

45 DAYS OF ADVOCACY | 2022

supporting Arts, Museums, Libraries, Film, Humanities, & STEM in Utah

WEEK 1

Day 1	Tue Jan 18	Learn about the bills being presented in the 2022 General Session Find current and new bills on the Utah Legislature's website
Day 2	Wed Jan 19	Familiarize yourself with the Utah Legislature's Committee and Subcommittee landing page See what times committees meet @ le.utah.gov
Day 3	Thurs Jan 20	Find out which legislator represents you in Utah's House of Representatives Use your home address to look up your Representative @ le.utah.gov/GIS/findDistrict.jsp
Day 4	Fri Jan 21	Find out which legislator represent you in Utah's Senate Use your home address to look up your Senator @ le.utah.gov/GIS/findDistrict.jsp
Day 5	Sat Jan 22	Become a Utah Cultural Alliance Member today. When we join together our voice is stronger! View membership benefits and JOIN US TODAY!
Day 6	Sun Jan 23	Listen to our podcast episode featuring Dan Hemmert, Executive Director of GO Utah Learn why the cultural industry is vital to the economic growth of Utah. Listen to podcast here.

WEEK 2

Day 7	Mon Jan 24	Watch our next 45 Days of Advocacy video on the importance of Libraries in Utah Watch our latest video on our Youtube page or our other social media platforms
Day 8	Tue Jan 25	Learn about how the Utah Library Association advocates for libraries throughout Utah Visit the Utah Library Association's website today to learn about the latest issues.
Day 9	Wed Jan 26	Attend our first Cultural Industry Update of 2022 to learn about our Cultural Industry Asks Register for our virtual call today
Day 10	Thurs Jan 27	Find out which legislator represents your organization in Utah's House of Representatives. Use your address to look it up @ https://le.utah.gov/GIS/findDistrict.jsp
Day 11	Fri Jan 28	Find out which legislator represents your organization in Utah's Senate. Use your address to look it up @ le.utah.gov/GIS/findDistrict.jsp
Day 12	Sat Jan 29	Review your voter registration information today Make sure your voice is heard in local, state, and federal elections - learn more
Day 13	Sun Jan 30	Discover a new book or revisit an old favorite today Support your local library or bookstore.

WEEK 3

Day 14	Mon Jan 31	Watch our next 45 Days of Advocacy video on the role Humanities play in Utah and beyond Watch our latest video on our Youtube page or our other social media platforms
Day 15	Tue Feb 1	Learn about a variety of resources available through Utah Humanities Visit Utah Humanities' website today.
Day 16	Wed Feb 2	View our Cultural Industry Advocacy Workshop today Learn how you can and cannot advocate for the cultural industry
Day 17	Thu Feb 3	Learn about Governor Cox's Fiscal Year 2023 budget recommendations View the full recommendations on the governor's website
Day 18	Fri Feb 4	Subscribe to KUER's State Street Podcast The podcast offers weekly wrapups of legislative action

Day 19	Sat Feb 5	View the Utah Division of State History's National Register of Historic Places Find and virtually discover a new historic place near you
Day 20	Sun Feb 6	Find and visit a historical site in Utah Visit the Utah Office of Tourism's website to find and visit historical sites near you.
WEEK 4		
President's Day	Mon Feb 7	Watch our next 45 Days of Advocacy video on the role of STEM in education and Utah Watch our latest video on our Youtube page or our other social media platforms
Day 21	Tue Feb 8	Learn about STEM opportunities for students, teachers, and parents through STEM Action Center Visit the STEM Action Center's website today - https://stem.utah.gov/
Day 22	Wed Feb 9	Follow Utah Cultural Alliance on social media if you aren't already Stay up-to-date on all cultural industry news by following @utculture & @nowplayingutah on Facebook, Instagram, & Twitter
Day 23	Thu Feb 10	Download Our Bill Tracker application as a Member today Members may download our BillTrack50 app to watch relevant bills along with us. download today
Day 24	Fri Feb 11	Subscribe to UCA's Culture Bytes podcast today Learn about cultural organizations across Utah - listen to podcast
Day 25	Sat Feb 12	Create or refine your organization's image filing system An image is worth a thousand words - make sure you have a cache of high-quality images to be used in your advocacy
Day 26	Sun Feb 13	Visit our Cultural Asset Map and find a new cultural treasure in Utah today Visit a piece of public art in your community today - view Cultural Asset Map
WEEK 5		
Day 27	Mon Feb 14	Watch our next 45 Days of Advocacy video on the importance of museums in Utah Watch our latest video on our Youtube page or our other social media platforms
Day 28	Tue Feb 15	Learn about how the Motion Picture Association of Utah advocates for film projects in Utah Visit the Motion Picture Association of Utah's website today.
Day 29	Wed Feb 16	Read our Mid-Point Update on the Utah Legislature and cultural industry asks You can find out mid-point update on our website - Link coming on February 16
Day 30	Thu Feb 17	Find out who represents you in the United States House of Representatives Find your federal Representative
Day 31	Fri Feb 18	Find out who represents you in the United States Senate Find your federal Senators
Day 32	Sat Feb 19	Take a look at the Utah Office of Tourism's website to find a Museum you may not know about Find a new art museum, gallery, or cultural history museum in Utah - Art Museums & Galleries Cultural History Museums
Day 33	Sun Feb 20	Plan a visit to an exhibit at one of Utah's museums Find a current exhibit on display at NowPlayingUtah.com
WEEK 6		
Day 34	Mon Feb 21	Watch our next 45 Days of Advocacy video on the significance of film and film projects in Utah Watch our latest video on our Youtube page or our other social media platforms
Day 35	Tue Feb 22	Learn about how the Utah Museums Association advocates for museums throughout Utah Visit the Utah Museums Association's website today.
Day 36	Wed Feb 23	Subscribe to KCPW's Both Sides of the Aisle podcast Get a dual perspective of legislative issues throughout the rest of the session - listen to podcast
Day 37	Thu Feb 24	Sign up for the Utah Cultural Alliance's Newsletter Stay updated on news, calls for artists, cultural organization opportunities and more - sign up for newsletter
	Fri	Introduce yourself and your organization to your city council members

Day 38	Feb 25	Help them understand how your organization impacts the community
Day 39	Sat Feb 26	Create or revise your plan to gather stories of how you fulfill your mission You know your organization's impact. Gather stories from your patrons to help others understand your positive impact.
Day 40	Sun Feb 27	Take a film itinerary day-trip using the Utah Office of Tourism's interactive map Visit in-person or virtually using UOT's map
WEEK 7		
Day 41	Mon Feb 28	Watch our last 45 Days of Advocacy video on the role of performing and visual arts in Utah Watch our latest video on our Youtube page or our other social media platforms
Day 42	Tue Mar 1	Learn about the wealth of opportunities available to artists and organizations in Utah Visit the Utah Department of Cultural & Community Engagement's website today
Day 43	Wed Mar 2	Become a member of the professional association relevant to you Member dues fund programs that build the capacity of organizations in your cultural genre
Day 44	Thu Mar 3	Make plans to attend a cultural event today. Find virtual and in-person events in Utah @ NowPlayingUtah.com
Day 45	Fri Mar 4	Schedule a monthly meeting today to work on advocacy for your organization Involve your colleagues to ensure the whole organization is represented in your advocacy efforts