

What's New at Wharton

A Guide for Wharton Club Leaders

At the center of Wharton's 98,000+ strong alumni community is the Global Clubs Network. As club leaders, you are the ambassadors of the Wharton brand in your regions and affinities. This guide will enable you to articulate Wharton's vision and align your club programming with what is new and exciting at the School.

Your advocacy is needed more than ever during Wharton's comprehensive campaign, which will position Wharton as the world's leader in education at the intersection of finance, entrepreneurship, data, and analytics. The *More Than Ever* campaign and your partnership will usher in this exciting new era at Wharton.

Campus Updates: Transforming the Wharton Experience



The [Wharton Academic Research Building \(WARB\)](#), currently under construction on the south side of Steinberg Hall-Dietrich Hall, will become a campus hub for data and analytics. WARB will provide nearly 70,000 square feet of new space including flexible classrooms, study areas, and offices.



[Tangen Hall](#), to be built at the corner of 40th and Sansom streets, will feature a maker lab, a test kitchen, a pop-up retail shop, and co-working space. It will be the home of [Penn Wharton Entrepreneurship](#) and Venture Lab, where students from across the University can turn good ideas into great outcomes.



A major renovation of [Vance Hall](#) will return the building to the academic core of the School by housing academic departments and student-facing activities.



The [Lauder Institute](#) building (formerly Lauder-Fischer Hall) is being refurbished and will be entirely dedicated to Penn's leading joint-degree program in international studies and business.

Wharton's Research: An Unmatched Powerhouse

The new [Stevens Center for Innovation in Finance](#) is one of the world's only academic centers that focuses on fintech research, education, and innovations. The Center explores the evolving world of finance, from mobile payments to blockchain to algorithmic trading.

The [Harris Alternative Investments Program](#) is one of the first formal academic programs in private equity, hedge funds, and venture capital. Leveraging Wharton's pioneering alumni expertise in these fields, the Program is a hub for research and theory on emerging asset classes.

Wharton's longstanding commitment to data-driven business education coalesces in [Analytics at Wharton](#) — an initiative that brings together the School's research and teaching in customer analytics, people analytics, and neuroscience and behavioral economics.

The [Baker Retailing Center](#) is an interdisciplinary industry research center established in 2002 through a generous gift from Jay, W'56, and Patty Baker. The Center provides a platform to debate opportunities and challenges around trending topics in the global retail landscape.

Full-Time MBA and MBA for Executives: Keeping Connected

At the MBA level, Wharton is:

- **Designing [hyper-relevant courses](#)** that focus on the future of business, such as fintech, energy and infrastructure investing, machine learning, and product design.
- **Encouraging** a customized educational experience, through a [flexible curriculum](#), individualized majors, modular, active-learning instructional spaces, and several [dual-degree program options](#).
- **Supplying** the cornerstone of career progress through [individual advising](#) tailored for specific industries like finance, healthcare, real estate, nonprofit, entertainment, and other career paths.
- **Delivering** a [student life experience](#) within a cluster system that cultivates individual growth in an inclusive environment — empowering students to manage clubs or conferences and host events that focus on soft skills.

Full-Time WG'21 Class Profile Stats:

856

Enrolled
Class

30%

International
Students

64

Countries
Represented

36%

U.S. Students
of Color

47%

Female

Undergraduate Updates: Growing, Thriving

At the undergraduate level, Wharton is:

- **Providing** flexibility and opportunity for students through an [enhanced curriculum](#) with classes focusing on problem solving by using real-world examples.
- **Preparing** students for leadership. For all students, [the Leadership Journey](#) consists of three required courses and a senior capstone project that focus on communication, teamwork, and diversity.
- **Focusing** in detail on specific industries in selected cities. The [Wharton Industry Exploration Program](#) consists of short-term courses during school breaks in Washington, D.C., the Bay Area, Los Angeles, and New York City.
- **Discovering** the value of international business models. The [Wharton International Program](#) features site visits, lectures, treks, and networking opportunities with business contacts in select countries.

W'23 Class Profile Stats:

519

Total Matriculated
Class

23%

International
Students

10%

First-generation
College Educated

49%

U.S. Students
of Color

43%

Female



MORE THAN EVER
Our Campaign

