



45 DAYS OF ADVOCACY | 2021

supporting Utah's cultural industry

Week 1

- Day 1** **Tue | Jan 19** Attend the *Culture Conversation* call to hear an advocacy update.
Free to attend. Hosted by the Utah Cultural Alliance. Register at utculture.org/events
- Day 2** **Wed | Jan 20** Watch the Presidential Inauguration.
Check local news channels for live stream.
- Day 3** **Thu | Jan 21** Find out which legislator represents you in Utah's House of Representatives.
Use your address to look it up @ le.utah.gov/GIS/findDistrict.jsp
- Day 4** **Fri | Jan 22** Find out which legislator represents you in Utah's Senate.
Use your address to look it up @ le.utah.gov/GIS/findDistrict.jsp
- Day 5** **Sat | Jan 23** Make plans to attend a cultural event.
Find virtual and in-person events in Utah @ NowPlayingUtah.com
- Day 6** **Sun | Jan 24** Pick up a book. Discover a new book or revisit an old favorite.
Support your [local library](#) or bookstore.

Week 2

- Day 7** **Mon | Jan 25** Find out which legislator represents your organization in Utah's House of Representatives.
Use your address to look it up @ le.utah.gov/GIS/findDistrict.jsp
- Day 8** **Tue | Jan 26** Find out which legislator represents your organization in Utah's Senate.
Use your address to look it up @ le.utah.gov/GIS/findDistrict.jsp
- Day 9** **Wed | Jan 27** Become a Utah Cultural Alliance member.
When we join together our voice is stronger! utculture.org/membership
- Day 10** **Thu | Jan 28** Subscribe to KUER's 45 Days podcast.
Each week reporters highlight critical bills & how they affect you. kuer.org/podcast/45-days
- Day 11** **Fri | Jan 29** Follow Utah Cultural Alliance on social media.
[@utculture](#) [@nowplayingutah](#) on Facebook | Twitter | Instagram | Pinterest
- Day 12** **Sat | Jan 30** Get outside and enjoy nature.
Find new places to explore @ visitutah.com/things-to-do
- Day 13** **Sun | Jan 31** Celebrate Utah's Statehood anniversary by watching the Thrive125 broadcast.
Featuring artists & organizations throughout the state the broadcast can be streamed @ thrive125.utah.gov/

Week 3

- Day 14** **Mon | Feb 1** Attend the virtual *Advocacy for the Cultural Industry Workshop*.
Free to attend. Hosted by the Utah Cultural Alliance. Register at utculture.org/events
- Day 15** **Tue | Feb 2** Download the Bill Tracker app to keep up-to-date.
An easy way to follow bills related to Utah's cultural industry. Learn more @ utculture.org/data_advocacy *UCA member benefit
- Day 16** **Wed | Feb 3** Find out who represents you in the US House of Representatives.
Use your address to look it up @ house.gov/representatives
- Day 17** **Thu | Feb 4** Find out who represents Utah in the US Senate.
Learn more about our senators or contact them at senate.gov/states/UT/intro.htm
- Day 18** **Fri | Feb 5** Learn about Governor Cox's budget recommendations.
See details @ gomb.utah.gov/
- Day 19** **Sat | Feb 6** Plan a visit to one of Utah's museums.
Find current museums exhibitions @ nowplayingutah.com/categories/museums/



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Day 20 Sun | Feb 7 Subscribe to UCA's *Culture Bytes* podcast.
Listen to in-depth conversations with artists and cultural organizations across the state. utculture.org/podcast_culture_bytes

Week 4 | CULTURAL ADVOCACY WEEK

Day 21 Mon | Feb 8 Attend a committee meeting virtually.
Schedule and instructions are found @ le.utah.gov/asp/interim/Cal.asp?year=2021&month=1

Day 22 Tue | Feb 9 Express gratitude to your legislators for their support of cultural industry funding.
Let them know this funding is essential for Utah's cultural industry.

Day 23 Wed | Feb 10 Attend a special *Culture Conversation* call for a mid-session advocacy update.
Free to attend. Hosted by the Utah Cultural Alliance. Register at utculture.org/events

Day 24 Thu | Feb 11 Learn about a bill currently being debated during the 2021 legislative session.
Use UCA's [Bill Tracker app](#) or research at le.utah.gov

Day 25 Fri | Feb 12 Become a member of the professional association(s) relevant to you.
Member dues fund programs that build the capacity in your cultural genre - be it museums, libraries, art, music, theater, film, etc.

Day 26 Sat | Feb 13 Sign up for the NowPlayingUtah.com newsletter.
Learn about events across the state - sign up @ nowplayingutah.com/newsletter-signup/

Day 27 Sun | Feb 14 Share your love of Utah's cultural organizations.
Sign up for newsletters, post shout-outs on social media, make a donation, buy tickets - your support will help them thrive!

Week 5 [the legislature will not meet on February 15 in observance of President's Day]

Day 28 Tue | Feb 16 Sign up for Utah Cultural Alliance text alerts.
utculture.org/text_service

Day 29 Wed | Feb 17 Learn about a bill currently being debated during the 2021 legislative session.
Use UCA's [Bill Tracker app](#) or research at le.utah.gov

Day 30 Thu | Feb 18 Learn more about Utah's legislative committee structure.
Find committee assignment and schedules @ le.utah.gov/asp/interim/Main.asp?ComType=All&List=2#

Day 31 Fri | Feb 19 Learn which legislators serve on the appropriations committees.
Find committee assignment @ le.utah.gov/asp/interim/Main.asp?ComType=All&List=2#

Day 32 Sat | Feb 20 Plan a visit to one of Utah's 44 state parks.
Find details on each park @ stateparks.utah.gov/

Day 33 Sun | Feb 21 Explore the public art found in your community.
Find details about public art around the state @ nowplayingutah.com/public-art/

Week 6

Day 34 Mon | Feb 22 Subscribe to Both Sides of the Aisle podcast.
A weekly debate over politics, policy, and current issues facing Utah. kcpw.org/kcpw-newsroom/both-sides-of-the-aisle/

Day 35 Tue | Feb 23 Create a plan to gather data from your programs.
Use data to show the positive impact your organization has on the community.

Day 36 Wed | Feb 24 Explore art found at the Utah State Capitol building.
More details can be found @ utahstatecapitol.utah.gov/explore/exhibit-maps

Day 37 Thu | Feb 25 Sign up for the Utah Cultural Alliance newsletter.
Form found @ utculture.org/general_newsletter_signup

Day 38 Fri | Feb 26 Create or refine your organization's image filing system.
An image is worth a thousand words - make sure you have a cache of images to be used in your advocacy efforts.

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Day 39 Sat | Feb 27 Make plans to attend a concert or make some music of your own.
Find virtual and in-person events in Utah @ [NowPlayingUtah.com](https://nowplayingutah.com)

Day 40 Sun | Feb 28 Take a Film Itinerary day trip or virtually explore our interactive map
Find details @ visitutah.com/things-to-do/film-tourism

Week 7

Day 41 Mon | Mar 1 Introduce yourself and your organization to your city council members.
Help them understand how your organization impacts the community.

Day 42 Tue | Mar 2 Review your voter registration information.
Be sure your voice is heard through voting. Register to vote or update your registration at vote.utah.gov

Day 43 Wed | Mar 3 Introduce yourself and your organization to your county commissioners.
Help them understand how your organization impacts the community.

Day 44 Thu | Mar 4 Create or revise your plan to gather stories of how you fulfill your mission.
You know your organization's impact. Use these stories to help others understand your positive impact on the community.

Day 45 Fri | Mar 5 Schedule a monthly meeting to work on your advocacy efforts.
Involve your colleagues to ensure the whole organization is represented.

Cultural Industry Advocacy Team

ArtWorks for Kids | Friends of Arts Learning | Motion Picture Association of Utah | Utah Advisory Council of Theatre Teachers |
Utah Art Educators Association | Utah Cultural Alliance | Utah Dance Educators Organization | Utah Department of Heritage & Arts |
Utah Division of Arts & Museums | Utah Film Commission | Utah Humanities | Utah Library Association | Utah Museums Association |
Utah Music Educators Association | Utah State Board of Education | Utah State Library Division | Utah STEM Action Center