

DATE: July 16, 2020
TO: WCA Governing Board
FROM: Jeremy Munns, Project Manager
THROUGH: Mark Stanley, Executive Officer
SUBJECT: Item 09: Duck Farm River Park Naming Outreach Update

This update to the Watershed Conservation Authority Board contains the following exhibits:

Exhibit A: Slideshow presentation on Duck Farm Naming Outreach

Exhibit B: Letters of support for the “Duck Farm” name from the following organizations and individuals:

- 1) Active SGV
- 2) El Monte Union High School District
- 3) Equestrian Joint Council
- 4) Hacienda Esperanza
- 5) Michael and Christina Hughes
- 6) North Whittier Neighborhood Watch Avocado Heights Association
- 7) John Mellon
- 8) Mt. San Antonio College
- 9) Pirate Staffing
- 10) San Gabriel Valley Conservation Corps
- 11) Sierra Club — San Gabriel Valley Task Force

'Duck Farm' – Naming Outreach



Brief History of “Duck Farm” Name:

- Woodland Farms (former duck farm) operated at the site from 1957–2001
- The Trust For Public Lands purchased the Woodland Farms property in 2001 and transferred the land to the WCA in 2004 to become a river park.
- In 2006, a community planning process for the Duck Farm Park spanned 12 months leading to a shared community-driven vision for the park.
- In 2007, ‘The Duck Farm Project’, was formally adopted by the WCA Board of Directors and CEQA documents were recorded. No letters from the public were received regarding the park name.
- In 2009, the non-profit, Mujeres de la Tierra (MDLT), conducted door-to-door and park-user community engagement, outreach, and surveys to further gather community input.
 - The Duck Farm ‘Join the Journey’ graphic was created by MDLT and has since been used for community engagement and giveaways.
- In 2017, the community painted a mural with the name “Duck Farm” in celebration of Earth Day and in anticipation of the coming park.
- In 2019, in response to a household in the neighborhood’s opposition to the name, the WCA conducted several outreach efforts from July - Nov 2019.
- In 2020, following a door-to-door survey, WCA hired an outreach specialist to reach out to households who had concerns as well as organizations that support the name.



2006 and 2007



2009



2017

Summary of 'Duck Farm' Name Opposition:

- A household near the park has contacted the WCA, local representatives, and Los Angeles County District 1 to oppose the use of 'Duck Farm' in the name.
- The household associates the name with the strong odors in the neighborhood when the property was operated by Woodland Farms 20 years ago.
- The household witnessed teasing and bullying of children in the neighborhood who lived near Woodland Farms.
- The household believes using 'Duck Farm' in the park's name today is a form of bullying.

Hello, Representative Grace Napolitano,

I would like to bring you up to speed on a problem we have in your district. We, meaning our family and a group of concerned citizens.

There is a Watershed Conservation Authority (WCA) project that is being developed near our homes. There are many concerns however one that hits home is the naming of the project. The WCA has named the project "The Duck Farm". For years the residents here on San Fidel Ave and other streets had to endure the stench and odors that emanated from the so called duck Farm. The actual name was Woodland Farms. Children were teased and bullied for simply living near or at the Woodland Farms. I coached Pony League Baseball at nearby and witnessed it firsthand. Of course I helped whenever I could. My wife taught at nearby Don Julian Elementary and she witnessed the same problems.

My wife and I have been spearheading the effort to change the name for over two years to no avail. Instead of taking our concerns seriously the WCA sent out two young ladies to advocate and push for 'The Duck Farm' name. This act further added pain and misery to us. To us this act is another form of bullying and promotes bullying.

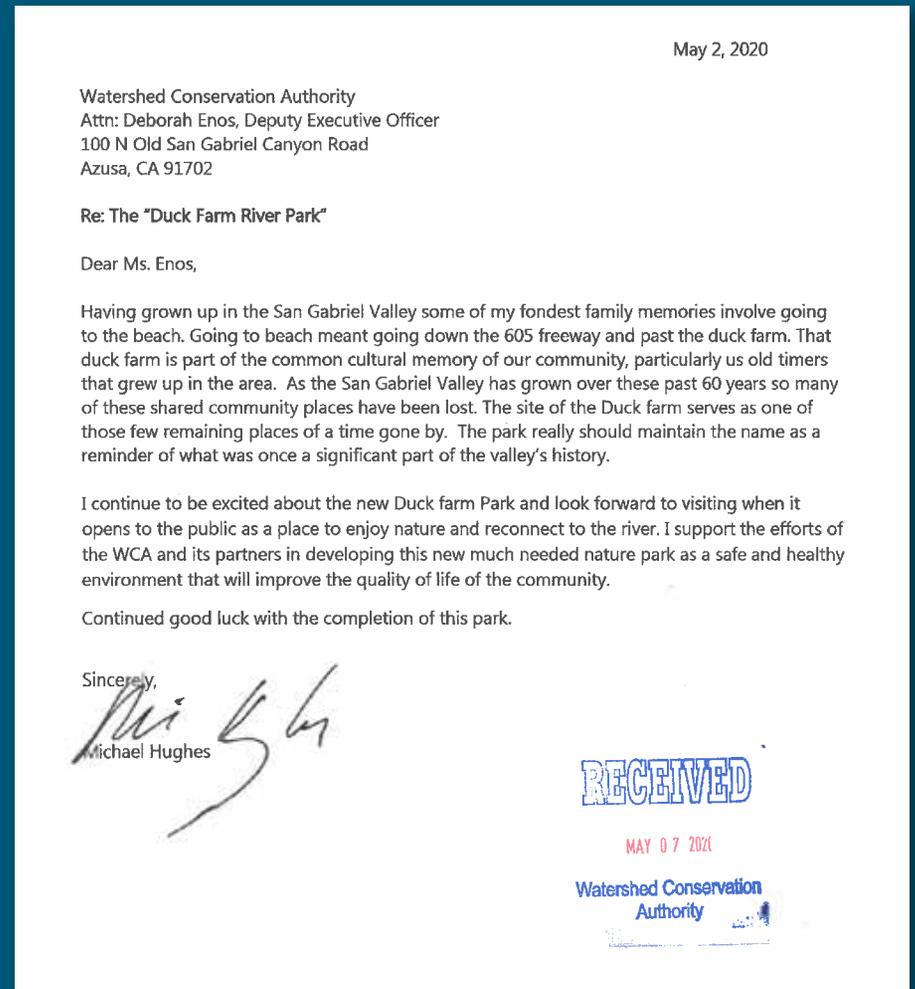
There are other concerns as well. Access to the proposed park can only be accessed from the east side of the 605 freeway and one would have to go through a tunnel to get there. This tunnel could be a haven for homeless and gangs. I can't imagine people wanting to go through the tunnel. There has been talk of beefing up security but we don't believe this will be adequate. Already there are homeless people have been camping out at the park entrance and gang members have begun to graffiti the area. There is also talk that the funding of this project came from funds earmarked for greater causes.

We have contacted our other representatives in the past and have CCd them in this email. We are also attaching a letter that we sent to our other representatives.

Above: Letter sent in June 2020 to local representatives by the household opposing the 'Duck Farm' name. This letter was sent following an in-person meeting with Michele Arce, outreach specialist and owner of Creative & Connected, LA. Michelle met with the household to share the results of the community's choice and attempted to address their personal concerns.

Summary of 'Duck Farm' Name Support:

- The name is commonly used to refer to the park project by the community.
- The name has been part of extensive planning and outreach efforts going back many years.
- The name reflects the property's agricultural and equestrian history.
- The community has repeatedly indicated their support and enthusiasm for the name at outreach events and meetings.
- The majority of the community recently surveyed support the name.



Above: Representative letter of support from area leaders, community members and organizations that includes North Whittier Neighborhood Watch and Avocado Heights Association, Workman Mill Association, Hacienda Esperanza, Equestrian Joint Council, San Gabriel Valley Conservation Corps, Active SGV, Sierra Club San Gabriel Valley Task Force, Laura Santos Bassett community member and Mt San Antonio College Trustee, John Melon, nurseryman and friend of Ward Family, El Monte Union High School District.

Park Naming Outreach Efforts

2019-2020

Purpose:

Allow community members
a new opportunity to
suggest a name for the park.

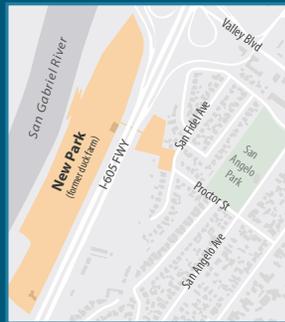
Name Solicitation Flyering – July 2019

New Nature Park Coming Soon

Do you have a name suggestion for our coming nature park located at San Fidel Ave and Proctor St along the San Gabriel River?

Write Your Name Suggestions Here:

- 1 _____
- 2 _____
- 3 _____



255 San Fidel Ave, La Puente
(site of the former Duck Farm)

Próximamente un Parque de Naturaleza

Le gustaria sugerir un nombre para el nuevo parque localizado entre San Fidel Ave y Proctor St al lado del Río San Gabriel?

Escriba Su Sugerencia Aquí:

- 1 _____
- 2 _____
- 3 _____



255 San Fidel Ave, La Puente
(Anteriormente el sitio de la granja de patos)



Submitted by:

Name: _____
Zip Code: _____
Email: _____
(optional)



All suggestions must be received by September 15, 2019.
Final decision on the park name will be decided by the
Watershed Conservation Authority.

Email to: staff@wca.ca.gov
or mail to:

100 Old San Gabriel Canyon Rd, Azusa, CA 91702



www.wca.ca.gov



Sometido por:

Nombre: _____
Codigo Postal: _____
Correo Electronico: _____
(opcional)



Todas las sugerencias tienen que ser sometidas antes de
Septiembre 15, 2019. La decisión final sobre el nombre del
parque será decidida por la Watershed Conservation Authority.

Por Correo Electronico a: staff@wca.ca.gov
ó correo a:

100 Old San Gabriel Canyon Rd, Azusa, CA 91702



www.wca.ca.gov

Name Solicitation Flyering – July 2019



- Passed out flyers directly to houses on streets near the park.
- A local community volunteer passed out 250 flyers at San Angelo Park and the surrounding area.
- No name suggestions returned.

Purpose:

Discuss park construction
and future park projects.

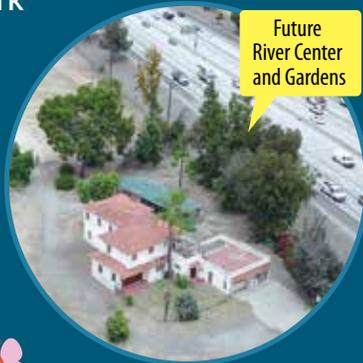
Get feedback about park
name.

Community Meeting – July 31, 2019

New Nature Park Coming Soon Community Meeting

Wednesday
July 31 2019
6:00 pm

San Angelo Park
Community Building
245 S San Angelo Ave,
La Puente, CA 91746



Future
River Center
and Gardens

Learn More
About Park
Construction

Help Us Plan for a
New River Center
and River Trail

Refreshments • Activity for Kids



For more information, email: staff@wca.ca.gov, or call 626.815.1019

Próximamente un Parque de Naturaleza Junta Comunitaria

Miércoles
Julio 31 2019
6:00 pm

San Angelo Park
Edificio Comunitario
245 S San Angelo Ave,
La Puente, CA 91746



Futuro
Centro del Río
y Jardines

Aprenda Más
Sobre la
Construcción
del Parque

Ayude a Planear
un Nuevo Centro
Comunitario y
Camino al Lado del Río

Gratis: Refrescos • Actividades para Los Niños



Para más información, mande correo electrónico: staff@wca.ca.gov, ó llame: 626.815.1019



www.wca.ca.gov



www.wca.ca.gov

Community Meeting – July 31, 2019

- 19 community members in attendance.
- Community members spoke about the name “Duck Farm” being part of the history of the park planning process and community’s preferred name going back many years.



Purpose:

Get additional feedback on “Duck Farm” name and allow opportunity for name suggestions.

Labeling Events – October 2019

New Nature Park Coming Soon

Help us name the coming nature park located at San Fidel Ave and Proctor St along the San Gabriel River!

Vote for One:

Duck Farm River Park

San Gabriel River Park
at the Duck Farm

—OR—

Write Your Own Suggestion:



255 San Fidel Ave, La Puente
(site of the former Duck Farm)

Submitted by:

Name: Graciela Carrasco

Zip Code: 91744

Email: gracielacarrasco@ephes.com
(optional)

Final decision on the park name will be decided by the
Watershed Conservation Authority.

Email to: staff@wca.ca.gov

or mail to:

100 Old San Gabriel Canyon Rd, Azusa, CA 91702



www.wca.ca.gov

- Preference for “Duck Farm River Park” over “San Gabriel River Park”
- Very few name suggestions.



Purpose:

Learn if neighborhood strongly likes or dislikes chosen “Duck Farm” name.

Opportunity for alternative name suggestions.

Door-to-Door Survey – November 2019

Help Name Your Park!

Vote your preference for the coming nature park located in your neighborhood at San Fidel Ave and Proctor St along the San Gabriel River.

“The Duck Farm”

1	2	3	4	5
I do not like the name!		The name is okay.		I really like the name!

“Duck Farm River Park”

1	2	3	4	5
I do not like the name!		The name is okay.		I really like the name!

“San Gabriel River Park at the Duck Farm”

1	2	3	4	5
I do not like the name!		The name is okay.		I really like the name!

Other name _____

I have no opinion.



www.wca.ca.gov

¡Ayude a Nombrar Su Parque!

Vote por su nombre de preferido para el nuevo parque natural ubicado en su vecindario, sobre San Fidel Ave y Proctor St a la par del Río San Gabriel.

“The Duck Farm”

1	2	3	4	5
¡No me gusta este nombre!		El nombre esta bien.		¡Me encanta este nombre!

“Duck Farm River Park”

1	2	3	4	5
¡No me gusta este nombre!		El nombre esta bien.		¡Me encanta este nombre!

“San Gabriel River Park at the Duck Farm”

1	2	3	4	5
¡No me gusta este nombre!		El nombre esta bien.		¡Me encanta este nombre!

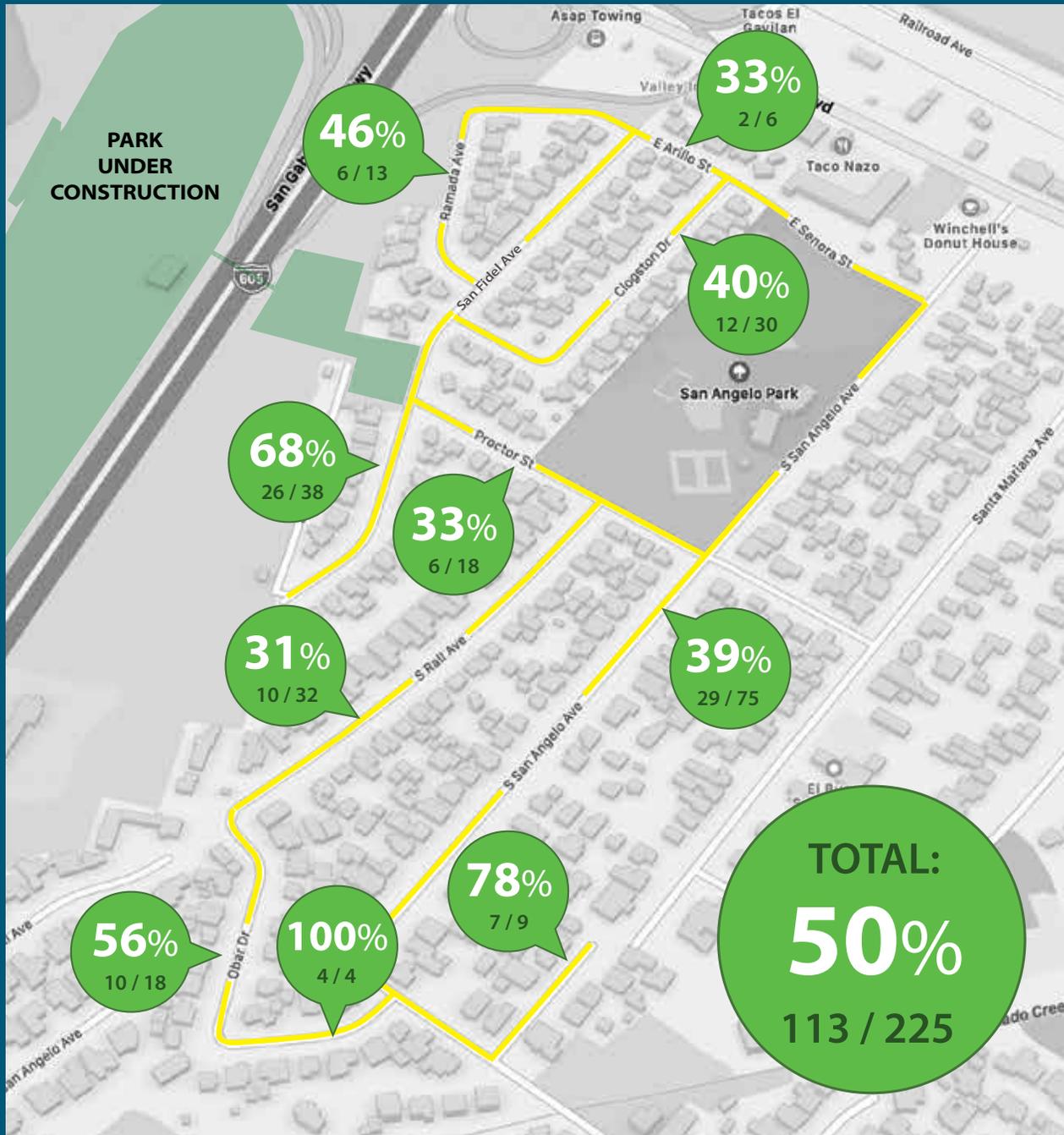
Otro nombre _____

No tengo opinión.



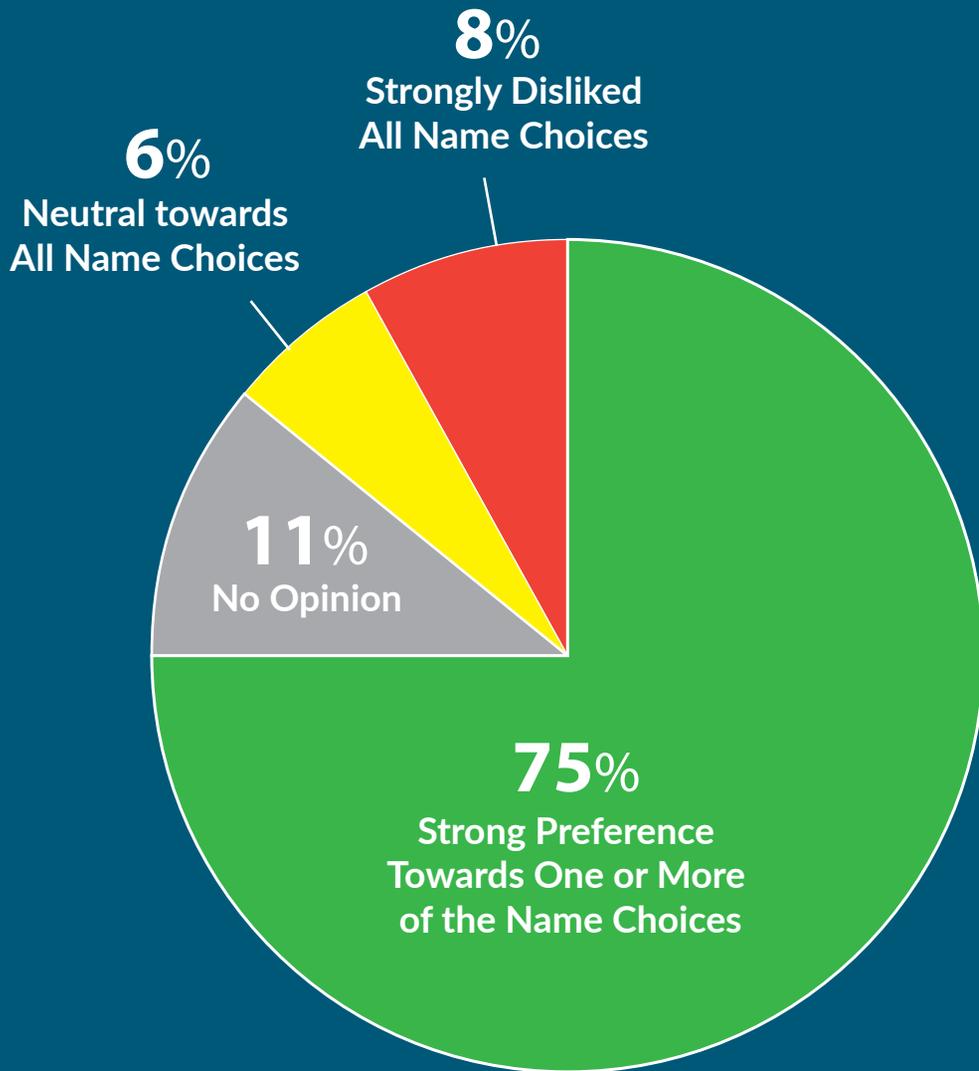
www.wca.ca.gov

Door-to-Door Survey – November 2019



- Friday and Saturday
November 8-9, 2019
- 6 SGV Conservation Corps members (3 teams of 2 each)
- SGVCC spoke with 113 out of 225 residences surrounding the park over 2 days.

Door-to-Door Survey Results



Other Name Suggestions

(5 respondents)

- “River Park Farm”
- “Avocado Heights”
- “Avocado Vins Park”
- “San Gabriel Valley Walk”
- “Duck Farm” (no “the”)

Door-to-Door Survey Results

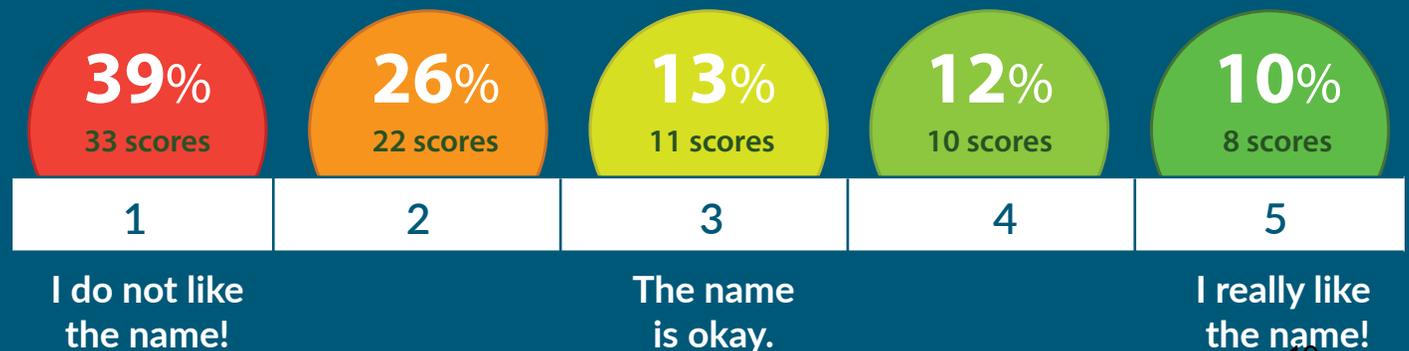
The Duck Farm



Duck Farm River Park



San Gabriel River Park at the Duck Farm



Door-to-Door Survey Results



Favorable (4 or 5 score)

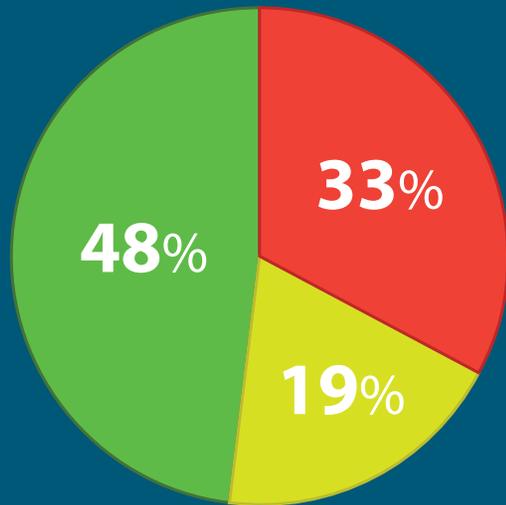


Neutral (3 score)

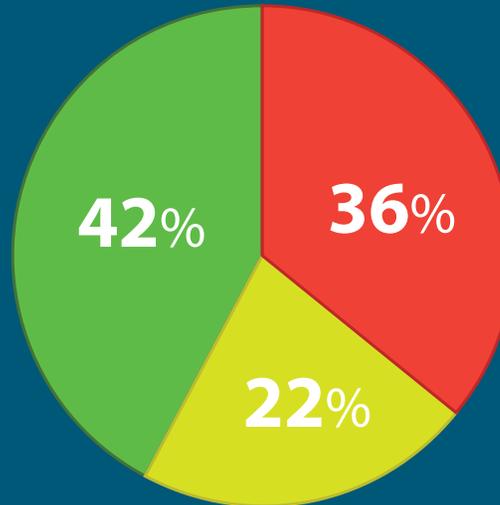


Unfavorable (1 or 2 score)

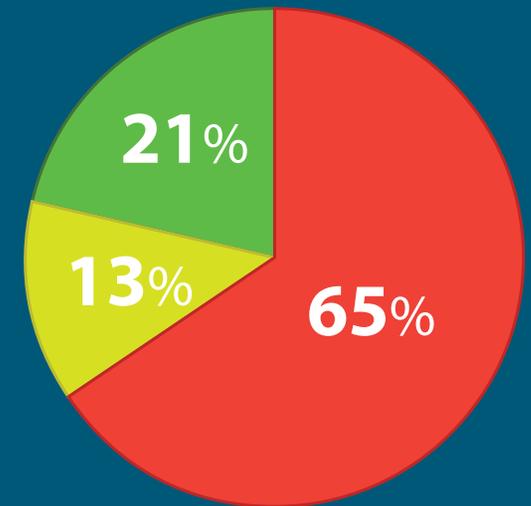
The Duck Farm



Duck Farm River Park



San Gabriel River Park at the Duck Farm



Door-to-Door Survey Results

A Closer Look

The image shows two side-by-side survey forms. Each form has a header for 'Address (or Zip Code):' and a section for 'Other Name:'. Below these are three rows of rating scales, each with five boxes numbered 1 to 5. The first row is for 'The Duck Farm', the second for 'Duck Farm River Park', and the third for 'San Gabriel River Park at the Duck Farm'. In the left form, the ratings are 5 for 'The Duck Farm', 1 for 'Duck Farm River Park', and 2 for 'San Gabriel River Park at the Duck Farm'. In the right form, the ratings are 2 for 'The Duck Farm', 5 for 'Duck Farm River Park', and 3 for 'San Gabriel River Park at the Duck Farm'. Both forms have a 'No Opinion' checkbox at the bottom.

Form	The Duck Farm	Duck Farm River Park	San Gabriel River Park at the Duck Farm
Left	5	1	2
Right	2	5	3

Of those unfavorable towards
“The Duck Farm”

54%

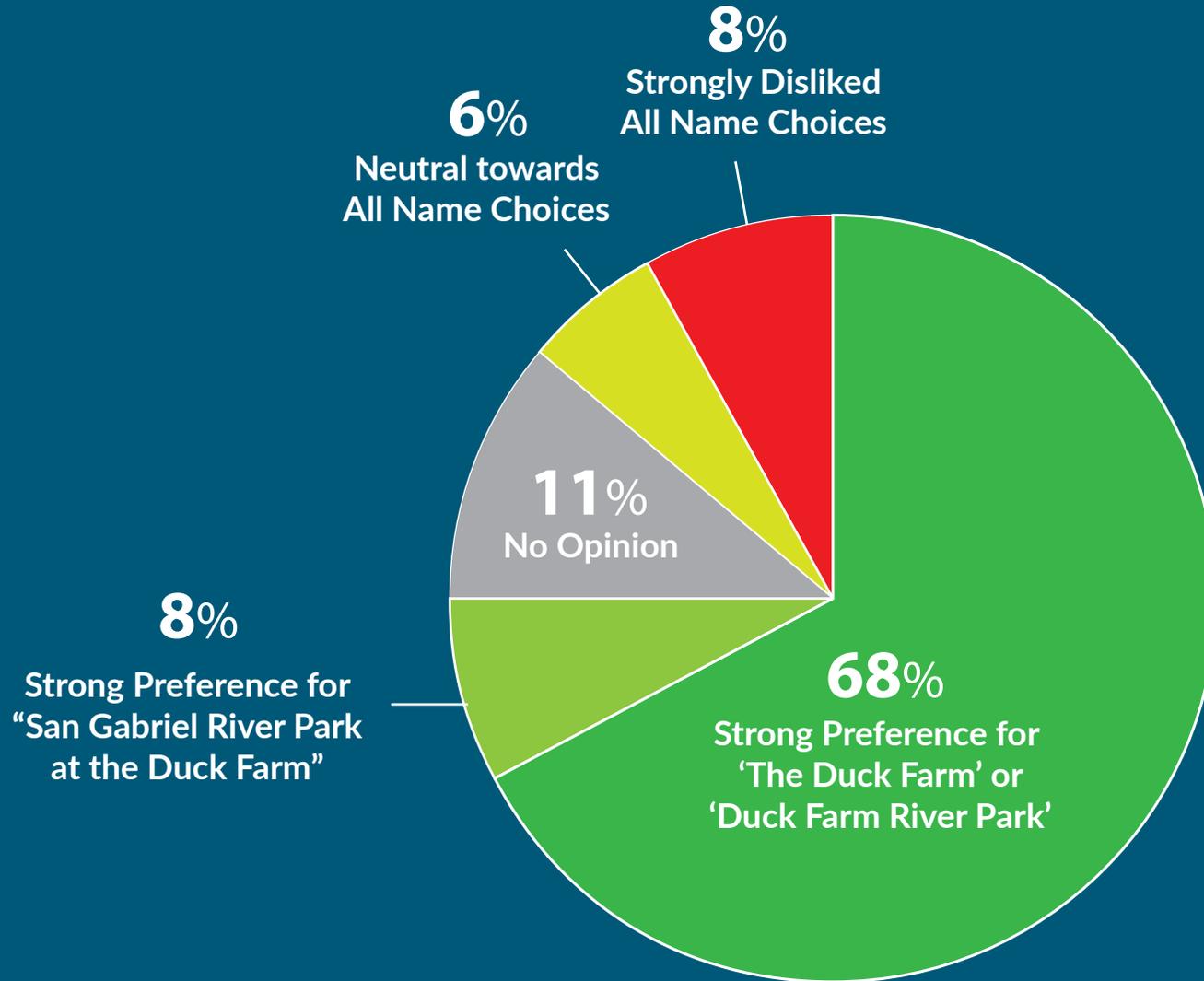
favorable towards
“Duck Farm River Park”

Of those unfavorable towards
“Duck Farm River Park”

67%

favorable towards
“The Duck Farm”

Door-to-Door Survey Results





Thank you!

ADVISORY BOARD

Vincent Chang

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Rafael Gonzalez

Yvette Martinez

Stephanie Ramirez

Wesley Reutimann

Chris Tran

March 31st, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702

Re: The “Duck Farm River Park” Name - Letter of Support

Dear Ms. Enos,

ActiveSGV is proud to support the community’s chosen name of the **“Duck Farm River Park.”** We understand, this letter of support, serves to echo the community’s desire to maintain the name duck farm in the naming of the new river park in Avocado Heights.

The duck farm name refers to the agricultural use of the property over many decades as a commercial duck raising farm for the food industry. Today, the name remains closely associated with the property and is viewed as a significant part of the community’s equestrian and agricultural history. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood—the use of the name duck farm in the parks name remains the community’s clear choice for the park.

We look forward to visiting the new “Duck Farm River Park” when it opens to the public as a place to enjoy nature and reconnect to the river. We support the efforts of the WCA and its partners in providing the Duck Farm River Park as a safe and healthy environment that will improve the quality of life of the community.

Sincerely,

David Diaz
Executive Director
david@activeSGV.org

El Monte Union High School District

3537 Johnson Avenue • El Monte, California 91731
(626) 444-9005



BOARD OF TRUSTEES

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Superintendent

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*Assistant Superintendent
Educational Services*

Felipe S. Ibarra
*Assistant Superintendent
Human Resources*

May 18, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702
or email to: denos@wca.ca.gov

Re: The “Duck Farm River Park” Name - Letter of Support

Dear Ms. Enos,

The El Monte Union High School District is proud to support the community’s chosen name of the “**Duck Farm River Park.**”

I understand, this letter of support, serves to echo the community’s desire to maintain the name duck farm in the naming of the new river park in Avocado Heights.

The duck farm name refers to the agricultural use of the property over many decades as a commercial duck raising farm for the food industry. Today, the name remains closely associated with the property and is viewed as a significant part of the community’s equestrian and agricultural history. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood—the use of the name duck farm in the parks name remains the community’s clear choice for the park.

We look forward to visiting the new “Duck Farm River Park” when it opens to the public as a place to enjoy nature and reconnect to the river. We support the efforts of the WCA and its partners in providing the Duck Farm River Park as a safe and healthy environment that will improve the quality of life of the community.

Sincerely,

Edward A. Zuniga, Ed.D.
Superintendent

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702

via email to: denos@wca.ca.gov

Re: The “Duck Farm River Park” Name - Letter of Support

Dear Ms. Enos,

Equestrian Joint Council is proud to support the community’s chosen name of the **“Duck Farm River Park.”**

I understand, this letter of support, serves to echo the community’s desire to maintain the name duck farm in the naming of the new river park in Avocado Heights.

The duck farm name refers to the agricultural use of the property over many decades as a commercial duck raising farm for the food industry. Today, the name remains closely associated with the property and is viewed as a significant part of the community’s equestrian and agricultural history which also included hundreds of acres of cattle feed lots along the adjacent railroad tracks as well as El Monte Rabbit Company farm operations immediately across the San Gabriel River. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood—the use of the name duck farm in the parks name remains the community’s clear choice for the park.

We look forward to visiting the new “Duck Farm River Park” when it opens to the public as a place to enjoy nature and reconnect to the river. We support the efforts of the WCA and its partners in providing the Duck Farm River Park as a safe and healthy environment that will improve the quality of life of the community.

Sincerely,

Don C. Moss, Secretary
Equestrian Joint Council



create a life you love

May 7, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702
or email to: denos@wca.ca.gov

Re: The “Duck Farm River Park” Name - Letter of Support

Dear Ms. Enos,

Hacienda Esperanza is proud to support the community’s chosen name of the **“Duck Farm River Park.”**

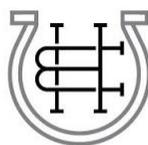
I understand, this letter of support, serves to echo the community’s desire to maintain the name duck farm in the naming of the new river park in Avocado Heights.

The duck farm name refers to the agricultural use of the property over many decades as a commercial duck raising farm for the food industry. Today, the name remains closely associated with the property and is viewed as a significant part of the community’s equestrian and agricultural history. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood—the use of the name duck farm in the parks name remains the community’s clear choice for the park.

We look forward to visiting the new “Duck Farm River Park” when it opens to the public as a place to enjoy nature and reconnect to the river. We support the efforts of the WCA and its partners in providing the Duck Farm River Park as a safe and healthy environment that will improve the quality of life of the community.

Sincerely,

Alejandra Avina
626-826-0886



Michael and Christina Hughes

3252 El Sebo Ave
Hacienda Heights CA 91745

May 2, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702

Re: The "Duck Farm River Park"

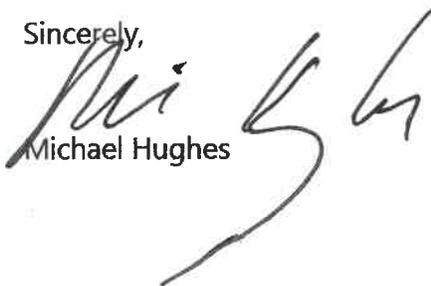
Dear Ms. Enos,

Having grown up in the San Gabriel Valley some of my fondest family memories involve going to the beach. Going to beach meant going down the 605 freeway and past the duck farm. That duck farm is part of the common cultural memory of our community, particularly us old timers that grew up in the area. As the San Gabriel Valley has grown over these past 60 years so many of these shared community places have been lost. The site of the Duck farm serves as one of those few remaining places of a time gone by. The park really should maintain the name as a reminder of what was once a significant part of the valley's history.

I continue to be excited about the new Duck farm Park and look forward to visiting when it opens to the public as a place to enjoy nature and reconnect to the river. I support the efforts of the WCA and its partners in developing this new much needed nature park as a safe and healthy environment that will improve the quality of life of the community.

Continued good luck with the completion of this park.

Sincerely,


Michael Hughes

RECEIVED

MAY 07 2020

Watershed Conservation
Authority



WORKMAN MILL ASSOCIATION, INC.

RECEIVED

POST OFFICE BOX 2146
LA PUENTE, CALIFORNIA 91746

May 6, 2019

MAY 10 AM 2019

Watershed Conservation
Authority

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Director
100 N Old San Gabriel Canyon Road
Azusa, CA 91702

Dear Ms. Enos:

SUBJECT: Duck Farm River Park (name choice)

The Workman Mill Association is writing in support of our Community's choice of "**Duck Farm River Park**" as the name of the soon to be created nature park in our Avocado Heights area. Many of our Workman Mill Association members either grew up here or are long-time residents of the area and well remember this property when it was known as the "Woodland Duck Farm". We can not think of a more appropriate name for this historic property.

Many of us have attended public meetings throughout the decades, in the early stages of voicing what the Community would like to see in the way of development for this area. The consensus has always been for a passive park. We look forward to the future opening of the **Duck Farm River Park**.

Please send all correspondence to the Workman Mill Association at P.O. Box 2146, La Puente, CA 91746.

Sincerely,

Ruth Wash, President
Workman Mill Association

RW:lac

cc: Hilda Solis, Supervisor, First District



NWNWAHA

**North Whittier Neighborhood Watch
Avocado Heights Association**

P.O. Box 2145 Basset, CA 91746

nwnwaha@gmail.com

April 24, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702
or email to: denos@wca.ca.gov

Re: The “Duck Farm River Park” Name - Letter of Support

Dear Ms. Enos,

North Whittier Neighborhood Watch is proud to support the community’s chosen name of the “**Duck Farm River Park.**”

I understand, this letter of support, serves to echo the community’s desire to maintain the name duck farm in the naming of the new river park in Avocado Heights.

The duck farm name refers to the agricultural use of the property over many decades as a commercial duck raising farm for the food industry. Today, the name remains closely associated with the property and is viewed as a significant part of the community’s equestrian and agricultural history. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood—the use of the name duck farm in the parks name remains the community’s clear choice for the park.

We look forward to visiting the new “Duck Farm River Park” when it opens to the public as a place to enjoy nature and reconnect to the river. We support the efforts of the WCA and its partners in providing the Duck Farm River Park as a safe and healthy environment that will improve the quality of life of the community.

If you wish to contact me regarding event please call me @ (213) 388-8352 or email me at NWNWAHA@gmail.com.

Sincerely,

Ruben Hernandez
Founder NWNWAHA



May 17, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702
or email to: denos@wca.ca.gov

Re: The "Duck Farm River Park" Name - Letter of Support

Dear Ms. Enos,

I just wanted to lend my support to the community's chosen name of "Duck Farm River Park" for the new river park in Avocado Heights.

The name " Duck Farm River Park" I believe is a " tip of the cap" or a nod to our rich historical agricultural legacy of the entire region, with Los Angeles County at one time the most bountiful agricultural county in the United States.

As I have mentioned, I grew up in El Monte in the 1960's and recall going to the beach and we all knew when we were close to the Duck Farm, we all laughed and rolled up the car windows.

For as long as I remember everyone knew of the Duck Farm and called it that.

In the years to come, I worked for Coiner Nursery and we had a 52 acre nursery just south of the Duck Farm. Everyone in the Nursery Industry referred to that nursery as the Duck Farm. I would pick new customer's up at the airport

and they would ask if we were going to the Duck Farm, customers who had never been to Southern California had heard of the Duck Farm through the trade and wanted to see it.

I got to know Richard Woodland who bought the farm from his in-laws the Ward family, he raised his family and ran the Duck Farm for many years. Richard was fiercely proud of the farm and the amazing impact it had on supplying premium ducks to

the restaurant, hotel, and grocery industry. For a time, if you had duck in a fancy restaurant in Los Angeles or San Francisco it came from the Duck Farm. I believe the most natural thing in the world would be to call the new park the Duck Farm River Park because

that is what everyone calls it now.

We look forward to visiting the new "Duck Farm River Park" when it opens. It really is a special place with beautiful vistas of the San Gabriel Mountains, especially when snow covered, the San Gabriel River in a rainy season reminds us of the power of mother nature, and

the yearly migration of the Canadian Geese are a sight to behold. It really is a special place where the public will enjoy nature and reconnect with the river.

We support the WCA and its partners in providing the community a safe and healthy environment that will certainly improve the quality of life of the community.

Sincerely,

John Mellon
Johnmellon53@aol.com
(909) 267-4468

May 30, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702
or email to: denos@wca.ca.gov

Re: The "Duck Farm River Park" Name - Letter of Support

Dear Ms. Enos,

As President of the Board of Mt San Antonio College I support the community's chosen name - "Duck Farm River Park" which serves to echo the community's desire to maintain Duck Farm in the name of the new river park in Avocado Heights.

The agricultural use of the property over many decades as a commercial duck raising farm for food gave rise to the name. Today, it is the property's common name, and a significant part of the community's equestrian and agricultural history. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood Duck Farm remains the community's clear choice for the park's name.

On April 29, 2017 hundreds of community members, families, seniors, and children painted the Duck Farm mural (see photos) and have been anxiously waiting the opening! It much, much overdue and past the completion date. Using a different name would be a slap in the face to the families that painted the mural.

BOARD OF TRUSTEES

Dr. Manuel Baca • Rosanne M. Bader • Jay F. Chen • Judy Chen Haggerty, *Esq.*
Dr. David K. Hall • Robert F. Hildago • Laura L. Santos

COLLEGE PRESIDENT / CEO – Dr. William T. Scroggins

We look forward to visiting the new "Duck Farm River Park" when it opens to the public as a place to enjoy nature and reconnect to the river. We support the efforts of the WCA and its partners in providing the Duck Farm River Park as a safe and healthy environment that will improve the quality of life of the community.

Sincerely,



Laura Santos, President

Board of Trustees

cell: 626 261-9358

email: laurasantos3454@gmail.com



PIRATE STAFFING WESTERN REGION



5/5/2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702
or email to: denos@wca.ca.gov

Re: The "Duck Farm River Park" Name - Letter of Support

Dear Ms. Enos,

Pirate Staffing is proud to support the community's chosen name of the **"Duck Farm River Park."**

I understand, this letter of support, serves to echo the community's desire to maintain the name duck farm in the naming of the new river park in Avocado Heights.

The duck farm name refers to the agricultural use of the property over many decades as a commercial duck raising farm for the food industry. Today, the name remains closely associated with the property and is viewed as a significant part of the community's equestrian and agricultural history. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood—the use of the name duck farm in the parks name remains the community's clear choice for the park.

We look forward to visiting the new "Duck Farm River Park" when it opens to the public as a place to enjoy nature and reconnect to the river. We support the efforts of the WCA and its partners in providing the Duck Farm River Park as a safe and healthy environment that will improve the quality of life of the community.

Sincerely,

Danny Stradley
Pirate Staffing Branch Manager Industry Location



May 7, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702
or email to: denos@wca.ca.gov

Re: The “Duck Farm River Park” Name - Letter of Support

Dear Ms. Enos,

San Gabriel Valley Conservation Corps (SGVCC) is proud to support the community’s chosen name of the **“Duck Farm River Park.”**

I understand, this letter of support, serves to echo the community’s desire to maintain the name duck farm in the naming of the new river park in Avocado Heights.

The duck farm name refers to the agricultural use of the property over many decades as a commercial duck raising farm for the food industry. Today, the name remains closely associated with the property and is viewed as a significant part of the community’s equestrian and agricultural history. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood—the use of the name duck farm in the parks name remains the community’s clear choice for the park.

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Sincerely,

A handwritten signature in blue ink that reads "Norma Quiñones".

Norma J. Quiñones
Executive Director
(626) 579-2484

SIERRA
CLUB



SERVING LOS ANGELES AND ORANGE COUNTIES

ANGELES CHAPTER

SAN GABRIEL VALLEY TASK FORCE

April 08, 2020

Watershed Conservation Authority
Attn: Deborah Enos, Deputy Executive Officer
100 N Old San Gabriel Canyon Road
Azusa, CA 91702
or email to: denos@wca.ca.gov

Re: The "Duck Farm River Park" Name - Letter of Support

Dear Ms. Enos,

The San Gabriel Valley Task Force of the Sierra Club is proud to support the community's chosen name of the **"Duck Farm River Park."**

I understand, this letter of support, serves to echo the community's desire to maintain the name duck farm in the naming of the new river park in Avocado Heights.

The duck farm name refers to the agricultural use of the property over many decades as a commercial duck raising farm for the food industry. Today, the name remains closely associated with the property and is viewed as a significant part of the community's equestrian and agricultural history. While the former duck farm facility has not operated for almost two decades, we agree that the park should keep this historical name. Over many years—through planning, public outreach meetings, community events and, most recently, door-to-door canvassing in the local neighborhood—the use of the name duck farm in the park's name remains the community's clear choice for the park.

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Sincerely,

Joan Licari, Chair
San Gabriel Valley Task Force - Angeles Chapter of Sierra Club