



Goal Setting Worksheet

Strategic Objective	Questions to Consider	Current Status	Gaps Identified	Supporting Evidence	SMART Goal
Leadership Team	<p>How does your leadership team size and structure compare to your club's potential membership population? Do you have 3 people managing a club for 300 members? Or 3 people managing a club for 1,000 members?</p> <p>Are there specialized volunteer positions that might enable the club to provide more targeted programs?</p> <p>Are there members of your board who are not active participants in club leadership and activities?</p>			(i.e. my club has 1,500 - 5,000 members and 4 active club leaders)	
Membership	<p>What is the objective of your membership structure (i.e. raise funds, engage population)?</p> <p>If you don't have a paid membership structure, what would your objective be?</p> <p>How does your membership compare to other clubs in your population tier?</p>				
Finance	<p>Is the club able to fund priority programming?</p> <p>Does the club have surplus funds that could be used strategically?</p> <p>If the club doesn't operate a bank account, what are the obstacles preventing you from doing so?</p>				
Programming	<p>Is the club currently meeting minimum standards for programming? (Two events per year).</p> <p>Which programs are most successful for the club?</p> <p>What would you like club programming to look like in one year? Five years?</p>				
Other	<p>What other club challenges or goals would you like to focus on this year?</p>				