2019
A YEAR IN REVIEW
2019 was an exciting year for the San Diego Green Building Council, and a great place to get involved and connect with the local community. It marked a full year with our rebranded logo and name, delivering some of our biggest-ever flagship events: San Diego Green Building Conference/Expo, Sustainability Awards Ceremony, and San Diego Green Homes Tour. Josh and staff are an amazing resource for the local community of built environment professionals, and continue to partner locally on a host of educational and program delivery events and projects.

Ravi Bajaj, Board President of SDGBC, Project Manager, UL

It was a year of change for the San Diego Green Building Council. We launched our new branding and website to better fit our focus as an organization in the San Diego Region. With this shift, we saw growth in our educational programming and reach across the region. We focused on ways to create meaningful impacts and push San Diego towards a regenerative society. We’re looking forward to riding this wave of inspiration and excitement from 2019 into 2020 and take action on decarbonizing the built environment!

Josh Dean, Executive Director, SDGBC
Group of volunteers launch USGBC - San Diego Chapter.

USGBC - San Diego officially files Articles of Incorporation.

The Living Building Challenge Collaborative begins in San Diego.

We are a network of members, sponsors and volunteers committed to building a sustainable San Diego.
WHO WE ARE

MISSION
To inspire, educate and collaborate within our community to transform our built environment toward true sustainability.

VISION
Our buildings will regenerate and sustain the health and vitality of all life within a generation.

MEMBERSHIP

247 ACTIVE MEMBERS

Pictured Above: Volunteers at our 2019 Annual Conference & Expo
2019 BOARD OF DIRECTORS

1. President: Ravi Bajaj, UL
2. VP: Courtney Bonas, stok
3. Bryon Stafford, Leland Construction
4. Katy Hamilton, L7 Studio Architects
5. Elizabeth Carmichael, ECOHouse Architecture
6. Christopher Brown, San Diego Gas & Electric
7. Colleen FitzSimons, Urban Fabrick
8. Rebecca Sappenfield Baptiste, Center for Sustainable Energy
9. Bob Secrest, CityScape Solutions
10. Steven Shinn, Gensler
11. Mathieu Bargas, San Diego State University
12. Tanya Goyette, Qualcomm
13. Soheil Nakhshab, Nakhshab Development & Design

13 ARCHITECTS, DESIGNERS, CONTRACTORS
Through the Women in Green Committee (WiG), the green building and sustainability community has come together for networking, education, and events in 2019 that empower women. In doing so, WiG has created a network, including via social media (LinkedIn and Instagram), that provides women in the fields of sustainability and green building with an opportunity to connect and support one another. In 2019, WiG organized a variety of events, including a panel with women business owners, a post-it note activity networking activity, and a gender equity discussion.

Hilary Haskell, Women in Green Committee, Environmental Sustainability Advisor at San Diego Gas & Electric

2019 brought a number of firsts for The Green Homes Tour. For the first time we divided the tour into two days to allow attendees to enjoy all 14 homes across the county. We featured the first project in the City of San Diego to permit, install, and operate an NSF-350 compliant greywater treatment to toilet-flushing system and irrigation system. We were also very pleased to collaborate with the EV Club of San Diego to provide our attendees a more complete view of life run on sustainable energy. Thanks to our dedicated committee, fearless PR manager, and volunteers, our press coverage reached over 100,000 people.

David Berens, Co-chair of Residential Committee, Owner of ReFind Kitchens
In 2019, we expanded our educational programs with the launch of GAP (Green Assistance Program) S3 allowing us to deliver green building education to current college students. Introducing these emerging professionals to the green building sector is key to the continued growth of our industry.

Bridget Rickman, Community & Programs Manager, San Diego Green Building Council
The Balboa Park Cultural Partnership’s Sustainability Program, in partnership with the SDGBC, is maintaining the Balboa Park centennial legacy of 10 LEED certified buildings across the park. Through progressive sustainability operations and maintenance efforts by the arts, science, and culture organizations in Balboa Park, plus the City of San Diego’s Parks and Recreation department and SDG&E, we have recertified four buildings, with Casa de Balboa improving to LEED Gold certification!

Rubi Baricuatro, Manager, Sustainability Program, Balboa Park Cultural Partnership

SDGBC + Balboa Park Cultural Partnership
Balboa Park LEED Recertification

4 Buildings recertified in 2019
11 Balboa Park staff volunteers
10 LEED buildings in total
40 SDGBC-GAP volunteers


Under the Center for Sustainable Energy
SD ZN3 Library Retrofit Project

SDGBC’s role in this project is to engage occupants through interactive dashboards and create behavioral change around energy usage in buildings

ZN3:
a multiyear project aimed at integrating energy efficiency, solar PV and other demand-side resources to convert 3 public libraries to Zero Net Energy (ZNE) or near ZNE buildings

8 partners on project, with SDGBC being Education & Outreach
3 interactive/educational kiosks placed within the libraries

1 Serra Mesa/Kearny Mesa Branch
2 Valencia Park/Malcolm X Branch
3 Point Loma Branch (left)
FINANCIAL SUMMARY

Income: $538,717

Expenses: $470,764

Thank you to our sponsors:

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Finance Summary:
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- Expenses: $470,764

Budget Breakdown:
- Fee-for-Service: 11%
- Events & Education: 22%
- Grants: 7%
- Corp. Member & Sponsorship: 3%
- Indv. Membership & Donation: 57%

- Personnel: 13%
- General & Admin.: 23%
- Marketing & Promotional: 13%
- Independent Contractors: 48%
- Event & Program Expenses: 3%

Thank you to our sponsors: