2017 was a year for the walk bike community to grow its voice and welcome new faces.

We rode with 1,220 riders in the 13th Tour de Nash. In Bike Month we welcomed several new events, including a wildly popular mural tour, the first Senior Citizen Bike Ride, and a Pizza Ride. In September we got to walk, bike, rollerblade and simply hang-out in nearly 3 miles of car-free 12th Ave south of 12,000 neighbors at the third Open Streets.

Over 500 people came out for one of our 47 free community classes through our Walk Bike University program. Together we learned how to ride bikes for the first time, how to bike through daunting stop lights safely, what’s included in the Mayor’s Transportation Agenda, how to fix a flat tire, and how to advocate for sidewalks within our neighborhoods.

We also saw many dedicated neighbors and advocates come together to enact real change. In April, thanks to the tireless efforts of Councilwoman Angie Henderson and an outpouring of support from the walking community, we saw the passage of the landmark Sidewalk Bill. This will mean developers will build more sidewalks in key urban centers for years to come.

After a year long campaign, Councilman Elrod and Representative Powell helped us push TDOT and Metro Public Works to install a protected mid-block crossing at the most deadly intersection in the city: Nolensville Pike and Welshwood.

Neighborhood Associations from 12th South, to Hillsboro West End, to Shelby Hills, to the Nations stood up for bike lanes, traffic-calming, walking districts, reduced speed-limits and truck-prohibitions. While not all campaigns were successful (looking at you 8th Ave), these community-driven efforts showed that the walking and biking movement is not to be taken lightly.

In the spring the TN General Assembly passed the IMPROVE Act which included legislation to enable local dedicated transportation funds. Just days later Mayor Megan Barry announced that Nashville was going to undertake a referendum to establish a dedicated source of funding for non-auto transportation projects. In the fall we therefore joined the Transit for Nashville coalition—which now consists of over 100 organizations—which will work to pass the referendum in May 2018.

NORA KERN, EXECUTIVE DIRECTOR

1998 WALK BIKE NASHVILLE FOUNDING MEETING  1999 FIRST WALK TO SCHOOL DAY  2001 NASHVILLE MTA PILOTS  BIKE RACKS ON BUSES  2002 MAYOR PURCELL WINS FIRST FRIENDLY STREETS AWARD  COMPLETION OF NASHVILLE’S
**WALK BIKE UNIVERSITY**

We host free community classes on walking and biking. In 2018 we hosted 34 classes for 425 participants, taught by community partners and our 17 volunteer instructors. Our bike classes included Adult Learn to Ride, City Cycling, and a monthly Maintenance Open House. Our pedestrian and advocacy classes included Sidewalks 101, Traffic Calming 101, Pedestrian Crashes and the Media, and Nashville’s first Scooter Safety Course.

**SAFE ROUTES TO SCHOOLS**

We provide hands-on assistance to Metro public schools to help promote walking and bicycling. We taught 1,285 students road safety skills at 12 Walk Bike Rodeos. We organized Nashville’s 19th Walk to School Day (12,000+ walkers at 55 schools) and 3rd Walk & Roll to School Day (12 schools). Thanks to a grant from the Metro Nashville Health Department, we are also partnering with Amqui Elementary, Hayward Elementary, Shwab Elementary, and DuPont Tyler Middle to develop in-school walking and bicycling encouragement programs.

**LOOK4ME**

Thanks to the support of the Tennessee Highway Safety Office, we run a pedestrian safety campaign, Look4Me. This campaign seeks to raise driver awareness of pedestrians and reduce pedestrian fatalities in our city. 2018’s campaign reached 115,405 on Facebook and Instagram, included 9 billboards and 20 bus-benches. For the campaign’s 2018 finale we worked with artist Lexander Bryant to install a wheat-paste mural in a high-visibility location along a top crash corridor, Gallatin Pike.

**LAW ENFORCEMENT EDUCATION**

We are working to build a strong relationship with the Metro Nashville Police Department, who are charged with enforcing our city’s traffic laws. We received POST-certification for our Bicycle-Pedestrian Law Enforcement Class, we spoke at precinct role calls about pedestrian and bicyclists safety, hosted a speaker on 3-foot law enforcement and spoke to the Citizen’s Police Academy.

**EDUCATE**

Through the years we have educated Nashvillians of all ages to safely use our streets, sidewalks and greenways. Our youth education program was our very first, and our adult education program started in 2015.
TOUR DE NASH
On May 19th, 2018 we hosted the 14th Tour de Nash, with 1,300 riders registering for one of the three routes, the Family Ride, the 27 Mile Local Tour and the 42 Mile Grand Tour. The Tour highlights Nashville’s best urban bikeways and greenways and is geared towards welcoming riders of all ages and abilities. 75% of riders said they discovered a new bikeway or greenway on the Tour. The ride ended at the first ever Tour de Nash Market, with over 40 vendors and 10 live acoustic artists. The tour riders ranged from ages 1-83 and came from 71 cities and 22 states. 48% were first time riders, but 90% said they hope to participate next year.

OPEN STREETS NASHVILLE
The 4th Open Streets Nashville took place on October 7th on 1.8 miles of 12th Ave S and Edgehill Ave, all of which were open for communities to walk, bike, roller-skate, hang-out and play in. There were over 35 participating partner organizations, and 20 participating on-street businesses. Our community partners included NeighborHOOD, which hosted the unveiling of the “Edgehill Envisioned” mural honoring the neighborhood’s rich history. Approximately 8,000 people enjoyed the program, which seeks to activate people, promote local businesses and reimagine public spaces.

RIDES AND WALKS AROUND TOWN
We don’t just support walking and bicycling in their designated months, but seek to provide unique opportunities for people of all ages to try out our sidewalks and bikeways. This year we hosted weekly Monday Night Ladies Rides in the summer, partnered with the Elizabeth Park neighbors for a monthly North Nashville Bike Ride, walked and bused on Nolensville, Gallatin and Clarksville for the Walk the Pike Series, and made it through the Coldest Day to Ride Ride and Hottest Day to Ride Ride.

BIKE MONTH / WALK MONTH
May is Bike Month in Nashville. In 2018 our city-wide calendar included over 40 rides and events hosted by clubs, non-profits and businesses across the city. Walk Bike organized Nashville Bike to Work Day—with 9 guided routes leading to a celebration at Public Square, a Pop-Up Breakfast on the Pedestrian Bridge, Walk & Roll to School Day, and the Policy Ride which featured East Nashville.

Our events are some of longest running and best known programs. From the first Walk to School Day in 1999 to the first Tour de Nash in 2004 our events bring people together and give them a chance to explore our city in new ways.
WALK MONTH

October is Walk Nashville Month. For 2018’s program we brought the policy walk to Nolensville Pike, hosted a Jefferson Street walking tour with United Street Tours, walked Clarksville Pike with Music City Riders United and walked to school with 12,000 Nashvillians at 55 schools.

BIKE VALET

Walk Bike Nashville provided free bike valet parking at 9 event dates and parked over 400 bicycles. Bike Valet encourages riding a bike to some of our city’s busiest festivals (Live on the Green, the TN Craft Fair, Tomato Fest to name a few) and helps festival organizers reduce car-parking needs.
Over the years we’ve learned that advocacy is essential to making Nashville truly walkable and bikeable. We fight for stand up for the policies and infrastructure needed to get more people safely walking and bicycling.

**WALK BIKE AMBASSADORS**

We have over 100 volunteer Ambassadors, who are trained in advocacy, Nashville’s transportation history, and how to make a difference. They form our core group of volunteers and advocates. The Ambassadors joined us for our second Nashville Walk Bike Advocacy Summit and monthly advocacy meetings throughout the year.

**ADVOCACY HIGHLIGHTS**

Thanks to our advocacy there were numerous victories for walking and biking in our city:
- Thanks to [Sidewalk Bill: BL493, passed in 2017, $1 Million](#) was paid to the in lieu-of fund, and over XX miles of sidewalks were constructed by developers.
- We participated in the conversation around funding our transportation system as a member of [Transit for Nashville](#). While we lost the referendum, we helped ensure walking and pedestrian safety were closely linked issues in the transit discussion.
- We released the [Moving Music City Action Agenda: Year 1 Reportcard](#), which graded metro’s efforts to achieve the goals laid out in this 3-year plan.
- We hosted the [Nashville Transportation Summit](#), where we asked Mayor Briley, MTA CEO Steve Bland, Metro Planning Director Lucy Kempp, and Public Works Assistant Director of Transportation Jeff Hammond about the Reportcard and their transportation priorities.
- Our [Impossible Crossings Report](#) highlighted the relative lack of action on the part of the city to address known high crash locations, and the need for urgency in addressing pedestrian safety.
- [Sidewalk Bill BL493](#) passed in 2017, $1 Million was paid to the in lieu-of fund, and over XX miles of sidewalks were constructed by developers.
- [Transit for Nashville](#) as a member of Transit for Nashville. While we loss the referendum, we helped ensure walking and pedestrian safety were closely linked issues in the transit discussion.
- We released the [Moving Music City Action Agenda: Year 1 Reportcard](#), which graded metro’s efforts to achieve the goals laid out in this 3-year plan.
- [Traffic Calming](#) for the first time!
- Metro Council passed new regulations for [dockless vehicles](#), to shape how they can safely operate in Nashville.
- Metro Public Works relaunched a newly updated Traffic Calming program.
- Metro Public Works installed [Protected bike lanes](#) on Riverside Drive.
- Metro Public Works and Planning funded and designed [protected bike lanes](#) on 12th Ave South, Belmont Blvd, Dr Walter S Davis Blvd, Ed Temple Blvd, DB Todd, Buchanan, and Arthur Ave.
**OTHER EFFORTS**

**POLICY WALK AND RIDE**

Each year we team up with BPAC to host a Policy Walk and Policy Ride to educate elected officials and community leaders about our walking and biking infrastructure.

**TN BIKE SUMMIT**

Walk Bike Nashville hosted the TN Bike Walk Summit in Nashville in April, in partnership with Bike Walk Tennessee.

**YOUR VOICE IN THE ROOM**

Core to our advocacy is ensuring we are in the rooms where decisions are made. We want to be the voice of the broader walking and bicycling community. To this end, our staff and board served on the Transit for Nashville Steering committee, the Health Dept’s Active Transportation Committee, the Mayor’s Bicycle Pedestrian Advisory Committee and in countless other discussions with city leaders about our transportation system.

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**END OF YEAR REPORT FY 2018**

**WALK BIKE NASHVILLE IS A 501c3 NONPROFIT.**

**2018 EXPENSES**

- Sponsorship $151,199 (44%)
- Event: Participants $77,679 (23%)
- Grants: Foundations $52,250 (15%)
- Membership Income $50,180 (14%)
- Merchandise $13,771 (4%)

**2018 INCOME**

- Sponsorship $95,135 (27%)
- Grants: Foundations $68,408 (20%)
- Event: Participants $53,965 (16%)
- Membership Income $32,210 (9%)
- Rental Income $20,760 (6%)
- Individual Giving $11,385 (3%)
- Business Giving $3,464 (1%)

**EXECUTIVE ORDER**

- WBN MERGES WITH THE COMMUNITY HEALTH AND WELLNESS TEAM
- TOUR DE NASH CANCELLED

**AS RESULT OF 2010 FLOOD. WBN VOLUNTEERS HELP CLEAN UP GREENWAYS INSTEAD**

- RPM TRANSPORTATION CONSULTANTS