2021 Sponsorship Opportunities

What if you could help promote understanding and cooperation between Oregon and the rest of the world?

When you engage with WorldOregon, you are shaping our shared future! We believe that deeper global understanding is key to a more peaceful world. We believe there is no limit to what we can achieve when we are willing to reach across borders (whether oceans or comfort zones) to see our world with more compassion. We believe that Oregon can be the hub where world-changing connections begin and grow!

Sponsorships help to ensure that these three programs thrive virtually in the Portland metro region and Southwest Washington, with expansion throughout Oregon:

- **Global Classroom**
  Open the eyes and global curiosity of thousands of K-12 students and teachers across the Portland metro region each year. Programs include Culture Boxes, Young Leaders in Action, and culturally relevant teaching trainings.

- **International Visitors**
  Enable cross-cultural conversations and professional knowledge exchange between Oregonians and hundreds of youth and adult international visitors each year. As one of the largest programs of its kind in the U.S., WorldOregon has an estimated economic impact in Oregon of nearly $2 million. Hundreds of companies, nonprofits, and individuals provide business and personal experiences and critical exchanges with these visitors.

- **Global Conversations**
  WorldOregon is known for its annual International Speaker Series, with four speakers in the winter/spring including visionaries and inspiring voices that are changing our world. With an additional 40+ events held throughout the year, more than 5,000 people engage in this learning, coming away with new understanding and awareness. Issues discussed range from foreign policy and navigating international trade during COVID-19, to countering extremism, disability inclusion, and lessons learned from the pandemic of 1918.
2020 WorldOregon Sponsors

Nike
Murdock Charitable Trust
The Greenbrier Companies
The Larson Legacy
Cascade Corporation
Daimler Trucks North America
Delta Air Lines
Hyster-Yale Group
Intel
George Fox University
Port of Portland
Oregon State University
Avangrid Renewables
Columbia Sportswear
Lewis & Clark
Travel Portland
Davis Wright Tremaine LLP
NW Natural
University of Oregon
Unitus Community Credit Union
Portland State University
Mercy Corps
Washington State University – Vancouver
Stoel Rives LLP
KeyBank

WorldOregon sponsors have opportunities to:

- Invite and encourage employees to attend relevant public programs
- Share your expertise with our members and other event participants
- Provide special offers to our members
- Engage virtually with international visitors from across the globe
- Benefit from WorldOregon’s cross-promotion of programs with local nonprofit organizations as well as World Affairs Councils across the U.S.
Benefits of Sponsorship

(Please note that all WorldOregon programs will remain virtual through at least June, 2021)

Limitless Impact Sponsorship Benefits ($15,000+)
Benefits at this level are tailored to meet the goals and needs of the sponsor. We look forward to working with you!

Vital Impact Sponsorship Benefits ($11,000+)
- Opportunity to sponsor a specific International Visitor or Global Classroom program
- Opportunity to share a corporate engagement video during a key public program
- Sponsor logo will be featured on our website, www.worldoregon.org, during International Speaker Series programs and other events
- Sponsor’s engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2021 (WorldOregon e-news reaches 7,000+ households)
- Special passes to invitation-only virtual receptions following International Speaker Series programs
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

Major Impact Sponsorship Benefits
($9,000+)
- Opportunity to sponsor a specific International Visitor or Global Classroom program
- Sponsor logo will be featured on our website, www.worldoregon.org, and in the International Speaker Series program
- Sponsor’s engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2021 (WorldOregon e-news reaches 7,000+ households)
- Special passes to invitation-only virtual receptions following International Speaker Series programs
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors
High Impact Sponsorship Benefits ($7,000+)

• Sponsor logo will be featured on our website, www.worldoregon.org, and in the International Speaker Series program
• Sponsor’s engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2021 (WorldOregon e-news reaches 7,000+ households)
• Special passes to invitation-only virtual receptions following International Speaker Series programs

• WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

Impact Sponsorship ($5,000+)

• Sponsor logo will be featured on our website, www.worldoregon.org, and in the International Speaker Series program
• Special passes to invitation-only virtual receptions following International Speaker Series programs
• WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

WorldQuest | 2021 Sponsorship

WorldQuest is WorldOregon’s signature annual fundraising event. In 2021, WorldQuest will take place virtually on April 30th. With hundreds of attendees, and extensive marketing to thousands prior to the event, WorldQuest provides tremendous exposure for our sponsors.

• Platinum Sponsor $10,000 (one available)
• Gold Sponsors $5,000
• Silver Sponsors $2,500

Information & Questions

To learn more about WorldOregon’s mission and programs, please visit www.worldoregon.org.

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