

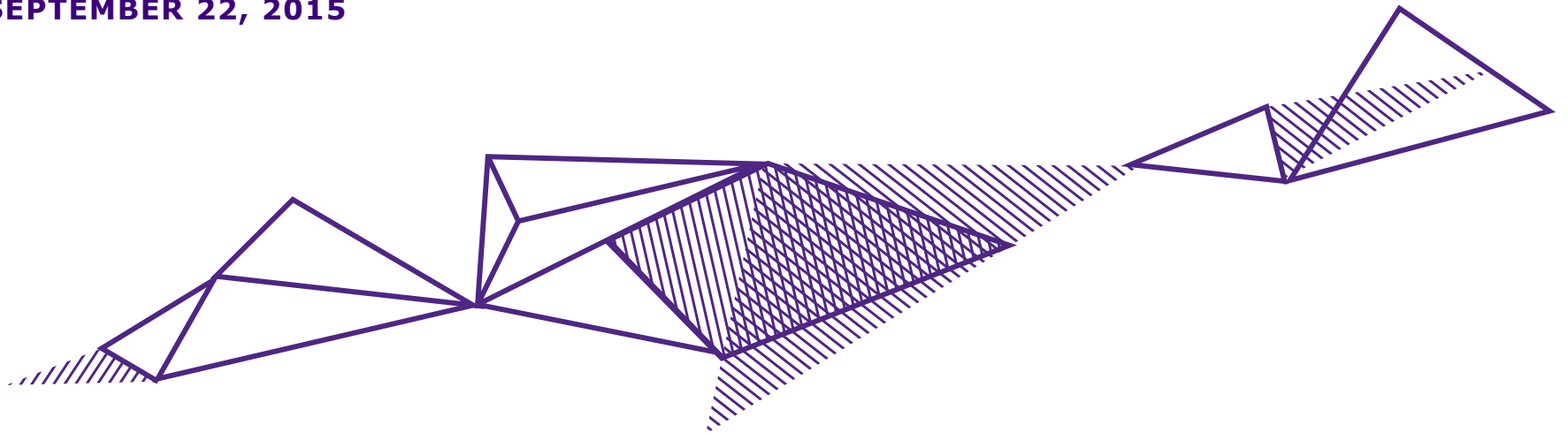
ENVIRONICS
RESEARCH

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Swing Riding Polls – Wave Two

LEADNOW

SEPTEMBER 22, 2015



METHODOLOGY

Environics was commissioned by LeadNow to conduct telephone surveys of approximately 500 to 600 eligible voters in each of 31 federal ridings across Canada between September 18 and 21, 2015. The research was conducted using Interactive Voice Response (IVR) technology and the findings were weighted by age and gender to reflect the demographic makeup of the electorate.

A total of 18,758 eligible voters were surveyed. Survey of this magnitude will yield aggregate results which can be considered accurate to within plus or minus 0.7 percentage points, 19 times out of 20. The sample size and margin of error for each individual riding are described on the following pages.

The survey explored vote intention in the upcoming federal election. In each riding, the names of nominated local candidates were read. Questions were also posed on whether respondents felt they were voting to re-elect or defeat the Conservative government and those supporting opposition party candidates were asked about their willingness to switch their vote to the candidate with the best chance of defeating the Conservatives.

Methodology

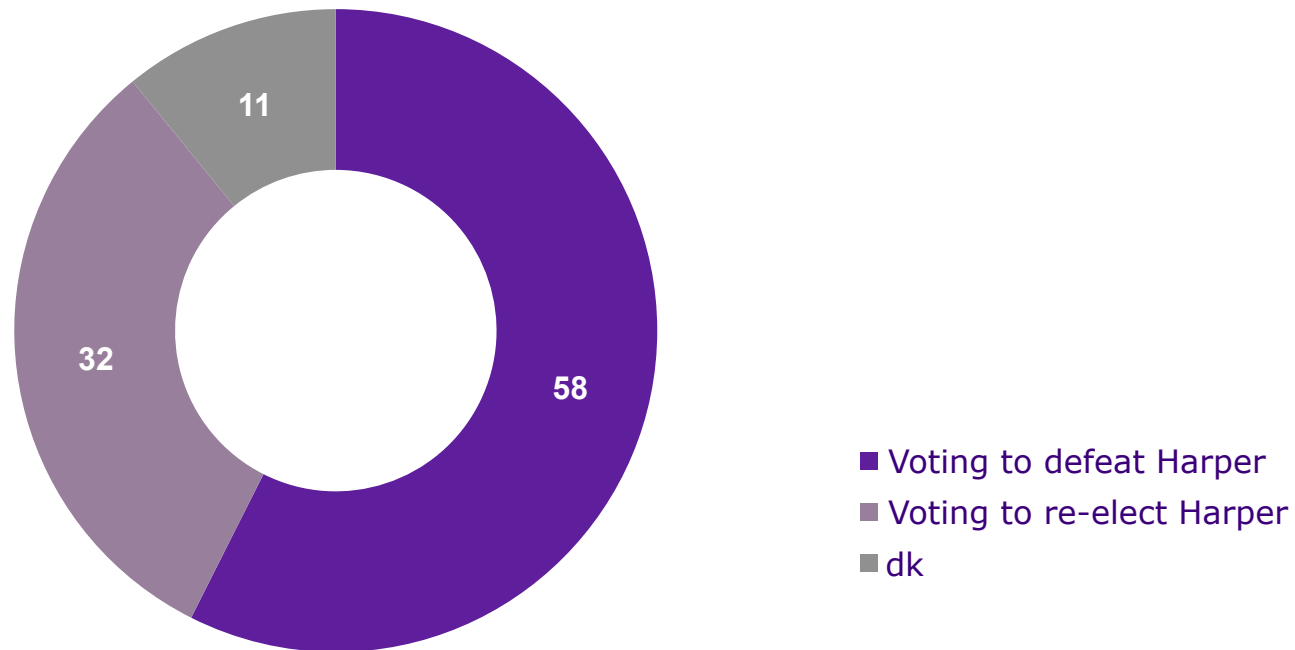
Riding	Field dates	Sample size	Margin of error
Fredericton	Sept. 18-19	580	4.1
Eglinton-Lawrence	Sept. 18-19	565	4.1
Etobicoke-Lakeshore	Sept. 18-19	537	4.2
Kitchener Centre	Sept. 19-20	672	3.8
London North Centre	Sept. 19-20	540	4.2
Willowdale	Sept. 18-20	535	4.2
Elmwood-Transcona	Sept. 19-20	552	4.2
Saskatoon-University	Sept. 18-20	853	3.4
Calgary Centre	Sept. 18-20	531	4.3
Port Moody-Coquitlam	Sept. 19-20	529	4.3
Vancouver Granville	Sept. 19-21	541	4.2
Kanata-Carlton	Sept. 19-20	562	4.1
Nepean	Sept. 19-20	569	4.1
Orleans	Sept. 19-20	567	4.1
Ottawa West-Nepean	Sept. 19-20	747	3.6
Waterloo	Sept. 18-20	658	3.8

Methodology continued

Riding	Field dates	Sample size	Margin of error
Winnipeg South Centre	Sept. 19-20	597	4.0
Kootenay-Columbia	Sept. 18-19	529	4.3
Nanaimo-Ladysmith	Sept. 19-20	699	3.7
North Island-Powell River	Sept. 18-19	556	4.2
Central Nova	Sept. 19-20	573	4.1
Cumberland-Colchester	Sept. 19-20	617	3.9
Pitt Meadows-Maple Ridge	Sept. 18-20	543	4.2
Yukon	Sept. 19-21	497	4.4
Saint John-Rothesay	Sept. 19-20	623	3.9
Niagara Falls	Sept. 19-20	557	4.2
Sault Ste. Marie	Sept. 19-20	632	3.9
Brantford-Brant	Sept. 19-20	622	3.9
Cambridge	Sept. 19-20	552	4.2
Guelph	Sept. 19-20	601	4.0
Grey Bruce-Owen Sound	Sept. 21	1,022	3.1
Total	Sept 18 - 21	18,758	0.7

Six in ten are voting to defeat the Harper Conservatives and elect a different government

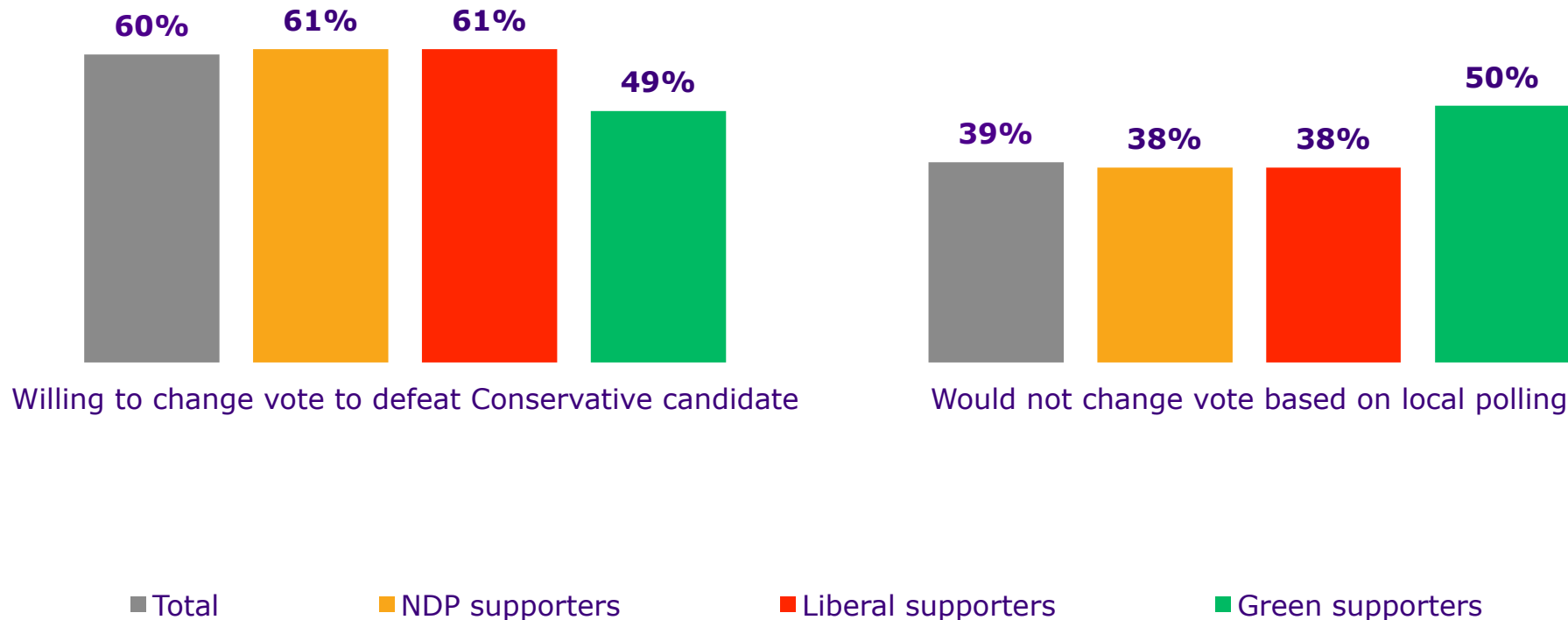
Voting to re-elect or defeat Harper Conservatives



Q. In this election, would you say you are voting to re-elect Stephen Harper and the Conservatives, or are you voting to defeat the Harper Conservatives and elect a different government?

Six in ten opposition voters are willing to vote for candidate with best chance of beating Conservatives according to local polling

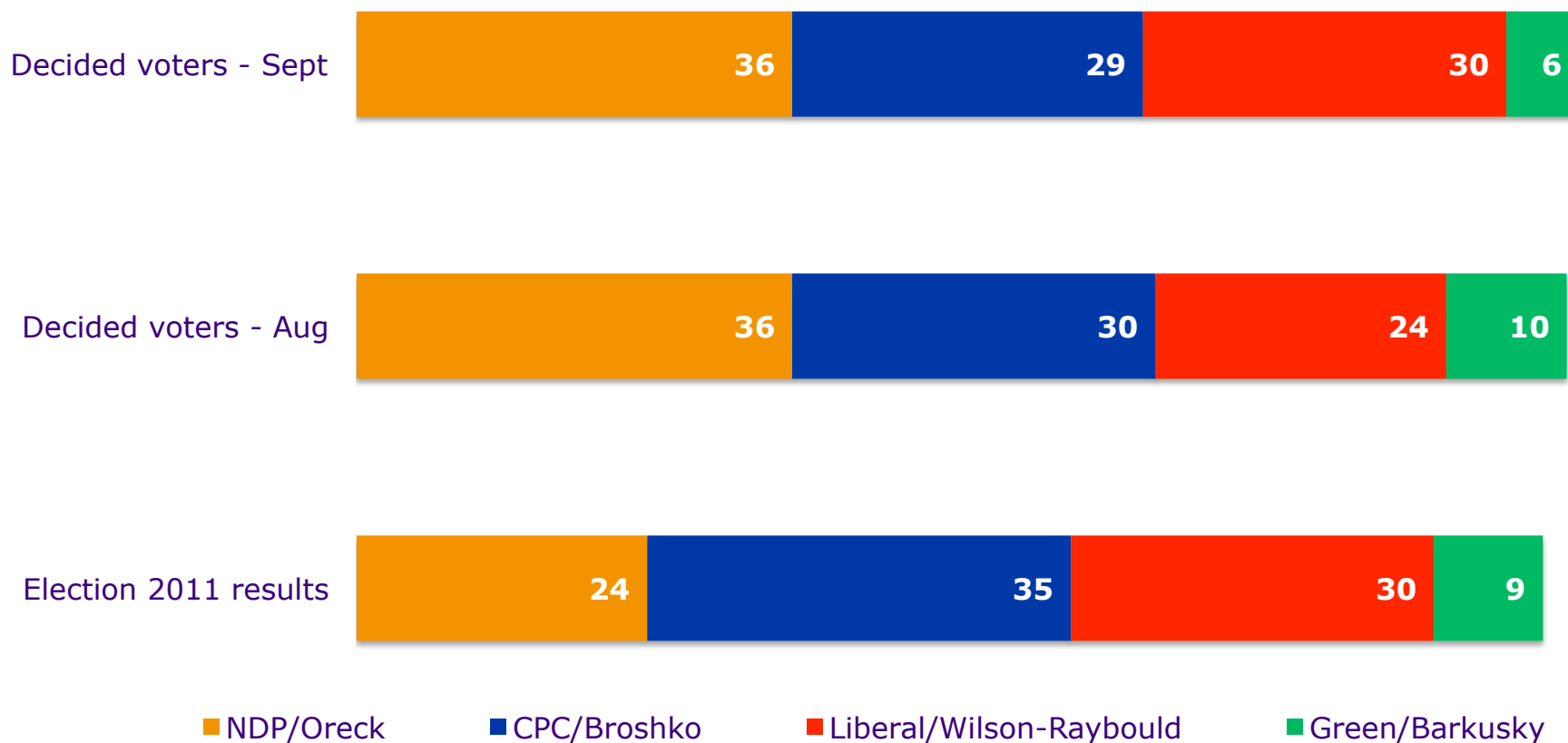
Willing to change vote vs. sticking with first choice



Q. If local polling showed that another candidate had the best chance of defeating the Conservative candidate in your riding, would you be willing to change your vote in order to defeat the Conservative, or would you stick with your current vote regardless?

Mira Oreck of the NDP leads by 6 points in Vancouver Granville

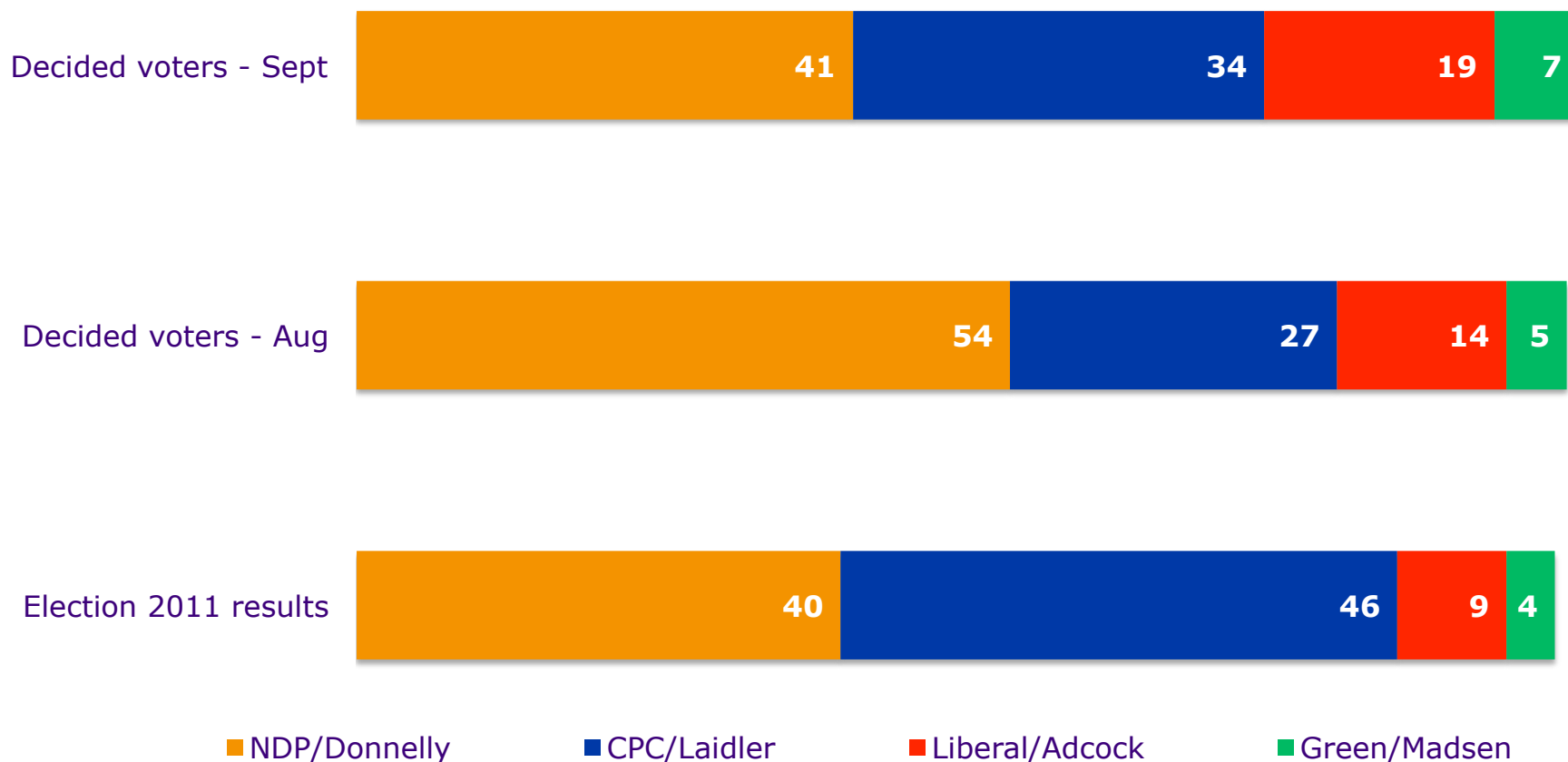
2015 Vancouver Granville vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Fin Donnelly of the NDP currently leads by 7 points in Port Moody-Coquitlam

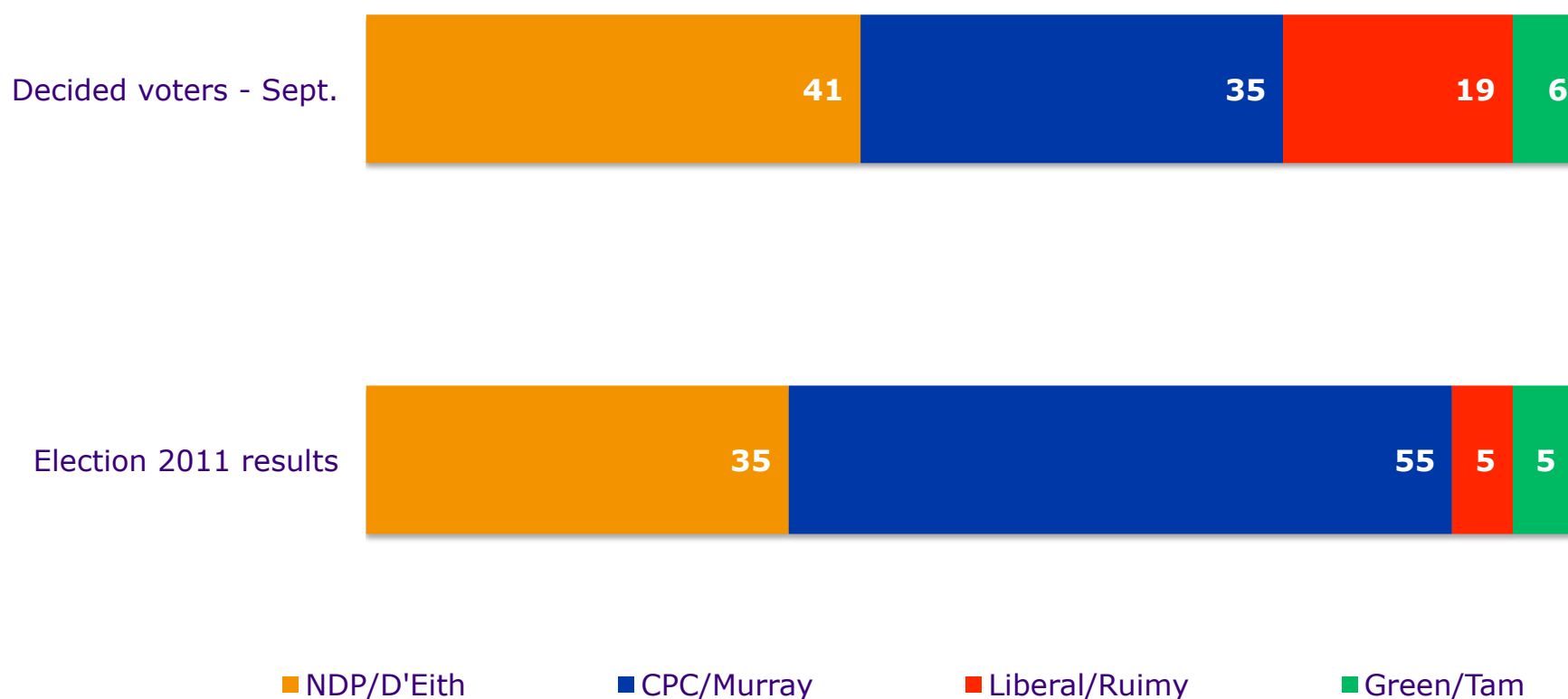
2015 Port Moody-Coquitlam vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Bob D'Eith of the NDP leads by 6 points in Pitt Meadows-Maple Ridge

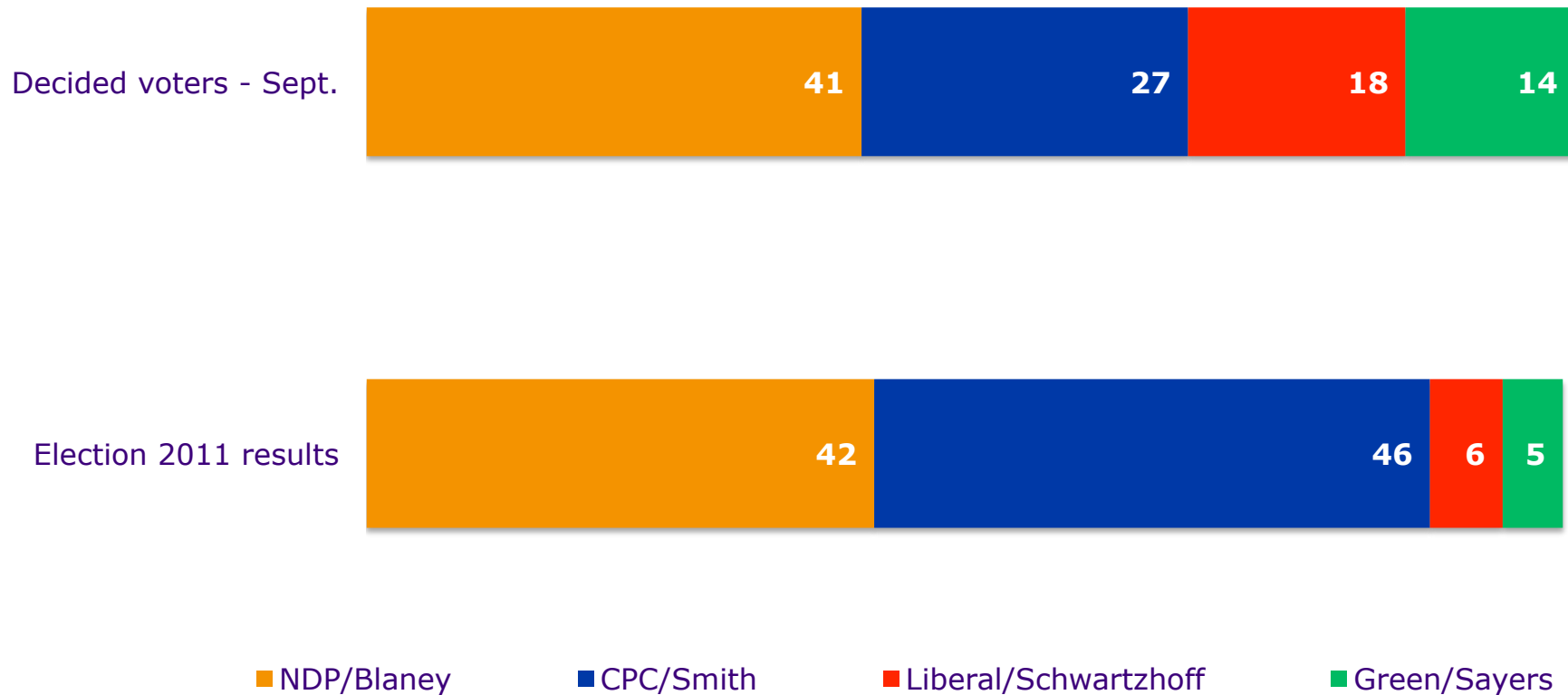
September 2015 Pitt Meadows-Maple Ridge vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Rachel Blaney of the NDP leads by 14 points in North Island-Powell River

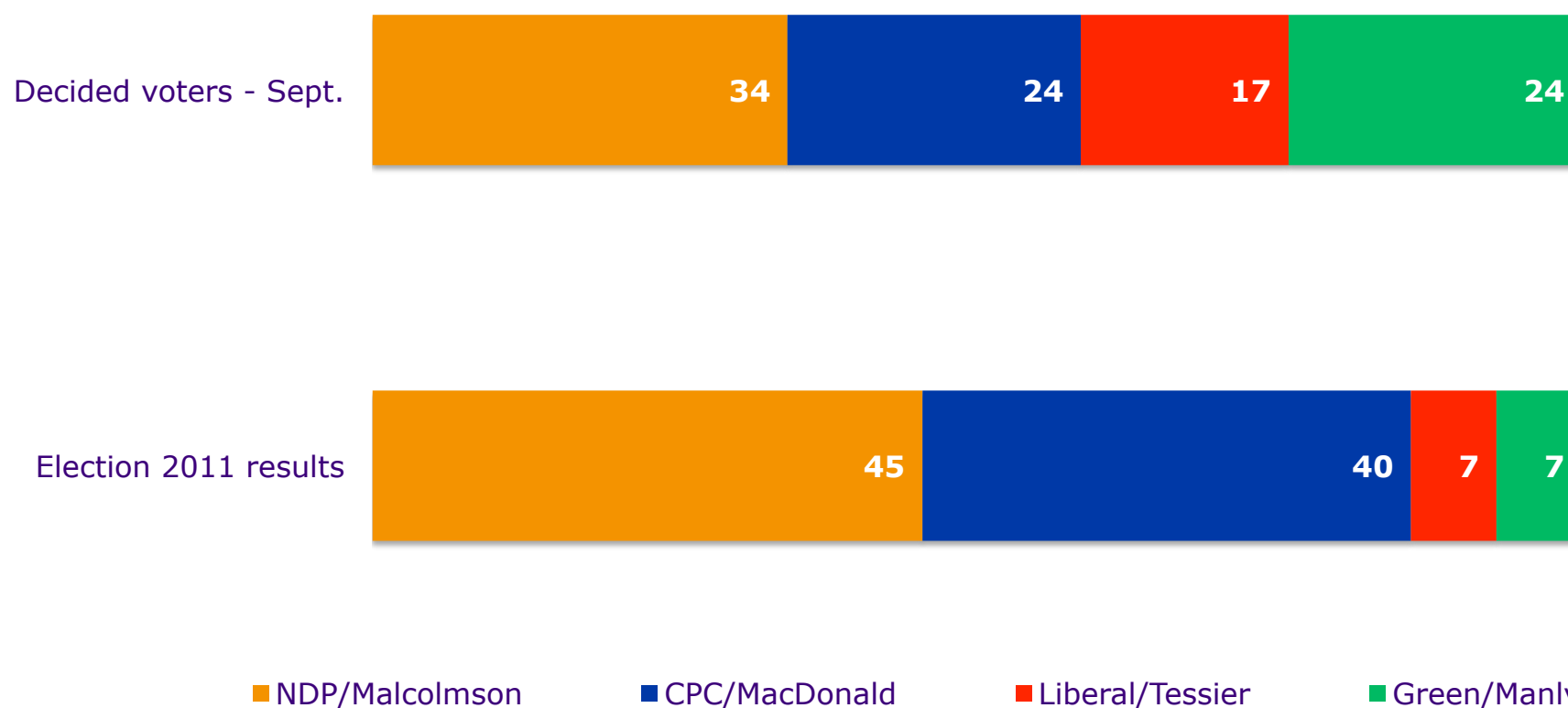
September 2015 North Island-Powell River vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Sheila Malcolmson of NDP leads by 10 points in Nanaimo-Ladysmith

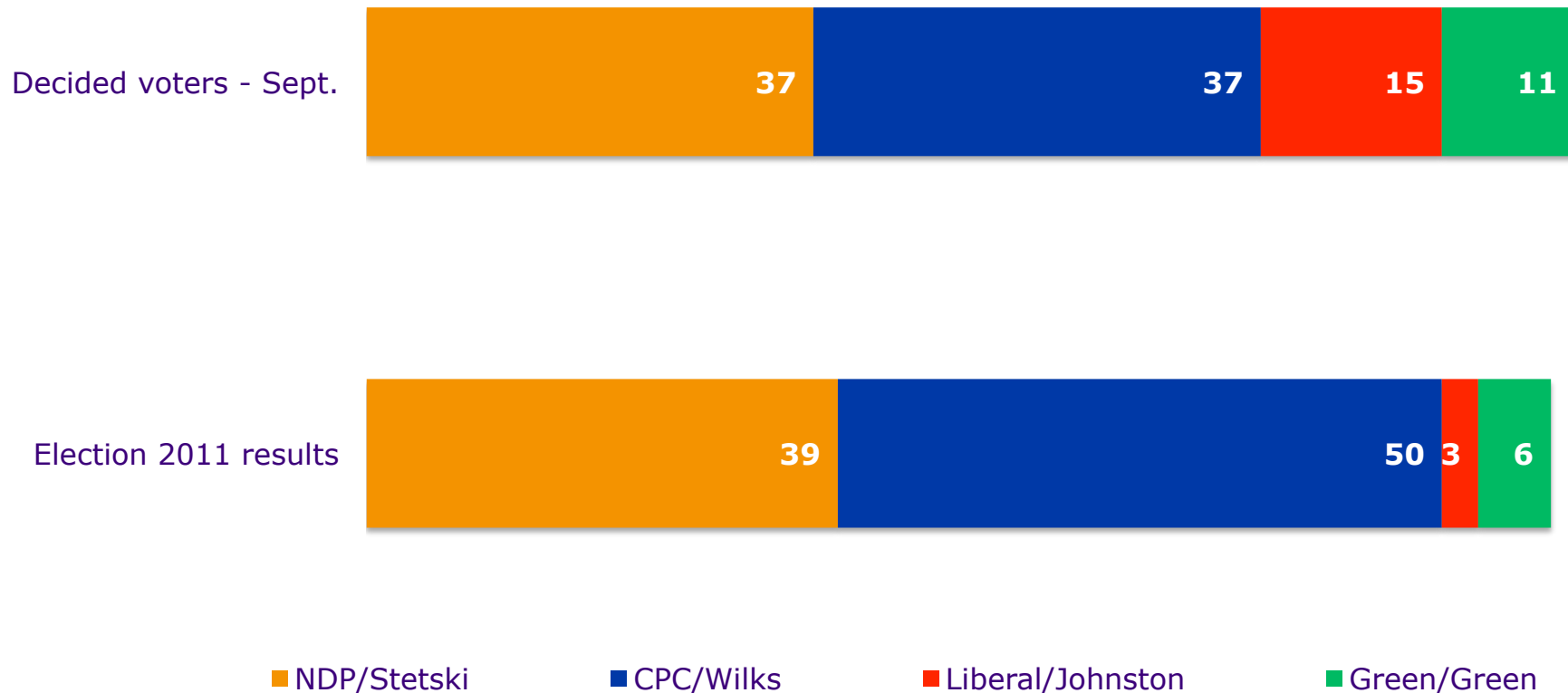
September 2015 Nanaimo-Ladysmith vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Kootenay-Columbia is a dead heat between Stetski NDP and Wilks Conservative

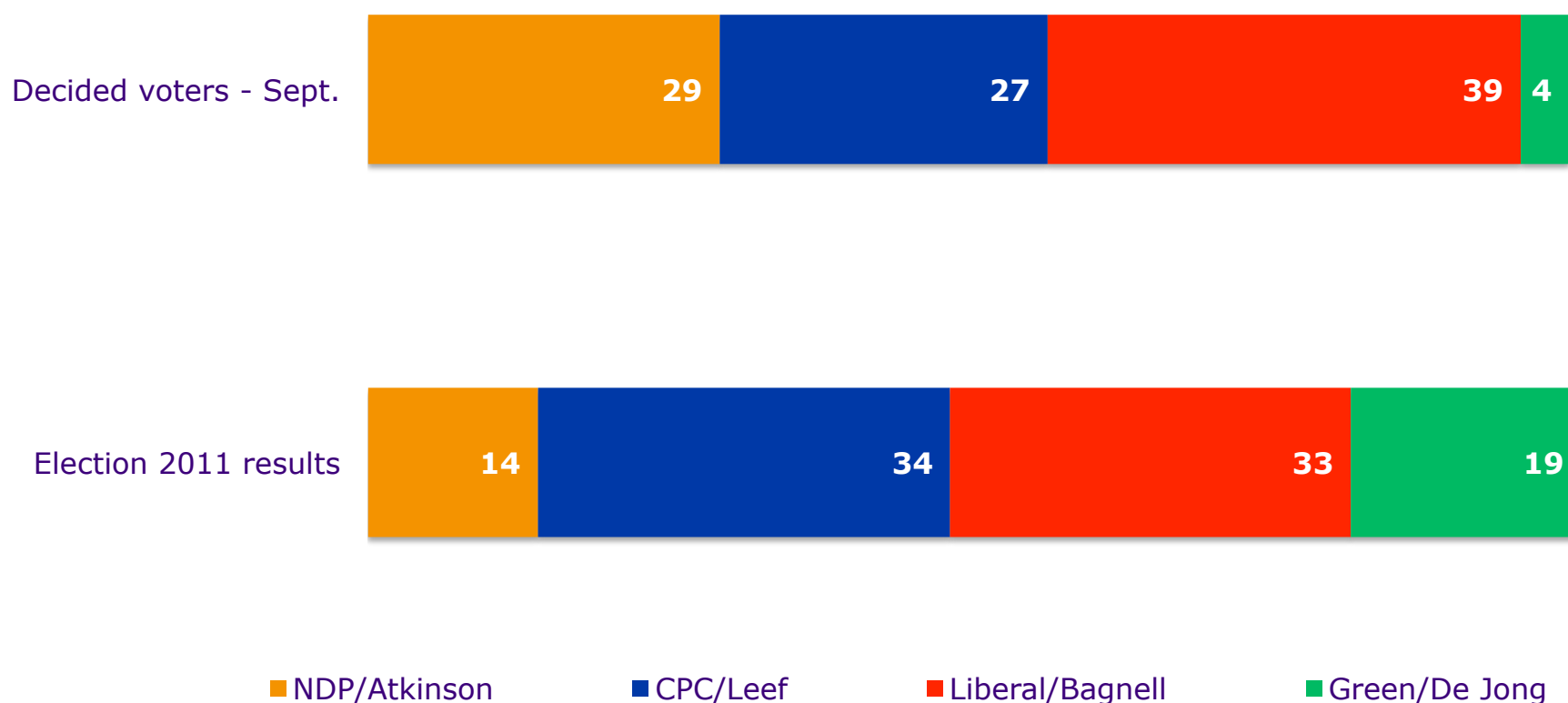
September 2015 Kootenay-Columbia vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Liberal Larry Bagnell leads Melissa Atkinson of the NDP by 10 points in Yukon

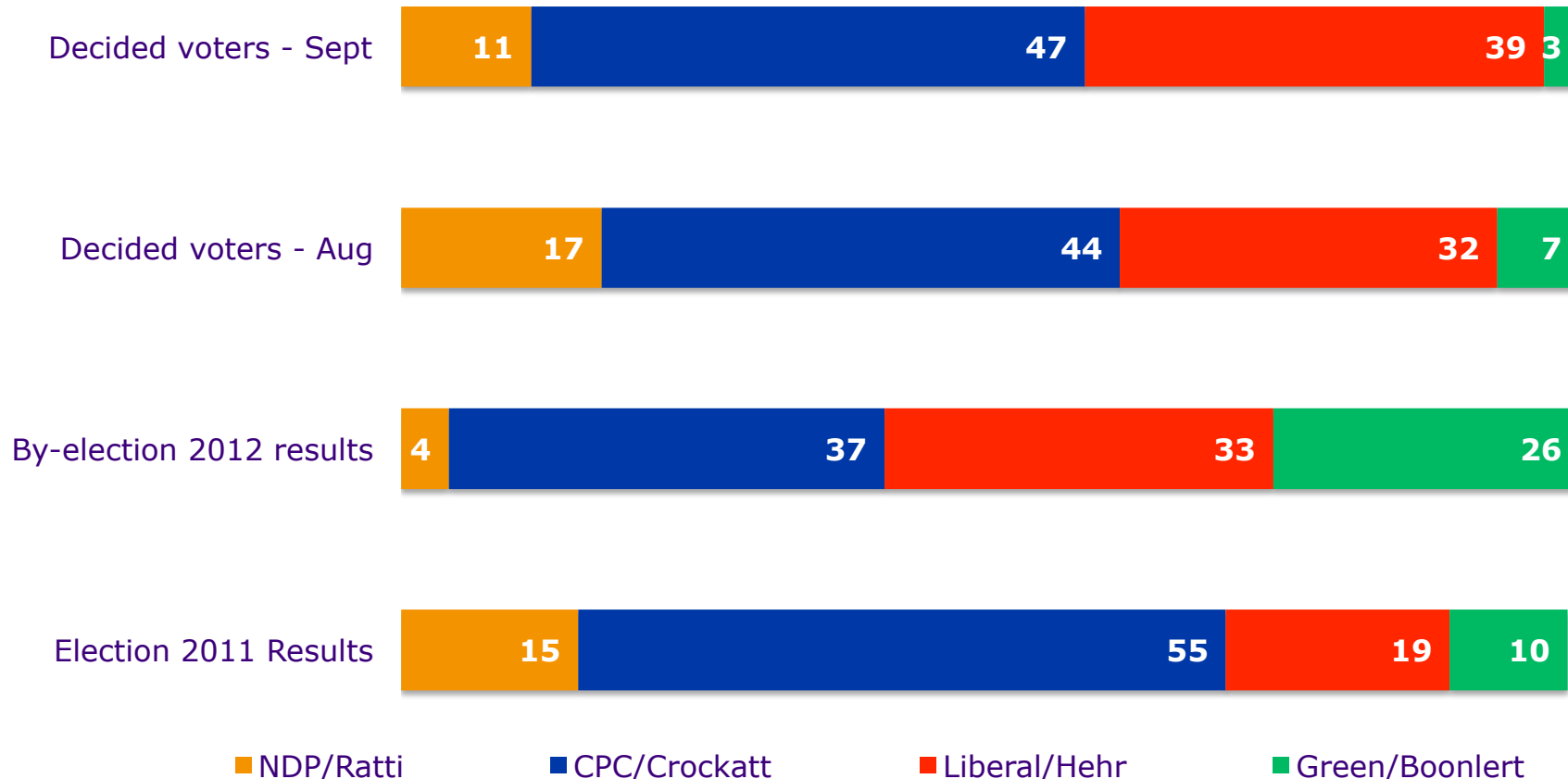
September 2015 Yukon vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Joan Crockatt of the CPC leads Liberal Kent Hehr by 8 points in Calgary Centre

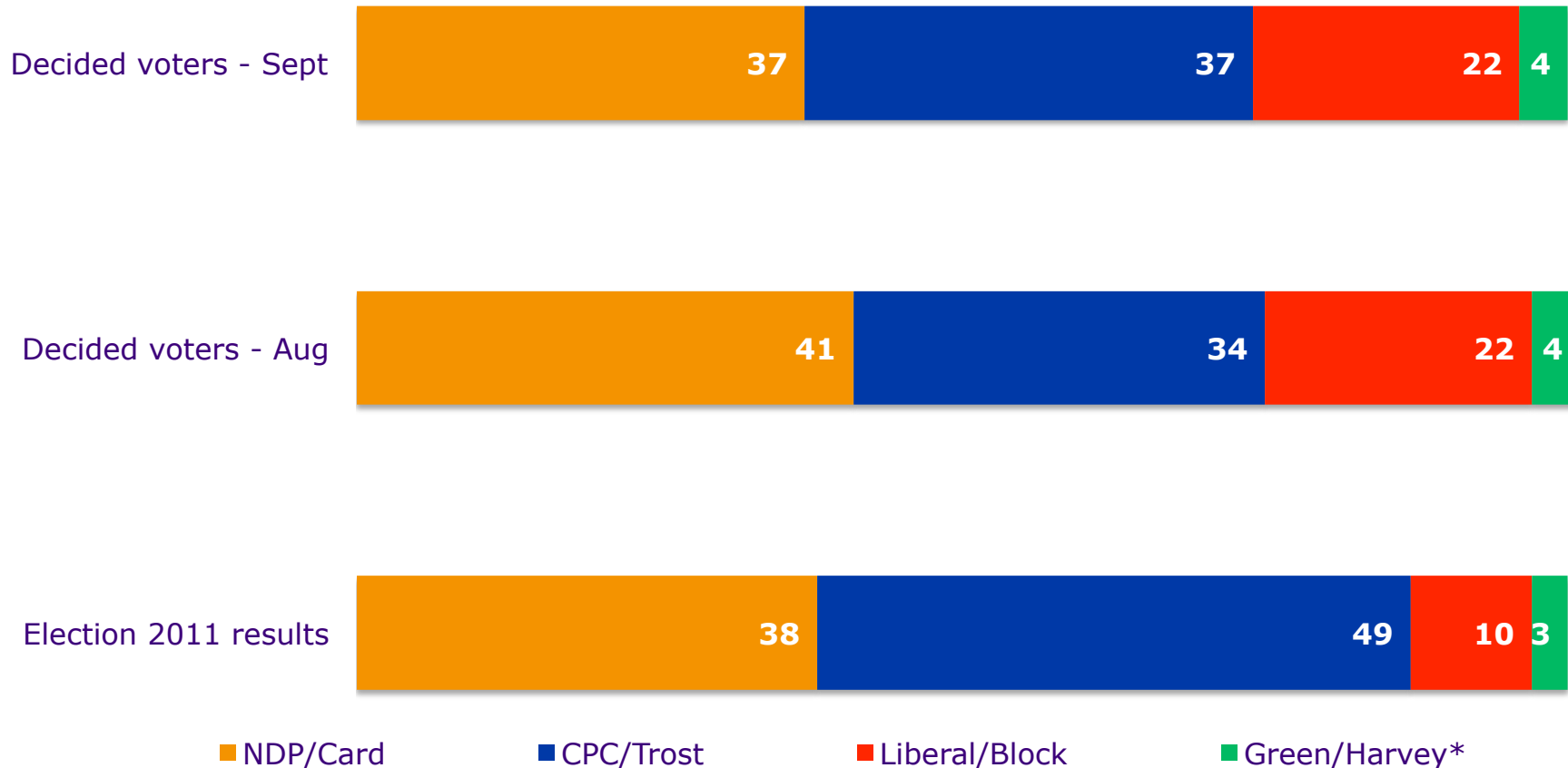
2015 Calgary Centre vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Saskatoon-University now a dead heat between NDP Clair Card and CPC Brad Trost

2015 Saskatoon-University vote intention



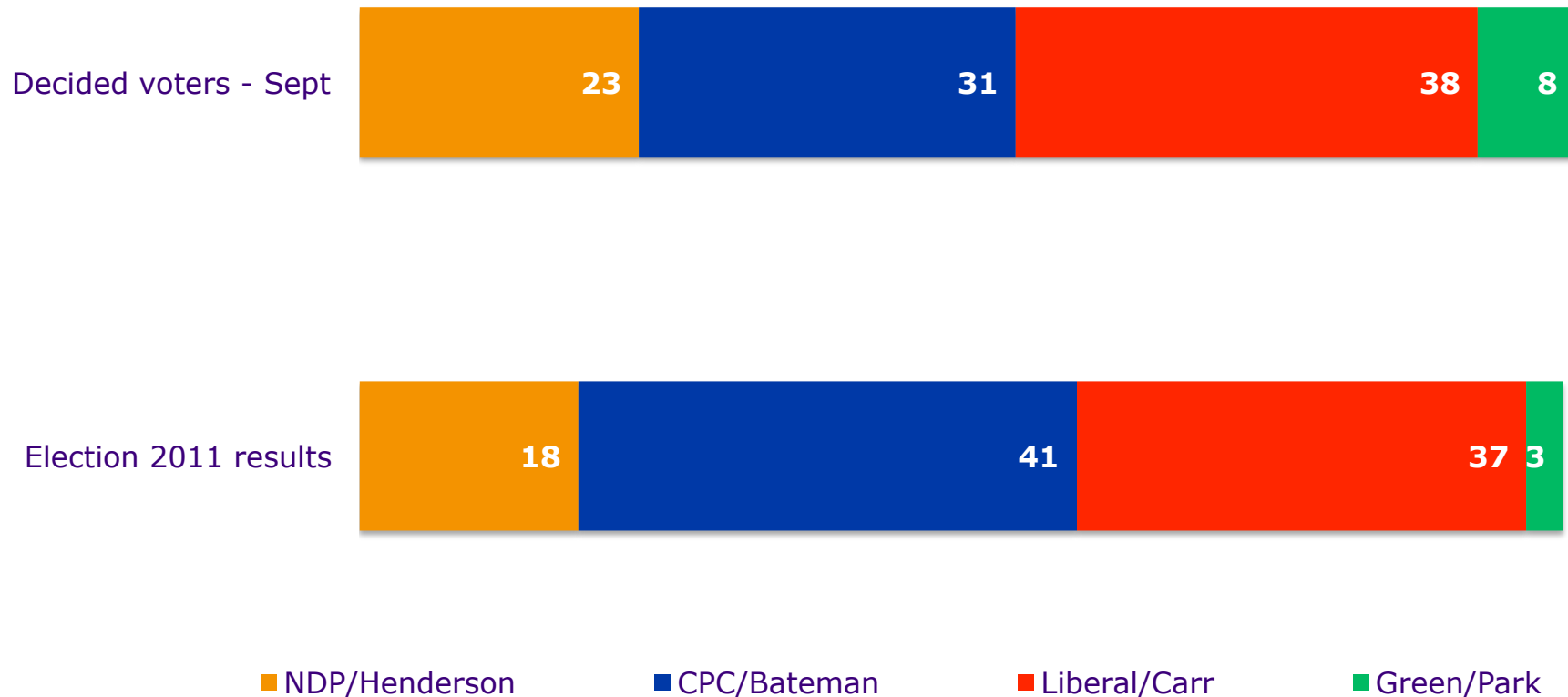
Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

* Candidate name added in Sept wave

Liberal Jim Carr leads Joyce Bateman of the CPC by 7 points in Winnipeg South Centre

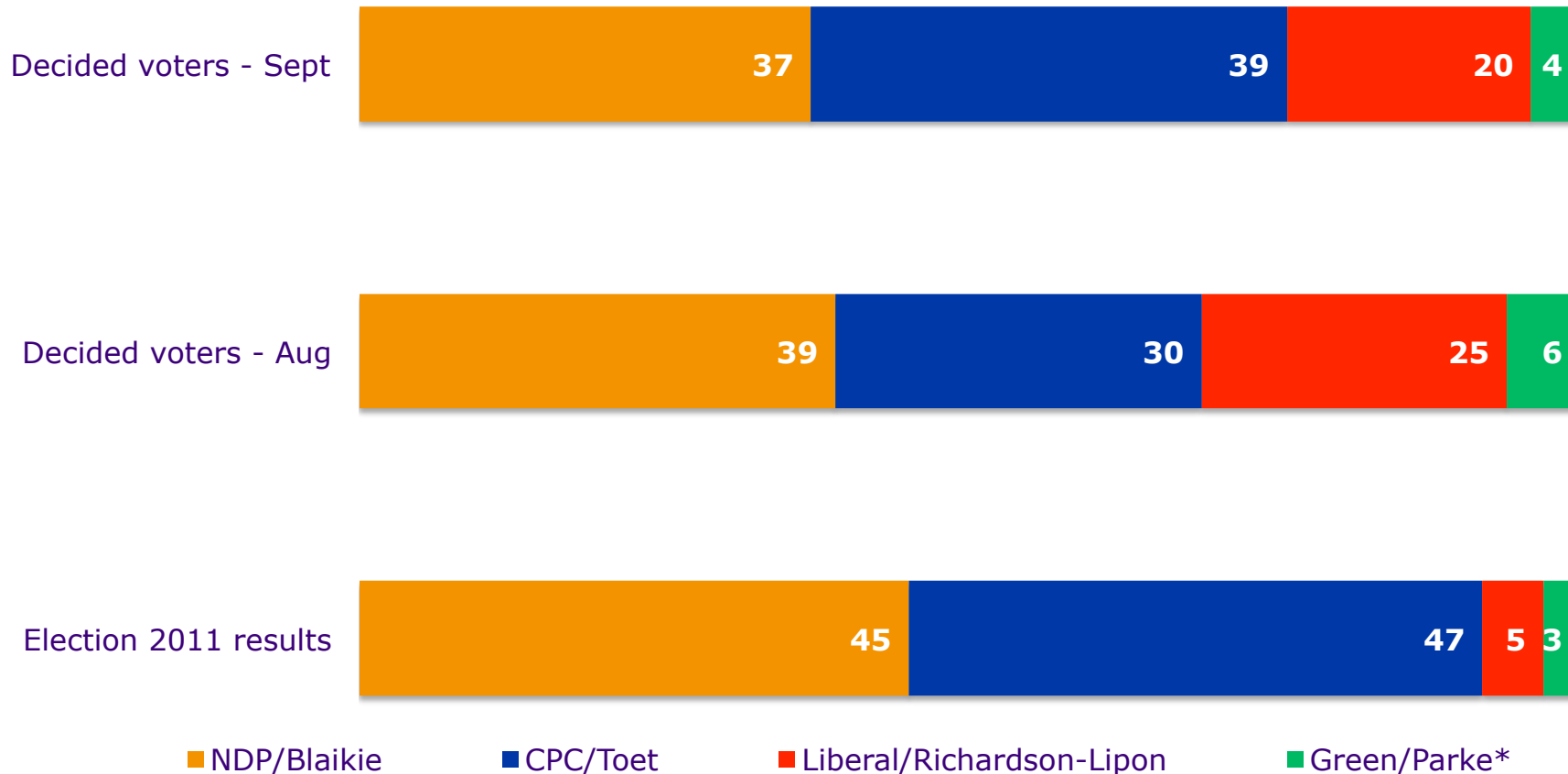
September 2015 Winnipeg South Centre vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Elmwood-Transcona currently a tight race between Blaikie NDP and Toet CPC

2015 Elmwood-Transcona vote intention



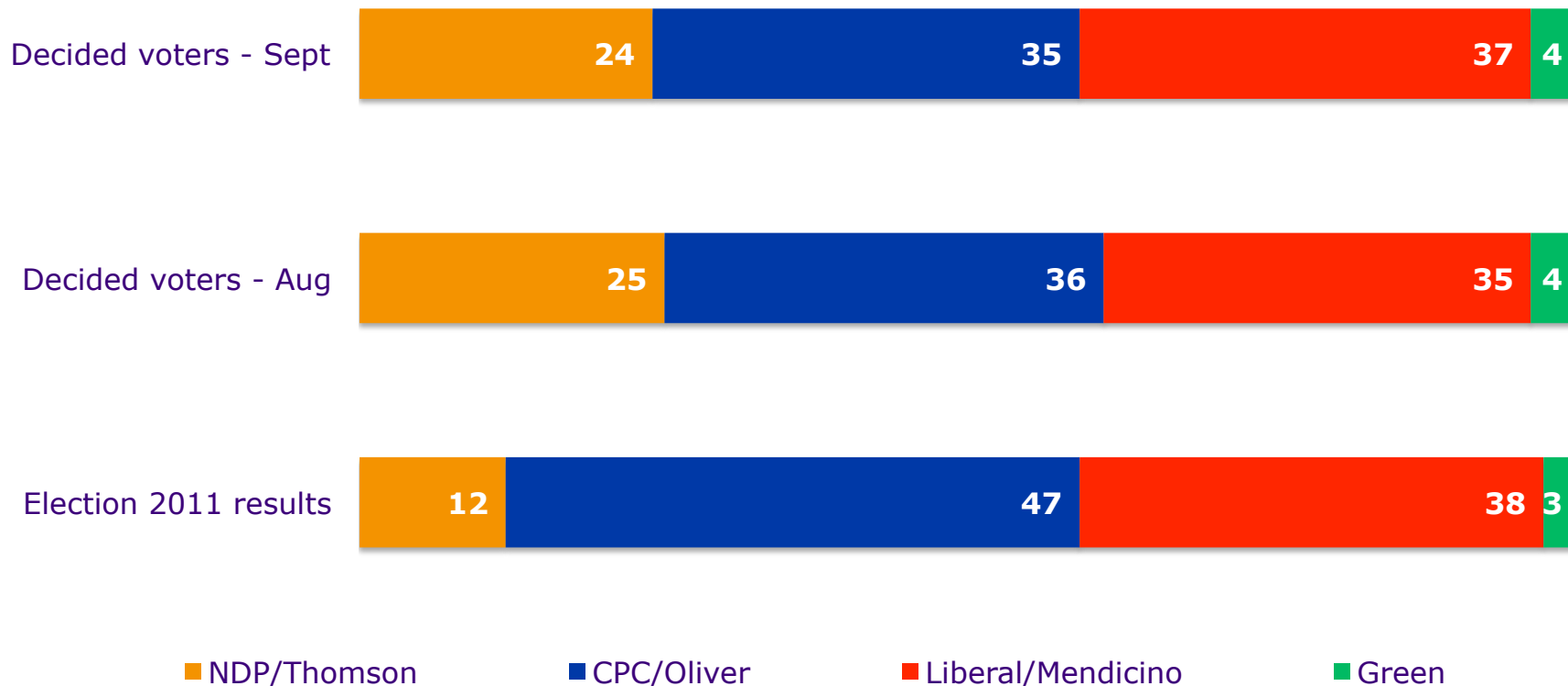
Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

* Candidate name added in Sept wave

Eglinton-Lawrence continues to show a tight race between Marco Mendicino and Joe Oliver

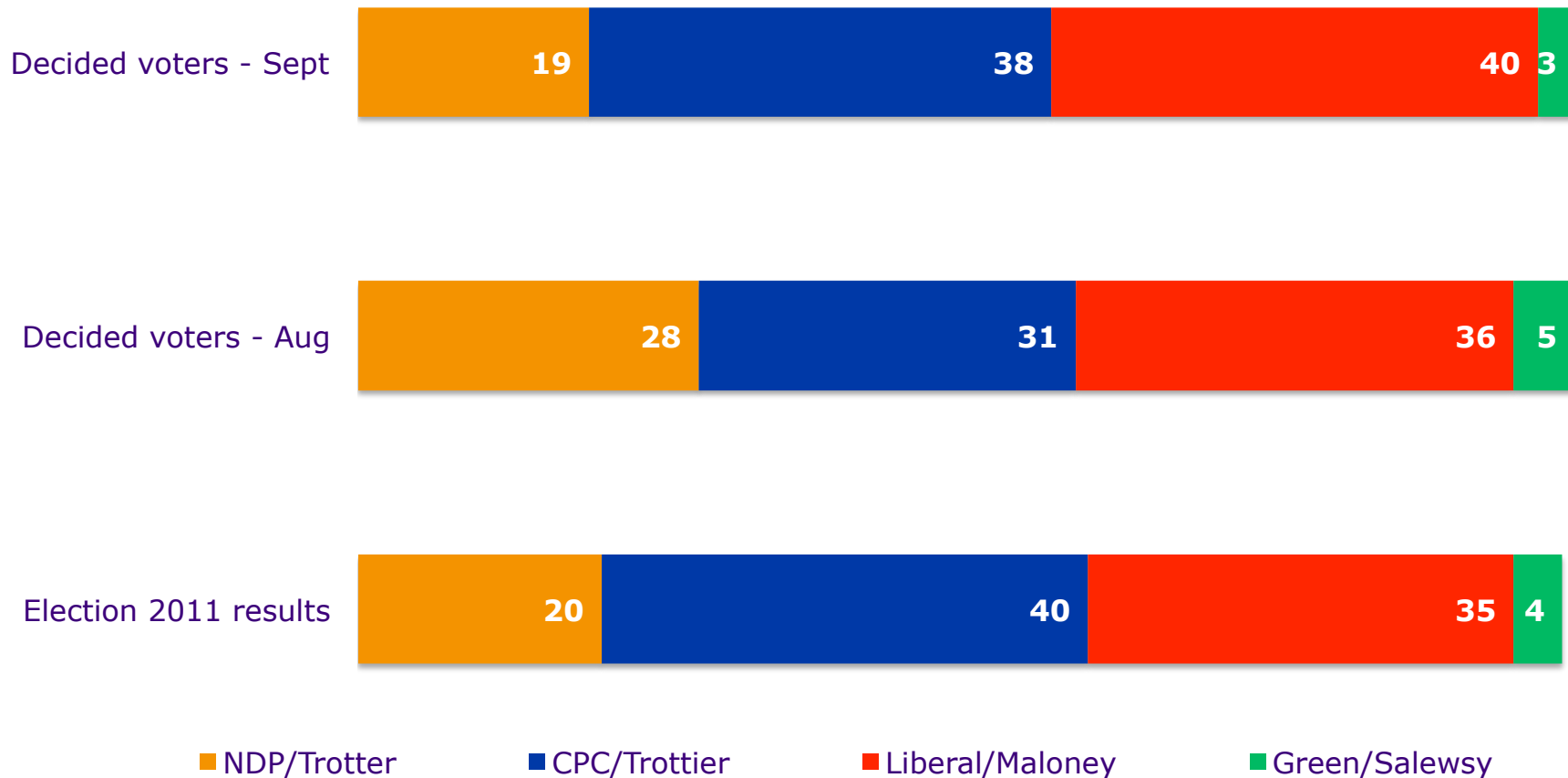
2015 Eglinton-Lawrence vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Etobicoke Lakeshore currently showing a close Liberal/CPC race

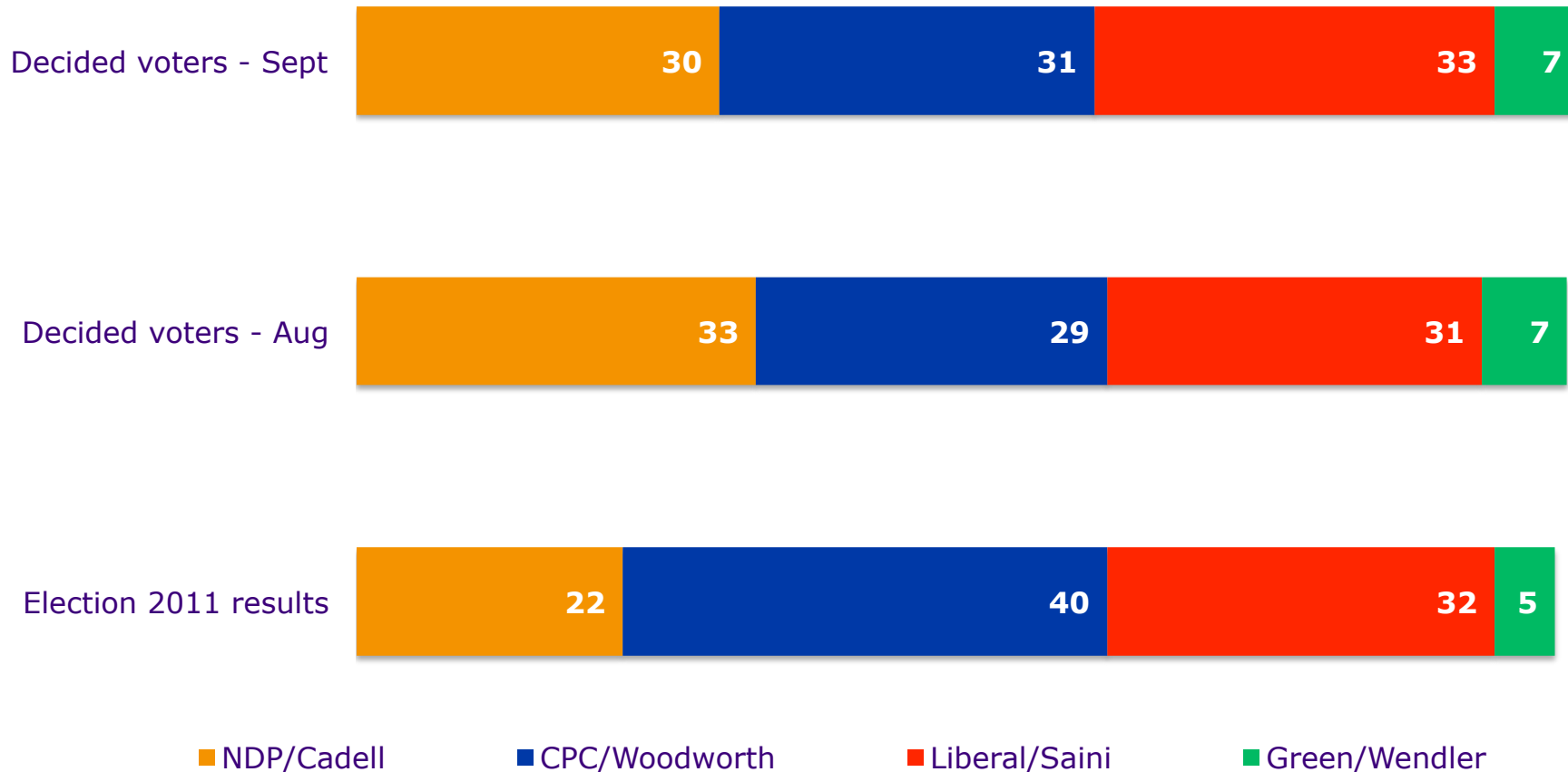
2015 Etobicoke Lakeshore vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

It's still a three-way race in Kitchener Centre

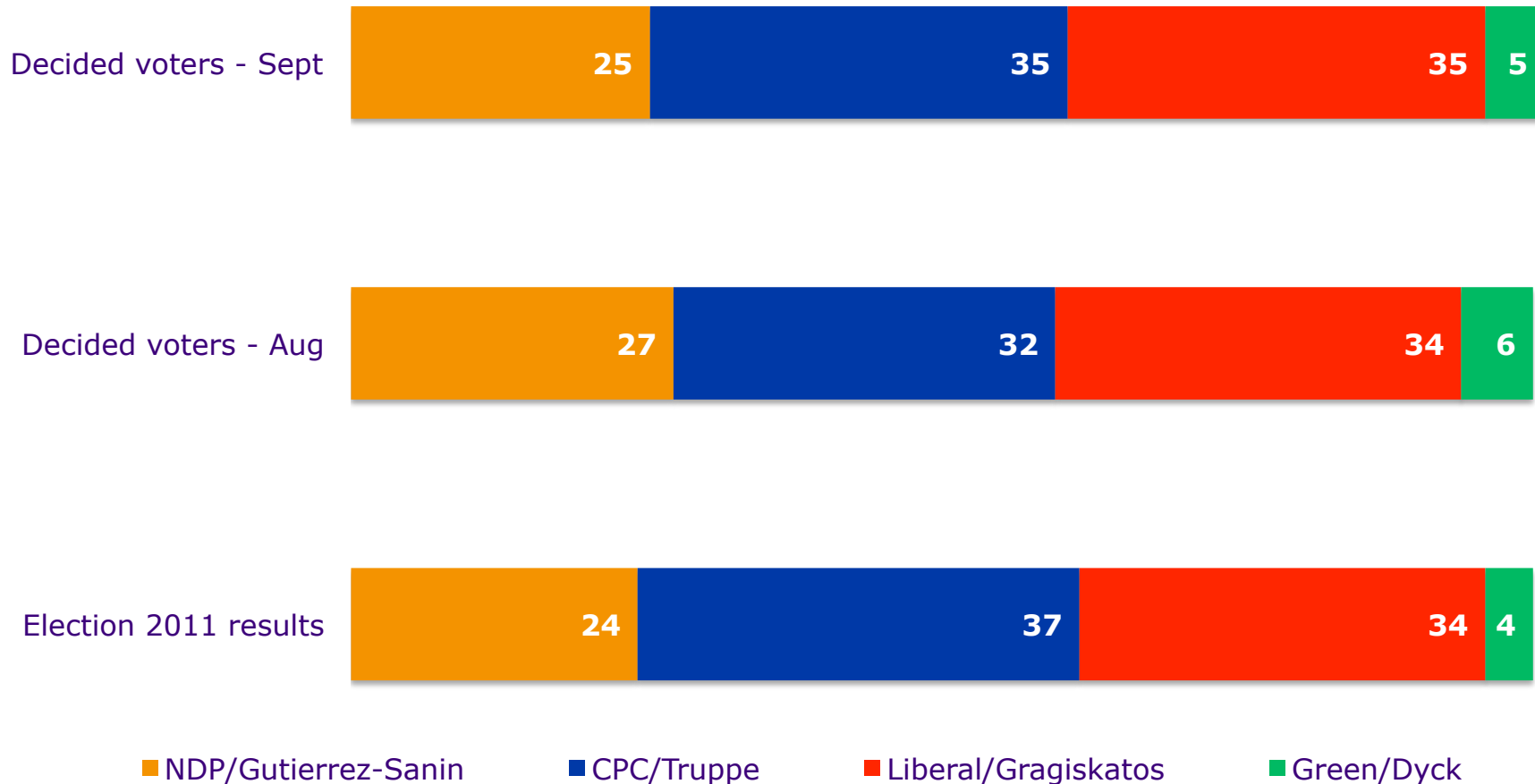
2015 Kitchener Centre vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

London North Centre is currently a dead heat between the Liberals and Conservatives

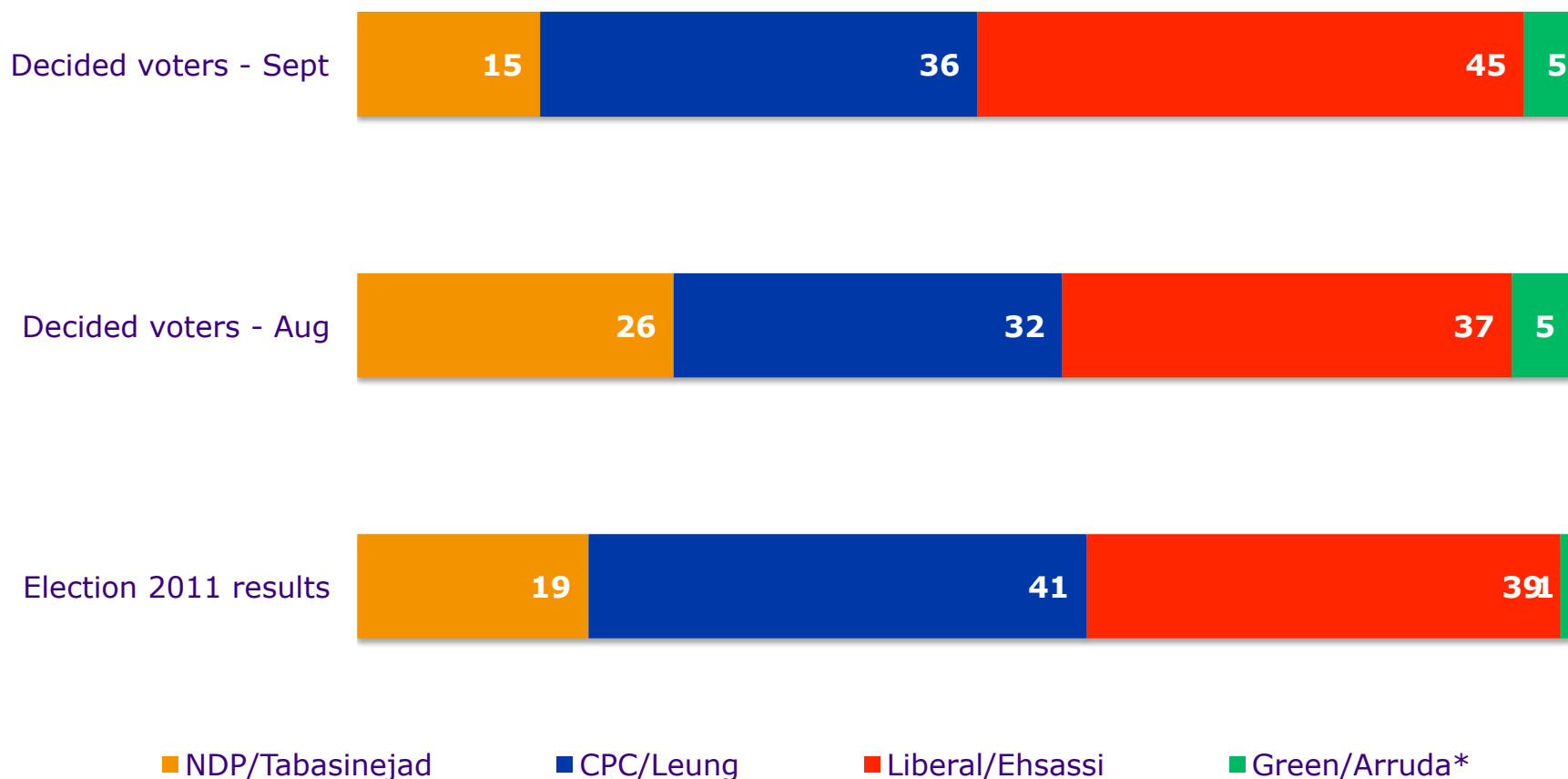
2015 London North Centre vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Liberal Ali Ehsassi has a 9 point lead in Willowdale

2015 Willowdale vote intention



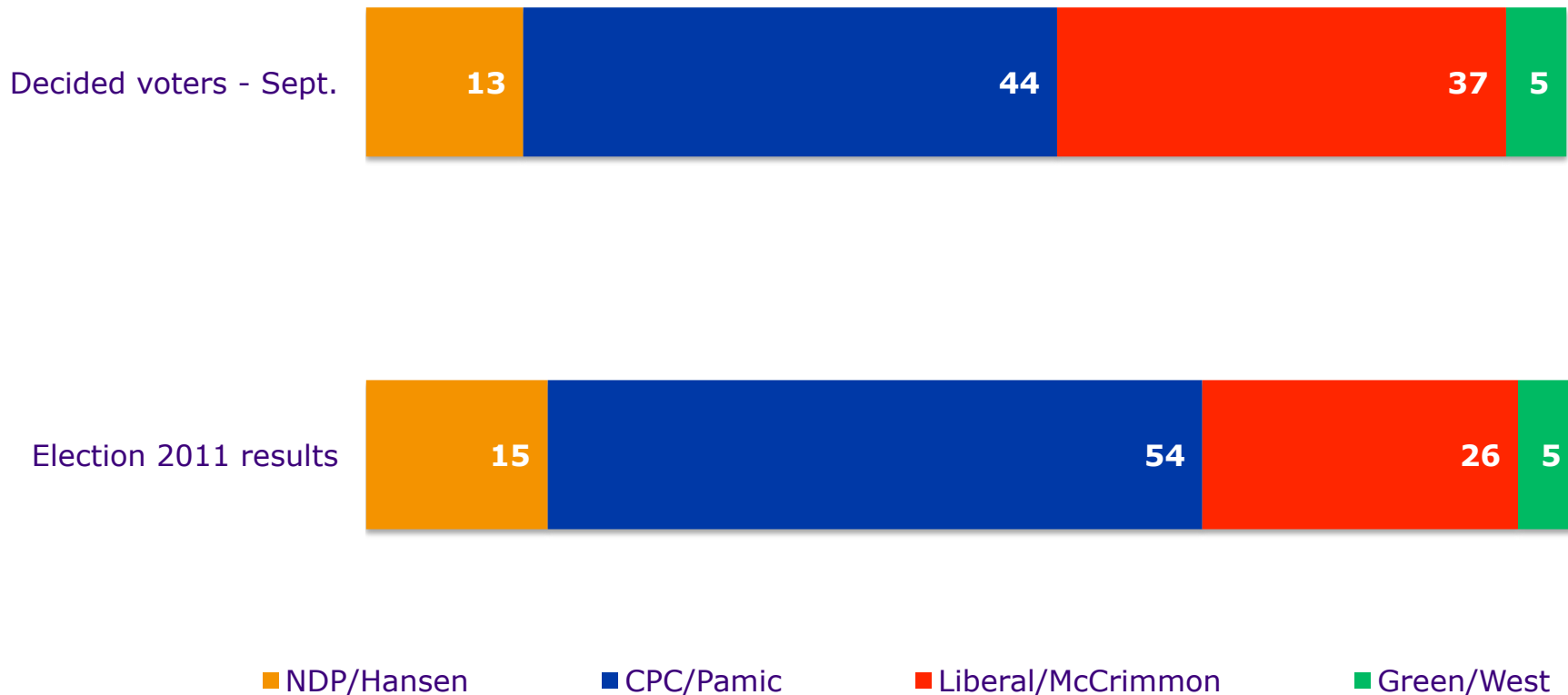
Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

* Candidate name added in Sept wave

Conservative Walter Pamic leads Liberals by 7 points in Kanata-Carleton

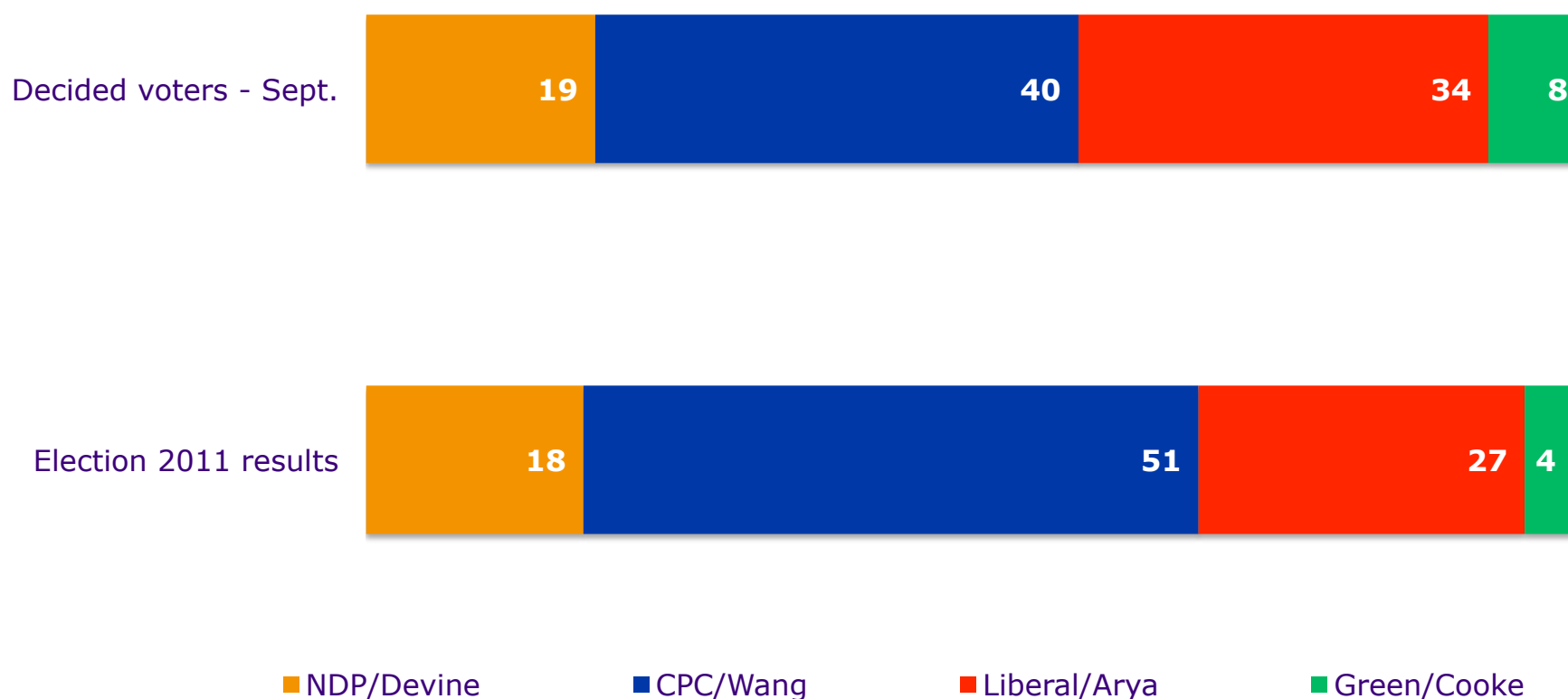
September 2015 Kanata-Carleton vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Andy Wang of the CPC leads Liberal Chandra Arya by 6 points in Nepean

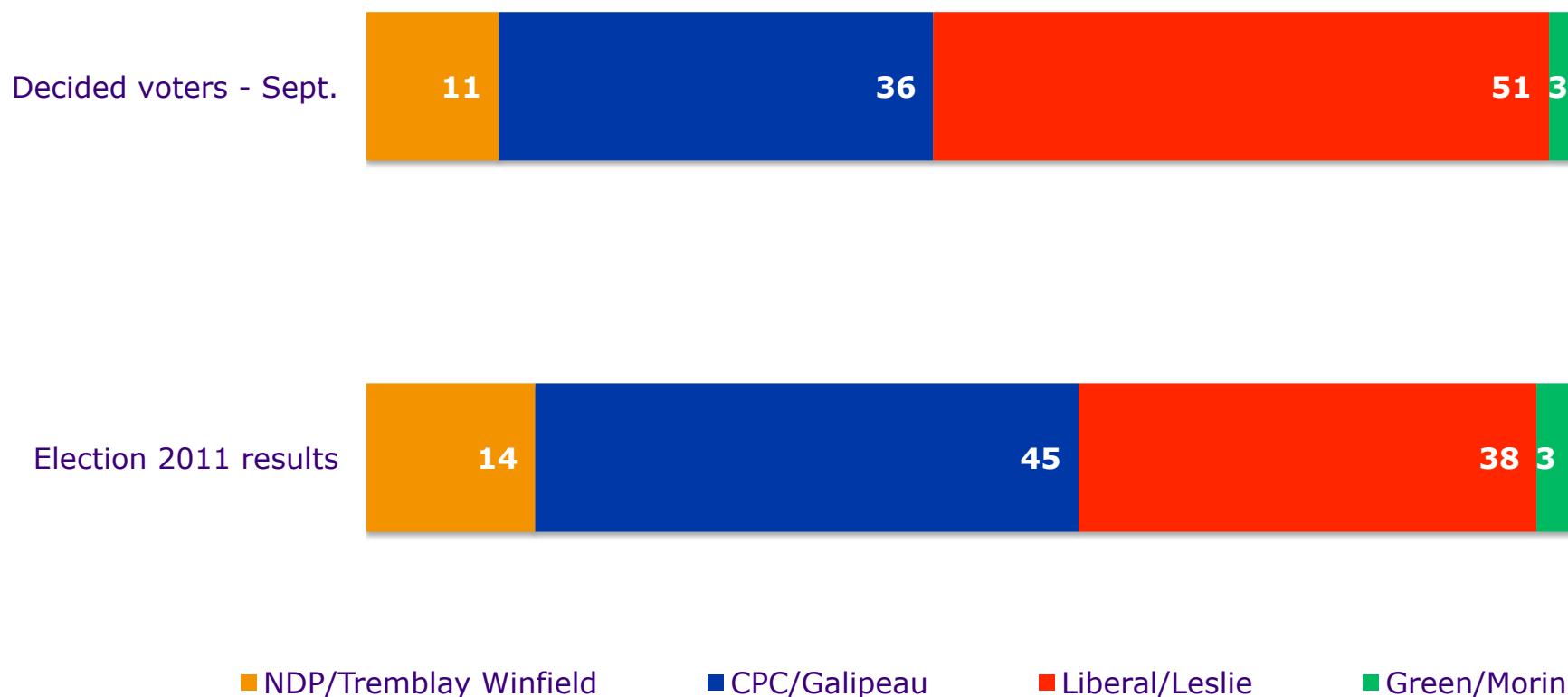
September 2015 Nepean vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Andrew Leslie of the Liberals leads the Conservatives by 15 points in Orleans

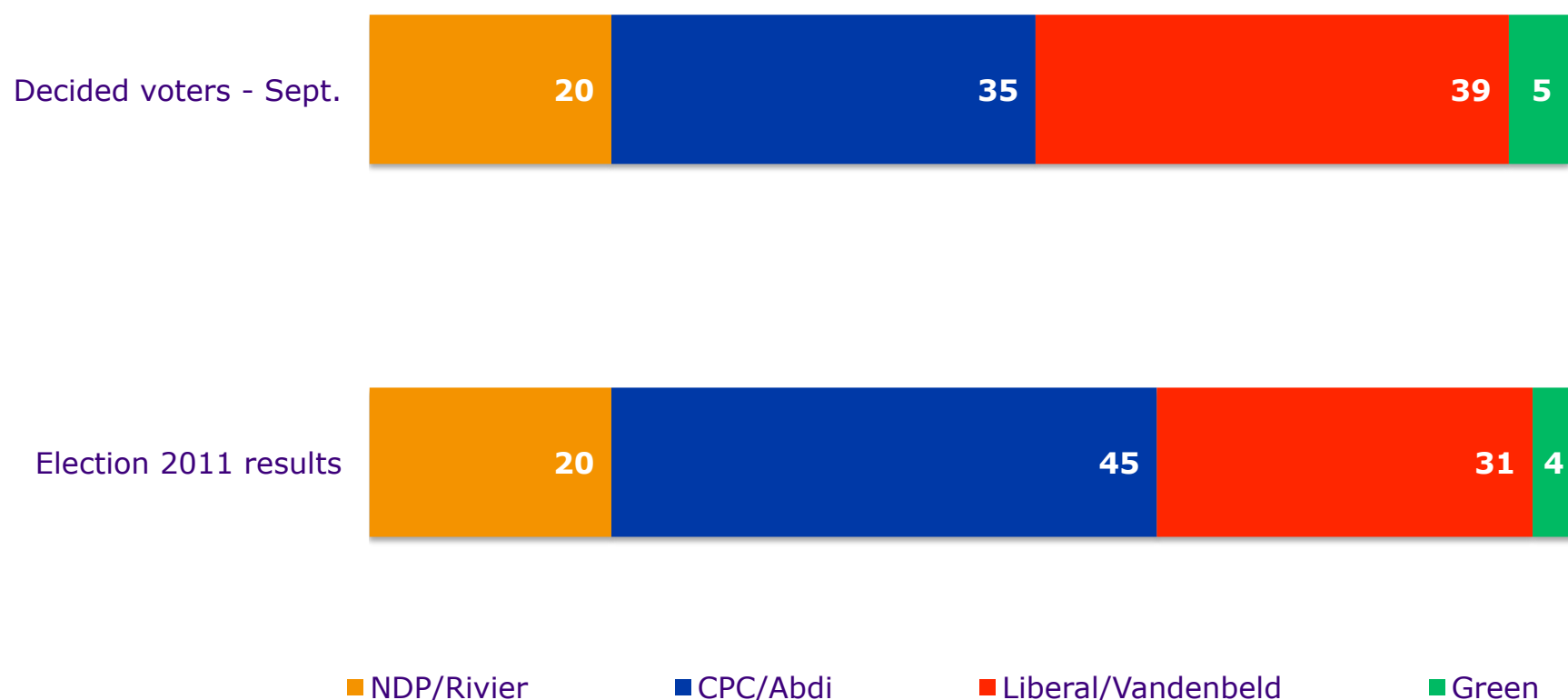
September 2015 Orleans vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Anita Vandenberg of Liberals has a narrow 4 point lead in Ottawa West-Nepean

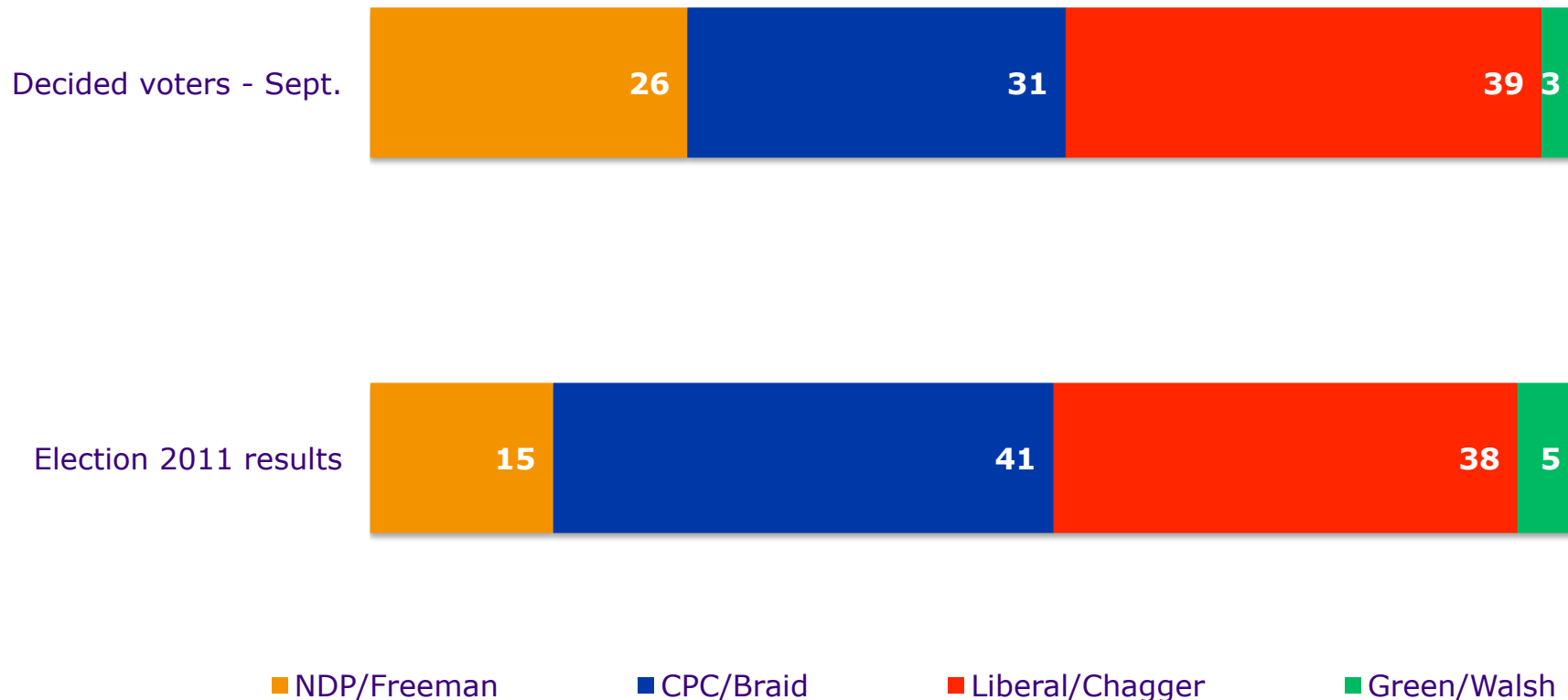
September 2015 Ottawa West-Nepean vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Liberal Bardish Chagger leads Conservative Peter Braid by 8 points in Waterloo

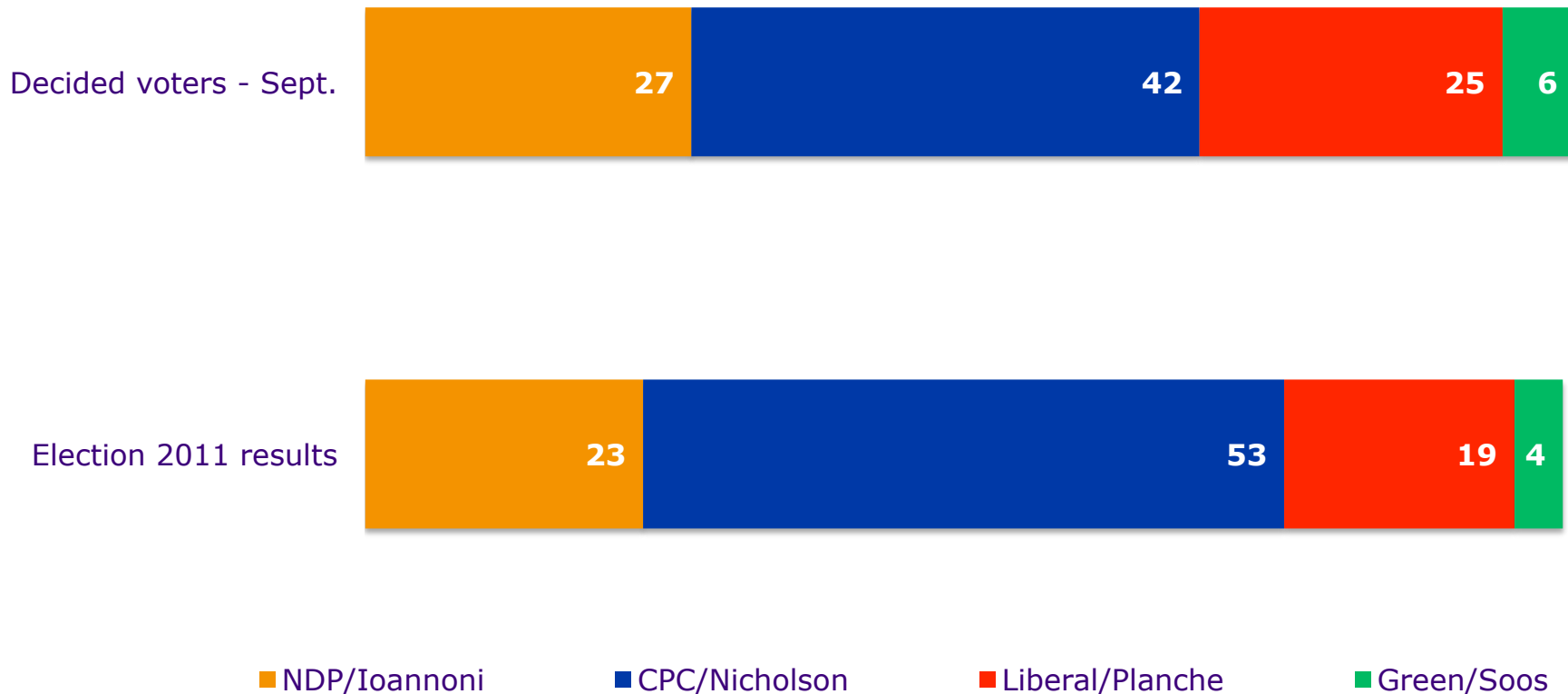
September 2015 Waterloo vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Conservative Rob Nicholson has a 15 point lead in Niagara Falls

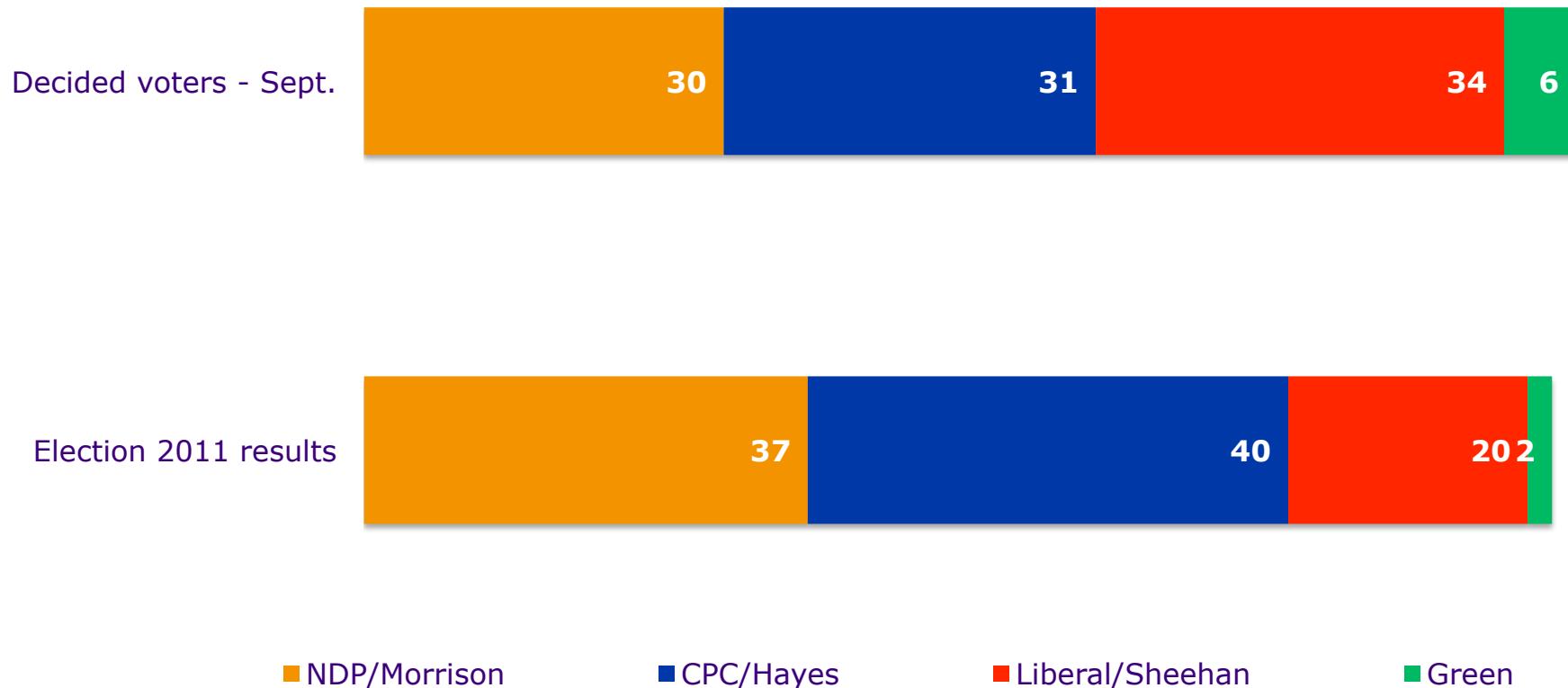
September 2015 Niagara Falls vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Sault Ste. Marie is a tight three-way race

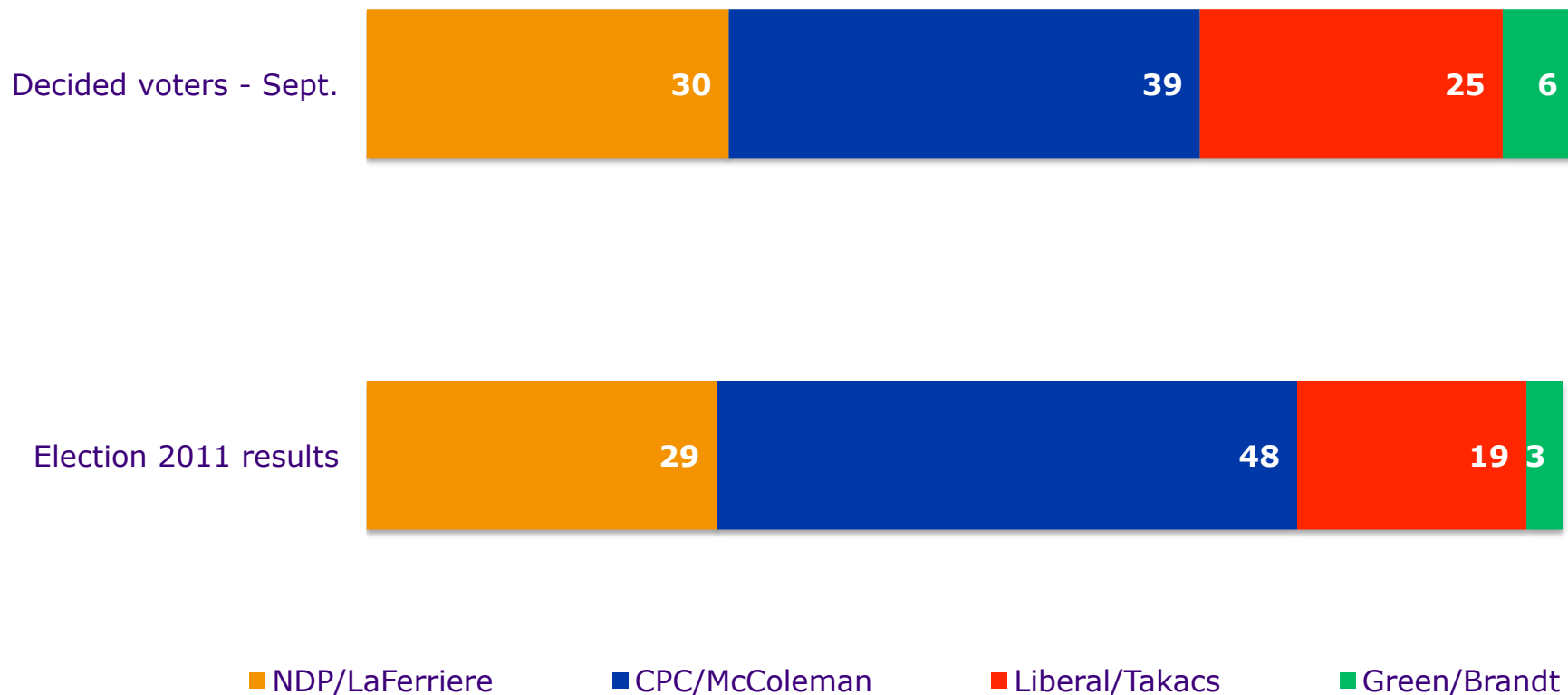
September 2015 Sault Ste. Marie vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

McColeman CPC has a 9 point lead over Laferriere NDP in Brantford-Brant

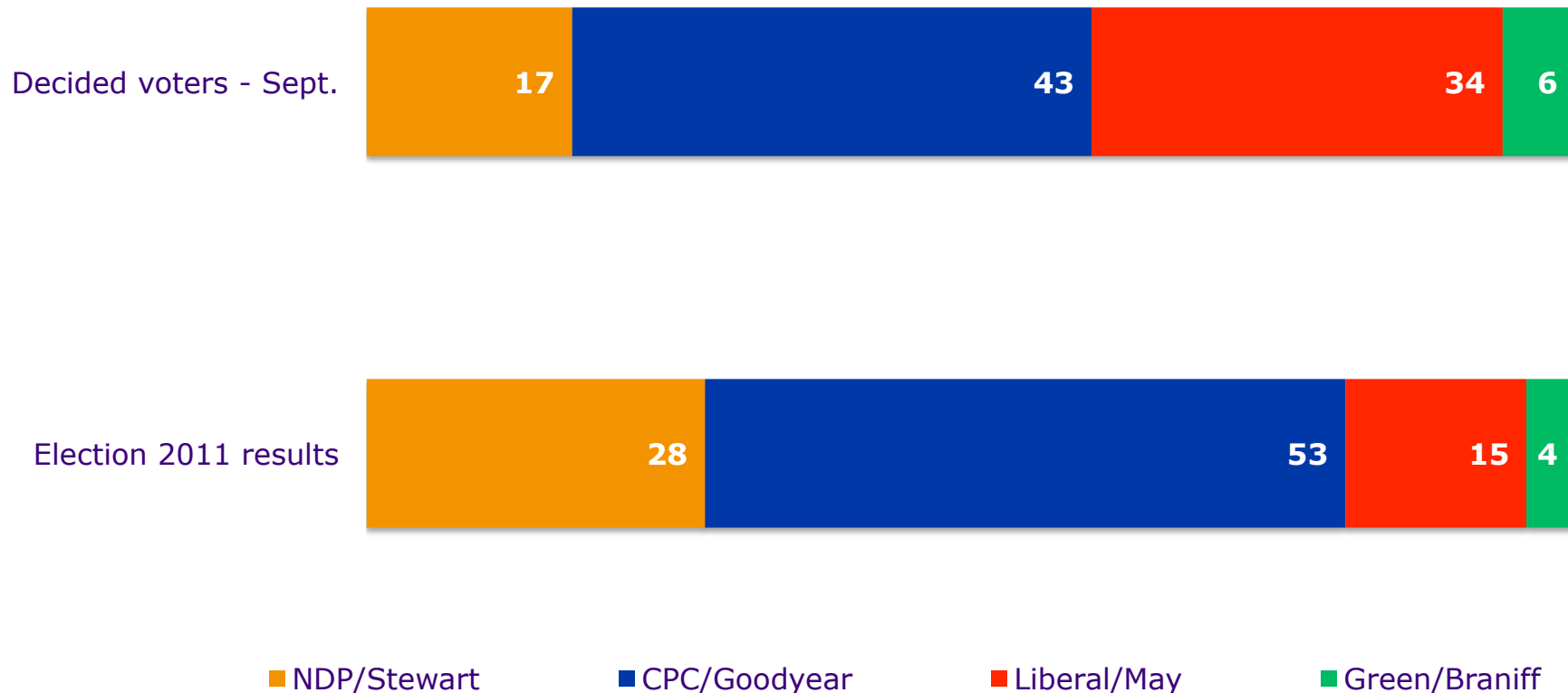
September 2015 Brantford-Brant vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Conservative Gary Goodyear leads the Liberal by 9 points in Cambridge

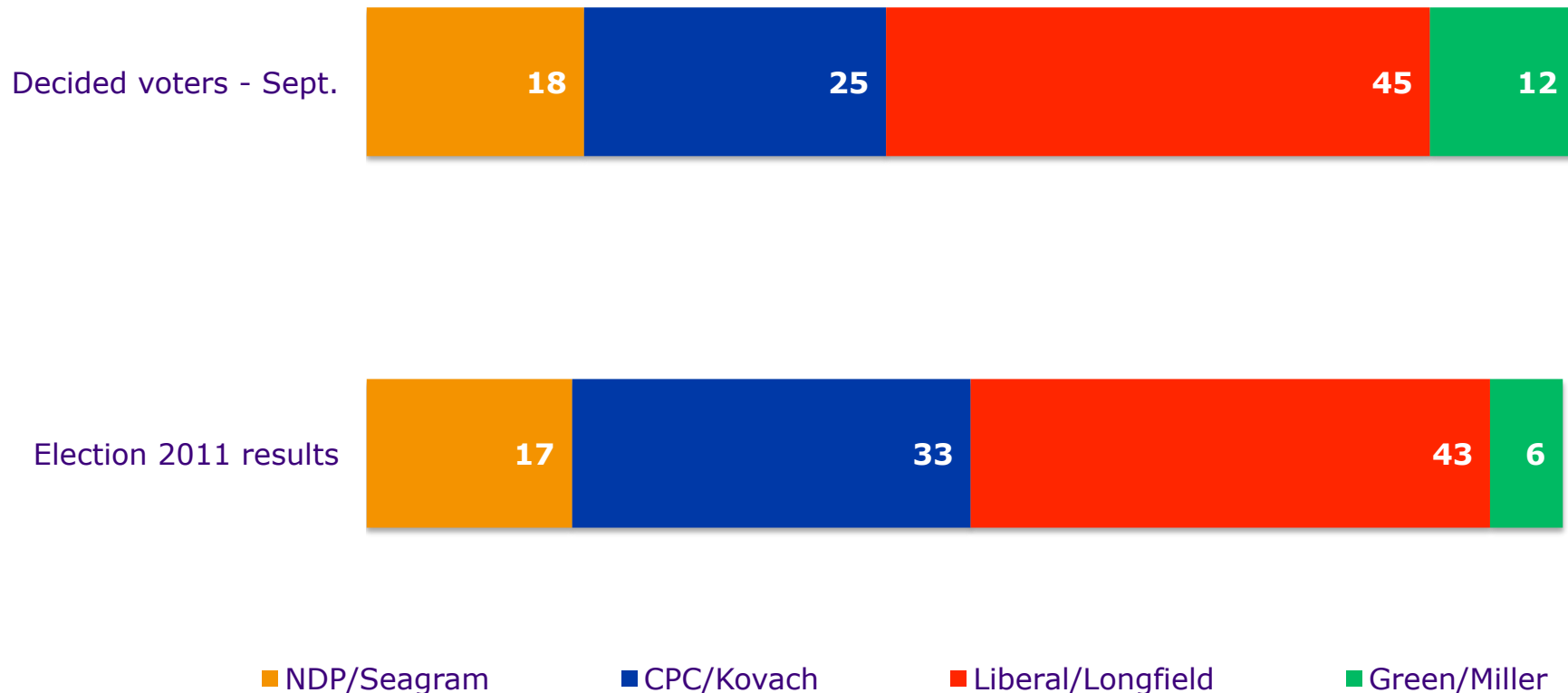
September 2015 Cambridge vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Lloyd Longfield of the Liberals has a 20-point lead over Gloria Kovach of the CPC in Guelph

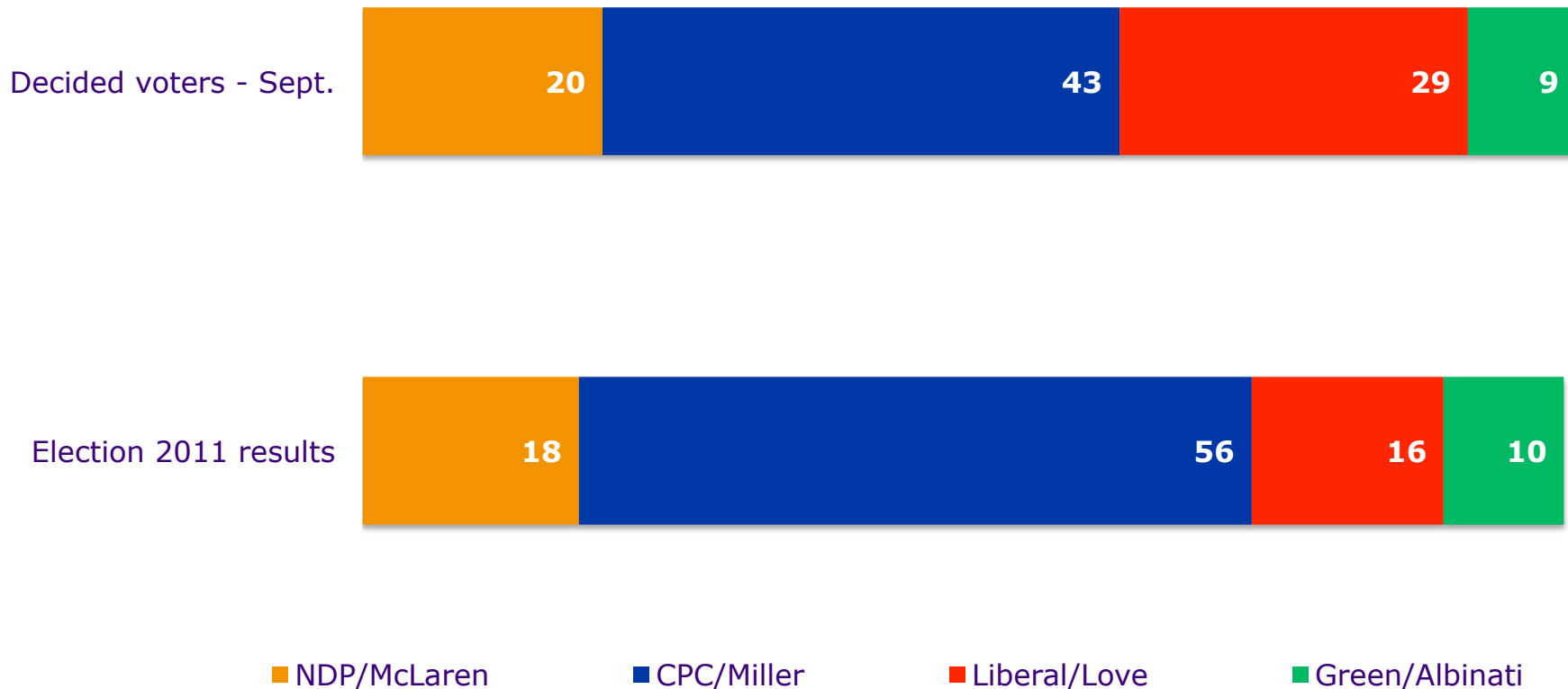
September 2015 Guelph vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Conservative Larry Miller has a 14 point lead in Bruce-Grey-Owen Sound

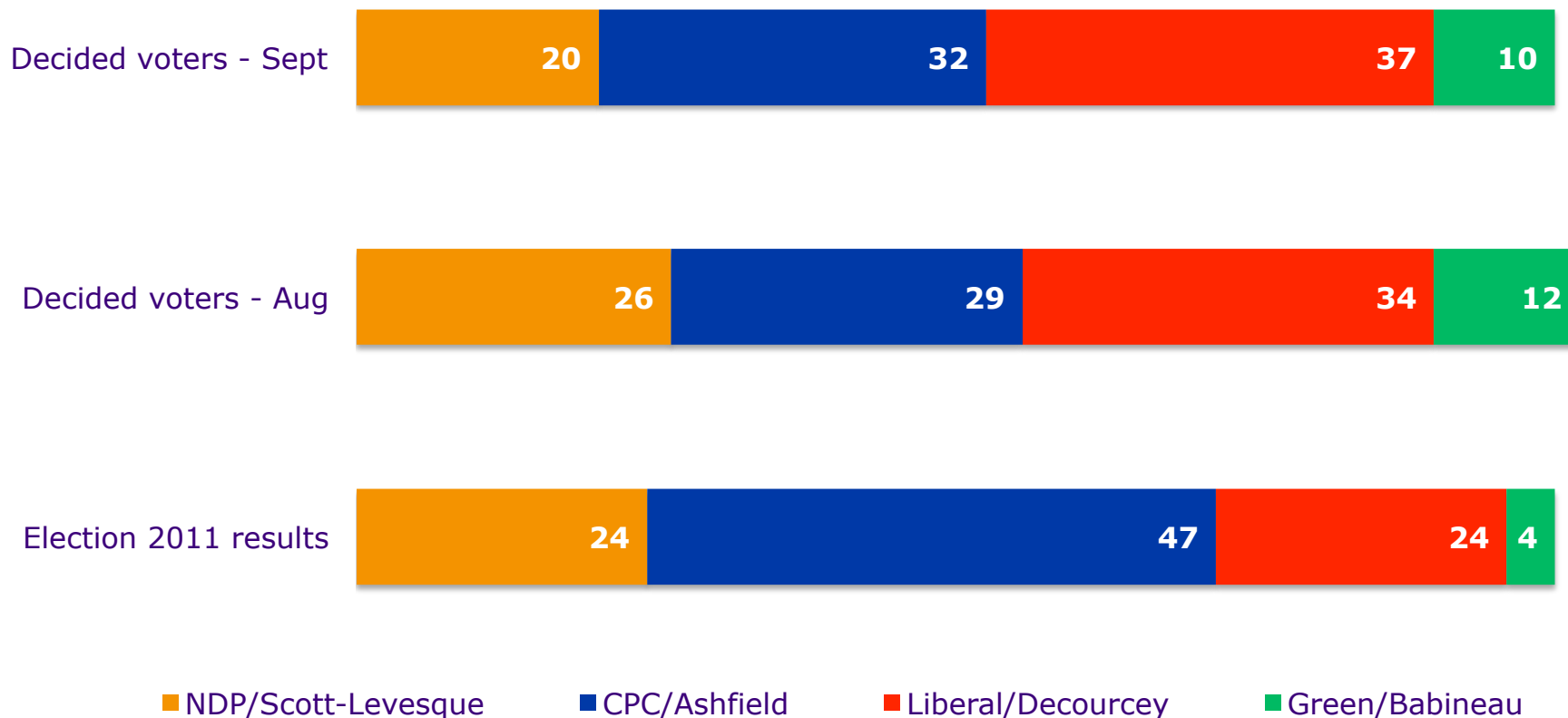
September 2015 Bruce-Grey-Owen Sound vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Liberal Matt DeCoursey continues to hold a 5-point lead in Fredericton

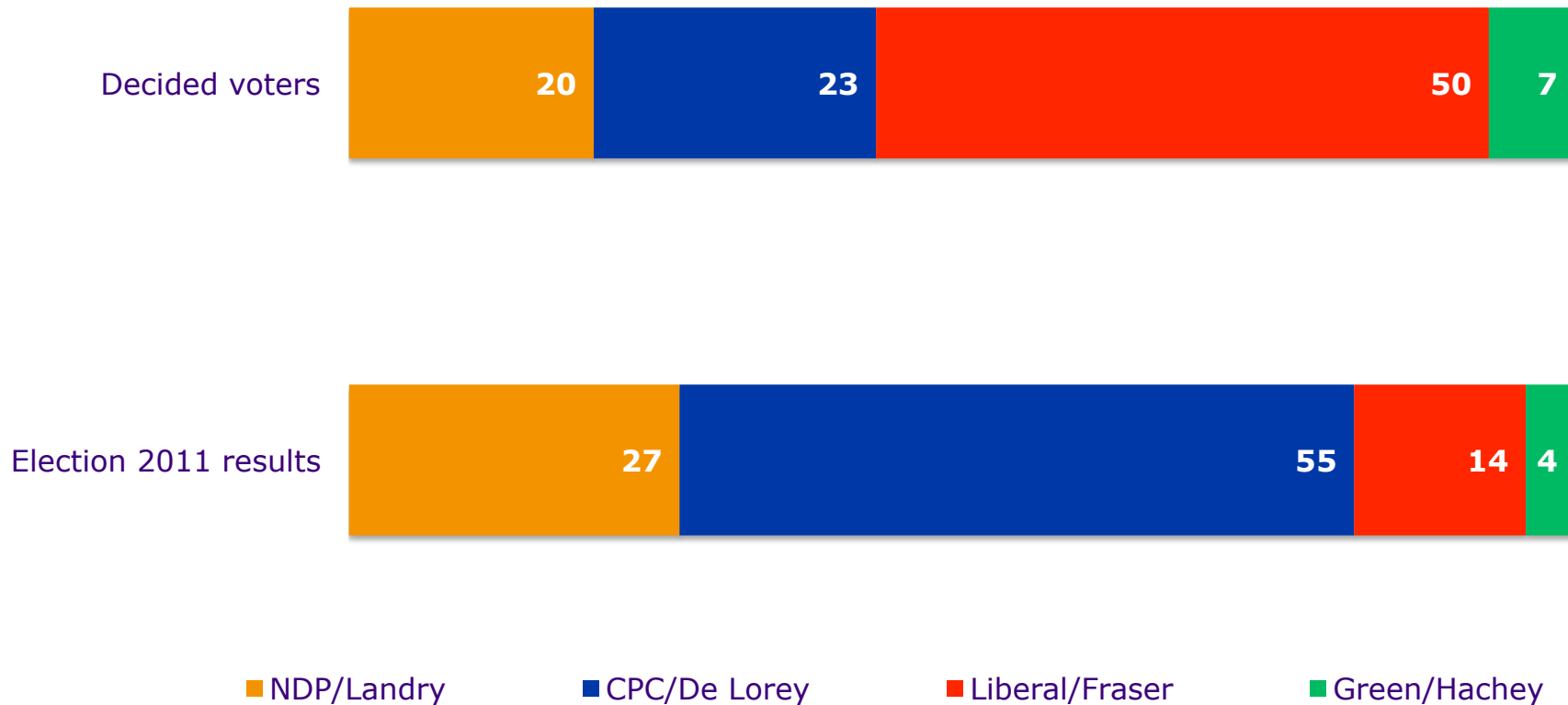
2015 Fredericton vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Liberal Sean Fraser has a 27-point lead over Conservative Fred De Lorey in Central Nova

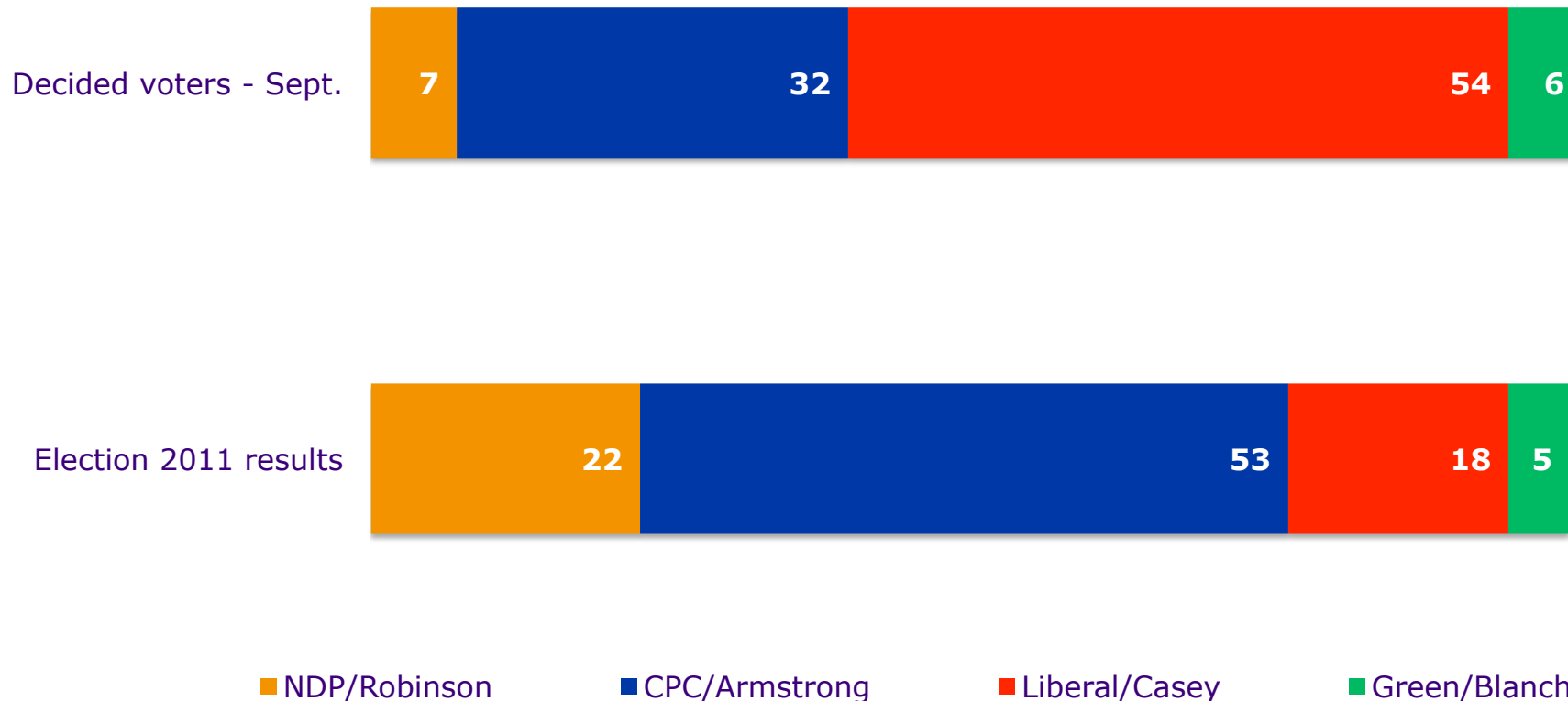
September 2015 Central Nova vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Liberal Bill Casey leads by 22 points in Cumberland-Colchester

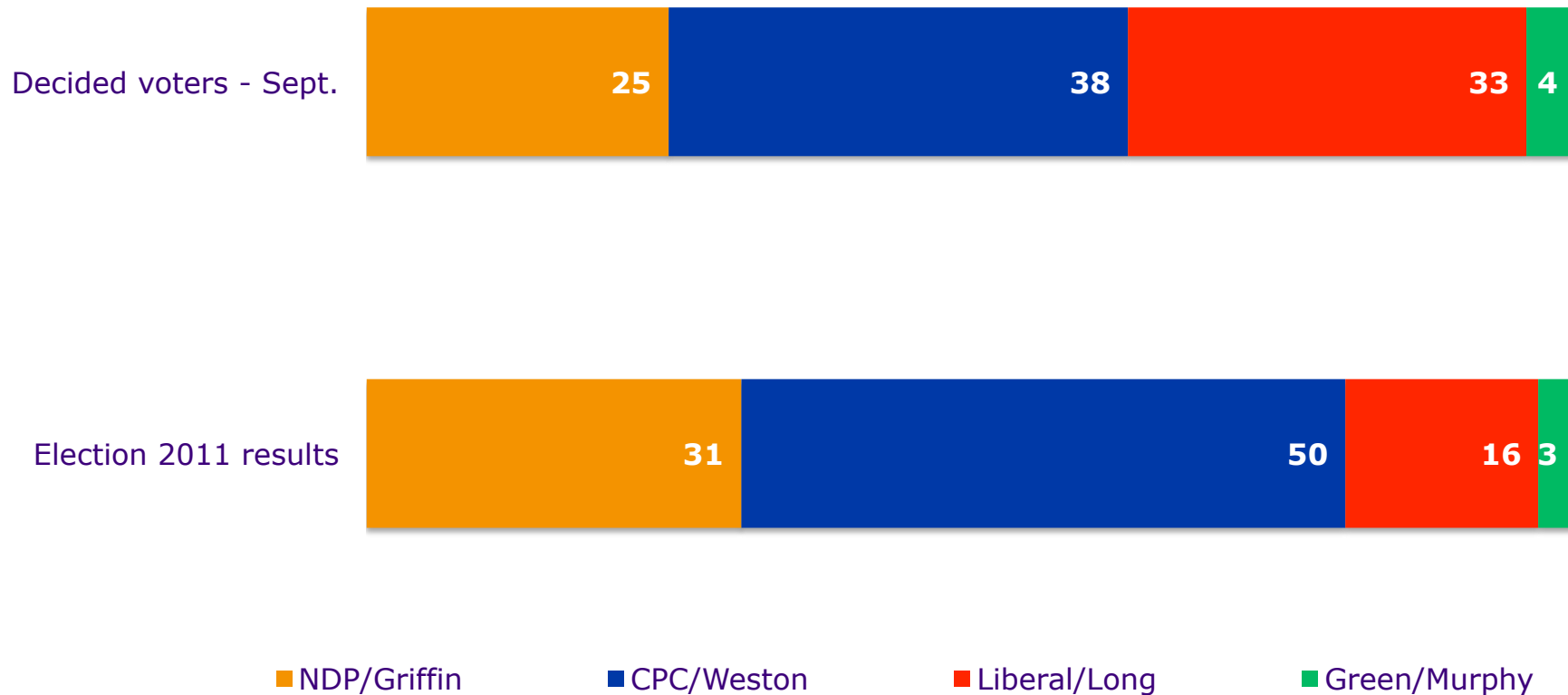
September 2015 Cumberland-Colchester vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

Conservative Weston leads Liberal Long by 5 points in Saint John-Rothesay

September 2015 Saint John-Rothesay vote intention



Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?



FOR FURTHER INFORMATION OR QUESTIONS CONTACT:



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