

## **Tanya Goyette, Technical Training Specialist, Qualcomm**

### **Why do you wish to join the Board of Directors of the San Diego Green Building Council?**

As a current Board member with SDGBC and an active chapter volunteer for the past 9 years, I have watched the organization grow to become the dynamic and forward-thinking nonprofit it is today. I would like to continue serving on the Board with other leaders in the community who are as passionate as I am about creating change, engaging in important conversations, and driving education about green building to make a difference for our community and beyond.

### **Summary of your professional qualifications, knowledge, and experience most relevant to SDGBC. Also indicate any senior management and executive level experience.**

I am a LEED AP EB+OM and have been an active committee leader with the chapter for the past 9 years and Board member for the past 5 years. I have extensive experience in project management, sustainability marketing and education communications, and video/film development. I have also worked as a LEED reviewer and served on several GAP teams over my tenure with the chapter. I have also served as Board Secretary in the past and lead two Board subcommittees currently.

### **Availability and willingness to participate in resource development. This may take many forms, including direct sponsorship, helping secure funding, or otherwise opening doors to corporate, governmental and charitable sources.**

I work for a major corporate organization with whom the chapter directly benefits from financially. I can work on securing grants through assisting in grant writing and taking an active role in coordinating educational events and speakers.

### **Other expertise, experience and resources you bring to the Board of Directors.**

Writing, advertising, marketing, strategic planning, and project management.

### **Experience and any current engagement with other nonprofit organizations and governance.**

Served on several other boards, including ISPI and ATD (professional organizations).

### **Affiliations, memberships, and accreditations that may be valuable to SDGBC leadership.**

Volunteer of the Year (SDGBC), LEED AP EB+OM

### **Additional thoughts on ways the SDGBC can improve attainment of our vision.**

SDGBC Vision: Our buildings and our communities will regenerate and sustain the health and vitality of all life within a generation.

**Experience Focus:** Marketing, grant writing

**Strengths:** Strategic Planning

**Committee Interest:** Green Schools

**Ambassador, Advocate, or Asker:** Ambassador