



FILMS WORK 2021 GUIDELINES

'Films Work' is a program that supports Tasmanian not-for-profits to use films for social change. With support from the Tasmanian Community Fund, participants will work with Wide Angle Tasmania to learn;

- how to find and use high-quality films to support your organisation's mission;
- how to create inhouse videos to document your impact and create more engagement on the web and social media; and
- how to work with professional filmmakers to develop compelling stories that connect and engage your stakeholders.

'Films Work' starts with a 2-day workshop in Hobart. This fast, fun and information-packed workshop covers all the basics for not for profit leaders to use film for social change. During the workshop you will start to formulate the strategy for using films within your organisation over the following 6 months.

Following the workshop each organisation receives six mentoring meetings designed to create an action plan and stay on track to implement your film strategy (including hosting a film screening, creating video content and developing a brief to produce a professional short film). These sessions are provided each month by phone, zoom or in-person and are tailored to the needs of your organisation.

The 'Films Work' program requires an ongoing commitment from the participants – but it will produce outstanding results for organisations that are serious about using film to amplify their mission.

WHAT DOES THE PROGRAM COST?

Each organisation contributes \$50 towards the cost of the program. Each organisation is required to cover any costs associated with attending the two day workshop in South Hobart (including travel and accommodation if required). Participating organisations will need access to internet/phone to participate in the mentoring sessions.

The Tasmanian Community Fund and Wide Angle Tasmania covers the remaining costs of the workshop and mentorship sessions.

WHO SHOULD ENROL?

This opportunity is open to any small or medium not-for-profit organisation operating in Tasmania. Each organisation is required to have two participants attend the workshop (this can include employees, board members or volunteers) who can commit time to develop and implement a strategy to use film in their organisation during 2021.

I'M INTERESTED – WHAT NOW?

- read more about the workshop and the presenters on our website
- register for the information session on May 20
- contact Wide Angle Tasmania for more information on 6223 8344 or 0478 150 206
- submit a completed application form by June 10, 2021 to info@wideangle.org.au

KEY DATES

Applications Open	1 st May 2021
Information session	3pm 20 th May 2021
Applications Due	10 th June 2021
Selection notification	17 th June 2021
Workshop	1 st and 2 nd July 2021
Mentoring sessions	July – December 2021

ABOUT THE PRESENTER WIDE ANGLE TASMANIA

Wide Angle Tasmania (WAT) is a not-for-profit organisation with a long history of supporting Tasmanians to make films that reflect and shape Tasmanian culture. WAT bridges a dynamic space where our services are used for education, employment and creative expression with a strong track-record of partnering to deliver projects that leverage our resources and community. Their creative excellence has been recognised through international festival awards and screenings on ABC, SBS and online.

IF YOU ARE SELECTED FOR FILMS WORK... the finer print

1. The program is designed for organisations that can commit to developing and implementing a strategy to use film within their organisation over the next 6 months.
2. Two people from each organisation will be required to attend the workshop to provide support and implement skills learned.
3. Each organisation will be set up on Lifetick – an online goal setting platform which will be facilitated by the program mentor who will track activity and provide direct feedback each month.
4. All mentoring sessions must be completed by December 2021
5. If selected, Wide Angle Tasmania may use your image and organisation details for marketing and publicity.
6. Upon completion you agree to provide the following materials to Wide Angle no later than January 31, 2022:
 - a. A report on the outcomes achieved from the Films Work program.
 - b. A testimonial (written or video) outlining the value of this opportunity that Wide Angle can use for promotional purposes.
 - c. A feedback survey.



FILMS WORK APPLICATION FORM

ABOUT THE PARTICIPANTS:

Team Member 1 name:	Name:	What is your role in the organisation? <input type="checkbox"/> volunteer <input type="checkbox"/> employee	Role:
Any barriers to participating in the program?	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please specify	Mobile phone	email
Team member 2 name:	Name:	What is your role in the organisation? <input type="checkbox"/> volunteer <input type="checkbox"/> employee	Role:
Any barriers to participating in the program?	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please specify	Mobile phone	email

ABOUT THE ORGANISATION:

Name of organisation		Size of organisation <input type="checkbox"/> small (revenue under \$250,000) <input type="checkbox"/> medium (under \$1M annually)	Website URL
Address		What region do you service? (statewide, council, local government area)	
Who are your organisation's target beneficiaries?			
What is the mission of your organisation?			
Does the organisation have a facebook page? <input type="checkbox"/> Yes <input type="checkbox"/> No	How many facebook followers? _____	Does the organisation have instagram? <input type="checkbox"/> Yes <input type="checkbox"/> No	How many instagram followers? _____
Has your organisation previously hosted film screenings?	<input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please describe the event/s	
Does your organisation generate video content?	<input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please describe how you use this content.	
Has your organisation engaged a professional filmmaker previously?	<input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please describe the work they produced.	
What do you identify as the key benefits to your organisation from participating in this course?			

By signing this application, you agree that you have read and agree to the Guidelines and [Course Refund Policy](#).
Applications to be submitted by email to info@wideangle.org.au by 4pm Thursday 10th June 2021.
(Electronic submission will be accepted as signature).

Signed:

Date: