

WALK BIKE NASHVILLE

2015 HIGHLIGHTS



Launched
Walk Bike
University

250 Attendees

11 Certified Instructors



9 BIKE TO
WORK DAY
ROUTES

83 TOTAL
EVENTS

1,000 WALKED &
ROLLED TO
SCHOOL



1,120 Riders
Ages **1-83**



272 New Members

62 New Ambassadors

150+ Volunteers



Inaugural Event

2,000+

ATTENDEES

50% of businesses
saw increased
sales

#DontBlockMyWalk
Launched Campaign



9 Businesses with
discounts

40+ Policy Walk
Attendees

4th Largest Walk
to School Day
in USA



@walkbikenash
www.walkbikenashville.org