



## **Board of Directors Candidate Application**

Any Whitewater Grocery Co. Owner is able to run for a seat on the Board of Directors. This application gives owners information about your background and expertise, what you can offer to the Whitewater Grocery Co., and what interests you about serving on the Board. A Steering Committee member may call you for further information, but generally, these answers will be your way of communicating to other Whitewater Grocery Co. Owners why you should be a Board member. Feel free to contact the current Board of Directors if any questions arise.

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| Name   | Katy Daixon Wimer                                      |
| Address  | N7579 W. Lakeshore Dr. Whitewater, WI 53190            |
| Phone #  | 262-949-2854   |
| E-mail   | katydaixon@gmail.com                                   |
| Place of Employment  | katy daixon photography and Whitewater Tourism Council |
| Position / Title   | Photographer and Blogger                               |
| Education: (degree, major, etc.)                           | BA Degree: Creative Writing                            |
| How many years have you lived in Whitewater?               | 14 years   |
| How long have you been an owner of Whitewater Grocery Co.? | 1.5yrs   |
| Whitewater Grocery Co. Owner Number                        | 176  |

**Please also include a photograph of yourself. Portions of your application may be published on our website, included in our newsletter, and distributed through other ownership communication channels.**

## Candidate Questionnaire

*Please answer the following four questions **as thoroughly as possible, while keeping your answers to 200 words or less.** Your answers may be published on the Whitewater Grocery Co. website and included in our newsletter. We encourage you to be concise and thoughtful in each of your responses.*

1. Why do you want to serve on the Board of Directors of Whitewater Grocery Co.?

I want to serve on the Board of Directors because I believe our community deserves a grocery store, and I want to help make that happen. I also feel like I would bring to the table a mixture of big picture thinking and organizational skills that could help serve the Board's goals. I've been serving on the Ownership and Outreach Committee for over a year, too, that has led me to wanting to be part of leadership. Finally, I believe I often bring a creative outlook to projects.

2. What is your passion? How could we see that passion in action in your day-to-day life?

My passion is community. Aside from my own photography work where I thrive off of creating lasting relationships with my clients (and my clients with each other during creative group projects), I volunteer for The Book Teller planning events and doing their marketing because I believe that book stores and what they offer drive/create community. I'm also the Social Media Marketing Coordinator and Volunteer Coordinator for the Whitewater Grocery Co. which involves creating connections amongst people and people to our store's mission and vision.

3. List some of the organizations, causes, initiatives, and groups of which you have been a part. How do you believe your involvement with these groups has prepared you to serve on the Whitewater Grocery Co. Board of Directors?

In college, I was a member of USRH (United Students in Residence Halls) and served on the Events Committee. In 2013, I initiated a project called The Body Project for body positivity for women. Currently, I serve on the Ownership and Outreach Committee for the Whitewater Grocery Co. I also created a group called Goddess Circle for empowerment of women. All of these groups have provided me opportunities to express leadership skills, rally people, provide outreach for various values dear to my heart, and opportunities to be extremely organized and creative.

4. Describe an experience in which you have worked on a team. What did you offer the team? How did you compromise for the team's benefit?

Working on the Ownership and Outreach Committee is teamwork. I bring many creative skills in terms of design and creative writing to the table, but there are times when I may create marketing material or a piece of writing for social media or the newsletter that not everyone loves. I've often listened to everyone's suggestions and taken them into consideration when reworking the material to fit all of our vision instead of just mine.