



FACTUM | City of Vancouver

Vancouver and District Labour Council

Factum:

City of Vancouver Study

Research:

Based on an online study conducted from May 3 to May 5, 2021, among 400 likely voters in the City of Vancouver.

Methodology:

The data has been statistically weighted according to Canadian census figures for age, gender and region in the City of Vancouver. The margin of error—which measures sample variability—is +/- 4.9 percentage points, nineteen times out of twenty.

Do you approve or disapprove of Kennedy Stewart's performance as Mayor of Vancouver?

- Almost half of respondents (49%) approve of the mayor's performance, while 35% disapprove and 16% are undecided.
- Approval is stronger among men (55%), respondents aged 18-to-34 (53%), and residents of the East (55%) and Downtown (53%).

Do you have a favourable or unfavourable opinion of each of the following political parties or organizations?

- Only two of the parties and organizations tested garner favourable views from more than two-in-five respondents: the Green Party of Vancouver (44%) and Team Kennedy Stewart (43%).
- At least three-in-ten respondents hold a favourable opinion of Vision Vancouver (36%), the Non-Partisan Association (NPA) (33%), the Coalition of Progressive Electors (COPE) (32%) and A Better City (30%).
- The numbers are lower for YES Vancouver (27%) and OneCity (25%).

How likely are you to vote for candidates running with the following political parties or organizations?

- At least two-in-five respondents say they are "very likely" or "moderately likely" to vote for candidates running with Team Kennedy Stewart (42%) and the Green Party of Vancouver (40%).
- Fewer respondents are likely to vote for Vision Vancouver (35%), the Non-Partisan Association (NPA) (29%), A Better City (28%), the Coalition of Progressive Electors (COPE) (also 28%), OneCity (26%) or YES Vancouver (24%).

As you may know, the Vancouver municipal election will take place in October 2022. From what you have seen, read or heard about them, do you think each of the following people would be "a good choice" or "a bad choice" as Mayor of Vancouver in 2022?

- Almost half of respondents (46%) consider Kennedy Stewart a "good choice" for Mayor in 2022.
- Only two possible contenders are ahead of the 30% mark on this question: Jody Wilson-Raybould (39%) and Ken Sim (32%).



- The rating is lower for five other possible candidates: Adriane Carr (29%), Andrea Reimer (25%), John Coupar (23%), Christine Boyle (24%) and Mark Marissen (21%).

Which of the following people are you most likely to support for Mayor of Vancouver in 2022? Please rank them from 1 to 8, with 1 being the candidate you are "most likely" to support and 8 being the candidate you are "least likely" to support.

- Almost two-in-five respondents (38%) place Kennedy Stewart as the candidate they are most likely to support in the next election.
- Significantly fewer respondents gave their first choice vote to Ken Sim (16%), Jody Wilson-Raybould (15%), Christine Boyle (8%), Adriane Carr (7%), Andrea Reimer (6%), John Coupar (5%) or Mark Marissen (also 5%)

Thinking specifically about City Council, which of the following scenarios would you prefer after the 2022 municipal election?

- More than two-in-five respondents (43%) would like to see a coalition government wherein two or more parties share the majority of seats and work together.
- Three-in-ten (29%) would prefer a majority government wherein one party holds the majority of seats.
- Only 13% would rather have a variety of parties holding seats, with no majority for any party and no formal coalition.

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