

Respondent ID# _____

Time Started _____
Time Finished _____
Total Time _____

INTERVIEWERS: "L.A." is pronounced "EL LAY." LOS ANGELES is pronounced "Loss AN-jel-less."

Hello, I'm _____ from Southern California Research, a public opinion research company. May I speak to _____? We're conducting a brief survey about public issues affecting residents of your area. We are not trying to sell you anything and all responses will be kept confidential. **(MUST SPEAK TO RESPONDENT LISTED IN SAMPLE. IF RESPONDENT SAYS NO OR NOT NOW, ASK TO MAKE AN APPOINTMENT FOR LATER).**

A. Have I reached you on a land line or a cell phone?

Land line **(SKIP TO Q.C)** ----- 1
Cell phone **(ASK Q.B)**----- 2
(DON'T READ) REFUSED -- TERMINATE

ASK Q.B IF Q.A = 2

B. Are you in a place where you can safely talk on your cell phone?

Yes safe place **(CONTINUE TO Q.C)**----- 1
No not safe ----- **TERMINATE**
(DON'T READ) DK/NA----- TERMINATE

IF RESPONDENT SAYS NOT IN SAFE PLACE, TELL THEM YOU WILL CALL BACK AND TRY TO REACH THEM WHEN THEY CAN TALK SAFELY. THEN THANK AND HANG UP

ASK EVERYONE

C. Are you registered to vote at your current address?

Yes ----- 1
No ----- **TERMINATE**
(DON'T READ) DK/NA----- TERMINATE

1. Now I would like to read you the names of some people active in public life in your area. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion about each one. If you don't know the name or can't rate it, just say so. **(ROTATE)**

		VERY FAV	S.W. FAV	S.W. UNFAV	VERY UNFAV	DON'T KNOW NAME	HEARD OF BUT CAN'T RATE	NA/REF	TOTAL FAV	TOTAL UNFAV
[]	a. Warren Furutani [fur-roo-TAH-nee]	8%	7%	4%	5%	61%	12%	2%	16%	9%
[]	b. Steven Bradford	9%	10%	4%	3%	52%	19%	2%	19%	8%

* Results for each question may not add to 100% due to rounding

2. One of the offices you will be voting on in the election this fall is for State Senate. Which of the following candidates for State Senate would you be MOST inclined to vote for if the election were held today? **(READ-ROTATE): (IF UNDECIDED ASK):** ‘Well, towards which candidate do you lean?’

- Democrat Warren Furutani **[fur-roo-TAH-nee]**, who is a Businessman and Educator ----- 20%
- (DON'T READ) LEAN Furutani** ----- 5 **25%**
- OR
- Democrat Steven Bradford, who is a Small Business Owner ----- 22
- (DON'T READ) LEAN Bradford** ----- 8 **29%**
- (DON'T READ) None/other** ----- 11
- (DON'T READ) DK/NA** ----- 34

3. Now, I'd like to read you a brief description of two of the candidates for State Senate. **(ROTATE)**

Democrat Warren Furutani **[fur-oooh-TAH-nee]** is a former State Assemblyman from our area, and has served on the L.A. Community College Board and the L.A. School Board. Furutani has devoted a lifetime to standing up for our communities and will be a strong voice for our future. He improved public schools, and wrote and passed a pension reform bill that saved taxpayers billions. Furutani has fought for justice for women and people of color, and to bring career training and good jobs to the South Bay and to South L.A. He is endorsed by the group representing L.A.'s police officers because of his commitment to reducing crime and keeping communities safe. And Furutani is the only candidate who refuses to accept campaign contributions from the oil industry and other corporate polluters.

Democrat Steven Bradford is a former State Assemblyman from our area, and was the first African American member of the Gardena City Council. Bradford has demonstrated that he is an effective leader who gets things done. He improved local schools, reduced crime and expanded community based-policing, and helped create good-paying local jobs in your community, That's why he has been endorsed by so many respected leaders, including Congresswomen Janice Hahn and Karen Bass, State Senator Isadore Hall, former Long Beach Mayor Bob Foster, State Senate President Kevin DeLeon **[day-lee-OWN]**, and Lieutenant **[lew-TEN-ent]** Governor Gavin Newsom. Bradford is also the only candidate officially endorsed by the California Democratic Party.

Having heard more, if you were voting today for State Senate, which of the following candidates would you be MOST inclined to vote for? **(READ-ROTATE): (IF UNDECIDED ASK):** ‘Well, towards which candidate do you lean?’

- Democrat Warren Furutani **[fur-roo-TAH-nee]**, who is a Businessman and Educator ----- 25%
- (DON'T READ) LEAN Furutani** ----- 11 **36%**
- OR
- Democrat Steven Bradford, who is a Small Business Owner ----- 29
- (DON'T READ) LEAN Bradford** ----- 10 **39%**
- (DON'T READ) None/other** ----- 9
- (DON'T READ) DK/NA** ----- 17

4. Now I want to share with you a few concerns that people have voiced about these two candidates. After you hear each item, please tell me if it causes you concern about voting for that candidate, or not. **(IF NOT CONCERNED, RECORD AS '4.' IF CONCERNED ASK):** "Does this information make you very concerned, somewhat concerned, or not that concerned?" **(ROTATE)**

	VERY CONC	S.W. CONC	NOT THAT CONC	NOT CONC	DK NA
<input type="checkbox"/> a. As a school board member, Warren Furutani approved plans to build a high school on a methane-leaking toxic waste dump. This fiasco [fee-AHS-co] cost taxpayers 200 million dollars -----	58%	25%	7%	6%	4%
<input type="checkbox"/> b. Warren Furutani supported a plan to raise taxes on oil and natural gas, which would have increased electricity and heating costs, as well as gasoline costs, for every Californian-----	39	34	14	8	5
<input type="checkbox"/> c. Steve Bradford has taken more than fifty thousand dollars from oil companies and other big polluters, and repeatedly voted in the Assembly to help his corporate funders. For example, Bradford did not support California's landmark clean energy bill, which was defeated last year by millions of dollars in oil company contributions. In this election, those same polluters will spend hundreds of thousands of dollars more to help elect him to office again. -----	49	28	11	8	4
<input type="checkbox"/> d. Bradford was arrested for hitting a police officer with his B-M-W. He was also accused of harassing a 73 year old ice cream vendor for two years. In both cases, Bradford was accused of flashing an honorary badge in an attempt to make people think he was a police officer -----	63	18	7	8	4

5. Having heard more, let me ask you a final time: if you were voting today for State Senate, which candidate would you be MOST inclined to vote for? **(READ-ROTATE): (IF UNDECIDED ASK):** 'Well, towards which candidate do you lean?'

<input type="checkbox"/> Democrat Warren Furutani [fur-roo-TAH-nee] , who is a Businessman and Educator -----	28%	
(DON'T READ) LEAN Furutani -----	12	41%
OR		
<input type="checkbox"/> Democrat Steven Bradford, who is a Small Business Owner -----	18	
(DON'T READ) LEAN Bradford -----	9	27%
(DON'T READ) None/other -----	14	
(DON'T READ) DK/NA -----	19	

6. Finally, with which racial or ethnic group do you identify yourself: White, Black or African-American, Hispanic or Latino, Asian, of mixed background, or of some other racial or ethnic background?

White -----	22%
Black/African American -----	26
Hispanic/Latino -----	36
Asian -----	8
Mixed -----	4
Other -----	2
REFUSED -----	2



That's all the questions I have. Thank you very much for participating in the survey. Remember, your opinion makes a difference!