

POVERTY COSTS

To the Government of Saskatchewan,

Saskatchewan has a long legacy of strong, hard-working communities. We are rightfully proud of our generosity and economic success. **But 100,000 people in Saskatchewan continue to live in poverty, costing 3.8 billion dollars in heightened service use and missed economic opportunities.** That's over 5% of our GDP. We're doing well, but we could be doing better.

The evidence shows that **paying to address the effects of poverty costs more than working to reduce it in the first place.** With this knowledge, we can seize the opportunity to enhance our existing poverty reduction efforts. We can create clear targets, timelines, and accountability mechanisms. A comprehensive plan will not only reduce the human cost of poverty, it will ensure that that we are using our resources as effectively as possible.

Let's work 'upstream' to pro-actively identify and address the root causes of poverty so that we can prevent the costly 'downstream' symptoms.

We believe in a Saskatchewan where everyone has access to true health and well-being, and where there is **a plan to effectively and efficiently reduce poverty in this province.** Let's join the majority of Canadian provinces by identifying and investing in lasting solutions.

I'm asking you to reduce the burden of poverty for all by implementing a comprehensive poverty reduction plan. Not only is it the right thing to do, it is the smart thing to do.

TOGETHER WE CAN MAKE A BETTER PLAN

NAME: _____

DATE: _____

SIGNED: _____

POSTAL CODE: _____

EMAIL: _____

The Poverty Costs Team will be collecting letters and will present them, on behalf of our supporters, to the Government of Saskatchewan. Please email povertycosts@gmail.com to arrange pick up or send your letter to Poverty Costs #202 Ave. C South Saskatoon, SK S7M 1N2.