

**WALKING
DISTRICT**

ENTER

**WALK
BIKE
NASH
VILLE**

**ANNUAL
REPORT**

17

W3





2017



2017 WAS A YEAR FOR THE WALK BIKE COMMUNITY TO GROW ITS VOICE AND WELCOME NEW FACES.

We rode with 1,220 riders in the 13th Tour de Nash. In Bike Month we welcomed several new events, including a wildly popular mural tour, the first Senior Citizen Bike Ride, and a Pizza Ride. In September we got to walk, bike, roller-blade and simply hang-out in nearly 3 miles of car-free 12th Ave south 12,000 neighbors at the third Open Streets.

Over 500 people came out for one of our 47 free community classes through our Walk Bike University program. Together we learned: how to ride bikes for the first time, how to bike through daunting stop lights safely, what's included in the Mayor's Transportation Agenda, how to fix a flat tire, and how to advocate for sidewalks within our neighborhoods.

We also saw many dedicated neighbors and advocates come together to enact real change. In April, thanks to the tireless efforts of Councilwoman Angie Henderson and an outpouring of support from the walking community, we saw the passage of the landmark Sidewalk Bill. This will mean developers will build more sidewalks in key urban centers for years to come.

After a year long campaign, Councilman Elrod and Representative Powell helped us push TDOT and Metro Public Works to install a protected mid-block crossing at the most deadly intersection in the city: Nolensville Pike and Welshwood.

Neighborhood Associations from 12th South, to Hillsboro West End, to Shelby Hills, to the Nations stood up for bike lanes, traffic-calming, walking districts, reduced speed-limits and truck-prohibitions. While not all campaigns were successful (looking at you 8th Ave), these community-driven efforts showed that the walking and biking movement is not to be taken lightly.

In the spring the TN General Assembly passed the IMPROVE Act which included legislation to enable local dedicated transportation funds. Just days later Mayor Megan Barry announced that Nashville was going to undertake a referendum to establish a dedicated source of funding for non-auto transportation projects. In the fall we therefore joined the Transit for Nashville coalition—which now consists of over 100 organizations—which will work to pass the referendum in May 2018.

After a year like this it is clear that the walking and biking movement means business. We may not win every fight, we still need to reach out to new people and we must continue to educate a broader audience, but we are a force to reckon with. Let's hope we can keep up this momentum and continue to build our movement until all Nashvillians can choose to walk, bike, or take the bus safely, no matter who they are or where they're trying to go.

NORA KERN, EXECUTIVE DIRECTOR



EDUCATE

WALK BIKE
NASHVILLE
EDUCATES
NASHVILLIANS
SO THAT THEY CAN
SAFELY ACCESS
THE CITY'S STREETS,
BIKEWAYS,
GREENWAYS AND
SIDEWALKS.

WALK BIKE UNIVERSITY

Providing free educational opportunities. Hosted **47** free community classes for **504 participants**, taught by community partners and **our 18 volunteer instructors**. Classes included bicycle workshops like Adult Learn to Ride, City Cycling, and monthly Maintenance Open House; and pedestrian and advocacy classes like Sidewalks 101, Walk the Pikes, and the Policy Walk and Policy Ride.



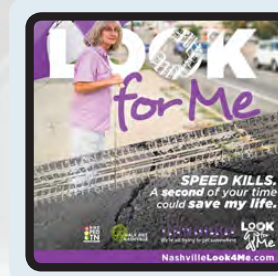
SAFE ROUTES TO SCHOOLS

We provide hands-on assistance to Metro public schools to help promote walking and bicycling. In 2017 this included **5 Bicycle Rodeos** (road safety skills for students), a Walking School Bus at Lockeland Elementary, a Bike Club at Fall-Hamilton, and new bicycle racks at

Wright Middle. In addition, we organized Nashville's **18th Walk to School Day** (13,000+ **walkers**) and 2nd Walk & Roll to School Day (12 schools).

TRAVEL GREEN

We work to encourage businesses to promote walking and biking among their staff and customers. In 2017 we published the Nashville Bike Parking Guide, hosted 6 office lunch and learn sessions, and installed bicycle racks at three small businesses.



LOOK4ME

Thanks to the support of the Tennessee Highway Safety Office, the Look4Me campaign was launched in October 2017. This campaign seeks to raise **driver awareness of pedestrians** and reduce pedestrian fatalities in our city.

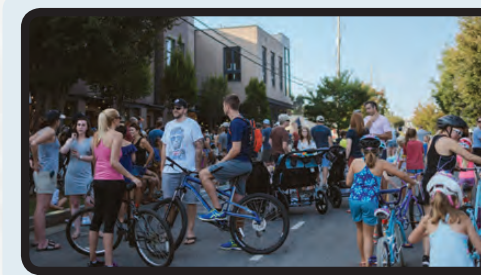
ENGAGE

WALK BIKE
NASHVILLE
SEEKS TO PROMOTE
FUN, MEANINGFUL
EVENTS THAT
POSITIVELY
IMPACT WALKING
AND BICYCLING
ACTIVITY IN
OUR CITY.

TOUR DE NASH

On May 20th we hosted the 13th Tour de Nash, with over **1,200 riders** registering for one of the three routes, the Family Ride, the 25-Miler, and the 45-Miler. The Tour highlights Nashville's best urban bikeways and greenways and is geared towards welcoming riders of all ages and abilities.

This year riders ages ranged from 1-83 and came from **124 different zip codes**. 91% of participants said they are likely to use a new route they discovered on the Tour, and 60% said they will ride more as a result.



OPEN STREETS NASHVILLE

The 3rd Open Streets Nashville took place on September 17th. 2.8 miles of 12th Ave were open for communities to walk, bike, roller-skate, hang-out and play in.

Community partners hosted free fitness classes and games along the route.

Businesses opened into the street.

Approximately 12,000 people enjoyed the program, which seeks to activate people, promote local businesses and reimagine public spaces.

RIDES AND WALKS AROUND TOWN

We don't just support walking and bicycling in their designated months, but seek to provide unique opportunities for people of all ages to try out our sidewalks and bikeways.

This year we hosted weekly Monday Night Ladies Rides in the summer, walked and bused on Gallatin and Murfreesboro for the Walk the Pike Series, and made it through the Coldest Day to Ride Ride and Hottest Day to Ride Ride.



BIKE MONTH

May is Bike Month in Nashville. Our city-wide calendar included over **40 rides and events** hosted by clubs, non-profits and businesses across the city. Walk Bike organized Nashville **Bike to Work Day**, with 9 guided routes leading to a celebration at

Public Square, a Pop-Up Breakfast on the Pedestrian Bridge, Walk & Roll to School Day, and the Policy Ride which featured East Nashville. This year we also sponsored four new events: the Pizza Ride by Bike Fun, the Senior Citizen Ride, the Nashville Murals Bike Tour, and a DIY Handlebar Tote Sewing night.

WALK MONTH

October is Walk Nashville Month. In 2017 we helped organize 10 walking events around the city, including 4 health walks with the CityWalks meetup group, Sidewalks 101, and the Policy Walk, which focused this year on Gallatin Pike and pedestrian-transit connections.



BIKE VALET

Walk Bike Nashville provided free bike valet parking at 14 event dates and parked **over 795 bicycles**. Bike Valet encourages riding a bike to some of our city's busiest festivals (Live on the Green, the TN Craft Fair, Tomato Fest etc) and helps festival organizers reduce car-parking needs.



ADVOCATE

WALK BIKE
NASHVILLE
PROMOTES PUBLIC
POLICIES THAT
SUPPORT OUR MISSION
AND ADVOCATES FOR
THE INFRASTRUCTURE
NEEDED TO GET MORE
PEOPLE SAFELY WALKING
AND BICYCLING.



WALK BIKE AMBASSADORS

In 2017 we trained **13 new Ambassadors**, bringing the total number to 102. Our Ambassadors are trained in advocacy, Nashville's transportation history, and how to make a difference. They form our core group of volunteers and advocates. The Ambassadors also piloted a new **Planning**

for Active Neighborhoods workshop with Metro Planning – and joined us for our first **Nashville Walk Bike Advocacy Summit**.

ADVOCACY VICTORIES

Thanks to our advocacy there were numerous victories for walking and biking in our city.

- ◆ **The Sidewalk Bill: BL493** – ensuring more developers are required to build sidewalks or pay to support them elsewhere
- ◆ TDOT and Metro Nashville teamed up to install a **high-visibility crossing at Nolensville and Welshwood**, the most dangerous intersection in Nashville for those walking
- ◆ **\$30 Million** dedicated to Metro Sidewalks Program – the most ever!
- ◆ **\$5 Million** dedicated to Metro Bikeways Program – the most ever!
- ◆ Metro completed Nashville WalkNBike Plan
- ◆ Metro released **Project Tracker** – increasing transparency for sidewalks and other capital projects
- ◆ Metro began process of revamping **Traffic Calming** program
- ◆ **Protected bike lanes** installed on 17th/18th Ave South, 51st Ave, and 10th Ave
- ◆ **Buffered bike lanes** installed on Nolensville, Blackwood Dr, Rice Rd, and Greenfield Ave



OTHER EFFORTS

DEVELOPING A LAW ENFORCEMENT CLASS

We received funding from the TN Highway Safety Office to begin developing a bicycle and pedestrian safety class for law enforcement officers. We previewed this class at the Lifesavers Conference in August and will pilot it in 2018.

POLICY WALK AND RIDE

Each year we team up with BPAC to host a Policy Walk and Policy Ride to educate elected officials and community leaders about our walking and biking infrastructure.



TN BIKE SUMMIT

Walk Bike Nashville was an official sponsor of the 2017 TN Bike Summit, which took place in Memphis. In addition to sponsoring we lead a session at the event about Pedestrian Policies for Better Streets.

YOUR VOICE IN THE ROOM

Core to our advocacy is ensuring we are in the rooms where decisions are made. We want to be the voice of the broader walking and bicycling community. To this end, our staff and board served on the WalkNBike Steering Committee, Moving Forward, the Livable Nashville Committee, the Health Dept's Active Transportation Committee, the Mayor's Bicycle Pedestrian Advisory Committee and in countless other discussions with city leaders about our transportation system.



END OF YEAR REPORT FY 2017

WALK BIKE NASHVILLE
IS A 501C3 NONPROFIT.

- **Educate** \$129,881 (36%)
- **Engage** \$95,229 (27%)
- **Advocate** \$65,026 (18%)
- **Admin** \$51,818 (14%)
- **Fundraising** \$16,293 (5%)



EXPENSES

INCOME SOURCES

- **Government Grants** \$243,768 (56%)
- **Sponsorship** \$67,500 (15%)
- **Contributions** \$53,494 (12%)
- **Event Income** \$36,171 (8%)
- **Rental Income** \$20,160 (5%)
- **Program Revenues** \$3,464 (1%)



THANK YOU

2017 SPONSORS, BUSINESS MEMBERS AND SUPPORTERS

PLATINUM SPONSORS



GOLD SPONSOR



SILVER SPONSORS



BRONZE SPONSORS

Earl Swensson Associates
Bone McAllester Norton
HG Hill
Jeff Roth Cycling Foundation
Juicebox Designs
Kimley-Horn
Klein Bussell
Lighting 100/Team Green
Manuel Zeitlin Architects
Piedmont Natural Gas
Renasant Bank
WSP

EVENT SPONSORS

Louisville Bicycle Tours
NES

BUSINESS MEMBERS

Applyists
Bailey Company
Grand Palace Silk Screen
BlueShoe Nashville
Lyric Financial
Emma Inc
Joyride Nashville
Keller Williams Realty
Marathon Pilates
McNeely Pigott & Fox
Public Relations
Paddle Up Nashville
Vinyl Tap
Watkins College of
Art and Design
ZolliKoffee

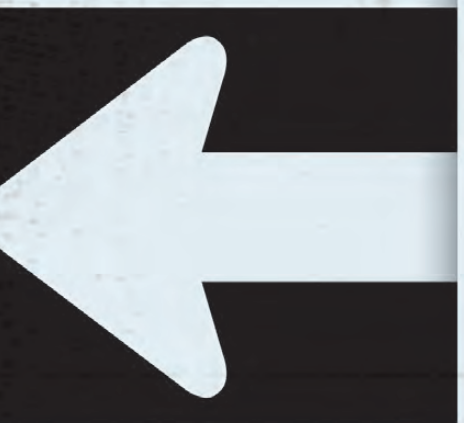
THANK YOU 2017 SUPPORTERS

DIRECTOR'S CIRCLE Tom Grooms ♦ David & Janet Kleinfelter ♦ Daniel & Katherine McDonell ♦ Clifton Ogden ♦ John Spragens ♦ ♦ ♦ **CHAMPION MEMBERS** Michelle Clonce-Turner ♦ Alix Cross ♦ Charles Dunn ♦ John Harkey w ♦ David Kern & Melissa McGuire ♦ Jim McAteer ♦ Clifton Ogden ♦ Ricco Rosini ♦ Saul Solomon ♦ Jeremy Warner ♦ ♦ ♦ **PARTNER MEMBERS** Bert Bailey ♦ Ryan Bailey ♦ Michael Briggs ♦ Tony Burdick ♦ Jonathan Chen ♦ Victoria Cumbow ♦ Thomas Grose ♦ Rachel Hayes ♦ Rita Hoke ♦ Katie Hoovler ♦ Frank Hundley ♦ Joshua May ♦ Benji Peck ♦ Virginia Rogan ♦ Mary Pat Teague ♦ Beth Tippens ♦ John Tollini ♦ Scott Troxel ♦ Charlie Wile ♦ ♦ ♦ **ADVOCATE MEMBERS** Burkley Allen ♦ William Anderson ♦ Marc Baird ♦ Michael Baker ♦ Bruce Barry ♦ Barbara Bennett ♦ Patrick Block ♦ Amy Burch ♦ Tony Burdick ♦ Chuck Burgess ♦ Sandra Cooper ♦ Christopher Corby ♦ Ann Curtis ♦ Jeremiah Dameron ♦ Sean Davies ♦ Bruce Day ♦ Leslie DiNella ♦ Ramsey Doran ♦ John Doss ♦ Keith Fawcett ♦ Tipton Fowlkes ♦ Katie Freeman ♦ Bob Freeman ♦ Will Frey ♦ Graham Gerdeman ♦ Steve Ghertner ♦ Nate Gilmer ♦ Christina Guerrette ♦ Mallory Hacker ♦ Tony Heath ♦ Angie Henderson ♦ Mary Hinton ♦ Fred James ♦ Cathy Jennings ♦ Jeff Jetton ♦ Mindy Johnson ♦ Cathy Kaiser ♦ William Kelly ♦ Nora Kern ♦ Eric Magas ♦ Diane Manas ♦ Anne and Mark Manner ♦ Nicholas May ♦ Joe Mayes ♦ Dave McDowell ♦ Bruce McNaughton ♦ Patricia Mixon ♦ Dan Morgan ♦ Andy Moss ♦ Nancy Nace ♦ Jonathan Norris ♦ Ethan Orley ♦ Josh Palmer ♦ Bill Paul ♦ Brian Phelps ♦ David Posey ♦ Carey Rogers ♦ Ed and Ceci Sachs ♦ Patti Scott ♦ Becky Sharpe ♦ Jeremy Shields ♦ Terry Smith ♦ Naomi Snyder ♦ Amy Spann ♦ Daniel Spann ♦ Tom Surface ♦ Phil Teague ♦ Kren and George Teren ♦ Jc Torres ♦ Scott Troxel ♦ Meagan Vaughn ♦ Mary Vavra ♦ Whitney Weeks ♦ Cathy Werthan ♦ Pete Westerholm ♦ Edwin Williamson ♦ ♦ ♦ **INDIVIDUAL AND PROMOTIONAL MEMBERS** Katie Alexander ♦ Matt Anderson ♦ Rosalyn Anderson ♦ John Ayers ♦ Ben Baden ♦ Susan Barber ♦ Megan Barry ♦ Austin Baumanlra Baxter ♦ Kristen Beahm ♦ Troy Beeler ♦ Brian Bender ♦ Philip Bennett ♦ Rob Benshoof ♦ Richard Bird ♦ Brianna Block ♦ Karen Boles ♦ Andy Bradbury ♦ Russanne Buchi-Fotre ♦ John Buntin ♦ Jessica Burton ♦ Carrie Cabell ♦ Caroline Campbell ♦ Marisa Cannata ♦ John Cannon ♦ Stephen Carr ♦ David Cates ♦ Brian Christens ♦ Eddie Clemons ♦ David Collings ♦ Joseph Conrad ♦ Sadie Cooper ♦ Shane Cordileone ♦ David Crumpton ♦ Brian Dailey ♦ Nick Davis ♦ Donald Dawson ♦ Bruce Day ♦ Lindsay DeCarlo ♦ Robert Dimick ♦ Matthew Drewes ♦ Erica Duke ♦ Mary Dunn ♦ Anthony Etheridge ♦ Hannah Fathi ♦ Sebastian Faust ♦ Liz Feinberg ♦ Michael Ferral ♦ Rebecca Fleenor ♦ Nan Flynn ♦ Lora Fox ♦ Elam Freeman ♦ Michael Friddell ♦ Patrick Garner ♦ KJ Garner ♦ Anna Garr ♦ Jason Garrett ♦ Matt Genova ♦ Michael George ♦ Grace Gibson ♦ Melody Gibson ♦ Matt Glassmeyer ♦ Jacob Graham ♦ Josh Green ♦ John Green ♦ James Grubbs ♦ Karen Grubbs ♦ David Gruesser ♦ Brian Haden ♦ Rex Hammock ♦ Aimi Hamraie ♦ Alvin Haney ♦ Doug Hardin ♦ Greg Harris ♦ Emery Hartz ♦ Alexander Hawkins ♦ Dan Hedrick ♦ Eric Hoke ♦ Willi Honegger ♦ John Houghton ♦ Carol Hudler ♦ Mary Beth Ikard ♦ Christine Irizarry ♦ Tara Isbell ♦ Robert Jacobs ♦ G Whit James ♦ Regina Jensen ♦ Robert Johnson ♦ Mary Johnston ♦ Michelle Joyner ♦ Nancy Juodenas ♦ Ryan Kamper ♦ Jocelyn Kasper ♦ Carie Lee Kennedy ♦ Kathie Knight ♦ Paul Korhnak ♦ Matt Kuligowski ♦ Jamie Kyne ♦ Holly Ladd ♦ Liz Leedle ♦ Jeff Lintzenich ♦ Martha Lisle ♦ Jeff Lowe ♦ Will Marth ♦ Damian Maseda ♦ Julie Mattes ♦ Keith Maune ♦ Michele Mazzu ♦ Pate McCartney ♦ Katherine McDonell ♦ Daniel and Katherine McDonell ♦ Kim McDonough ♦ Dave McDowell ♦ Tom McElDowney ♦ Phillip McGovern ♦ Kelly Milam ♦ Brant Miller ♦ Elizabeth Mobley ♦ David Morse ♦ Jodi Murphy ♦ Joe Pagetta ♦ Sean Parker ♦ David Perreault ♦ Colin Pigott ♦ Bhumika Piya ♦ A Randolph ♦ Amy Rauch ♦ Gregg Reavis ♦ Michael Reeves ♦ Michael Reiland ♦ Stella Revislan Reynolds ♦ Bill Rios ♦ Chuck Roberts ♦ Baxter Rogers ♦ Elizabeth Roth ♦ Randall Saba ♦ Carolyn Sadler ♦ Lauren Samuels ♦ Maureen Sanderson ♦ Devi Sanford ♦ Tamara Santee ♦ Cale Schmit ♦ Gary Schott ♦ Robert Seabourn ♦ Susan Seabourn ♦ Julie Shaffner ♦ Patrick Shaffner ♦ James Shelton ♦ Steve Smail ♦ Carson Spencer ♦ Andrew Steele ♦ Brenda Stein ♦ Craig Swagerty ♦ Jeff Syracuse ♦ Bobo Tanner ♦ Jon Tate ♦ Adam Temple ♦ Mike Thompson ♦ Jonathan Thorndike ♦ Mary Turner ♦ Jeffrey Ultee ♦ Alex Useted ♦ Benjamin Wachter ♦ Ann Richards and Glen Wanner ♦ Blake Watt ♦ Renita Weems ♦ David Weintraub ♦ Carol White ♦ John Williams ♦ Lynn Williams ♦ Emily Winters ♦ Joe Woolley ♦ Ron Yearwood ♦ Kenneth Young ♦ Marianne Bentley ♦ Juli Brady ♦ Britney Bussell ♦ Bill Calhoun ♦ Anne Clarke ♦ Carmen Cowden ♦ Kelsey Davis ♦ Sarah Falter ♦ Marie Griffin ♦ Barry Havens ♦ Michael Heard ♦ Willy Hughes ♦ Sara Hyatt ♦ Douglas Martin ♦ Rachel Miklaszewski ♦ Christina Norris ♦ Chris Stephens ♦ Donald Thielemann ♦ Alyssa Trachtman ♦ Jerry Williams ♦ Ramona Wilson ♦ Les Wooldridge

2017 ANNUAL AWARDS

Kibby Clayton Award – **John Harkey**
Metro Official of the Year – **Councilmember Angie Henderson**
Volunteer of the Year – **Julie Mattes**
Ambassador/Advocate of the Year – **Hillsboro-West End Neighborhood Association**
Instructor of the Year – **KJ Garner**





2017 BOARD OF DIRECTORS

JOSHUA PALMER

Vanderbilt Medical, PRESIDENT

CAREY ROGERS

Nashville Slow Riders,
VICE-PRESIDENT

JC TORRES

Conexion Americas, SECRETARY

LINDSEY GANSON

MP&F, TREASURER

VICTORIA CUMBOW

JDRF

MATTHEW DREWES

State of Tennessee

REBECCA FLEANOR

HCA

TOM GROOMS

US Department of Labor

ALVIN HANEY

Melgs Magnet
and Domestiques

FATIMA IBRAHIM

Stop! Take Notice,
Hume Fogg Highschool

JIM MCATEER

Transit Insight

BRENDA MIKEE

Friends of Warner Parks

NATHAN OLIVER

Hawkins Partners

BRIAN SEXTON

New Level Community
Development

BECKY SHARPE

Applyists

SAUL SOLOMON

Klein Bussell PLC

JOHN SPRAGENS

Lieff, Cabraser, Heimann
& Bernstein

MARY PAT TEAGUE

Vanderbilt University

JEFF THEMME

Retired

 /walkbikenashville

 /walkbikenash

 @walkbikenash



943 Woodland Street | Nashville, TN 37206

(615) 928.8801 | walkbikenashville.org