



MEETING AGENDA
Whitewater Grocery Co
Board of Directors

Whitewater Grocery Co.'s mission is to support farm to table eating, to be a model of environmental sustainability, to stimulate the local economy, and to create a "third space" for the Whitewater community. To accomplish this mission, we will build a grocery store that sells local and organic foods and is as affordable and accessible as possible.

Date: June 11, 2018

Meeting Time: 6:30 p.m.

Location: Whitewater Innovation Center, 1221 Innovation Drive, Whitewater WI

Description: Meeting of the Board of Directors of the Whitewater Grocery Co.

Invited: Board of Directors, all owners of the Whitewater Grocery Co.

1. Call to Order (5 min.)
 - a. Reading of Mission & Vision
 - b. Intention of Meeting: to provide updates on individual actions since the last meeting to the Board and owners, to engage in some strategic planning, and to increase board literacy in budget best practices.
2. Owner Comment Period (up to 10 minutes - 3 minutes per owner)
 - a. No formal Board action will be taken during this meeting although issues raised may become a part of a future agenda. Owners are allotted a three-minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, Owners are invited to speak to those specific issues at the time the Board discusses that particular item.
3. Approval of minutes from the May Board Meeting
4. Financial Report - Jen (10 min.) Dashboard and Sources & Uses Budget
5. Site Selection Committee Update - Al (10 min.)
 - a. Review and approve committee charter
 - b. Present evaluation matrix
6. Outreach & Ownership Committee Report - Brienne (10 min.) Minutes: May 16, May 23, May 30, June 6
 - a. Update on Plan for meeting Ownership Goal of 500 by end of August
 - b. Branding workshop overview and outcomes

Time Check: 7:15pm

7. Discuss and adopt an updated Vision Statement (15 min.)
8. Board Learning: Budgeting Best Practices - Jen (20 min.)
 - a. Requests for next month's topic:
9. Review Feasibility Assessment Document - Jo (15 min.)
10. Creation of a Board Development Committee (10 min.)

Time Check: 8:15pm

11. Review progress and Timeline
12. Needs Assessment Review
13. Review Board Calendar
14. Review of Meeting
15. Board member requests for future agenda items
16. Adjourn (8:30pm)