



**When:** June 09, 2021 5:30PM - 7:30PM

**Where:** Zoom Meeting

**Invited:** All Owners of the Whitewater Grocery Co. and their elected board

**Mission & Vision:** We are your (future) friendly neighborhood grocer supporting fresh and local products.

We value: community ownership, quality customer service, welcoming everyone, a lively learning and gathering space, and sustainable practices: people, planet, profit.

**Meeting Intention:** Discuss a Project Manager, business plan, and our sites and vote on new Board members!

**Agenda 1 (mid-month meeting) is policy, governance, and board development/education.**

Agenda 2 (late-month meeting) is for BIG topics for in-depth discussion and accountability.

**Preliminaries:** The meeting was called to order by President Katy Wimer at 5:34p.m.

Board Members Present: Katy Wimer, Greg Majkrzak, Jennifer Crone, Anne Hartwick, Lacey Reichwald, Brienne Diebolt-Brown, and CJ Wagner. Board Members Absent: None.

The mission and values for the Whitewater Grocery Co. was read by Greg Majkrzak. The intention for this meeting is to discuss a Project Manager, business plan, and our sites and vote on new Board members!

Member-Owners Gayle Stettler, Jenna Karsten, Kathleen Fleming, Vicki Hagstotz, Zachary Popke, and Natalie Biancalana joined the meeting and were welcomed by Katy.

Jen asked to change the Financial report to the next meeting. Katy moved to approve the agenda with the financial report struck. Second by Jen. Motion passed without dissent.

**Consent Agenda:** Jen moved to approve the minutes from our [May 3rd meeting](#). Second by Anne. Motion passed without dissent.

**Survey:** Denise and students rolled out the first part of a survey to gather data as it “drips” aka “drip out” survey. First survey has rolled out on SLACK, it is being asked that the link to this survey be shared on FB, put on GroCo email signature, SHARE IT!

Reapprove [Ownership & Outreach Committee Charter](#)

Move to approve by Brienne . Second by Lacey. Approved without dissent.

**Hire Project Manager?** Lacey has recognized that there’s nobody that can be dedicated full time to this project, open discussion as to whether others would be open to this. Brienne will check which grants could pay for a project manager. It was discussed that Oshkosh used a project manager, Brienne will ask them about the cost involved and will also talk to 7 roots about this. It was decided that the conversation of this would be continued on SLACK.

**Business Plan - Who’s doing what?** Katy will send out the timeline again, and have people put initials next to what they want to tackle on the business plan.

**Site Discussion** Lacey gave a brief description of East and South side locations. Not sure what property taxes would be like for a donated building, or what cost would look like to take down a building, put in new drainage and put in a parking lot. It was discussed whether to just move forward with one location vs the other. Brienne suggested asking Kathy and the CDA about the East side location some more. Anne asked to postpone the discussion about 501C3 to the next meeting when F&L can give their report on the matter. It was discussed to speak with Kathy some more and get more input before going forward with a particular site



as well.

**Letter of Support from Oshkosh** Brienne shared the letter of support from Oshkosh and it was discussed if that kind of letter is what we would want to use going forward when applying for grants.

**New Board Members, Onboarding, and Succession Plans** Greg announced he will not be running for re-election, he is open to stepping down if someone is interested in the position and helping them learn the position.

Lacey announced she will be resigning from the board, her term was going until 2022 but she will be stepping down effective the end of the month.

Katy asked Greg and Lacey if they would help do an informal training of new board members. Both agreed. Anne nominated Zachary Popke to fill Elvia's term ending Oct 2022, and Ron Binning to take over Sarah's vacated seat ending Oct 2023. Second by Brienne. Both were appointed by the majority.

### 2021 Board Calendar

Added preparation for 4th of July to calendar

Jen volunteered to record the next monthly milestone update.

Lacey spoke with MSI who suggested we re-engage with them when we launch the Capital Campaign as the same amount of time would be needed to start getting things together on their end.

It was decided that Ron would be the SBOC board liaison, with Greg acting as his right hand for help with institutionalized knowledge that Ron may not know (yet!)

### Action Items

#### **Requests for future agenda**

Katy suggested adding Capital Campaign committee discussion to next agenda.

Katy is also adding discussion of return to in-person meetings to next agenda.

**Closing:** President Wimer officially adjourned the meeting at 7:00 p.m. The minutes were respectfully submitted to the Board on July 14, 2020 by the Board Secretary, CJ Wagner.