



Wharton Club Leadership Conference

November 8, 2019 · Philadelphia

WELCOME PROGRAMS

Thursday, November 7

- 4:30 pm - 6:00 pm** **Walking Tour: Wharton's Transforming Campus**
In town early? Join us for an exclusive campus tour, highlighting new and renovated buildings at Wharton. This experience will give you a first look at how physical spaces on campus are designed for the future of business education.
- Tour will meet and begin in Steinberg Hall-Dietrich Hall, Room 1203.*
- 6:00 pm - 8:00 pm** **Welcome Reception**
[Distrito](#) · 3945 Chestnut Street, Philadelphia, PA 19104

CLUB LEADERSHIP CONFERENCE

Friday, November 8 · Jon M. Huntsman Hall, 8th Floor

- 8:00 am - 9:00 am** **Registration and Breakfast**
- 9:00 am - 9:30 am** **Welcome Remarks**
Sam Lundquist, Vice Dean, Wharton External Affairs
- 9:30 am - 10:00 am** **Announcements and Introductions**
- 10:00 am - 12:00 pm** **Workshop: The Leader as Storyteller**
Introduction by Julia Embody, Associate Director, Global Clubs
A story can motivate, inspire, change our thinking and, most importantly, rally others to action. Learn how to leverage your Wharton experiences to connect and influence within your club community. Led by Quinn Bauriedel, this workshop is part of the curriculum for Wharton's Advanced Management Program for executives and McNulty Leadership Program for MBA students.
- 12:00 pm - 1:30 pm** **Networking Lunch**
Continue conversations and make new connections. A photographer will also be available to provide optional professional headshots.



1:30 pm - 2:45 pm

Research Center Roundup

Introduction by Kelly Lauersen, Senior Associate Director, Global Clubs

Wharton's 20-plus research centers serve as an academic hub for faculty, students, and industry leaders to solve global business challenges. Hear from the leadership behind research centers that are driving innovation at Wharton and learn how your club can be a partner.

2:45 pm - 3:00pm

Group Photo and Break

3:00 pm - 4:30 pm

Club-to-Club Consulting

Introduction by Lauren Roberts, Associate Director, Global Clubs

Bring your club's biggest challenges and smartest solutions for this problem-solving session. Small groups will use the latest benchmarking and best practice data to develop short and long-term goals for your club.

4:30 pm - 4:45 pm

Closing Remarks and Conference Survey

4:45 pm - 6:00 pm

Cocktail Reception

PENN HOMECOMING WEEKEND

Saturday, November 9 · Penn Campus

1:30 pm - 3:30 pm

Homecoming Football Game – Penn vs. Cornell

Staying in town for Penn Homecoming Weekend? Cheer on the Red & Blue at this year's Homecoming football game. The full agenda for Homecoming Weekend can be found [here](#).

Advance registration required for Penn Homecoming Weekend to participate.