CONFERENCE + EXPO 2019

SPONSORSHIP PROSPECTUS

FRIDAY, OCTOBER 18TH
sd-gbc.org/sdgbce19

MAIN CONTACT
Bridget Rickman | Community Coordinator
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ABOUT THE CONFERENCE + EXPO

THE FUTURE IS NOW!

WHAT
• 7th annual San Diego Green Building Conference & Expo
• San Diego’s premier green building gathering
• Day-long collaborative event featuring expert panels and innovative projects

WHERE
• Location: Courtyard by Marriott - Liberty Station

WHO
• Diverse attendees: building owners, architects, engineers, contractors, utilities, consultants, higher education, non-profits, government, and more.
• Expert speakers and industry leading keynotes: last year we heard from WildCoast Director and Mayor of Imperial Beach, Serge Dedina!

WHY
• Inspire real and lasting action to combat climate change
• Invigorate & collaborate with the San Diego green building community
• The Future is Now! Address the lasting impacts of our industry footprint
• Hear real world case-studies of peers pushing industry boundaries
CONFERENCE + EXPO SPONSORSHIP

TITLE SPONSOR

$5,000

EXPOSURE INCLUDES:

• 5-mins main stage welcome
• Logo on promotional marketing (newsletter, website, social media, print media - 8k+ reach)
• Featured write up in 2 newsletters
• Published interview on SDGBC blog
• Logo on all conference signage
• Exhibitor space
• 4 conference passes (including lunch, evening reception, & awards)

FEATURED SPONSOR

$2,000

EXPOSURE INCLUDES:

• Logo on promotional marketing (newsletter, website, social media, print media - 8k+ reach)
• Featured write up in 1 newsletter
• Logo on all conference signage
• Exhibitor space
• 2 conference passes (including lunch, evening reception, & awards)
AWARDS SPONSOR
$1,500
EXPOSURE INCLUDES:

- Recognition as ‘Sustainable Design Awards Sponsor’
- 2 conference passes
- Printed recognition during evening reception
- Event website recognition
- 2 minute welcome prior to ceremony

REFRESHMENTS SPONSOR
$1,000
EXPOSURE INCLUDES:

- Recognition on conference materials/website as our ‘refreshments sponsor’
- Featured branding during breakfast, lunch and coffee breaks via appealing signage
EQUITY SPONSOR
$1,000
EXPOSURE INCLUDES:

• 5 scholarship spots to be given to emerging professionals or students in the San Diego community who may otherwise be unable to attend the conference
• 2 conference passes
• Featured on the event website

UNIVERSITY/EDUCATION SPONSOR
$500
EXPOSURE INCLUDES:

• Offers local educational institutions an opportunity to engage their student bodies with a larger professional network
• 10 student passes
• Exhibitor space
• Recognition on event website
** We are willing to work with institutions to vary pricing & benefits
ATTENDEE’S BY SECTOR

ARCHITECT 18%

STUDENT 11%

ENVIRONMENT 8%

CONTRACTOR 6%

UTILITY 6%

HIGHER EDUCATION 2%

OTHER 4%

GOVERNMENT 16%

ENERGY 9%

NON-PROFIT 9%

ENGINEER 6%

REAL ESTATE 4%

MANUFACTURING 2%