtain skills to get a job. Contact LA Youth at Work today!

For more information, visit layouthatwork.org or call 213.580.7580.

North & South Tents

- Antioch University
- A.R.C. / The Anti-Recidivism Coalition
- Brandman University
- Bureau for Private Postsecondary Education
- California State University, Chico
- California State University, Dominguez Hills
- California State University, Los Angeles
- California State University, Northridge
- California Student Aid Commission
- Cedars-Sinai Medical Center
- Center for Sustainable Energy
- Cerritos College
- Children's Hospital Los Angeles
- City Year
- Claremont McKenna College
- Coalition for Engaged Education
- Coastline Community College EOPS/CARE/CAFYES Program
- Columbia College Hollywood
- Constitutional Rights Foundation
- CRCO-Project Tipping Point
- DSTL Arts
- East Los Angeles College
- Edvisors
- El Camino College
- Fashion Institute of Design & Merchandising (FIDM)
- Fastweb
- Glendale Community College
- Hacker Fund
- I Can Afford College
- iFoster
- IBM
- Invest in Our Youth
- Ivy Bridge Institute
- LAUSD Camp Returnee Program
- LAUSD Foster Youth Achievement Program
- Los Angeles City College
- Los Angeles Cleantech Incubator
- Los Angeles College Promise
- Los Angeles Community College District
- Los Angeles County Dept. of Children & Family Services
- Los Angeles Harbor College
- Los Angeles Mission College
- Los Angeles Pierce College
- Los Angeles Southwest College
- Los Angeles Trade-Technical College
- Los Angeles Valley College
- Loyola Marymount University
- Markett.com
- Massachusetts College of Pharmacy and Health Sciences – Boston
- mitú
- Mobile Film Classroom
- Mount Saint Mary's University
- Place It
- Pacific Park
- Santa Monica College
- Santa Monica College Respiratory Therapy Program
- ScholarShare
- Sensay
- Southern California Christian Colleges and Universities
- Southern California University of Health Sciences
- Space and Missile Systems Center / Los Angeles Air Force Base
- ThinkGRADUATE/UrbanGRADUATE
- United Friends of the Children
- University of California, Berkeley
- University of California, Davis
- University of California, Los Angeles
- University of California, Merced
- University of California, Santa Barbara
- University of Dubuque
- University of Southern California
- University of the West
- US Army
- Vanguard University
- Wells Fargo
- Well-Suited/ Youth with a Passion
- West L.A. College
- Woodbury University
- Year Up - Los Angeles



BIXELEXCHANGE

EMERGING TECH CENTER AT THE L.A. AREA CHAMBER

Brought to you by the Bixel Exchange – the innovation and technology center at the LA Area Chamber of Commerce – the Tech Corner & career panels bring together the region's most innovative technology startups, companies and organizations: IBM, mitú Inc., LA Cleantech Incubator, Sensay, Hacker Fund, Fund Dollar Shave Club, Dun & Bradstreet, TEKsystems, and many more. At Bixel, we ignite creativity, empower entrepreneurs, and cultivate talent to strengthen the tech ecosystem and create a more prosperous Los Angeles.

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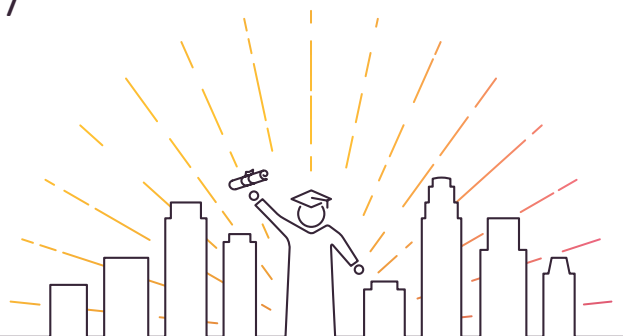
Facebook.com/BixelExchange

Enroll in College *for* FREE!

One year of free full-time enrollment
to all students graduating in Spring 2017
from LAUSD and charter high schools.

Apply online:

LACOLLEGEPROMISE.ORG



LOS ANGELES
COLLEGE PROMISE

The Los Angeles College Promise is a partnership between:






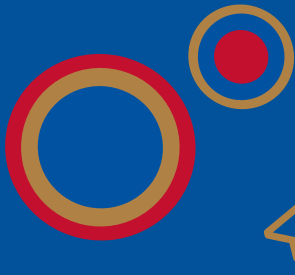
CALLING ALL SENIORS

Friday, Nov. 18, 2016



WORKSHOPS:

Visit these workshops to better understand the college-going process.



Surviving Your 1st
Year of College



Behind the
Scenes Look into
Admissions



Factors to Consider
in Choosing a
College and Major



Borrowing Smart
and Avoiding
Student Debt



What Every High
School Senior
Should Know About
College Placement
Exams



Budgeting For
Your 1st Year of
College

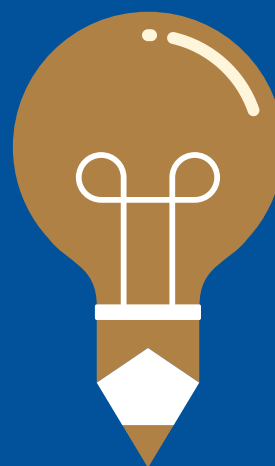


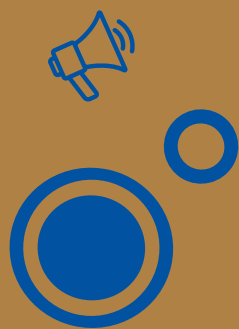
L.A. College
Promise



NEED HELP APPLYING TO COLLEGE?

Check out the personal statement drop-in center, located in AH-120, for one-on-one assistance with drafting and editing your personal statement for college applications.





CALLING ALL PARENTS

Saturday, Nov. 19, 2016



WORKSHOPS:

Visit these workshops to better understand how to help your student get through the college-going process.



Creating a College-Going Culture at Home



Your Financial Aid Journey



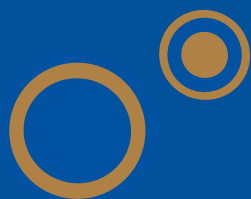
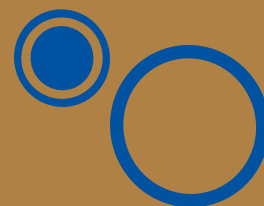
Your Child Was Accepted to College: Now What?



L.A. College Promise



Financial Aid Overview



LLAMANDO A TODOS LOS PADRES

Sábado, Noviembre 19, 2016



TALLERES:

Visite estos talleres para entender mejor cómo ayudar a su estudiante a través del proceso universitario.



Creación de una cultura universitaria en el hogar



Su Camino de Ayuda Financiera



Su hijo fue aceptado en la universidad: ¿Ahora qué?



Promesa de Colegio de L.A.



Información sobre la Ayuda Financiera



Did you know that you must complete the Free Application for Federal Student Aid (FAFSA) in order to receive any financial aid for college?



Need money for college? We can help!

Attend a **FREE** workshop for help filing your FAFSA or CA Dream Act application!

Visit www.lacashforcollege.org/workshops to learn more.

Financial Aid experts will be available at participating high schools, colleges and community-based organizations throughout Los Angeles to help you complete the Free Application for Federal Student Aid (FAFSA), the California Dream Act Application, and the Chafee Grant Application.

Completing these financial aid applications also opens doors to receiving Cal Grants.

Cal Grants are free money (up to \$12,000 per year) for qualifying California students attending California schools. Come see how you can access Cal Grants and all kinds of other financial aid resources.

For more information and to find out what materials to bring with you, visit lacashforcollege.org/finaid.

Don't forget:

When it comes to financial aid, there's something for everyone, regardless of age, income, academic history or immigration status*!

To find a workshop location near you, visit lacashforcollege.org/workshops.

*Undocumented students are eligible for college admissions and financial aid from the State of California.

You can also complete
this form online at
lacashforcollege.org/enter

CASH FOR C//LLEGE

SCHOLARSHIP ENTRY FORM

ONLY STUDENTS GRADES 6-12 ARE ELIGIBLE FOR THE SCHOLARSHIP DRAWING. ONE ENTRY FORM PER STUDENT.

Your personal information will always be kept private. We will not use it for any purpose but to contact you about the scholarship drawing and other educational opportunities.

STUDENT CONTACT INFORMATION

First Name: _____ MI: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Home Phone: _____

Email: _____ Date of Birth: _____

What is your gender: ☐ Male ☐ Female

Are you currently enrolled in school? ☐ Yes ☐ No

If yes, name of your school: _____

What grade are you in? ☐ 6th ☐ 7th ☐ 8th ☐ 9th ☐ 10th ☐ 11th ☐ 12th ☐ Other _____

DEMOGRAPHIC INFORMATION:

What best describes your race/ethnicity? Check any that apply.

- | | | |
|---|---|--------------------------------|
| <input type="checkbox"/> Hispanic/Latino | <input type="checkbox"/> White/Caucasian | <input type="checkbox"/> Other |
| <input type="checkbox"/> African American/Black | <input type="checkbox"/> American Indian/Alaska Native | |
| <input type="checkbox"/> Asian | <input type="checkbox"/> Native Hawaiian/Pacific Islander | |

Number of family members in your household: ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ More than 8

Estimated family income: ☐ \$0-\$20,250 ☐ \$20,251 - \$33,750 ☐ \$33,751 - \$54,000 ☐ Above \$54,000

Please check if any of the following apply to you:

- | | | |
|--|--|--|
| <input type="checkbox"/> Receiving Free
or Reduced School Lunch | <input type="checkbox"/> Pregnant / Parenting | <input type="checkbox"/> Receiving General Assistance |
| <input type="checkbox"/> Foster Youth | <input type="checkbox"/> Disabled | <input type="checkbox"/> Receiving SSI |
| <input type="checkbox"/> Homeless | <input type="checkbox"/> Receiving Food Stamps | <input type="checkbox"/> Receiving Refugee Cash Assistance |
| | <input type="checkbox"/> Receiving TANF | |

Did either of your parents attend college? ☐ Yes ☐ No

Would you like to enroll in and receive more information about job skills training and employment opportunities through the HIRE LA's Youth program? ☐ Yes ☐ No

Please print your name _____ Signature _____

**TURN IN YOUR FORM BY 12:30 P.M. BY THE SOUTH TENT.
SATURDAY ATTENDEES – MUST BE PRESENT AT 12:30 P.M. DRAWING TO WIN.**

* Incomplete submissions will not be considered for the scholarship.

*** **Additional Scholarship Qualifications:** If you are a high school senior, you must complete the FAFSA or California Dream Act application, and enroll in a post-secondary institution to receive a college scholarship. Before students are entered into the drawing, their eligibility will be verified. Scholarship award winners will be contacted directly in Spring 2017.

Enter to win a
\$1,000
scholarship!