



MEETING AGENDA
Whitewater Grocery Co
Board of Directors

Whitewater Grocery Co.'s mission is to support farm to table eating, to be a model of environmental sustainability, to stimulate the local economy, and to create a "third space" for the Whitewater community. To accomplish this mission, we will build a grocery store that sells local and organic foods and is as affordable and accessible as possible.

Date: March 12, 2018

Time: 6:30 p.m.

Location: Innovation Center

Description: Meeting of the Board of Directors of the Whitewater Grocery Co.

Invited: Board of Directors, all owners of the Whitewater Grocery Co.

1. Call to Order (5 min.)
 - a. Reading of Mission & Vision
 - b. Intention of Meeting: provide updates on individual actions since last meeting
2. Owner Comment Period
 - a. No formal Board action will be taken during this meeting although issues raised may become a part of a future agenda. Owners are allotted a three-minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, Owners are invited to speak to those specific issues at the time the Board discusses that particular item.
3. Approval of minutes from February Board Meeting
4. Outreach & Ownership Committee Report - Brienne (15 min.)
5. Business Administration Committee Report - Jen (10 min.)
6. Financial Report - Jen (15 min.)
7. Market Study Update - Lacey (15 min.)
8. Updates on assigned projects or research:
 - a. Pro forma Update - Lacey (5 min.)
 - b. Concept Paper Update - Jo, Al, Jen (10 min.)
 - c. Survey Update & Survey Example - Anne, Brienne, Al (10 min.)
9. Board Learning: Four Areas of Feasibility - Lacey (15 min.)
 - a. Market Viability
 - b. Financial Feasibility
 - c. Internal Capacity**
 - d. Site Suitability
10. Needs Assessment Review
11. Review Timeline to opening the store (internal)
12. Review Board Calendar
13. Review of Meeting
14. Board member requests for future agenda items
15. Adjourn