

SAN DIEGO  
GREEN  
BUILDING

# CONFERENCE + EXPO19

## SPONSORSHIP PROSPECTUS



SAN DIEGO  
GREEN  
BUILDING  
COUNCIL

**FRIDAY, OCTOBER 18<sup>TH</sup>**

[sd-gbc.org/sdgbce19](http://sd-gbc.org/sdgbce19)

**MAIN CONTACT**

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# THE FUTURE IS NOW!

## WHAT

- 7th annual San Diego Green Building Conference & Expo
- San Diego's premier green building gathering
- Day-long collaborative event featuring expert panels and innovative projects

## WHERE

- Location: Courtyard by Marriott - Liberty Station

## WHO

- Diverse attendees: building owners, architects, engineers, contractors, utilities, consultants, higher education, non-profits, government, and more.
- Expert speakers and industry leading keynotes: last year we heard from WildCoast Director and Mayor of Imperial Beach, Serge Dedina!

## WHY

- Inspire real and lasting action to combat climate change
- Invigorate & collaborate with the San Diego green building community
- The Future is Now! Address the lasting impacts of our industry footprint
- Hear real world case-studies of peers pushing industry boundaries



## TITLE SPONSOR

\$5,000

### EXPOSURE INCLUDES:

- 5-mins main stage welcome
- Logo on promotional marketing (newsletter, website, social media, print media - 8k+ reach)
- Featured write up in 2 newsletters
- Published interview on SDGBC blog
- Logo on all conference signage
- Exhibitor space
- 4 conference passes (including lunch, evening reception, & awards)

## FEATURED SPONSOR

\$2,000

### EXPOSURE INCLUDES:

- Logo on promotional marketing (newsletter, website, social media, print media - 8k+ reach)
- Featured write up in 1 newsletter
- Logo on all conference signage
- Exhibitor space
- 2 conference passes (including lunch, evening reception, & awards)



## AWARDS SPONSOR

\$1,500

### EXPOSURE INCLUDES:

- Recognition as 'Sustainable Design Awards Sponsor'
- 2 conference passes
- Printed recognition during evening reception
- Event website recognition
- 2 minute welcome prior to ceremony

## REFRESHMENTS SPONSOR

\$1,000

### EXPOSURE INCLUDES:

- Recognition on conference materials/website as our 'refreshments sponsor'
- Featured branding during breakfast, lunch and coffee breaks via appealing signage



## **EQUITY SPONSOR**

\$1,000

### **EXPOSURE INCLUDES:**

- 5 scholarship spots to be given to emerging professionals or students in the San Diego community who may otherwise be unable to attend the conference
- 2 conference passes
- Featured on the event website

## **UNIVERSITY/EDUCATION SPONSOR**

\$500

### **EXPOSURE INCLUDES:**

- Offers local educational institutions an opportunity to engage their student bodies with a larger professional network
- 10 student passes
- Exhibitor space
- Recognition on event website

\*\* We are willing to work with institutions to vary pricing & benefits



# ATTENDEE'S BY SECTOR

**ARCHITECT 18%**



**GOVERNMENT 16%**



**STUDENT 11%**



**ENERGY 9%**



**ENVIRONMENT 8%**



**NON-PROFIT 9%**



**CONTRACTOR 6%**



**ENGINEER 6%**



**UTILITY 6%**



**REAL ESTATE 4%**



**HIGHER EDUCATION 2%**



**MANUFACTURING 2%**



**OTHER 4%**

