



CALL FOR ENTRIES

The goal of the Westside Prize Design Awards is to recognize projects, programs, policies and academic studies that demonstrate excellence in city making and community building. The Westside Urban Forum is looking for work, small or large, built or unbuilt, that addresses the issues of planning and building for a livable future.

DEADLINE: Completed submissions including fees are due by Friday, March 27, 2020 by 5pm

What Qualifies?

ELIGIBLE WORK
Boundaries include projects, programs, policies within all of Los Angeles County.

- CATEGORIES**
- Schools
 - Mixed-Use
 - Public/Institutional
 - Public/Open Space
 - Retail/Restaurant
 - Multi-Unit Housing
 - Office
 - Hospitality

PLEASE NOTE: The Westside Urban Forum Board of Directors and Westside Urban Forum design prize jury reserve the right to change, combine or eliminate categories in which your submission is made.

PROJECT TYPES
BUILT:
Projects completed in 2018 or after.

IN PROCESS/UNBUILT:
Projects commissioned in 2018 or after by identified clients with actual sites in Los Angeles County but which (a) are not yet completed or (b) will not be built but are/were expected to demonstrate a high level of innovation.

COMPETITIONS:
Competition entries are allowed as long as the entry was originally elicited by a client and competition is over, winner has been selected.

PLANS:
Specific plans, master plans, redevelopment plans or other governmental policies that have been formally approved or adopted in 2018 or after which are impacting Los Angeles County.

POLICIES:
Academic or government studies or policies completed in 2018 or after, which are not yet formally adopted, but which represent innovative thinking in the areas of land use and planning relevant to Los Angeles County.

DESIGN INTENT

1. Projects, plans or programs that revitalize or contribute to sustaining their larger urban or community context through the use of new services, utilities, green technologies, public spaces or amenities, etc. Might include, but is not limited to, transportation, health, recreation, education, resource conservation and energy generation.
2. Projects that have as their intended goal the increased density, compactness and/or intensity of use of existing vacant and/or previously developed urban sites.
3. Projects or programs other than those listed above that provide new and innovative views for addressing urban growth issues, for example through the use of open space, sustainable buildings, "smart" planning, etc.

JURY

The jury will consist of individuals with expertise invited by the Westside Urban Forum Board of Directors.

AWARDS LUNCHEON

The Westside Prize Awards 2020 Luncheon will be held on Friday, June 12 at Casa Del Mar 1910 Ocean Way, Santa Monica, CA 90405

Reception begins at 11:30am

In addition to recognizing the best of the submitted projects and policies, the forum will recognize key entities whose vision have made a difference in Los Angeles with the Westside Prize 2020.

SEE NEXT PAGE FOR HOW TO ENTER

HOW TO ENTER AND SUBMIT A PROJECT

COMPLETE EACH OF THE FOLLOWING FIVE STEPS

1 ENTRY FORM

Complete and submit the entry form PDF to WUF office at the following e-mail address: (yes, that's really the address) 2020_WU.sm3meifg2hjkwx4z@u.box.com

1. Please note all ENTRY FORM PDFs must use the following naming convention:
 - a. Use WUF's designated building typology number. All building typologies will be assigned a category number in our entry form (ie:1_Schools, 2_Public/Institutional, etc.)
 - b. Name your PDF as follows: [category#]_[project name or abbreviation]_EF [as in entry form.] (Eg: 1_stthomas_EF)
2. Make sure that all clients, firms, consultants and subs are correctly and fully credited. Should your project be awarded a design award, clients, firms, consultants and subs will be credited as you identify them in your entry form. Sorry, WUF cannot make changes based on last minute calls from firms, even if you know the design jury chair.
3. Questions? Contact Design Jury Chair: greg.rodgers@jerde.com

2 PROJECT SUBMISSION

Submit Project Submission PDF (up to 10MB) to: 2020_WU.sm3meifg2hjkwx4z@u.box.com

1. WUF follows a blind entry protocol. Do not identify firm, client or subs anywhere within the project submission form or as part of the name under which you save your entry.
2. Project submission consists of:
 - a. Completed submission form.
 - b. Project objective (no more than 750 words). Don't stress it. We hate writing, too.
 - c. Maximum of 15 images may include: site plan, context information and key project plans and/or views which illustrate its significant feature. No image larger than 150 dpi in resolution. No edge larger than 1650 pixels. Captions are okay.
 - d. Yes. You may and we'd prefer that you submit your objective and images as a single PDF. Again—make your project submission no larger than 10MB.
3. All Project Submissions must use the following file naming convention.
 - a. Category/Building Typology Number. All building typologies will be assigned a category number designated by WUF in our entry form (ie 1_Schools, 2_Public/Institutional).
 - b. Name your PDF as follows: [category#]_[project name or abbreviation]_PS [as in Project Submission] (eg: 1_stthomas_PS)
4. Make sure that your project name is consistent for both Entry Form and Project Submission.

3 COLOR IMAGES FOR EVENT

Color images for pre-event slide show (everyone) and inclusion in program for award recipients. Send 2 color images to 2020_WU.sm3meifg2hjkwx4z@u.box.com

1. These images are separate from your presentation of the project in Step Two, although you may submit duplicates. Submit images as a tiff or jpg with no edge larger than 1650 pixels.
2. Name your images: [Category #]_[project name or abbreviation]_C1 and [category #]_[project name or abbreviation]_C2

Please don't forget this step!!! We can't identify jpgs that come to us with the photographer's numbering sequence on them. Thanks so much.

4 PAYMENT

1. \$80 per entry.
2. Pay entry at the westside urban forum site: www.westsideurbanforum.com
 - Click on design prize (in main menu)
 - Follow prompts to enter firm name, submission category, project name. Make sure project names reflect the same name used as the document name for your entry form and project submission.
3. Questions on payment? Contact WUF office only: [310.322.1520](tel:310.322.1520)

5 THE PEOPLE'S CHOICE AWARD

(Voluntary, a crowd favorite that introduces attendees to your work.)

Bring DESIGN BOARD to Awards Luncheon

1. Each submission is encouraged to submit a design board to be displayed at the event to be eligible for our new People's Choice Award. Event attendees will have the opportunity to vote for their favorite project.
2. Design Board specifications:
 - a. 36" wide by 24" tall
 - b. Design board shall display:
 - i. Submitting firm
 - ii. Name of project
 - iii. Location
 - iv. Name of client
 - v. Category (ie: Schools, Public/Institutional)
 - vi. Project type (ie: Built, In Process/Unbuilt)
 - vii. Project images

The submitting firm is responsible for bringing the design board to the awards luncheon. Easels will be provided.

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THANKS SO MUCH TO ALL CLIENTS AND FIRMS! IT'S WONDERFUL TO SEE THE PROJECTS SUBMITTED. SEE YOU JUNE 12.