

May 11, 2016

Mr. Guy Byrne Leslie Rudd Investment Company, Inc. P.O. Box 105 Oakville, CA 94562-0105

# Revised Traffic Study for Rudd Wines Winery & Tasting Room

Dear Mr. Byrne;

W-Trans has completed a focused traffic analysis addressing potential traffic impacts and circulation needs for the proposed new Rudd Wines Winery & Tasting Room (PLP14-0031) to be located at 4603 Westside Road southwest of the City of Healdsburg in unincorporated County of Sonoma. The scope for the traffic study was established based on the information requested by Mr. Greg Desmond of the County's Permit and Resource Management Department in a letter dated June 26, 2014.

# **Project Description**

The site is a 26.2-acre parcel that is currently occupied by some vineyards and a small equipment shed/office building. Ultimately, the proposed project would add a new 8,145 square foot production building and 2,520 square foot tasting room to achieve a production capacity of 10,000 cases.

# **Study Area**

The project site is on Westside Road, a rural major collector, approximately four and a quarter miles southwest of the nearest US 101 interchange. Westside Road is a two-lane road, with about a ten- to twelve-foot travel lane in each direction and a double yellow centerline. The posted speed limit on Westside Road near the project site is 45 miles per hour (mph). Traffic counts were collected north of Felta Road on Thursday August 23, 2012. Based on this data, Westside Road has an average daily traffic (ADT) volume of approximately 3,070 vehicles on weekdays. It is important to note that there is an elementary school located on Felta Road that contributed many of the vehicles counted at that location. Most trips associated with the elementary school arrived from and returned to US 101 at Westside Road, so were not present at the project driveway.

# **Collision History**

The collision history for the segment of Westside Road within one-half mile of the project driveway was reviewed to determine any trends that may indicate a safety issue. Collision rates were calculated based on collision data available from the California Highway Patrol as published in their Statewide Integrated Traffic Records System (SWITRS) reports. The most current five-year period available is from March 1, 2010 to February 28, 2015. The calculated collision rate for the study segment was compared to the average collision rate for similar facilities statewide, as indicated in 2012 Collision Data on California State Highways, Caltrans.

The statewide average collision rate for a rural two-lane road with a speed limit of less than 55 mph is 0.93 collision/million vehicles miles (c/mvm). Two collisions occurred just north and south of the project driveway, but the vehicles were traveling northbound and it was due to unsafe speed. The calculated collision rate for the two reported collisions during a five-year study period is 0.35 c/mvm, which is lower than the statewide average of 0.93 c/mvm for similar facilities. Similarly, the fatality rate of 0.0 was below the statewide average. Though the injury rate was higher than the statewide average, with only two collisions reported for the study segment, one of which resulted in an injury, the above-average rate is not seen as significant. A copy of the collision rate spreadsheet is enclosed for reference.

# **Trip Generation**

The anticipated trip generation for a proposed project is typically estimated using standard rates published by the Institute of Transportation Engineers (ITE) in *Trip Generation Manual*, 9<sup>th</sup> Edition, 2012. However, this publication does not contain information for wineries. Therefore, Sonoma County's Winery Trip Generation form was used to determine the potential trip generation for existing and proposed conditions.

The project as proposed is expected to have 24 employees total. Each of the 24 employees is assumed to generate three trip ends daily, or 72 daily trips for all employees. Based on year-long counts taken at a wine tasting facility, visitation was found to range from 47 percent of the maximum number of tasting visitors during the winter months to 100 percent during the summer and up to 99 percent during harvest. The tasting room is expected to serve a peak of 200 and an average of 140 guests on a daily basis. Per County policy, assuming an average of 2.5 persons per vehicle, the tasting room operation will generate an average of 112 visitor trip ends daily. The sum of these typical daily trips is 186 trips per day, which includes employees and tasting visitors, as well as deliveries of materials and supplies. The estimated truck traffic is approximately two trips per day on average. Special event traffic is not shown in the tables below. It is discussed in the next section and included in a separate enclosure, which shows the number of vehicles on the event days.

Data collected by W-Trans at a local Sonoma County winery was used to develop factors for winery tasting room trips made during both the p.m. and weekend midday peak hours. Based on this information it was assumed that the p.m. peak accounted for ten percent of the weekday daily trips, and the weekend midday peak captures thirteen percent of traffic on a weekend day. Details of the trip generation derivation for an average day are shown in Table 1 and provided on the enclosed spreadsheet.

| Table 1 – Trip Generat | Table 1 – Trip Generation Summary – Average (non-Harvest) |      |       |              |    |     |                 |    |     |  |
|------------------------|-----------------------------------------------------------|------|-------|--------------|----|-----|-----------------|----|-----|--|
| Trip Type              | Unit                                                      | Da   | aily  | PM Peak Hour |    |     | Weekend MD Peak |    |     |  |
|                        |                                                           | Rate | Trips | Trips        | ln | Out | Trips           | ln | Out |  |
| Winery Employees       | 11                                                        | 3    | 33    | 11           | 3  | 8   | 11              | 5  | 6   |  |
| Vineyard Employees     | 3                                                         | 3    | 9     | 3            | 1  | 2   | 3               | 1  | 2   |  |
| Tasting Employees      | 10                                                        | 3    | 30    | 10           | 3  | 7   | 10              | 5  | 5   |  |
| Tasting Visitors       | 140                                                       | 0.8  | 112   | 11           | 4  | 7   | 15              | 8  | 7   |  |
| Truck Traffic          | 2                                                         | n/a  | 2     | 0            | 0  | 0   | 0               | 0  | 0   |  |
| Total New Trips        |                                                           |      | 186   | 35           | 11 | 24  | 39              | 19 | 20  |  |

Note: Trip generation does not include special event traffic

The employee count is expected to increase to 38 employees with extra staff hired during harvest. The 38 employees for the winery and tasting room operations during the harvest season are expected to generate 114 daily trips. Peak visitation during harvest is expected to be 198 visitors or 158 daily trips. Truck traffic is expected to be 1.67 daily trips, so was rounded to two trips, as shown in Table 2, which presents the anticipated peak harvest-period trip count.

| Table 2 – Trip Generation Summary – Harvest |      |      |       |              |    |     |                 |    |     |
|---------------------------------------------|------|------|-------|--------------|----|-----|-----------------|----|-----|
| Trip Type                                   | Unit | Da   | aily  | PM Peak Hour |    |     | Weekend MD Peak |    |     |
|                                             |      | Rate | Trips | Trips        | ln | Out | Trips           | ln | Out |
| Winery Employees                            | 17   | 3    | 51    | 17           | 4  | 13  | 17              | 8  | 9   |
| Vineyard Employees                          | 11   | 3    | 33    | 11           | 3  | 8   | 11              | 6  | 5   |
| Tasting Employees                           | 10   | 3    | 30    | 10           | 3  | 7   | 10              | 5  | 5   |
| Tasting Visitors                            | 198  | 0.8  | 158   | 16           | 5  | 11  | 21              | 11 | 10  |
| Truck Traffic                               | n/a  | n/a  | 2     | 0            | 0  | 0   | 0               | 0  | 0   |
| <b>Total New Trips</b>                      |      |      | 274   | 54           | 15 | 39  | 59              | 30 | 29  |

Note: Trip generation does not include special event traffic

As indicated by the difference between the trip generation for typical daily conditions and during harvest, the traffic at a winery varies substantially over the course of the year, depending on the season. The variation by month, including the increase in employees needed for bottling in July and additional employees needed for harvest from August through October, is shown for each category of trip generator in Table 3.

| Table 3 – Tri | Table 3 – Trip Generation Summary – ADT Variation by Month |      |      |      |      |      |      |      |      |      |      |      |
|---------------|------------------------------------------------------------|------|------|------|------|------|------|------|------|------|------|------|
|               | Jan                                                        | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sept | Oct  | Nov  | Dec  |
| Employees     | 72                                                         | 72   | 72   | 72   | 72   | 72   | 87   | 114  | 114  | 114  | 72   | 72   |
| Truck Trips   | 0.95                                                       | 0.95 | 0.95 | 0.92 | 0.95 | 0.98 | 2.15 | 1.67 | 1.65 | 0.95 | 0.95 | 0.95 |
| Visitors      | 77                                                         | 83   | 94   | 106  | 120  | 126  | 160  | 158  | 120  | 125  | 101  | 75   |
| Total         | 150                                                        | 156  | 167  | 179  | 193  | 199  | 249  | 274  | 236  | 240  | 174  | 148  |

Notes: Months in bold represent harvest season conditions; total values rounded to nearest whole number

# **Agricultural Promotional Events**

The project proposal includes 37 events per year, including 12 agricultural promotional events, 13 industry-wide events, and 12 wine maker lunches or dinners. Of the 12 agricultural promotional events proposed per year, six events would have as many as 80 guests, three events would have 100 guests, and three events would have as many as 150 guests. Six winemaker lunches and six winemaker dinners are proposed per year with as many as 36 guests per event. The winery would also participate in as many as 13 days of industry-wide events, such as Winter Wineland and Barrel Tasting. It was assumed that a staff of eight employees would be needed for the maximum-sized site-specific 150-person event. The 150-person events are proposed to occur on Saturday afternoons, at which time employees that work weekdays would not be on the site. Using occupancy of 2.5 persons per vehicle for guests, and solo occupancy for staff, a 150-person event would be expected to generate 136 trip ends at the facility. This would include 68 inbound trips prior to the start of the event and 68 outbound trips upon its conclusion.

Since events occur so infrequently, trips from events are not included in the trip generation estimates shown above or as presented on the enclosed Winery Trip Generation form. The trips that would be generated on an event day are shown on the Event Matrix, which is enclosed.

## **Event Parking**

The project site should provide adequate parking to accommodate daily operations at the winery as well as agricultural promotional events. For the largest 150-person event, 60 guest vehicles would be expected to arrive at the site in addition to eight employee vehicles, resulting in a total parking demand of 68 spaces. The enclosed

site plan indicates a total parking supply of approximately 75 spaces, including 27 designated parking spaces and room for approximately 48 vehicles between the vineyard rows. The parking supply as proposed is more than adequate for typical daily operations as well as the winery's largest special event.

# **Harvest Conditions Parking**

Assuming the total number of employees during harvest season is 38 and the peak number of visitor vehicles during the day is 21, the parking supply (assuming 1 vehicle per employee) would need to be at least 59 spaces. The proposed parking supply is adequate for harvest season conditions.

#### **Site Access**

The project site is accessed via a proposed driveway approximately 20 feet south of the existing driveway on Westside Road. It is expected that most traffic will arrive from the north as this is the shortest path to US 101 and there are numerous other wineries as well as hotels to the north.

# **Prevailing Speed**

A radar speed study was conducted on Thursday, October 8, 2015 between 1 and 2 p.m. to determine the prevailing speed of vehicles traveling on Westside Road as they approach the existing driveway. Conducting a speed survey outside peak periods results in ideal conditions for capturing free-flow speeds of motorists. Due to the low volume of the roadway, it took an hour to obtain speeds of 25 vehicles in each direction for a total sample size of 50 vehicles. The 85<sup>th</sup> percentile of vehicle speeds sampled was 40 mph, which is lower than the posted speed limit. It is further noted that nearly 70 percent of vehicles were traveling between 28 and 38 mph and only two vehicles were sampled at speeds exceeding 45 mph.

An additional speed survey was conducted on Tuesday, December 1, 2015 between 1 and 2 p.m. to determine the speed at which southbound traveling drivers exit the curve just north of the project driveway. It is noted that the *California Manual on Uniform Traffic Control Devices* (CA-MUTCD) indicates that a minimum of 50 vehicles should be sampled for speed surveys that are to be used for Engineering and Traffic Surveys to establish a posted speed limit on a road segment. However, given that the speed survey was performed to obtain prevailing speeds for the sight distance analysis, and not for a use such as a speed limit that is legally binding, the smaller sample is adequate to provide guidance. The 85<sup>th</sup> percentile of southbound vehicle speeds was found to be 35 mph, which is higher than the posted advisory speed sign of 30 mph, but lower than the posted speed limit of 45 mph. Output data from the speed surveys are enclosed.

# **Sight Distance**

At driveways a substantially clear line of sight should be maintained between the driver of a vehicle waiting on the driveway and the driver of an approaching vehicle. Adequate time must be provided for the waiting vehicle to either cross, turn left, or turn right, without requiring the through traffic to radically alter their speed. Sight distance along Westside Road from the proposed driveway location was evaluated based on sight distance criteria contained in *A Policy on Geometric Design on Highways and Streets* published by American Association of State Highway and Transportation Officials (AASHTO). Because this is a private driveway and not a public road, stopping sight distance was used to evaluate sight distance at the project driveway. Measurements of available sight distance at the project driveway were taken in the field using a measuring wheel and an object representing the height of a driver sitting in a car at the project driveway. Measuring from the project driveway the distance at which the object representing the height of a driver goes out of view is determined for both directions.

# **Looking South**

Looking to the south of the driveway, there is a more gradual curve with a posted advisory speed of 25 mph for northbound traffic. A speed survey was conducted at the location of the existing driveway to capture 85<sup>th</sup> percentile speeds of northbound and southbound vehicles. The **northbound** 85<sup>th</sup> percentile speed was found to

be 36 mph. At speeds of 35 mph, 250 feet of stopping sight distance is recommended for motorists on Westside Road. Sight lines at the location of the proposed driveway are approximately 350 feet, which is an adequate distance for speeds of 40 mph. The speed profiles with 85<sup>th</sup> percentile speeds are enclosed. Sight distance measurements are shown graphically in another enclosure.

# **Looking North**

To the north of the driveway there is a sharp curve with a posted advisory speed of 30 mph for southbound traffic. Speeds taken at the existing driveway indicate an 85<sup>th</sup> percentile southbound speed of 44 mph. For speeds of 45 mph, 360 feet of stopping sight distance is required. At the location of the proposed driveway, sight lines are limited to approximately 310. Because this speed was recorded at the project driveway and not at the location where a southbound vehicle would see a vehicle at the project driveway and react, a second speed survey was conducted at the location of the curve. The 85<sup>th</sup> percentile speed of **southbound** vehicles at the point at which they exit the curve north of the project driveway was found to be 35 mph. For an approach speed of 35 mph, 250 feet of stopping sight distance on Westside Road is recommended and for a 40-mph approach speed, 305 feet is recommended. The 310 feet available is more than adequate for the 35-mph critical speed sampled at the point where drivers would first be able to see and react to a vehicle exiting the driveway. It is recommended that vegetation along the project frontage be planted and maintained such that it does not exceed three feet in height to maximize clear sight lines.

#### **Turn Lane Warrants**

The need for a left-turn lane on Westside Road at the proposed driveway was evaluated using volumes from a count obtained on Westside Road north of Felta Road in August of 2012. Because much of the traffic on this segment is associated with the elementary school on Felta Road, this results in a conservative analysis. To capture "typical" conditions, the 50-person event at the winery was used for this analysis rather than the infrequent larger events. This size of event is expected to generate 24 inbound trips in a single hour, which exceeds the inbound volumes under typical operation without an event. It is assumed employees would arrive in the hour before the guests arrive, so they were not included in the project volumes for the turn warrant analysis. The turn warrant analyses were conservatively performed assuming peak hour volumes on Westside Road. The left-turn warrant analysis was first run with all traffic arriving from the south and making a left turn into the project site even though such an arrival pattern is not expected. A left-turn lane is not warranted on Westside Road at the project site even under these highly unlikely conditions. The right-turn warrant analysis was then run with all the traffic arriving from the north. A right-turn lane or taper is also not warranted on Westside Road at the project site.

Copies of the warrant analysis spreadsheets are enclosed for reference.

# **Alternative Modes Access**

There are currently no pedestrian or bicycle facilities on Westside Road, but there are plans to include Class III bicycle facilities, based on the 2014 SCTA Countywide Bicycle and Pedestrian Plan. It is typical for pedestrians and bicyclists to share the travel way with vehicles on rural roads such as Westside, and this will continue upon signing the road as a Class III facility. The project includes no changes that would impede any existing use or future improvements.

# **Conclusions and Recommendations**

- The proposed project would generate an average of 186 new trips on a daily basis, including 35 p.m. peak hour trips and 39 weekend midday peak hour trips.
- During harvest, the proposed project would generate 274 new daily trips, including 54 p.m. peak hour trips and 59 weekend midday peak hour trips.
- Westside Road has experienced collisions at a rate below the statewide average, so exhibits an acceptable safety condition.

- The site plan indicates a parking supply of 75 parking spaces, which is more than adequate for the largest special event as well as for harvest conditions.
- The speed sampled on northbound Westside Road approaching the project driveway was 36 mph; sight distance to the south of the proposed driveway exceeds the minimum requirement for an approach speed of 40 mph so is more than adequate for the prevailing speed.
- Sight distance to the north of the proposed driveway location along Westside Road is more than adequate
  for southbound vehicles traveling at 35 mph, which is the speed at which drivers were recorded exiting the
  curve to the north of the driveway. It is recommended that the landscaping along the project frontage be
  planted and maintained to be less than three feet in height to maximize the availability of clear sight lines,
  such that a driver traveling southbound would have a clear view of the driveway prior to accelerating out of
  the curve to the north of the driveway.
- Neither a left-turn or right-turn lane nor a right-turn taper are warranted on Westside Road at the proposed driveway for peak hour traffic or special event traffic.

We appreciate the opportunity to provide these services. Please call us if you have any questions.

Sincerely.

Lauren Davini, EIT

**Assistant Transportation Engineer** 

Dalene J. Whitlock/PE, PTOE

Principal



DJW/lgd/SOX508.L1

#### References

2012 Collision Data on California State Highways, California Department of Transportation, 2012

A Policy on Geometric Design of Highways and Streets, 6<sup>th</sup> Edition, American Association of State Highway and Transportation Officials, 2011

California Manual on Uniform Traffic Control Devices for Streets and Highways, California Department of Transportation, 2012

Intersection Channelization Design Guide, National Cooperative Highway Research Program (NCHRP) Report No. 279, Transportation Research Board, 1985

SCTA Countywide Bicycle & Pedestrian Master Plan, Sonoma County Transportation Authority, 2014 Statewide Integrated Traffic Records System (SWITRS), California Highway Patrol, 2010-2015

# **Enclosures**

Collision Rate Spreadsheet
Winery Trip Generation Worksheet
Sonoma County Winery Events Matrix
Event Parking Exhibit
Speed Survey
Sight Distance Exhibit
Left-turn Lane Warrant Spreadsheet

# SEGMENT COLLISION RATE CALCULATIONS

SOX508 Rudd Wines Winery & Tasting Room

Location: 4603 Westside Road and Project Driveway

Date of Count: Thursday, August 23, 2012

**ADT:** 3,100

Number of Collisions: 2 Number of Injuries: 1
Number of Fatalities: 0

Start Date: March 1, 2010 End Date: February 28, 2015

Number of Years: 5

Highway Type: Conventional 2 lanes or less

Area: Rural Design Speed: ≤55
Terrain: Flat

Segment Length: 1.0 miles Direction: North/South

Number of Collisions x 1 Million
ADT x 365 Days per Year x Segment Length x Number of Years

1,000,000 365

|                    | Collision Rate |       | Fatality Rate | Injury Rate |
|--------------------|----------------|-------|---------------|-------------|
| Study Segment      | 0.35           | c/mvm | 0.0%          | 50.0%       |
| Statewide Average* | 0.93           | c/mvm | 2.4%          | 40.1%       |

ADT = average daily traffic volume

c/mvm = collisions per million vehicle miles
\* 2012 Collision Data on California State Highways, Caltrans

# Winery Trip Generation

Winery: Rudd Wines Winery & Tasting Room

Location: 4603 Westside Road Annual Full Production: 10000 cases

#### WINERY OPERATIONS

Employee traffic using passenger vehicles, in average ADT

| Item Description        |          | Emplo                 | oyees                           |                                  |          | Tri                   | ps                              |                                  |
|-------------------------|----------|-----------------------|---------------------------------|----------------------------------|----------|-----------------------|---------------------------------|----------------------------------|
|                         | Existing | Proposed (year round) | Proposed<br>(harvest<br>period) | Proposed<br>(bottling<br>period) | Existing | Proposed (year round) | Proposed<br>(harvest<br>period) | Proposed<br>(bottling<br>period) |
| Winery Production       | 0        | 3                     | 5                               |                                  | 0        | 9                     | 15                              |                                  |
| Cellar / Storage        | 0        | 2                     | 6                               |                                  | 0        | 6                     | 18                              |                                  |
| Administrative          | 0        | 3                     | 3                               |                                  | 0        | 9                     | 9                               |                                  |
| Sales                   | 0        | 3                     | 3                               |                                  | 0        | 9                     | 9                               |                                  |
| Bottling                | 0        | 0                     |                                 | 5                                | 0        | 0                     |                                 | 15                               |
| Other staff (describe): |          |                       |                                 |                                  | 0        | 0                     | 0                               | 0                                |
| Totals                  | 0        | 11                    | 17                              | 5                                | 0        | 33                    | 51                              | 15                               |

Truck traffic associated with winery operations (average ADT during period of activity)

| Item Description        |                                                                          | Existing | Average | Harvest |
|-------------------------|--------------------------------------------------------------------------|----------|---------|---------|
| Grape Importation       |                                                                          |          |         |         |
| Truck loads per year:   | 20.2; 17.96 truck(s) at 6 tons/truck; and 2.24 truck(s) at 12 tons/truck | 0.00     | 0.00    | 0.70    |
| Dates of Activity:      | August through September                                                 |          |         |         |
| Juice Importation       |                                                                          |          |         |         |
| Truck loads per year:   | None                                                                     | 0.00     | 0.00    | 0.00    |
| Dates of Activity:      | through                                                                  |          |         |         |
| Juice/Fruit Exportation |                                                                          |          |         |         |
| Truck loads per year:   | None                                                                     | 0.00     | 0.00    | 0.00    |
| Dates of Activity:      | August through September                                                 |          |         |         |
| Pomace Disposal         |                                                                          |          |         |         |
| Truck loads per year:   | 0                                                                        | 0.00     | 0.00    | 0.00    |
| Dates of Activity:      | August through September                                                 | 0.00     | 0.00    | 0.00    |
| Disposed:               |                                                                          |          |         |         |
| Bottle Delivery         |                                                                          |          |         |         |
| Truck loads per year:   | 4.2 truck(s) at 2380 cases/truck                                         | 0.00     | 0.40    | 0.00    |
| Dates of Activity:      | July through July                                                        |          |         |         |
| Barrel Delivery         |                                                                          |          |         |         |
| Truck loads per year:   | 0.88 truck(s) at 150 barrels/truck                                       | 0.00     | 0.03    | 0.03    |
| Dates of Activity:      | June through August                                                      |          |         |         |
| Finished Wine Transpo   | ortation to storage/sales                                                |          |         |         |
| Truck loads per year:   | 8.12 truck(s) at 1232 cases/truck                                        | 0.00     | 0.77    | 0.00    |
| Dates of Activity:      | July through July                                                        |          |         |         |
| Less Backhauls          |                                                                          |          |         |         |
| Truck loads per year:   | 0                                                                        | 0.00     | 0.00    | 0.00    |
| Dates of Activity:      |                                                                          |          |         |         |
| Miscellaneous trips     |                                                                          |          |         |         |
| Truck loads per year:   | 119.52 trucks                                                            | 0.00     | 0.95    | 0.95    |
| Dates of Activity:      | January through December                                                 |          |         |         |
| Totals                  |                                                                          | 0.00     | 2.15    | 1.67    |

# **VINEYARD OPERATIONS**

Employee trips associated with vineyard operations (in average ADT)

| Item Description                  | Empl     | oyees    | Trips    |         |         |  |
|-----------------------------------|----------|----------|----------|---------|---------|--|
|                                   | Existing | Proposed | Existing | Average | Harvest |  |
|                                   |          |          |          |         |         |  |
| Vineyard Maintenance: Year Round  | 0        | 3        | 0        | 9       |         |  |
| Vineyard Maintenance: Peak Season | 0        | 11       |          |         | 33      |  |
| Totals                            | 0        | 14       | 0        | 9       | 33      |  |

# Winery Trip Generation

#### **TASTING ROOM OPERATIONS**

| Item Description       |          | Persons |         | Trips    |         |         |  |  |  |  |
|------------------------|----------|---------|---------|----------|---------|---------|--|--|--|--|
| •                      | Existing | Average | Harvest | Existing | Average | Harvest |  |  |  |  |
| Tasting Room Visitors  | 0        | 140     | 198     | 0        | 112     | 158     |  |  |  |  |
| Tasting Room Employees | 0        | 10      | 10      | 0        | 30      | 30      |  |  |  |  |
| Totals                 | 0        | 150     | 208     | 0        | 142     | 188     |  |  |  |  |

|                     |          | Tasting Room          |                        |          | Production           |                       |  |
|---------------------|----------|-----------------------|------------------------|----------|----------------------|-----------------------|--|
|                     | Existing | Average               | Harvest                | Existing | Average              | Harvest               |  |
| Months of Operation | -        | Year Round            | Year Round             | -        | Year Round           | 0                     |  |
| Days of Operation   | -        | Daily                 | Daily                  | -        | Monday -<br>Friday   | Daily                 |  |
| Hours of Operation  | -        | 10:00 am -<br>5:00 pm | 10:00 am -<br>10:00 pm | -        | 7:00 am -<br>6:00 pm | 6:00 am -<br>10:00 pm |  |

# MISCELLANEOUS OTHER TRAFFIC GENERATORS

| Item Description                        | Existing | Average | Harvest |
|-----------------------------------------|----------|---------|---------|
| Event Traffic                           | 0        | 13      | Q       |
| Enter Event Information on Schedule Tab | U        | 13      | 9       |
| Other Trips (If Applicable)             |          |         |         |
| None                                    |          |         |         |
| Totals                                  | 0        | 13      | 9       |

# SUMMARY

| ••••••                                        |          |         |         |
|-----------------------------------------------|----------|---------|---------|
| Item Description                              | Existing | Average | Harvest |
| Winery Operations (employees)                 | 0        | 33      | 51      |
| Winery Operations (truck traffic)             | 0        | 2       | 2       |
| Vineyard Operations (employees)               | 0        | 9       | 33      |
| Tasting Room Traffic (employees and visitors) | 0        | 142     | 188     |
| Miscellaneous other traffic generators        | 0        | 0       | 0       |
| Totals                                        | 0        | 186     | 274     |

# Variation in ADT during the course of a typical full production year (Proposed Project Trips)

| Generator   | January | February | March | April | May  | June |
|-------------|---------|----------|-------|-------|------|------|
| Employees   | 72      | 72       | 72    | 72    | 72   | 72   |
| Visitors    | 77      | 83       | 94    | 106   | 120  | 126  |
| Trucks      | 0.95    | 0.95     | 0.95  | 0.95  | 0.95 | 0.98 |
| Total Trips | 150     | 156      | 167   | 179   | 193  | 199  |

| Month       | July | August | September | October | November | December |
|-------------|------|--------|-----------|---------|----------|----------|
| Employees   | 87   | 114    | 114       | 114     | 72       | 72       |
| Visitors    | 160  | 158    | 120       | 125     | 101      | 75       |
| Trucks      | 2.15 | 1.67   | 1.65      | 0.95    | 0.95     | 0.95     |
| Total Trips | 249  | 274    | 236       | 240     | 174      | 148      |

# Notes:

Total may not equal sum of trips for individual generators due to rounding. Employees - Assume 3 ADT per employee

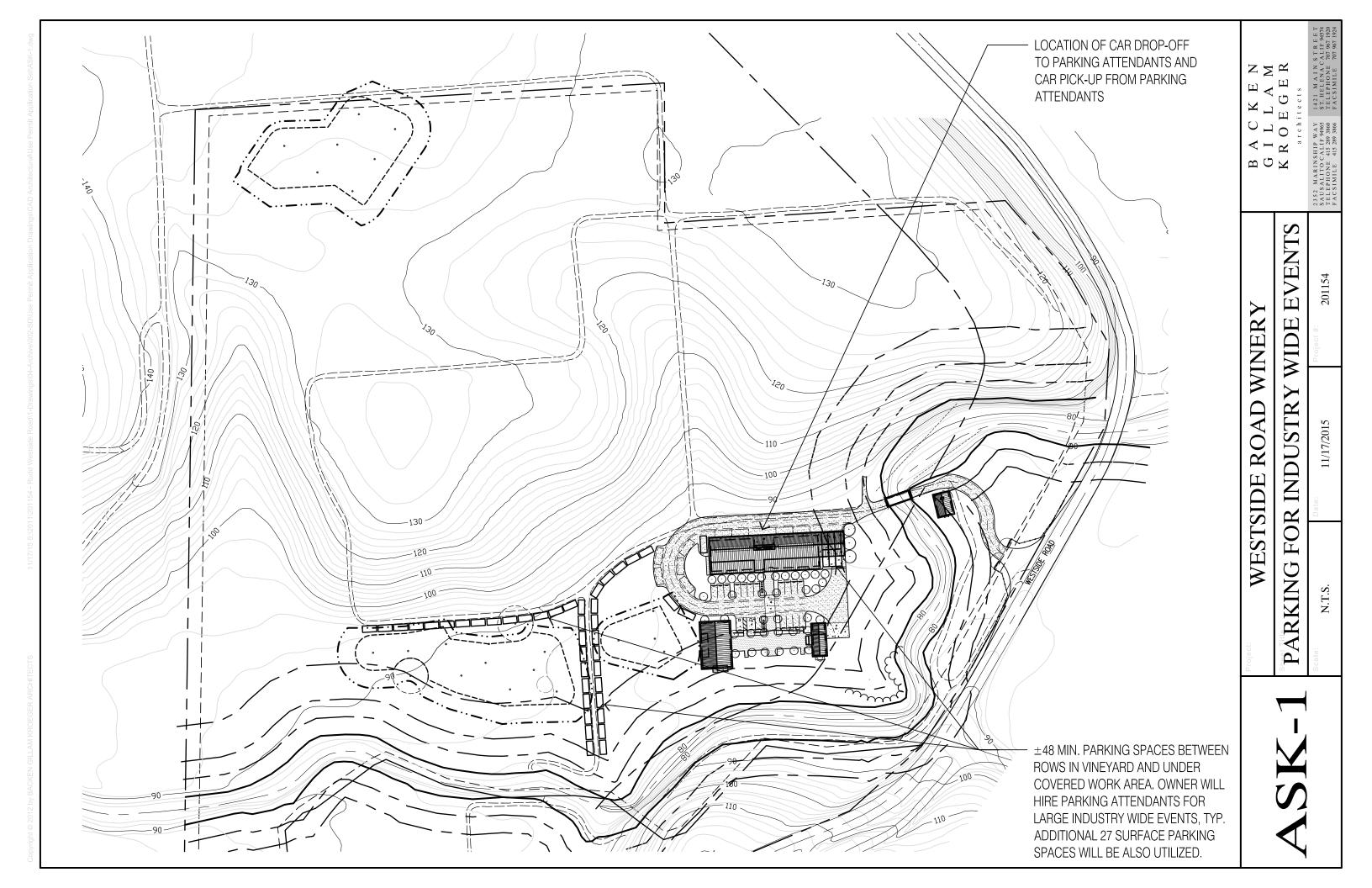
Visitors - Assume 2.5 person per vehicle occupancy

Months indicated in **bold** represent harvest season.

# Winery Event Matrix

Winery: Rudd Wines Location: 4603 Westside Road Condition: Proposed

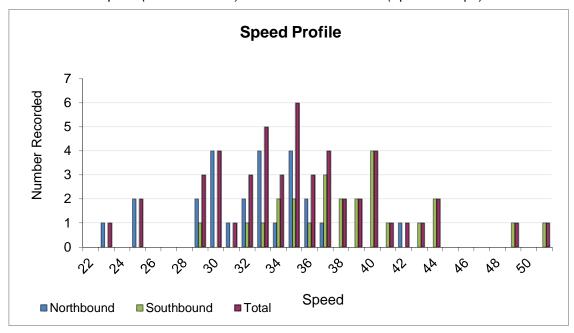
| Event                              | Number<br>of Guests | Number of<br>events this size<br>annually | Estimated Month(s) during which events will occur | Day of Week<br>when Events will<br>occur | Time of Day (start<br>and end)         | No. of<br>Employees | No. of<br>Guest<br>Vehicles | No. of<br>Employee<br>Vehicles | Total<br>Vehicles |
|------------------------------------|---------------------|-------------------------------------------|---------------------------------------------------|------------------------------------------|----------------------------------------|---------------------|-----------------------------|--------------------------------|-------------------|
| Special-Agricultural Promotional   | 80                  | 9                                         | January - December                                | Monday - Sunday                          | 10:00 AM - 9:00 PM                     | 5                   | 32                          | 5                              | 37                |
| Special-Agricultural Promotional   | 100                 | 3                                         | January - December                                | Monday - Sunday                          | 10:00 AM - 9:00 PM                     | 9                   | 40                          | 9                              | 46                |
| Special-Agricultural Promotional   | 150                 | 3                                         | January - December                                | Monday - Sunday                          | Monday - Sunday 10:00 AM - 9:00 PM     | 8                   | 09                          | 8                              | 89                |
| Annual Barrel Tasting              | 150                 | 9                                         | March                                             | Friday - Sunday                          | 11:00 AM - 4:00 PM                     | 8                   | 09                          | 8                              | 89                |
| Annual Winter WINEland             | 100                 | 2                                         | January                                           | Saturday - Sunday                        | Saturday - Sunday 11:00 AM - 4:00 PM   | 9                   | 40                          | 9                              | 46                |
| Annual A Wine & Food Affair        | 100                 | 2                                         | November                                          | Saturday - Sunday                        | Saturday - Sunday 11:00 AM - 4:00 PM   | 9                   | 40                          | 9                              | 46                |
| Wine Tourism Day                   | 100                 | 1                                         | May                                               | Saturday                                 | 10:00 AM - 5:00 PM                     | 9                   | 40                          | 9                              | 46                |
| Russian River Valley Pinot Classic | 150                 | 2                                         | May                                               | Saturday - Sunday                        | Saturday - Sunday   10:00 AM - 5:00 PM | 8                   | 09                          | 8                              | 89                |
| Wine Maker Lunches/Dinners         | 36                  | 12                                        | January - December                                | Monday - Sunday                          | 11:00 AM - 9:00 PM                     | 2                   | 14.4                        | 2                              | 16.4              |
|                                    |                     |                                           |                                                   |                                          |                                        |                     |                             |                                |                   |

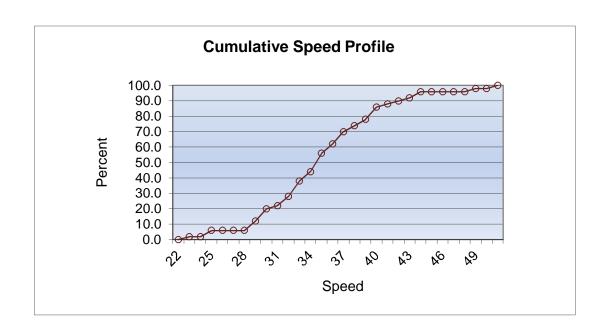


# Speed Survey

# 4603 Westside Road (Existing Driveway)

85th Percentile Speed Northbound: 36 85th Percentile Speed (Both Directions): 85th Percentile Speed Southbound: 44 40 (Speeds in mph)





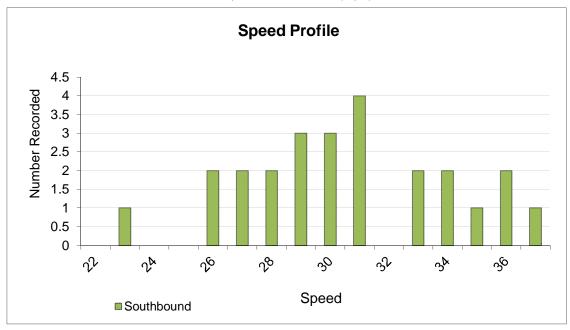
Date Data Collected:10/08/15Start Time:1:00 PMWeather:ClearDay of the Week:ThursdayEnd Time:2:00 PMRecorder:DT

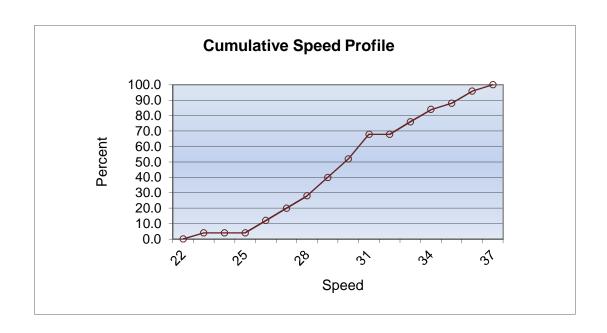


Speed Survey

# Westside Road (Curve to North of Project Driveway)

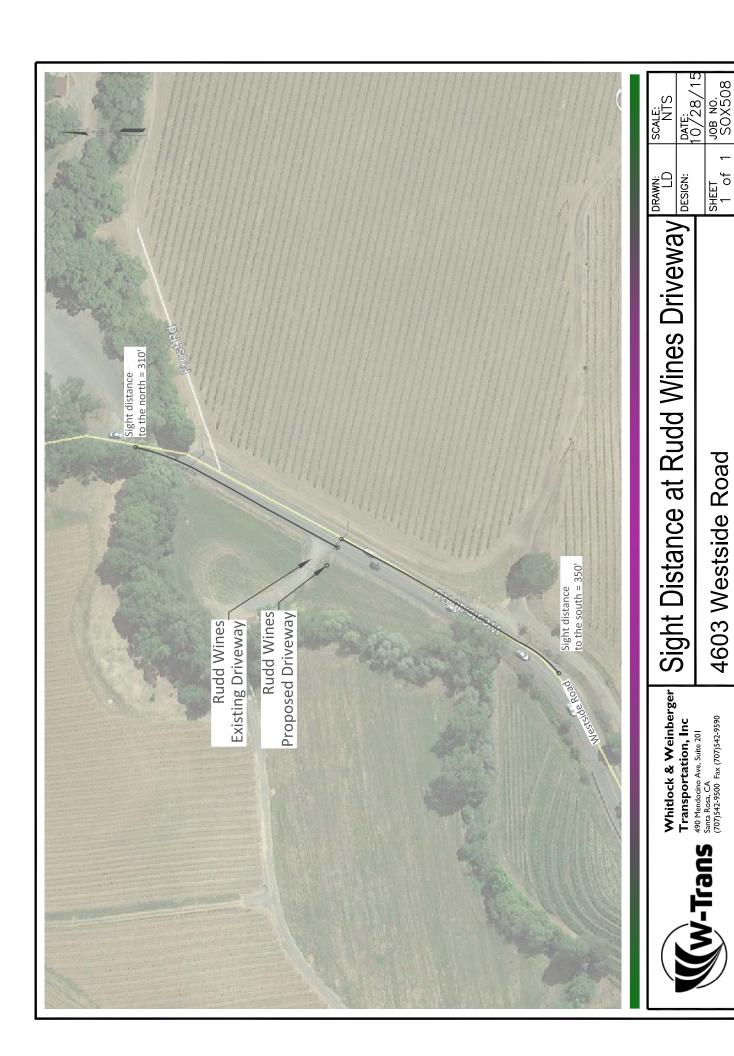
85th Percentile Speed Southbound (mph): 35



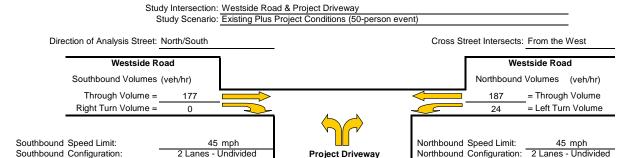


Date Data Collected: 12/01/15 Start Time: 1:00 PM Weather: Clear Day of the Week: Tuesday End Time: 2:00 PM Recorder: DT





# **Turn Lane Warrant Analysis - Tee Intersections**



#### Southbound Right Turn Lane Warrants

1. Check for right turn volume criteria

#### **NOT WARRANTED Less than 40 vehicles**

2. Check advance volume threshold criteria for turn lane Advancing Volume Threshold AV = Advancing Volume Va = 177 If AV<Va then warrant is met

Southbound Right Turn Taper Warrants (evaluate if right turn lane is unwarranted)

1. Check taper volume criteria

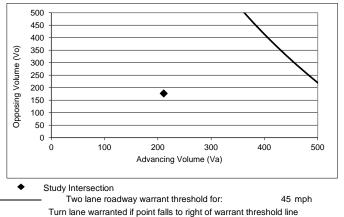
#### NOT WARRANTED - Less than 20 vehicles

2. Check advance volume threshold criteria for taper Advancing Volume Threshold AV = Advancing Volume Va = 177 If AV<Va then warrant is met

Right Turn Taper Warranted:

#### Northbound Left Turn Lane Warrants

Percentage Left Turns %lt Advancing Volume Threshold AV 525 veh/hr If AV<Va then warrant is met



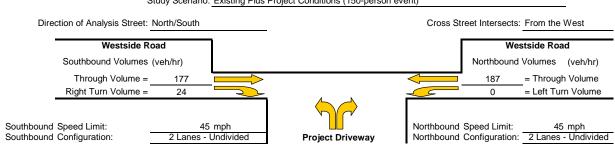
Methodology based on Washington State Transportation Center Research Report Method For Prioritizing Intersection Improvements, January 1997. The right turn lane and taper analysis is based on work conducted by Cottrell in 1981.

The left turn lane analysis is based on work conducted by M.D. Harmelink in 1967, and modified by Kikuchi and Chakroborty in 1991.

W-Trans 10/20/2014

# **Turn Lane Warrant Analysis - Tee Intersections**

Study Intersection: Westside Road & Project Driveway
Study Scenario: Existing Plus Project Conditions (150-person event)



#### Southbound Right Turn Lane Warrants

1. Check for right turn volume criteria

#### NOT WARRANTED Less than 40 vehicles

 $\begin{array}{cccc} \text{2. Check advance volume threshold criteria for turn lane} \\ \text{Advancing Volume Threshold} & \text{AV = } & \text{-} \\ \text{Advancing Volume} & \text{Va = } & \text{201} \\ \text{If AV<Va then warrant is met} & \text{-} \\ \end{array}$ 

#### Right Turn Lane Warranted: NO

# Southbound Right Turn Taper Warrants (evaluate if right turn lane is unwarranted)

1. Check taper volume criteria

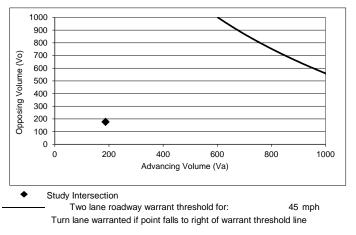
#### Thresholds not met, continue to next step

Right Turn Taper Warranted: NO

#### Northbound Left Turn Lane Warrants

Percentage Left Turns %lt 0.0 % Advancing Volume Threshold AV 1552 veh/hr

If AV<Va then warrant is met



Left Turn Lane Warranted: NO

Methodology based on Washington State Transportation Center Research Report *Method For Prioritizing Intersection Improvements*, January 1997. The right turn lane and taper analysis is based on work conducted by Cottrell in 1981.

The left turn lane analysis is based on work conducted by M.D. Harmelink in 1967, and modified by Kikuchi and Chakroborty in 1991.

W-Trans 10/20/2014