



State / Electorate Communications Process - 2019

It is essential that as Sustainable Australia Party (SAP) grows, communications among the party and its members and supporters is conducted in a clear and organised way. Communications should also be consistent with SAP's brand message and values.

Official SAP communication to members

- All **SAP communications** regarding strategy, messaging and events, etc will come via an eNewsletter from a designated party official
 - eNewsletters will be drafted by the designated State or Electorate Coordinator, emailed to HQ, and distributed by HQ to relevant members (and where appropriate, all eNewsletter subscribers) on their behalf
- All official **SAP events** will have their own event , created by the designated State or Electorate Coordinator on the SAP website: www.sustainableaustralia.org.au/events
 - All attendees must RSVP at the website event page. RSVPing allows members and supporters to show the party how active they are and build their reputation within the party
 - The designated State or Electorate Coordinator will also post a comment about the event (with link to event page) on relevant local networking page(s): www.sustainableaustralia.org.au/local_networking
 - Where requested by the designated State or Electorate Coordinator, SAP HQ will create an SAP Facebook event post sharing a link to the SAP website event

Member communication to SAP

- To communicate with SAP, there are two avenues:
 - Local State or regional issues – Post a question / comment on your local networking page. The designated State or Electorate Coordinator (or SAP HQ National Coordinator) will respond with a comment
 - National party issues – Email SAP HQ through the Contact Us page of the party website. SAP HQ will respond ASAP