Week 1

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Tue</th>
<th>Jan 19</th>
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<tbody>
<tr>
<td>Learn about the bills being presented in the 2022 General Session</td>
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Find current and new bills on the Utah Legislature’s website @ https://le.utah.gov/DynaBill/BillList?session=2022GS |
| Familiarize yourself with the Utah Legislature’s Committee and Subcommittee landing page |
See what times committees meet @ https://le.utah.gov/asp/interim/Main.asp?ComType=All&List=2 |
| Find out which legislator represents you in Utah’s House of Representatives |
Use your home address to look up your Rep. @ https://le.utah.gov/GIS/findDistrict.jsp |
| Find out which legislator represent you in Utah’s Senate |
Use your home address to look up your Senator @ https://le.utah.gov/GIS/findDistrict.jsp |
| Become a Utah Cultural Alliance Member today. When we join together our voice is stronger! |
View membership benefits and join us today - https://www.utahculturalalliance.org/membership_new |
| Listen to our podcast episode featuring Dan Hemmert, Executive Director of GO Utah |
Learn why the cultural industry is vital to the economic growth of Utah - https://bit.ly/3rhOOBA |

Week 2

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<th>Day 1</th>
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<tr>
<td>Watch our next 45 Days of Advocacy video on the importance of Libraries in Utah</td>
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Watch our latest video on our Youtube page or our other social media platforms - https://bit.ly/3A2oJKD |
| Learn about how the Utah Library Association advocates for libraries throughout Utah |
Visit the Utah Library Association’s website today to learn about the latest issues - https://ula.org/ |
| Attend our first Cultural Industry Update of 2022 to learn about our Cultural Industry Asks |
Register for our virtual call today - https://www.utahculturalalliance.org/events |
| Find out which legislator represents your organization in Utah’s House of Representatives. |
Use your address to look it up @ https://le.utah.gov/GIS/findDistrict.jsp |
| Find out which legislator represents your organization in Utah’s Senate. |
Use your address to look it up @ le.utah.gov/GIS/findDistrict.jsp |
| Review your voter registration information today |
Make sure your voice is heard in local, state, and federal elections - http://vote.utah.gov/ |
| Discover a new book or revisit an old favorite today |
Support your local library or bookstore - https://onlinelibrary.utah.gov/ |

Week 3

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<td>Watch our next 45 Days of Advocacy video on the role Humanities play in Utah and beyond</td>
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Watch our latest video on our Youtube page or our other social media platforms - https://bit.ly/3A2oJKD |
| Learn about a variety of resources available through Utah Humanities |
Visit Utah Humanities’ website today - https://utahhumanities.org/ |
| View our Cultural Industry Advocacy Workshop today |
Learn how you can and cannot advocate for the cultural industry - https://youtu.be/WWIubkJc5z4 |
| Learn about Governor Cox’s Fiscal Year 2023 budget recommendations |
View the full recommendations on the governor’s website - https://governor.utah.gov/2021/12/06/fy2023-budget/ |
| Subscribe to KUER’s 45 Days Podcast |
The podcast offers weekly wrapups of legislative action - https://www.kuer.org/tags/45-days-podcast |
| View the Utah Division of State History’s National Register of Historic Places |
Find and virtually discover a new historic place near you - https://history.utah.gov/shpo/national-register/ |
| Find and visit a historical site in Utah |
Visit the Utah Office of Tourism’s website to find and visit historical sites near you - https://bit.ly/3A11elp |

Week 4
Day 1  Tue | Jan 19
Watch our next 45 Days of Advocacy video on the role of STEM in education and Utah
Watch our latest video on our Youtube page or our other social media platforms - https://bit.ly/3A2oJKD

Day 1  Tue | Jan 19
Learn about STEM opportunities for students, teachers, and parents through STEM Action Center
Visit the STEM Action Center's website today - https://stem.utah.gov/

Day 1  Tue | Jan 19
Follow Utah Cultural Alliance on social media if you aren't already
Stay up-to-date on all cultural industry news by following @utculture and @nowplayingutah on Facebook, Instagram, and Twitter

Day 1  Tue | Jan 19
Download Our Bill Tracker application as a Member today
Members may download our BillTrack50 app to watch relevant bills along with us. Download today - Link to come Monday, Jan 17

Day 1  Tue | Jan 19
Subscribe to UCA's Culture Bytes podcast today

Day 1  Tue | Jan 19
Create or refine your organization's image filing system
An image is worth a thousand words - make sure you have a cache of high-quality images to be used in your advocacy

Day 1  Tue | Jan 19
Visit our Cultural Asset Map and find a new cultural treasure in Utah today
Visit a piece of public art in your community today - https://www.nowplayingutah.com/cultural-asset-map/

Day 1  Tue | Jan 19
Visit our next 45 Days of Advocacy video on the importance of museums in Utah
Watch our latest video on our Youtube page or our other social media platforms - https://bit.ly/3A2oJKD

Day 1  Tue | Jan 19
Learn about how the Motion Picture Association of Utah advocates for film projects in Utah
Visit the Motion Picture Association of Utah's website today - https://www.mpau.org/

Day 1  Tue | Jan 19
Read our Mid-Point Update on the Utah Legislature and cultural industry asks
You can find out mid-point update on our website - Link coming on February 16

Day 1  Tue | Jan 19
Find out who represents you in the United States House of Representatives
Find your federal Representative - https://bit.ly/3mU1U1

Day 1  Tue | Jan 19
Find out who represents you in the United States Senate

Day 1  Tue | Jan 19
Take a look at the Utah Office of Tourism's website to find a Museum you may not know about
Find a new art museum, gallery, or cultural history museum in Utah - Art Museums & Galleries | Cultural History Museums

Day 1  Tue | Jan 19
Plan a visit to an exhibit at one of Utah's museums

Day 1  Tue | Jan 19
Introduce yourself and your organization to your city council members
Help them understand how your organization impacts the community

Day 1  Tue | Jan 19
Create or revise your plan to gather stories of how you fulfill your mission
You know your organization's impact. Gather stories from your patrons to help others understand your positive impact.

Day 1  Tue | Jan 19
Take a film itinerary day-trip using the Utah Office of Tourism's interactive map
Visit in-person or virtually using UOT's map - https://www.visitutah.com/things-to-do/film-tourism

Day 1  Tue | Jan 19
Watch our next 45 Days of Advocacy video on the role of performing and visual arts in Utah
Watch our latest video on our Youtube page or our other social media platforms - https://bit.ly/3A2oJKD

Day 1  Tue | Jan 19
Learn about the wealth of opportunities available to artists and organizations in Utah
Visit the Utah Department of Cultural & Community Engagement's website today - https://bit.ly/3foVU1t
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<td>Become a member of the professional association relevant to you</td>
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<td>Member dues fund programs that build the capacity of organizations in your cultural genre</td>
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<tr>
<td>Make plans to attend a cultural event today.</td>
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<tr>
<td>Find virtual and in-person events in Utah @ <a href="http://Nowplayingutah.com">Nowplayingutah.com</a></td>
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<td>Schedule a monthly meeting today to work on advocacy for your organization</td>
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<td>Involve your colleagues to ensure the whole organization is represented in your advocacy efforts</td>
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