

WALK
BIKE
NASH
VILLE

2020 Annual Recap Report

2020 was a difficult year for everyone in Nashville.

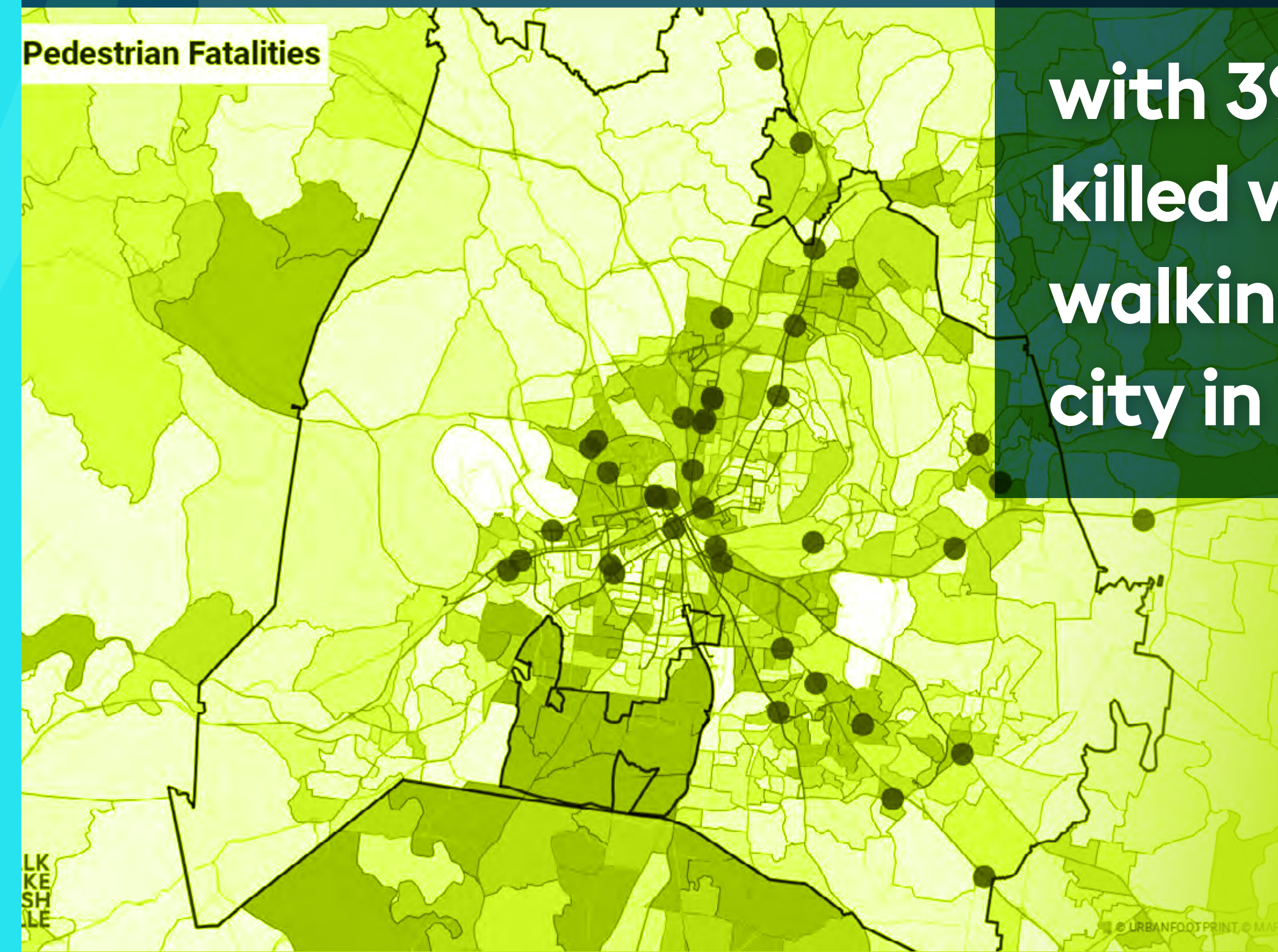
Our office lost its roof and windows in the tornado, our staff went fully remote in mid-March due to the pandemic, we canceled or rescheduled all of our biggest events, and the move to remote school derailed most of our in-school programming.

Our city and country also struggled to reckon with systemic racism, which is deeply embedded in our transportation system—among other parts of our society.

In the midst of all of this, Nashville set yet another all-time high for pedestrian deaths,

with 39 people killed while walking in our city in 2020.

Pedestrian Fatalities



Inset Delivering 2,000+ petition signatures in support of the Core Bike Lanes



Despite all of these challenges...

Walk Bike Nashville powered ahead and the popularity of walking and bicycling exploded — as they are some of the few activities we can safely do in a pandemic.

This year left us feeling **incredibly grateful** — for the support of our members, sponsors, and the broader Nashville community — and excited to see what is still to come.



Above: Volunteers at Pop Up Bike Lane



Below: February 2020 Women & Wheels Maintenance Class



Inset: Testing the Pop Up Bike Lane

In 2020,
**WALK
BIKE
NASH
VILLE**: Supported
the culture
shift in the
**walking
& biking
boom**

ABC Quick Check

Created a **series of educational videos** for walking and bicycling with families on our [YouTube channel](#), where our online classes had **1,388 views**

Published a [curated list of bike routes](#) on our website, **viewed over 15,000 times**

Hosted 11 bicycle classes for 107 attendees — a mixture of online and outdoor, socially-distanced



Led a learn-to-ride club for students at Hull-Jackson Elementary (pre-pandemic)



Organized a dispersed-start Tour de Nash, which 500+ people safely attended

Provided three urban bike rides and road safety lessons, **taking 15+ elementary-age students on bike rides to parks and back.**

Inset: Edgehill bike ride with Water Walkers



Won a competitive federal grant to **double the size and impact of our Safe Routes to Schools program**, starting in 2021.

In 2020, WALK BIKE NASH VILLE: Fought for safer streets

Edgehill bike ride with Water Walkers

Co-Hosted four
Vision Zero
Webinars — with
**688 registered
attendees** —
to elevate the
conversation
around safety
and preventing
pedestrian deaths in
Nashville.



Hosted a memorial for
the **World Day of
Remembrance** with
our new chapter of
Families for Safe Streets,
which supports families of
those who have lost loved
ones to traffic crashes.

Helped guide agency staff in their plans
to roll out a **25 mph speed limit** on
all local Nashville streets in 2021.

Inset: New
crosswalk on Ed
Temple Blvd



Began installing **39 memorials** — white
shoes — at the locations where people
were killed walking in Nashville in 2020



Photo: Kenneth Urbach's family at the World Day of Remembrance
Photographer: Kyle Lincoln

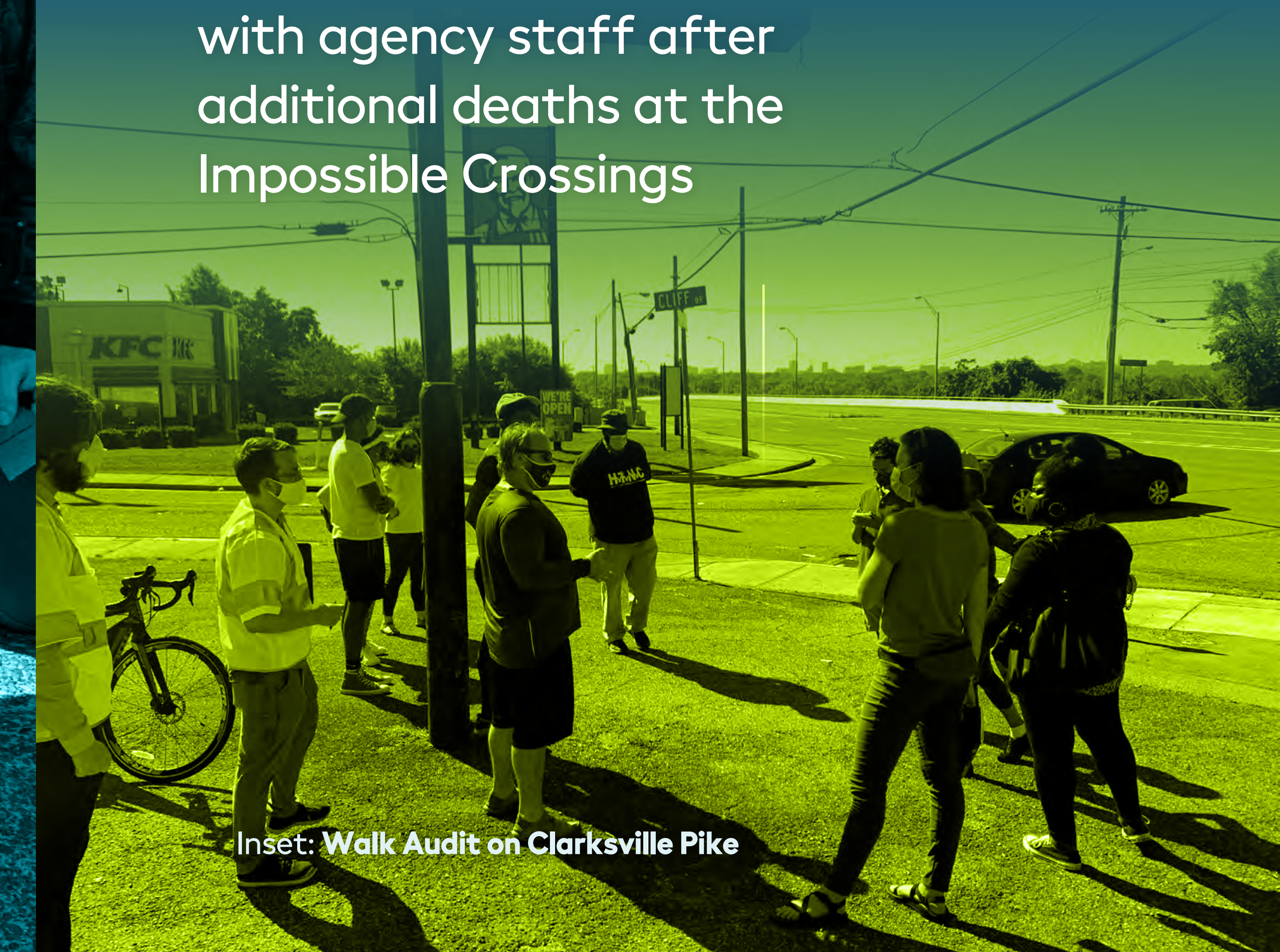


Above: WBN's Lindsey Ganson speaks at 2020 Pedestrian Memorial



**Pushed to ensure
safety was central**
to Mayor Cooper's
Transportation Plan

Hosted Walk Audits
with agency staff after
additional deaths at the
Impossible Crossings



Inset: Walk Audit on Clarksville Pike

In 2020, WALK BIKE NASHVILLE: Fought for more dignified places to walk & bike



Delivered **more than 2,000 signatures** in support of the Core Bike Lanes to the Mayor at a press event and worked with more than 20 volunteers to create a pop-up bike lane on 3rd Ave for the Civic Design Center's *Park(ing) Day* to highlight this missing link in the downtown bikeway network.

Launched an intensive community engagement program along Murfreesboro Pike, including hiring a Bilingual Community Engagement Coordinator and hosting (socially-distanced) community rides and classes.



Hosted the **Fall Slow Streets** program, which temporarily restricted cut-through car traffic on **15 miles of street** in 10 neighborhoods.



In 2020, WALK BIKE NASHVILLE: Advocated for Transportation Justice

Developed a new **Anti-Racism Plan** to address systemic inequity in our work and within our organization.

Elevated the need to **strengthen equity components** in the Mayor's Transportation Plan.



Many people walk on streets without any safe crosswalks or sidewalks.

Photo: A family hoping to cross Murfreesboro Pike

Safe crossings ensure that the street can be used by everybody.

Photo: Improved infrastructure at Nolensville Pike and Welshwood Drive.

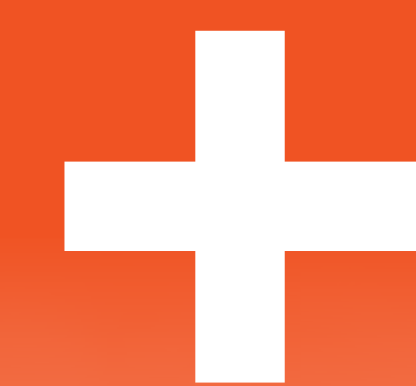


Staff and board attended Crossroads Anti Racism Training.

Conducted **pedestrian counts** at Nolensville & Welshwood to observe the impacts of the new traffic signal.

Launched a Book Club analyzing Systemic Racism in Transportation.





Grew our digital following to
2,693 follows on Instagram,
7,989 on twitter, and **5,500**
on Facebook



First ever
Plateau to
Percy peer-
to-peer
fundraising
ride raised
over **\$10,000**

But wait,
there's
more!

450 Active
Members in
2020



JOIN TODAY
Become a Member!

**Drive
Slower**

WALK BIKE NASHVILLE



68 stories
about Walk Bike
Nashville in local TV
news and papers



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