### Week 1

**Day 1**  
**Tue | Jan 19**  
Attend the *Culture Conversation* call to hear an advocacy update.  
Free to attend. Hosted by the Utah Cultural Alliance. Register at [utculture.org/events](https://utculture.org/events)

**Day 2**  
**Wed | Jan 20**  
Watch the Presidential Inauguration.  
Check local news channels for live stream.

**Day 3**  
**Thu | Jan 21**  
Find out which legislator represents you in Utah’s House of Representatives.  
Use your address to look it up @ [le.utah.gov/GIS/findDistrict.jsp](https://le.utah.gov/GIS/findDistrict.jsp)

**Day 4**  
**Fri | Jan 22**  
Find out which legislator represents you in Utah’s Senate.  
Use your address to look it up @ [le.utah.gov/GIS/findDistrict.jsp](https://le.utah.gov/GIS/findDistrict.jsp)

**Day 5**  
**Sat | Jan 23**  
Make plans to attend a cultural event.  
Find virtual and in-person events in Utah @ [NowPlayingUtah.com](https://nowplayingutah.com)

**Day 6**  
**Sun | Jan 24**  
Pick up a book. Discover a new book or revisit an old favorite.  
Support your local library or bookstore.

### Week 2

**Day 7**  
**Mon | Jan 25**  
Find out which legislator represents your organization in Utah’s House of Representatives.  
Use your address to look it up @ [le.utah.gov/GIS/findDistrict.jsp](https://le.utah.gov/GIS/findDistrict.jsp)

**Day 8**  
**Tue | Jan 26**  
Find out which legislator represents your organization in Utah’s Senate.  
Use your address to look it up @ [le.utah.gov/GIS/findDistrict.jsp](https://le.utah.gov/GIS/findDistrict.jsp)

**Day 9**  
**Wed | Jan 27**  
Become a Utah Cultural Alliance member.  
When we join together our voice is stronger! [utculture.org/membership](https://utculture.org/membership)

**Day 10**  
**Thu | Jan 28**  
Subscribe to KUER’s 45 Days podcast.  
Each week reporters highlight critical bills & how they affect you. [kuer.org/podcast/45-days](https://kuer.org/podcast/45-days)

**Day 11**  
**Fri | Jan 29**  
Follow Utah Cultural Alliance on social media.  
@utculture @nowplayingutah on Facebook | Twitter | Instagram | Pinterest

**Day 12**  
**Sat | Jan 30**  
Get outside and enjoy nature.  
Find new places to explore @ [visitutah.com/things-to-do](https://visitutah.com/things-to-do)

**Day 13**  
**Sun | Jan 31**  
Celebrate Utah’s Statehood anniversary by watching the Thrive125 broadcast.  
Featuring artists & organizations throughout the state the broadcast can be streamed @ [thrive125.utah.gov](https://thrive125.utah.gov)

### Week 3

**Day 14**  
**Mon | Feb 1**  
Attend the virtual *Advocacy for the Cultural Industry Workshop*.  
Free to attend. Hosted by the Utah Cultural Alliance. Register at [utculture.org/events](https://utculture.org/events)

**Day 15**  
**Tue | Feb 2**  
Download the Bill Tracker app to keep up-to-date.  
An easy way to follow bills related to Utah’s cultural industry. Learn more @ [utculture.org/data_advocacy](https://utculture.org/data_advocacy)  
*UCA member benefit*

**Day 16**  
**Wed | Feb 3**  
Find out who represents you in the US House of Representatives.  
Use your address to look it up @ [house.gov/representatives](https://house.gov/representatives)

**Day 17**  
**Thu | Feb 4**  
Find out who represents Utah in the US Senate.  
Learn more about our senators or contact them at [senate.gov/states/UT/intro.htm](https://senate.gov/states/UT/intro.htm)

**Day 18**  
**Fri | Feb 5**  
Learn about Governor Cox’s budget recommendations.  
See details @ [gomb.utah.gov](https://gomb.utah.gov)

**Day 19**  
**Sat | Feb 6**  
Plan a visit to one of Utah’s museums.  
Find current museums exhibitions @ [nowplayingutah.com/categories/museums/](https://nowplayingutah.com/categories/museums/)
### Week 4 | CULTURAL ADVOCACY WEEK

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Activity</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 21</td>
<td>Mon</td>
<td>Feb 8</td>
<td>Attend a committee meeting virtually.</td>
</tr>
<tr>
<td>Day 22</td>
<td>Tue</td>
<td>Feb 9</td>
<td>Express gratitude to your legislators for their support of cultural industry funding.</td>
</tr>
<tr>
<td>Day 23</td>
<td>Wed</td>
<td>Feb 10</td>
<td>Attend a special <em>Culture Conversation</em> call for a mid-session advocacy update.</td>
</tr>
<tr>
<td>Day 24</td>
<td>Thu</td>
<td>Feb 11</td>
<td>Learn about a bill currently being debated during the 2021 legislative session.</td>
</tr>
<tr>
<td>Day 25</td>
<td>Fri</td>
<td>Feb 12</td>
<td>Become a member of the professional association(s) relevant to you.</td>
</tr>
<tr>
<td>Day 26</td>
<td>Sat</td>
<td>Feb 13</td>
<td>Sign up for the <a href="http://nowplayingutah.com">NowPlayingUtah.com</a> newsletter.</td>
</tr>
<tr>
<td>Day 27</td>
<td>Sun</td>
<td>Feb 14</td>
<td>Share your love of Utah’s cultural organizations.</td>
</tr>
</tbody>
</table>

### Week 5 [the legislature will not meet on February 15 in observance of President’s Day]

| Day 28 | Tue | Feb 16 | Sign up for Utah Cultural Alliance text alerts.                                                                                                                                                           | [utculture.org/text_service](http://utculture.org/text_service) |
| Day 29 | Wed | Feb 17 | Learn about a bill currently being debated during the 2021 legislative session.                                                                                                                                 | Use UCA’s [Bill Tracker app](https://utculture.org) or research at [le.utah.gov](http://le.utah.gov) |
| Day 30 | Thu | Feb 18 | Learn more about Utah’s legislative committee structure.                                                                                                                                                  | Find committee assignment and schedules @ [le.utah.gov/asp/interim/Main.asp?ComType=All&List=2#](http://le.utah.gov/asp/interim/Main.asp?ComType=All&List=2#) |
| Day 31 | Fri | Feb 19 | Learn which legislators serve on the appropriations committees.                                                                                                                                           | Find committee assignment @ [le.utah.gov/asp/interim/Main.asp?ComType=All&List=2#](http://le.utah.gov/asp/interim/Main.asp?ComType=All&List=2#) |
| Day 32 | Sat | Feb 20 | Plan a visit to one of Utah's 44 state parks.                                                                                                                                                             | Find details on each park @ [stateparks.utah.gov/](http://stateparks.utah.gov/) |
| Day 33 | Sun | Feb 21 | Explore the public art found in your community.                                                                                                                                                           | Find details about public art around the state @ [nowplayingutah.com/public-art/](http://nowplayingutah.com/public-art/) |

### Week 6

| Day 34 | Mon | Feb 22 | Subscribe to Both Sides of the Aisle podcast.                                                                                                                                                             | A weekly debate over politics, policy, and current issues facing Utah. [kcpw.org/kcpw-newsroom/both-sides-of-the-aisle/](http://kcpw.org/kcpw-newsroom/both-sides-of-the-aisle/) |
| Day 35 | Tue | Feb 23 | Create a plan to gather data from your programs.                                                                                                                                                         | Use data to show the positive impact your organization has on the community.               |
| Day 36 | Wed | Feb 24 | Explore art found at the Utah State Capitol building.                                                                                                                                                     | More details can be found @ [utahstatecapitol.utah.gov/explore/exhibit-maps](http://utahstatecapitol.utah.gov/explore/exhibit-maps) |
| Day 37 | Thu | Feb 25 | Sign up for the Utah Cultural Alliance newsletter.                                                                                                                                                         | Form found @ [utculture.org/general_newsletter_signup](http://utculture.org/general_newsletter_signup) |
| Day 38 | Fri | Feb 26 | Create or refine your organization's image filing system.                                                                                                                                                  | An image is worth a thousand words - make sure you have a cache of images to be used in your advocacy efforts. |
### Day 39  Sat | Feb 27
Make plans to attend a concert or make some music of your own.  
Find virtual and in-person events in Utah @ NowPlayingUtah.com

### Day 40  Sun | Feb 28
Take a Film Itinerary day trip or virtually explore our interactive map  
Find details @ visitutah.com/things-to-do/film-tourism

### Week 7

| Day 41  Mon | Mar 1 | Introduce yourself and your organization to your city council members.  
Help them understand how your organization impacts the community. |
| Day 42  Tue | Mar 2 | Review your voter registration information.  
Be sure your voice is heard through voting. Register to vote or update your registration at vote.utah.gov |
| Day 43  Wed | Mar 3 | Introduce yourself and your organization to your county commissioners.  
Help them understand how your organization impacts the community. |
| Day 44  Thu | Mar 4 | Create or revise your plan to gather stories of how you fulfill your mission.  
You know your organization’s impact. Use these stories to help others understand your positive impact on the community. |
| Day 45  Fri | Mar 5 | Schedule a monthly meeting to work on your advocacy efforts.  
Involve your colleagues to ensure the whole organization is represented. |

**Cultural Industry Advocacy Team**

ArtWorks for Kids | Friends of Arts Learning | Motion Picture Association of Utah | Utah Advisory Council of Theatre Teachers |
Utah Art Educators Association | Utah Cultural Alliance | Utah Dance Educators Organization | Utah Department of Heritage & Arts |
Utah Division of Arts & Museums | Utah Film Commission | Utah Humanities | Utah Library Association |
Utah Museums Association | Utah Music Educators Association | Utah State Board of Education | Utah State Library Division |
Utah STEM Action Center