



MEETING AGENDA
Whitewater Grocery Co.
Annual Meeting

Mission & Vision: We are your (future) friendly neighborhood grocer supporting fresh and local products.

We value:

- community ownership
- quality customer service
- welcoming everyone
- a lively learning and gathering space
- sustainable practices: people, planet, profit

Date: Tuesday, October 13, 2020 | 6:00 to 7:30 PM

Location: Zoom: Check your email for a link

Description: Annual Meeting of the Owners of the Whitewater Grocery Co.

1. Welcome, Introductions, and Agenda Review - Brienne Diebolt-Brown
2. Call to Order - Lacey Reichwald
 - a. Reading of Mission & Vision Statement
 - b. Intention of Meeting: provide updates to the Owners on the progress of Whitewater Grocery Co., invite feedback, and elect two officers to the Board.
 - c. Approval of Minutes from [2019 Annual Meeting](#)

3. Keynote: Lizz Redman of Oshkosh Food Co-Op

The Oshkosh Food Co-op (OFC) was incorporated in 2013 with the goal of creating a member-owned, full-service grocery store in Oshkosh's central city. The Mission of OFC is to provide a thriving, member-owned, full-service grocery store in the heart of the city, and they are in the construction stage. Lizz will tell us about how they got there and what we have to look forward to!

Poll: When would you like Whitewater Grocery Co. to open?

4. President's Report - Lacey Reichwald
5. Site Selection Update - Praveen Parboteeah

Poll: Will two Kwik Trips in Whitewater alter your grocery shopping habits?



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6. Treasurer's Report - Jennifer Crone
7. Finance & Legal Committee Report - Anne Hartwick

Poll: How many miles per month are you driving to do your grocery shopping?

8. Outreach & Ownership Committee Report - Katy Wimer
Big announcement: Owner Drive
9. Voting and Election Results - Joanna Marr Baker
Announce Board of Directors results. Nominees: Sarah Hoots, CJ Wagner
10. Wrap Up and Adjourn - Lacey Reichwald