



When: March 9, 2021 5:30PM - 7:30PM

Where: Zoom Meeting

Invited: All Owners of the Whitewater Grocery Co. and their elected board

Mission & Vision: We are your (future) friendly neighborhood grocer supporting fresh and local products.

We value: community ownership, quality customer service, welcoming everyone, a lively learning and gathering space, and sustainable practices: people, planet, profit.

Agenda 1 (mid-month meeting) is policy, governance, and board development/education.

Agenda 2 (late-month meeting) is for BIG topics for in-depth discussion and accountability.

Preliminaries: The meeting was called to order by President Katy Wimer at 5:32 p.m.

Board Members Present: Katy Wimer, Greg Majkrzak, Jennifer Crone, Anne Hartwick, Lacey Reichwald, Brienne Diebolt-Brown, Elvia Meza-Klosinski, CJ Wagner, and Sarah Hoots. Board Members Absent: None.

Anne moved to approve the agenda. Second by Jen. Motion passed without dissent.

Consent Agenda: Anne moved to approve the minutes from our **February 22nd Board meeting**. Second by Brienne. Motion passed without dissent.

Dashboard, Budget, Expenses, Income

Since last report we have 1 new owner bringing us to 722 with 20 owners on payment plans. There was a large Special Access contribution which makes us able to contribute to 10 student owners and 8 non-student owners. Total income is \$2549 but does not yet reflect the swag sale, expenses total \$554. The \$1500 payment for Katie Novak has been added to the budget since it was last reviewed.

Policies A; C1-C8: Ends Policy Advice

Katy reviewed C1-C8 and didn't see any changes that needed to be made, however as far as Policy A, there is still not an Ends Policy. It was discussed and decided to work on Ends Policy as a group and ask Jacqueline for more direction in how to go about creating one. Motion to approve policies by Anne, 2nd by Greg, approved without dissent.

2021 Board Calendar:

The pro-forma review was moved from 03/22 to the 04/13 meeting so that it would be after the visit with Don. The Online Ownership Drive launch was added to 03/19. Lacey suggested having a press release drafted about the Special Access Ownership

Up & Coming:

Cost is \$50/person, there will be a google spreadsheet emailed to volunteers to gauge interest and whether they would be interested in assistance in paying the cost to attend.

Development Timeline & The Brain

It was discussed whether we need to keep using this timeline which is a little more in-depth than "The Brain". It was discussed and decided that the Development Timeline could use an overhaul but would need to be looked at once more Capital Campaign details are ironed out, a tentative date of late April was decided to revisit the Development Timeline again. It was also pointed out that there is a detailed "Task List" tab in The Brain.

Capital Campaign: Chair, Timeline,

Katy suggested Kathleen Fleming for coordinator, Brienne suggested Sarah Cool, and Lacey



suggested Destine. Anne spoke with Destine about being considered a point person for Katie Novak. It was discussed having Destine partnered with a board member but was ultimately decided that that wasn't necessary. It was decided that a discussion with Destine is needed before deciding on a coordinator.

GM Discussion:

Greg asked about when and where everyone is in the GM discussion. Brienne added that with all of the grants coming up, a GM is needed. Jen brought up that a GM Search Selection Committee is suggested in the timeline. A future to-do is to start drafting a GM Search Committee Charter.

7 Roots discussion:

We have 3 different opportunities for help with store design.

1. MSI--help with store build out, Lacey is still waiting to hear back on the details of what all that entails. They also have built into their pricing that they will do the construction management for the project.
2. 7 Roots--sent Lacey a proposal which includes store design, site assessment, baseline equipment with list and cost range. It is not a full store design though. Also includes grocerant and prepared foods feasibility statement. Also included is store development and lease negotiation support. Seems to be a "join us now and we will help you through the process".
3. UNFI--has a store design department, which sounds free but Lacey will ask more about it, however it seems free as long as we will be a customer in the future. They also include project budgeting, refrigeration design, mechanical etc Lacey has another meeting with them this week. NCG is the 2nd largest customer of UNFI. Lacey pointed out that if we don't have a distributor then the GM will have to source from many different places.

CEC Advisory Committee Rep

Greg brought up that there is a 30 minute/month meeting, it was decided to follow-up with a couple of people who may be interested in going on behalf of the GroCo.

Closing: President Wimer officially adjourned the meeting at 7:35 p.m. The minutes were respectfully submitted to the Board on March 21, 2020 by the Board Secretary, CJ Wagner.