



Leadership Team:

John Terwilliger W83 C83, President & Ivy Circle Representative (Penn)

Finn McClain G98 WG98, VP Communications

Defne Saral ENG96, VP Membership

Dimple Sahni WG05, VP Events

Mark de Jonge WG06, VP & Ivy Circle Representative (Wharton)

Members:

365 alumni / 270 email addresses (SurveyMonkey 18% response rate 2017)

Penn (ex Wharton) 43%, Wharton 30% (grad), 15% (undergrad), WAM 12%

Local Footprint:

Club webpage (static), newsletter (Gmail); Ivy Circle website, LinkedIn, Facebook, newsletter (MailChimp)

Penn Club NL started 2006; co-founded Ivy Circle Netherlands 2007 (with local Harvard, MIT, Stanford clubs)

Wharton Club NL joined Ivy Circle Netherlands 2008

Penn & Wharton Clubs merged 2015

Benefits: CRITICAL MASS – SHARED RESOURCES – LEADERSHIP SUCCESSION

Ivy Circle Netherlands (since 2007)

Brown	Berkeley Haas
Cornell	Chicago Booth
Dartmouth	Columbia Business School
Harvard	Harvard Business School
Johns Hopkins	Kellogg (Northwestern)
Notre Dame	Tuck (Dartmouth)
Penn	Wharton
Princeton	
Stanford	
Tufts	Netherlands Fulbright Alumni Association
Yale	McGill (Canada)



Board = "Shared Services"

- Chair / Secretary / Treasurer (bank account)
 - Communications (monthly newsletter, website, FB, LinkedIn)
 - Events Animator
 - Fairs (Amsterdam MBA Fair, Amsterdam College Night)
 - Membership Engagement (Clubs, not individual alumni)
 - Young Alumni
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- Advisory Board (10 members)
 - *Shared Interest Groups?*

