

## Few participating in housing survey

**Nathan Harris, Zanesville Times Recorder** Published 11:08 a.m. ET March 20, 2019 | Updated 12:59 p.m. ET March 20, 2019



**Jay Bennett** (Photo: TR file photo)

ZANESVILLE - With only two weeks left, the city of Zanesville's housing survey is struggling to get response.

Less than 400 individuals and stakeholders have completed the survey since it launched in early February, according to Community Development Director Jay Bennett.

A separate but similar stakeholders survey was also sent out to dozens of local entities, including community organizations, local elected officials and landlords. There has been minimal participation from them as well, Bennett said.

Approximately 400 responses will make the survey statistically valid, but officials had initially aimed for a 1,000 responses.

As previously reported by the Times Recorder (</story/news/2019/01/24/city-wants-know-community-housing-needs/2657793002/>), the survey was developed in an attempt to understand the housing needs in the city and plan for future development. The results of the assessment will help city officials guide or redirect prospective developers to ensure all populations and demographics are served.

The survey was developed by Bowen National Research, a real estate research firm, and asks about current housing options, satisfaction levels and issues residents have faced in regards to housing in the community.

After launching at the beginning of February, officials planned to keep the survey open and available until the end of March. Bowen will also bring analysts to visit rental and senior care properties, vacant buildings, community service locations and blighted areas.

### More local news:

- [Mid-East students build Habitat for Humanity home for local family](/story/news/2019/03/16/careers-and-charity/2884788002/) (</story/news/2019/03/16/careers-and-charity/2884788002/>)
- [Trial underway for man accused of stealing a house](/story/news/2019/03/19/trial-underway-man-accused-stealing-house/3205463002/) (</story/news/2019/03/19/trial-underway-man-accused-stealing-house/3205463002/>)
- [Authorities searching for missing teen](/story/news/2019/03/20/authorities-searching-missing-teen/3221111002/) (</story/news/2019/03/20/authorities-searching-missing-teen/3221111002/>)

The survey is available online at [www.surveymonkey.com/r/zanesville\\_resident](https://www.surveymonkey.com/r/zanesville_resident) ([https://www.surveymonkey.com/r/zanesville\\_resident](https://www.surveymonkey.com/r/zanesville_resident)), and has been promoted on the city's website, as well as on social media by local organizations such as the Muskingum County Library System.

Paper copies are also available at a number of designated locations such as the Muskingum County Center for Seniors.

City officials will be meeting with Bowen on Thursday to discuss a strategy to re-promote the survey and increase participation.

3/21/2019

Zanesville housing survey sees low participation

Volunteers with the Zanesville Think Tank on Tuesday are also planning to canvass neighborhoods and assisting residents in filling out paper copy survey. Messages left for members of the Think Tank were not returned Tuesday.

**Support local journalism today  
99¢ per month. Save 90%.**

ndharris@gannett.com

<https://subscribe.zanesvilletimesrecorder.com/?>

Subscribe Now

Recorder (.)

740-456-6152

source=CPCAMBARD&utm\_campaign=2019SPRING&utm\_content=freearticlesleft&utm\_medium=ONSITE&utm\_source=CPCA

housing-survey-sees-

Twitter: @withan8

low-participation%2F3211036002%2F)

Read or Share this story: <https://www.zanesvilletimesrecorder.com/story/news/2019/03/20/zanesville-housing-survey-sees-low-participation/3211036002/>

2 free articles left. Only 99¢ per month.