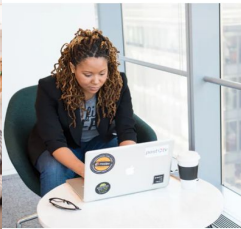


Wharton Black MBA Alumni

Background:

- 1700+ Black alumni of african-descent
 - African-American, Caribbean and African
- Located globally - US, Europe, Africa, Asia
- Most likely, alums are former members of the African-American MBA Association (AAMBAA), an active and supportive student-led club for 1st and 2nd years
- Currently, there is not an active alumni organization focused on the black alumni community - lots of informal connections exist but no central resource. Alum may be members of other Wharton MBA Alumni organization



2020!

2020 events:

- The Pandemic - disproportionate impact on the black community
- Police brutality - George Floyd, Breonna Taylor, Ahmaud Arbury (and others)
- Racial unrest and protests
- **Wharton's first Black Dean and CMO!**
- **Corporate reckoning around the lack of diversity and support for Black employees and businesses in corporate America**

The Opportunity

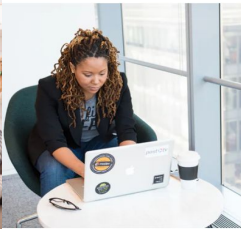
Opportunity:

- Create a stronger and more connected Black Alumni community to support the professional and civic pursuits of Wharton MBA Black Alumni
- Harness our collective power to positively impact the careers of Black Alumni in the business world (corporate + entrepreneurial)
- Ensure that we are of service to the current minority students at Wharton and serve as a positive voice within the Wharton Administration and Alumni community



The Plan

- **Relaunch the Wharton Graduate Black Alumni Organization**
 - **Build** a strong foundation to ensure the organization remains a **consistent** resource and advocate for Wharton Black Alumni for the next 10+ years
 - **Key Pillars:** Career, Community and Service
 - **Serve** as the official WG Black Alumni organization for the Wharton School
 - **Re-engage** Black Alumni with the University of Pennsylvania
 - **Keep** it simple with strong execution
- **Year 1 Goal:** Build a Strong Foundation and Momentum
- **Launch:** November 2020



Actions-to-Date

- **Partnered with University to learn best practices, leverage resources and Alumni club expertise**
- **Developed the Foundation**
 - Created a Founding Board and club strategy
 - Met with Alum to gauge support and interest
 - Building out our infrastructure (website, etc.)
 - Learning how to build momentum for an organization virtually (WIP!)



Launch November 2020

Thank you for your support!

