



WGNA General Meeting Minutes

Wednesday June 19, 2013

Willow Glen Community Center, Room 3

2175 Lincoln Ave., San Jose

Present:

President Richard Zappelli

1st Vice President Nancy Rice

2nd Vice President Scott Knies

Secretary Erik Fong

Treasurer David Dearborn

Elected Board Member Archie Moore

Elected Board Member Marilyn Twaites

Not present:

Elected Board Member Carlos Babcock

Elected Board Member David Machado

Elected Board Member Jeannette Minster

Meeting called to order at 6:35pm by President Richard Zappelli.

General Meeting

Guest Speakers: Joey of Willow Glen (Artist), Jennifer Easton (Office of Cultural Affairs)

- Introduction by Councilmember Pierluigi Oliverio
- **Project:** Improve intersection (10 columns) @ Highway 280 & Lincoln to serve as a unique gateway to entrance of Willow Glen. Projected budget is ~\$15k, coming from Councilmember Oliverio's staff budget.
- Jennifer shared feedback from a previous community meeting to explore creative direction. Final direction would ideally be something related to historical Willow Glen.
- Brainstorm included creative direction related to four flags in front of the Adobe (Spain, France, Mexico, bear flag). Also suggested expanding to additional entryways at Bird Ave. and the trestle.
- Getting the process started now so the project can commence once approved.
- **Next steps:** Develop design, submit to City Art Committee, Caltrans hearing in August, then hopefully have improvements complete in time for Founder's Day (9/21). Email Jennifer.Easton@sanjose.gov to follow up with any additional ideas for creative direction.

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Guest Speaker: Steve Holmes, Founder of Friends of Los Gatos Creek

- Steve thanked WGNA for help with launching Friends of Los Gatos Creek.
- First cleanup was in Campbell area on 4/25. Organization now includes 290 volunteers.
- **Next steps:** Next cleanup is 7/13. Focusing on the creek from Lincoln to the confluence of Los Gatos Creek and the Guadalupe. Working on a \$60K grant to conduct riparian repairs. Follow along and volunteer by visiting <https://www.facebook.com/FriendsLGCreek>.

Announcements

President Richard Zappelli:

- Book sales of *Touring Historic Willow Glen* since Thanksgiving 2012 have now passed the 400 mark.
- Willow Glen High School water polo team is competing in South Africa. WGNA helped solicit donations on Facebook to offset travel expenses. In appreciation of our contribution, the WGNA logo will appear on the backs of their t-shirts during the trip. Richard suggested donating \$100 to the water polo team.
- **Motion:** For WGNA to donate \$200 to the Shayla Cypriano fund (<http://www.gofundme.com/helpolivia>). *Motion carried.* **David Dearborn** to make the deposit.
- Following the Blight to Bright cleanup event (which was stopped by law at homeless encampments), evictions are expected and cleanup will commence in June. Assemblymember Paul Fong will be writing a letter to Caltrans to encourage removal of the homeless encampments.
- Supervisor Cortese is temporarily filling in for the vacant Supervisor District 2 seat, and is working with Archie to establish transportation from Tamien to the Senior Center. Cortese is also working on establishing transportation from Galarza Elementary to the Community Center.

Business Meeting

Reports

Secretary Report (Nancy Rice)

- **Motion:** To approve the minutes for 5/17/13 meeting. *Motion carried.*

Treasury Report (David Dearborn)

- **Election results:** The slate remains. Total of 40 votes (29 ballots, 11 additional votes).
- **Treasury report:** Took in \$3,109 and spent \$2,772 in last two months (no

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report last month). Net is +\$337 (memberships received during election process, donations, sponsorships, book sales). Non-reconciliation is ~\$0.99.

- David announced that this would be his last meeting as Treasurer. He will remain on the board. The following has been returned to the board: Quicken financial records, newsletter files, PO Box keys, checkbook, deposit slips, PO Box stamp, endorsement stamp.
- The CAP Grant has been paid and the final report has been filed. WGNA was paid \$1,150 by the City of San Jose; WGNA returned \$13.59 due to missing receipts for one activity that didn't qualify. Final report has been filed and accepted. Paperwork is included in the files that were returned to the board.
- **Motion:** To approve the treasury report and election results. *Motion carried.*

President's Report

- Erik Fong and Jeannette Minster have been appointed as new board members.
- Change in officer positions: Erik Fong is the new Secretary. Carlos Babcock has disappeared and Nancy Rice is the new 1st Vice President.
- Richard is working with Our Avenue, WGBA, Hans Larsen (San Jose Director of Transportation), and Mayor's office to slow Lincoln Ave. traffic down.

Discussions

Founders Day Parade Report/Update (Richard Zappelli, Nancy Rice)

- **Date/Time:** Saturday 9/21, 10:30am.
- Nancy is looking for sponsors, volunteers, anyone interested in being in the parade (dance groups, Boy Scouts, Girl Scouts, etc.), small donations (\$10-20).
- Nancy is developing a commemorative program that includes historical stories (e.g. the establishment of well-known local businesses like Hicklebee's), quotes, memoirs. The program should be rich in Willow Glen history. Ad space will also be available for purchase.

Dancin' on the Avenue (Nancy)

- **Date/Time:** Saturday 6/22, 2-8pm.
- Nancy is looking for volunteers to occupy the WGNA booth next to the WGBA booth. The main objective is to announce the return of Founders Day and encourage participation. **Richard** and **Nancy** will occupy the table 1-3pm. **Erik** and **Archie** will occupy the table 3-5pm. **Marilyn** and **David Dearborn** will occupy the table 5-8pm.

Torie O'Reilly, Willow Glen Community & Senior Center

- Torie thanked WGNA for supporting Jump Into Summer (5/19). Over 400 people attended.

- Summer camps are in progress: Dodge and Dare (11-14 age group) and Fit Camp (targeted for those with diabetes). Fit Camp scholarships are available (\$70 for two weeks, 9-3pm).
- Steve Holmes suggested reaching out to Discovery Museum and getting the Biosphere high school teaching program involved. **Richard** to follow up.

WGNA Website (Erik)

- Erik suggested creating a Nationbuilder account and focusing expenditures mostly on design and a small amount on maintenance (e.g. monthly account fees). Vector image can be used for anything at any time, from letterheads to reusable bags to banners.
- David supported Nancy's approach that the web site should be the main house and serve as a resource/library for those who come into town, move to the area, and seek to understand the history/policy/procedures. Static and historical.
- **Erik** to follow up with John Kelly, who is hosting the website. **Erik** will also follow up with Nancy and Jeannette to discuss design.
- **Erik** to obtain four bids for web design and maintenance and email them to the board by 7/12 for discussion at the 7/17 board meeting.
- David Dearborn has the PayPal account to accept donations but we must establish a Treasurer and a process before handing over access. **David** to research whether we can set something up that's deposit only.

CAP Grant (Richard)

- 6/30 is the cutoff for expenditures in this given cycle, not the application deadline.
- City must pass the budget first (should happen by next week). Application should be available towards the end of July, but prep work should be done now. **David Dearborn** will be available to help by email.
- David Dearborn has printed pages from last cycle's approved application for reference.
- **Next steps: Richard** to assign a board member to complete the application once it's available.

The meeting was adjourned at 8:35pm.

The next meeting will be held on 7/17/13 at the Willow Glen Community Center at 6:30pm.