

2020 A YEAR IN REVIEW



SAN DIEGO
GREEN
BUILDING
COUNCIL

sd-gbc.org | info@sd-gbc.org

WELCOME

"We seldom get to say 'hindsight is 2020' as a literal statement, but looking back at 2020 San Diego Green Building Council meant community. In a year that started with a growing member, sponsor, and partner focus leading up to the anticipated Greenbuild San Diego conference, we started off with a lot of momentum. As the COVID19 global pandemic took hold, we saw a restructuring of all of our programs to be able to continue our education and community-building focus. Many of our ongoing education programs and Greenbuild went virtual, new projects and stories were shared with a more diverse and widespread audience, and new pathways were developed for SDGBC to build upon our strong foundations. As a volunteer and board member I look back at a year of member-focused programs, say thank you to our outgoing Executive Director Josh Dean and with excitement welcome our current ED Colleen FitzSimons, and say thank you to our great community of members, sponsors, and partners."

**Ravi Bajaj, Board President of SDGBC,
Project Manager, UL**



"We all had a very different idea of how the year was going to look but SDGBC staff were able to pivot and provide our educational and networking events online. We were able to pursue our initiatives and programs such as our Green Assistance Program which resulted in a LEED for Communities certification for Balboa Park as well as 2 cohorts of students earning their GPRO accreditation. We were also able to expand our reach even further than we had in the past because our online events could easily include speakers and attendees from out of the area. Even though Greenbuild went virtual we still showcased San Diego with our strong presence in 13 presentations and the successful Legacy Project. I'm impressed with our staff's ability to keep our programs moving forward and experimenting with new ways of engaging our members and network. Thanks to everyone for coming with us on this wild ride."

Colleen FitzSimons, Executive Director, SDGBC



CONTENTS

History

Who We Are

Members

Board of Directors

Committees

Programs + Education

Financial Summary

Thank You!



2002

Group of volunteers launch USGBC - San Diego Chapter.

2005

USGBC - San Diego officially files Articles of Incorporation.

2011

The Living Building Challenge Collaborative begins in San Diego.

2020

We are a network of members, sponsors and volunteers committed to building a sustainable San Diego.



OUR HISTORY

WHO WE ARE



MISSION

To inspire, educate and collaborate within our community to transform our built environment toward true sustainability.

VISION

Our buildings will regenerate and sustain the health and vitality of all life within a generation.



MEMBERSHIP

224 ACTIVE MEMBERS



Pictured Above:
Volunteers at our 2020
Legacy Project Work Day

2020 BOARD OF DIRECTORS



1



2



3



4



5



6



7



8



9



10



11



12



13



14



15

1. President: Ravi Bajaj, UL
2. Vice President: Rebecca Sappenfield Baptiste, CSE
3. Treasurer: Bryon Stafford, Leland Construction
4. Secretary: Katy Hamilton, Stephen Dalton Architects
5. Elizabeth Carmichael, ECOHouse Architecture
6. John Ambert, Studio Verde
7. Colleen FitzSimons, Sustainability Consultant
8. Courtney Bonas, KMEA
9. Bob Secrest, CityScape Solutions
10. Steven Shinn, Gensler
11. Douglas Kot, DNV GL
12. Tanya Goyette, Qualcomm
13. Xun Jia, stok
14. Calina Ferraro, Integral Group
15. Angela Hansen, DPR Construction

15 ARCHITECTS,
DESIGNERS,
CONTRACTORS,
& ENGINEERS

70+ VOLUNTEERS

4 COMMITTEES

Residential

Green Business

Women+ in Green

SD Living Future Collaborative



"Our collaborative explores the most bleeding-edge aspects of high-performance buildings in order to grow our community's knowledge base, encourage and support the development of new green building projects, and advocate for code & policy changes that support sustainability and provide pathways for new technologies. Despite the 2020 pandemic, our collaborative successfully facilitated 10 online technical workshops about regenerative design principals including Zero Net Energy, Social Equity, and Material Transparency."

John Ambert

SD Living Future Collaborative Facilitator

LEADERSHIP IN SUSTAINABLE BUSINESS PRACTICES AWARDS

PRESENTED BY THE GREEN BUSINESS COMMITTEE

These awards recognize and honor San Diego County businesses, non-profits, and NGO's that have initiated or completed innovative sustainability practices and programs.

The 2020 Winners are (photos top to bottom):

Overall Winner: Misadventure & Co.

For their commitment to zero waste practices, carbon sequestration throughout the distilling process, and education to their consumers and local community surrounding sustainability.

Patron Award: SD Regional Airport Authority

For their ongoing SAN Green Concessions program, informing both passengers and businesses alike on ways to improve sustainability throughout the airport.

Honorable Mentions: CP Kelco & Green Door Cafe





PROGRAMS + EDUCATION

In 2020, SDGBC was able to quickly adapt to virtual learning demands and continue offering education such as GPRO, Lunch & Learns, the Green Assistance Program (GAP), Coffee & Content, Town Halls & more to our community!

Green Apple Day of Service
September 26

2020 LOCAL GOVERNMENT PARTNERSHIPS PRESENTATIONS:

256 attendees, 9 seminars

SDGBC was able to offer a wide range of educational content that aligned with the needs and requests of the City of San Diego while also having a focus in energy conservation. These one-hour webinar trainings offered during the lunch hour were a convenient way for staff to maintain their credential while also learning about advanced green building topics to increase their knowledge and apply lessons learned to their work.

Topics included: Intro to Green Buildings, Net Zero Energy, Building Electrification, LEED Credential Training, GPRO Credential Training, & more!

EQUITY SUMMIT

In addition to a range of new education offered in 2020, like 5 Coffee & Content presentations and 5 Town Hall Meetings, we were able to host our first annual Equity Summit on October 27th.

This summit highlighted a variety of perspectives and approaches on centering equity in the San Diego region and within the green building industry as a whole. It was made free to the public to attend.

3 Sessions, 11 Speakers, 100+ Attendees

Thank you to the dedicated professionals from the SD Green New Deal Alliance, SD Urban Sustainability Coalition, City of San Diego, Grid Alternatives, ILFI, International Well Building Institute, EcoDistricts, Kim Center for Social Balance, Gensler, DPR Construction, and Integral Group for making this possible!



PROJECTS

SDGBC + Balboa Park Cultural Partnership

LEED FOR COMMUNITIES

After the successful certification of this project, Balboa Park is the First National Historic Landmark District to achieve a LEED for Cities & Communities certification and the first LEED v4.1 Certified community in California.

In partnership with BPCP, the City of San Diego, SDG&E, the Zoo, and local waste haulers, the team was able to track and quantify the benefits of:

- **low GHG emissions (17/18 points received)**
- preservation of natural ecosystems
- low waste generation & high diversion rate
- water consumption
- **low yearly VMT (6/6 points received)**
- & quality of life metrics

This accomplishment would not have been possible without the help of 15 SDGBC community volunteers, Balboa Park Cultural Partnership staff and SDGBC staff.

Thank you to our dedicated community!

Greenbuild + SDGBC + Olivewood Gardens
LEGACY PROJECT

52 volunteers, 40 yard dumpster full of weeds, 30 yards of mulch, 7 organizations donated, 2 shade sails installed

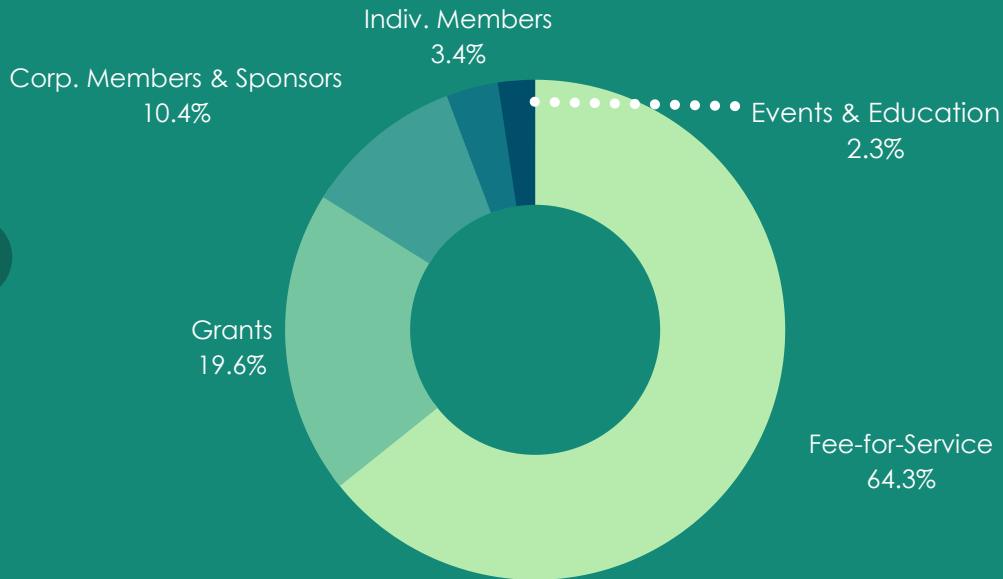
"The Legacy Project team has spent the past year helping Olivewood expand its capacity to serve healthy food to the National City Community, from concept and design of a site plan, to literally being covered in dirt (and face masks!) while we implemented the plan. Seeing the commitment of the onsite volunteers, Olivewood staff, and Legacy Project team members to make our project come to life has been incredibly rewarding."

Jessica Joelson, Legacy Project Volunteer

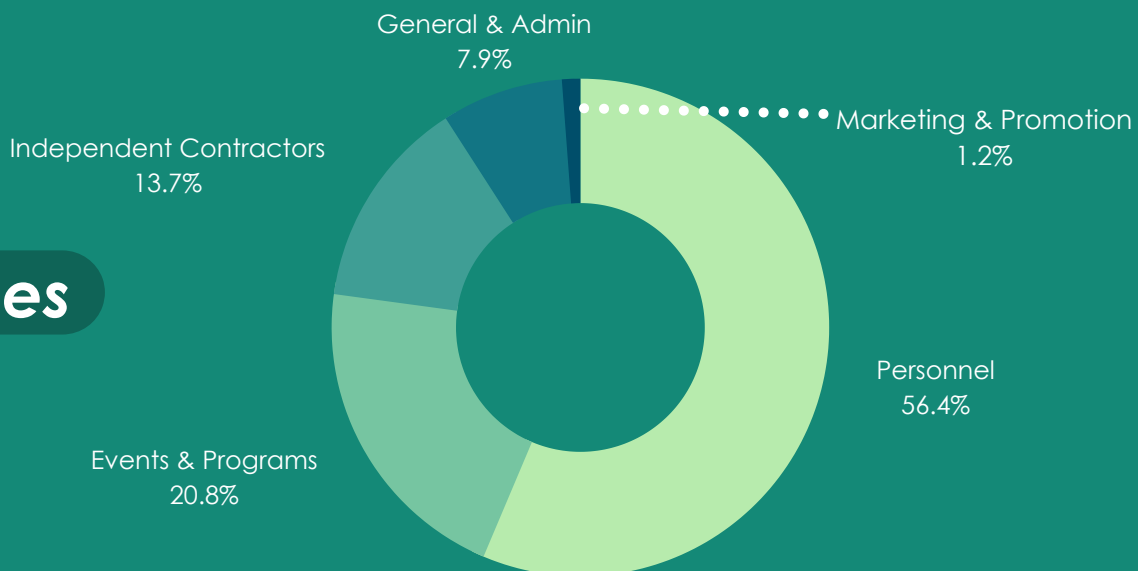


FINANCIAL SUMMARY

Income



Expenses



THANK YOU TO OUR SPONSORS

SUSTAINING LEVEL	SAN DIEGO BUSINESS JOURNAL	BNIM	THE SAN DIEGO FOUNDATION	SAN DIEGO GAS & ELECTRIC
GOLD LEVEL	BALFOUR BEATTY CONSTRUCTION	UL	DPR CONSTRUCTION	
SILVER LEVEL	DAVIS CONSULTING	MILLER HULL	STOK	WESTERN AEROBARRIER
	GENSLER	SOLATUBE	WAXIE	PACIFIC COAST GLAZING
				VERDANI PARTNERS