

Carlos M. de la Cruz, Sr.

Business Experience: Started as a financial analyst in 1963 in NY with Citibank and was appointed by George Moore to the small committee that devised the legal, legislative (in Ohio) and regulatory structure for the first bank owned credit card. In 1967 moved to Spain as Director of Investments of a Rockefeller controlled pioneer mutual fund that invested in pesetas; later became a partner in Banif, a successful local investment bank and headed the corporate finance department, traveling extensively to the Middle East during the first oil crisis to bring investors to Spain.

In 1975 moved to Miami and went to law school. In 1984 purchased and ran the Anheuser-Busch distributor in Miami and in 1990 the first of four local car dealerships. The car dealerships grew and were purchased by AutoNation in 1996 and the distributorship also grew and was purchased by Anheuser-Busch in 2007, thus increasing the financial resources available for investment in the Caribbean.

Chairman of the Board and founder in 1995 of the de la Cruz family owned CC1 Companies, which includes Coca-Cola Puerto Rico Bottlers, and CC1 Beer Distributors, and is a director of Coca-Cola Trinidad & Tobago. The existing companies together employ 2,500 people, have annual sales of \$850 million, and are now the largest beverage group in Puerto Rico.

Education: High school diploma from Phillips Academy, Andover in 1959; a Bachelor of Science in Economics as an accounting major, and a Master of Business Administration as a finance major from the Wharton School, University of Pennsylvania in 1962 and 1963; Juris Doctor from the University of Miami in 1979.

Community Activities: He is a Senior Trustee and was Chairman of the Board of Trustees of the University of Miami from 1999 through 2001, during which period Hon. Donna Shalala became president. From 1993 to 1995 was Chairman of the Board of Directors of United Way of Dade County and Campaign Chairman in 1991. In the past he has served on the boards of directors or trustees of Georgetown University, Belen Jesuit Preparatory School, Florida International University Foundation, and the Dade Community Foundation. Following his leading role in the successful settlement of the 3-year Black Boycott of Miami in 1993, he joined the boards of the Business Assistance Center and Miami Partners for Progress. Co-founded as co-chairman the Cuba Study Group which seeks to promote a peaceful transition in Cuba and changes in US-Cuba relations. Through a network of contacts with European leaders, the Cuba Study Group has helped bring about important changes in EU policy towards that country.

Awards: The Alexis de Tocqueville Award from the United Way; the Silver Medallion Brotherhood Award from the National Conference of Christians and Jews; the Distinguished Service Award by Florida International University; the Joseph Wharton Award from the University of Pennsylvania; the Social Responsibility Award by the Urban League; the Simon Wiesenthal Foundation award; the Presidential Medal from Georgetown University; the Lawyers in Leadership Award from the Center for Ethics & Public Service of the University of Miami; the New American Award from Catholic Charities Legal Services; and the Humanitarian Award by American Red Cross.

Hobbies: Reading history, deep sea fishing and collecting contemporary art (the couple built a new 30,000 sq ft private museum in Miami that shows their collection, is open free to the public, and has an extensive educational outreach program).

Personal: Born in Havana, Cuba, and naturalized US citizen; he has lived in Havana, New York City, Madrid, Spain, and has been a resident of Miami, Florida, since 1975. He and his wife, Rosa, have been married since 1962 and have five children and seventeen grandchildren.