



March 5, 2020

Dear Esteemed UNITE-LA Partner and Friend,

I am pleased to share with you some exciting news about UNITE-LA that will allow the organization to expand our reach and ensure more underserved youth have an opportunity to participate in the region's dynamic, 21st century economy.

Recently, UNITE-LA evolved out of its formal partnership with the Los Angeles Area Chamber of Commerce as an independent, crosssector intermediary, building on more than 20 years of experience, dedicated to supporting the development of an effective public education system, so that ALL youth can succeed in college, career and beyond.

For the past 16 years, UNITE-LA and the Los Angeles Area Chamber have both prospered from a mutually beneficial partnership that has allowed us to engage in all bodies of work to benefit youth cradle to career. An independent UNITE-LA will continue to partner, advise and support the Chamber's education initiatives while strengthening and expanding our regional partnerships with business organizations, school districts and cities and public agencies in Los Angeles County.

This work includes our ability to propel real systems change, influence needed changes in policy and conduct our direct programming efforts.

We are incredibly grateful to the [UNITE-LA Board](#) whose continued guidance and support allows us to be the best UNITE-LA, not just through this transition but every day. Our Board consists of tremendous leaders in Los Angeles who have the highest value for education, and we are all the better because of it.

My staff and I know and appreciate the privilege of having you with us on this important journey to build our local, state and national work and ultimately, advance L.A. youth with the skills necessary to compete and succeed in a global workforce.

You can find our updated contact information for all UNITE-LA staff [here](#). Also, please feel free to reach out to any of us with any questions, comments or ideas you have at inquiries@unitela.com.

Please visit <https://www.unitela.com/join> to stay up to date with the latest information from UNITE-LA and learn more about how your business can benefit from building the future workforce with us.

We are excited about writing the next chapter in UNITE-LA's history. We look forward to working with you in doing so.

Sincerely,

A handwritten signature in black ink, appearing to read 'David Rattray', written in a cursive style.

David Rattray
President & CEO
UNITE-LA