

## 2017 Living Wage YXE Annual Work Plan

Over 2016, Living Wage Saskatoon created an application and certification process for employers, updated the city's living wage, participated in Living Wage Week in early November, attended a national workshop for campaign organizers, and certified our first group of six Living Wage Employers. In 2017, we want to grow the community of Living Wage Employers in Saskatoon, increase the public's knowledge of what the living wage is based on, and improve the campaign's long-term sustainability by securing stable funding. Below are some of our specific goals for 2017, across which there are roles to be played by interested community groups, individuals, and business owners; if you can help with one of our targets for the year, please reach out!

### Selected 2017 Goals

- ✓ Certify 12 new living wage employers
- ✓ Appear twice in local media
- ✓ Create four promotional videos featuring current Living Wage Employers
- ✓ Give three presentations to local business organizations
- ✓ Implement three public awareness and outreach initiatives
- ✓ Update the living wage for Saskatoon by end of April 2017
- ✓ Create and provide a free online benefits calculator



**LIVING WAGE**  
SASKATOON