

WSI DIGITAL GROUP



PAM DELEON

Managing Partner

A Wharton grad (Class of '88), Pam has 20+ experience in digital marketing & sales in the B2B sector. She started her career at Verizon designing websites and has worked with both B2B & B2C companies from start ups to Fortune 1000. She now specializes in Lead Gen Website Designs, Digital Roadmaps and Social Media Strategies for the business-to-business vertical.



LISA KILREA

Managing Partner

Lisa has 20+ years experience in traditional & digital marketing. She was Director of Marketing & Communications for BP North America and specializes in working with manufacturing & B2B companies. Her key areas focus are Digital Paid Advertising, ASEO, Strategy Development & Off Line Integration.



CHRIS BALON

WSI Strategic Mktg. Director

Chris has over a decade's experience in digital marketing, from content management to enterprise strategic development. Working with hundreds of clients over dozens of verticals, Chris currently is WSI's Strategic Mktg. Director overseeing projects ranging from SEO to SEM, Development to Programmatic strategies.