

**The Entrepreneur’s Playbook Template**

***The Wharton Healthcare Quarterly***

1. Tell us about your company and what you do:

2. How did your company come to be?

3. What have been the 3 biggest keys to your success?

4. What have been 3 of your biggest challenges?

5. What keeps you motivated and drives you forward?

6. What has surprised you the most?

7. What would you have done differently if you had a do over?

8. What advice would you give to those thinking about following an

entrepreneurial path?