



**UPHOLDING OUR NATION'S COMMITMENT TO
WELCOME AND PROTECT THOSE
SEEKING FREEDOM, SAFETY AND REFUGE.**

Job Announcement

Organization We Are All America Campaign / National Partnership for New Americans	Date April 6, 2021
Position Title Contract, Opportunity for All – Asylum Digital Organizer	Location Border State (Arizona, Texas Preferred)
Contract Position 6 Month Contract, Opportunity to Extend	Compensation \$25,000 six months

About [We Are All America](#)

We Are All America works to uphold and strengthen our nation's commitment to welcome and protect those seeking freedom, safety and refuge in the United States. We organize people across religious and cultural differences to build inclusive communities where we all belong.

Through We Are All America, a powerful alliance of national and state-based organizations has combined strengths to respond to the willful destruction of the U.S. refugee resettlement program and the heightened anti-refugee, anti-asylum and anti-Muslim narratives that are influencing political decision making and public opinion.

Current national Steering Committee member organizations include Alianza Americas, Church World Service, Human Rights First, International Rescue Committee, National Partnership for New Americans, the Refugee Advocacy Lab, Refugee Congress, Refugee Council USA, and Welcoming America. In 2020, We Are All America added four state field organizations to the campaign's leadership, ensuring a connection between national and state leaders. These include Campaign for Humane Immigrant Rights (CHIRLA), Florida Immigrant Coalition, Tennessee Immigrant and Refugee Rights Coalition (TIRRC), and Unite Oregon.

[Opportunity for All Campaign](#)

Launched in 2021, *Opportunity for All* is a vibrant, national campaign—led by former refugees, asylees and immigrants—designed to shift social, political, and economic conditions so that refugees can achieve their full potential and ensure America remains a nation of opportunity for those seeking freedom, safety and refuge in the United States.

Opportunity for All – Asylum Digital Organizer

In the context of the heightening backlash against asylum seekers and unaccompanied minors at the US Southern border, and a polarizing global debate about migration, there is an urgent need

to shift the public narrative and reclaim support for policies and practices that reflect America's most essential ideals and values: embracing and offering opportunities to newcomers and protecting those fleeing violence, conflict, and persecution. To that end, We Are All America is currently hiring a skilled Digital Organizer to work with the We Are All America National Campaign Manager, NPNA, and partners to help reframe the asylum debate from one of "crisis" to one of opportunity.

The Asylum Digital Organizer will work to surface stories of hope on the border, highlighting communities working to support the newly arrived and humanizing the individuals, children, and families seeking asylum. Utilizing the Opportunity for All messaging, the Asylum Digital Organizer will be responsible for placing social media, soliciting earned media stories, and working with our media team to place local, regional, and national stories. The ideal candidate will be bilingual (English/Spanish) and able to connect the issue of asylum to larger concepts around root causes of migration, refugee resettlement, and immigrant rights. The candidate will likewise have a demonstrated commitment to racial justice.

Position Description:

The Opportunity for All – Asylum Digital Organizer is responsible for implementing the asylum communications elements of our campaign, helping to build support local, regionally, and nationally for asylum seekers and unaccompanied minors through digital and earned media, helping to push back against anti-refugee, anti-asylee hate.

The ideal candidate is a self-starter, experienced with various social media channels, competent in graphic design, a good manager, and strategic thinker capable of producing consistent quality work in a fast-paced environment.

This position reports to: National Campaign Manager, who will provide day-to-day mentoring and oversight. The Asylum Digital Organizer is a team member of National Partnership for New Americans and will participate in weekly staff calls.

Principal Responsibilities:

- Build the base of Opportunity for All's asylum supporters through digital advertising, organic social media, live streaming, and other digital tools.
- Craft engaging social media posts, cultivate community within Facebook groups, and explore how new social media platforms and features (FB messenger, Instagram, etc) can be used for asylum organizing.
- Create compelling graphics and videos for social posts, email blasts, etc.
- Manage data and tracking systems in collaboration with NPNA Communications team
- Help share asylum seeker / supporter stories through videos, images, writing, press interviews, storytelling training, etc.
- Perform other duties as required to support the work of the organization as a whole

Desired Skills

- Understand the fundamentals of organizing, the difference between organizing and advocacy, and deeply believe your job is to shift the narrative in order to support people seeking freedom, safety and refuge in the United States

- Know how to run social media campaigns and digital programs
- Can create compelling graphics and videos for social media using Canva or other tools
- Used (or been wanting to try) Nationbuilder
- Strong organization and tracking skills; can keep projects moving, pay attention to detail, make sure things don't slip through the cracks, and meet deadlines.

Qualifications:

- Three to five years of digital organizing or media experience with community-based, refugee, immigrants' rights, faith based, grassroots, and/or coalition organizations
- Familiarity with immigrants' rights work, refugee resettlement and/or asylum issues, and anti-hate organizing in the United States
- Familiarity with grassroots advocacy, at either the local, state or federal level
- Familiarity with online technology (email/sms/mobile tools) and electoral tools (for use in digital field campaigns)
- Ability to liaise with media/media consultants
- Ability to work effectively with people of different cultures
- Excellent written and oral communication skills (English/Spanish)
- Ability to produce consistent, quality work in a fast-paced environment

National Partnership for New Americans is an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran, or disability status.

Contract Compensation: This is a \$25,000 six month contract with the opportunity to renew, pending program funding.

Closing Date of Position: Open Until Filled

How to apply: Please submit a resume, cover letter, and three references to Stephanie D. Stephens at stephanie@partnershipfornewamericans.org.

