

Advocating for Wilderness Stewardship: The Tips, Tools, and Practical Techniques for the Wilderness Steward

NATIONAL WILDERNESS STEWARDSHIP A L L A N C E Building a Wilderness Stewardship Community





What We Do

- Support wilderness stewardship groups
 - Mentoring
 - Training
 - Resources Toolboxes
- Manage funding programs to support trail and wilderness stewardship
 - Wilderness Stewardship Performance Funding
 - National Forest System Trail Stewardship Partnership Funding
 - Boots on the Ground
- Host the National Wilderness Workshop
- Website presence and communications
 - Funding and Issue Awareness Information
 - Stewardship Blog
 - Action Alerts
 - Social Media
- Partner with other wilderness and trail groups



Why Stewardship is Critically Important

- Connects people to the outdoors and their public lands
- Fills the gap from decreasing federal funding to provide quality outdoor recreation infrastructure
- Inspires and trains the next generation of outdoor leaders
- Bridges generations and cultures around common goals and outcomes
- Protects the environment to sustain the outdoor recreation experience and opportunities
- Creates advocates to protect our public land legacy
- Ensures a counter-balance to development interests that would destroy the recreation experience



Funding Programs

- Provide funding for Wilderness and Trails Groups through a Challenge Cost Share with the USDA Forest Service
- Since 2016 over \$1 million in Wilderness Stewardship Performance funding distributed
- Since 2017 over \$1.2 million in Trail Stewardship Partner funding distributed



National Wilderness Workshops

The premier gathering of wilderness professionals, volunteer stewards, non-profits, agencies, academics and others interested in wilderness stewardship.

Co-hosted with the Society of Wilderness Stewardship

- 2021 Virtual Wilderness Stewardship
- 2020 Virtual
- 2019 Bend, Oregon
- 2018 Gunnison, Colorado
- 2017 Russellville, Arkansas
- 2016 Missoula, Montana
- 2015 Missoula, Montana
- 2014 Albuquerque, New Mexico (in conjunction with 50th)
- NWSA Workshops
- 2013 Big Bear, California
- 2012 Montrose, North Carolina
- 2011 Las Vegas, Nevada



NWW Steering Committee

Adam L. Hanson, WF Anne Sentz, AC Andrew Downs, AC Anders Reynolds, SELC Braydon Gaard, BLM Bill Hodge, BMWF Challie Facemire, ASU Chelsea Phillippe, NWSA Christopher Armatas, FS David Cantrell, NWSA Eric Giebelstein, SAWS Heather MacSlarrow, SWS Ian Nelson, PCTA Jeremy Wimpey, ATR

Jeff Marion, AT Kate de Varona, SAWS Katie Currier, SAWS Lochen Wood, BLM Matthew Helt, FS Mark Miller, VWC Paul Sanford, WS Randy Rasmussen, BCHA Sandy Skrien, Retired FS Lynn Cameron VWC Stephen Wood, SWS Tyler Ray, AHS

Thank you Andrew Downs

NWSA Board Chair 2017-2021

Member 2015-2017



Andrew Downs Appalachian Trail Conservancy

In appreciation of your dedication to wilderness stewardship as Board Chairman of the National Wilderness Stewardship Alliance 2015-2021

November 2021

Tips for A Successful Virtual Workshop

- Be on Time, 3-5 minutes early is best
- Use Q and A for Questions
- Use CHAT to talk with others
- Come to Coffee Hours to meet others
- Remain Muted unless called upon
- Stay Engaged in the Sessions, put other stuff away
- Sessions will be recorded if you happen to miss one



Wilderness Stewardship Advocacy

"Sharing information about the places we love with the people who can make a difference with a specific intention to make improvements in how they are managed."



Day 1 Monday Agenda

- 12:00 ET Opening Remarks
- 12:15 Agency Updates
- 1:00 The Case for Wilderness Stewardship Advocacy
- 2:00 Wilderness Stewardship and Advocacy in the Shenandoah Mountains
- 3:30 The Story of SAWS
- 4:00 Senator Kaine / How to Work With a Member of Congress

Day 2 Tuesday Agenda

- 11:00 ET Coffee Hour Meet and Greet
- 12:00 Defining Future Directions for Wilderness Reserach
- 1:00 Assessing Future Wilderness Research Needs
- 2:00 Three Stewardship Case Studies:
 - Wyoming Wilderness Association
 - Friends of Scotchman Peak
 - Oregon Natural Desert Association
- 4:00 Magnifying Your Advocacy Impact

Day 3 Wednesday Agenda

- 11:00 ET Coffee Hour Feedback Checkin
- 12:00 Transforming Writing, Photography and Speech: Retooling Your Wilderness Communications for Increased Inclusivity
- 1:15 How Collective Impact is Creating Sustainable Trails in the White Mountains
- 2:45 Developing Sustainable Wilderness Stewardship Volunteer Programs
- 4:15 Indigenous Wilderness Stewardship: From Time Immemorial to Tomorrow

Day 4 Thursday Agenda

- 11:30 ET Coffee Break Indigenous Voices
- 12:00 60th Anniversary of the Wilderness Act Planning
- 1:15 Smartphones in Wilderness / App Based Techniques to Conduct Wilderness Visitor Surveys in Yosemite
- 2:30 The Bridge Project: Bringing Equity into the Hiring Process
- 4:00 Researching the History of Place with attention to Indigenous and Afro Communities



Day 5 Friday Agenda

- 11:00 ET Coffee Hour Participant Survey
- 12:00 Wilderness Stewardship Awards
- 1:00 Forest Service Chief Randy Moore
- 2:15 House Natural Resources
- 3:00 Senate Ag Committee
- 4:00 Conservation Advocacy from the Ground up
- 5:00 What Comes Next 2022



Wilderness Stewardship Advocacy Webinars

- Introduction to Wilderness Stewardship Advocacy
- Stewardship Advocacy 101 Agency Relations
- Wilderness Stewardship Advocacy 201 DC Relations
- The ASK Workshop

Available for viewing at: wildernessalliance.org

Questions of the Hour

What are the biggest challenges your organization faces?

What are the biggest challenges of the National Wilderness Preservation System?

https://www.surveymonkey.com/r/Day3NWW





What's Next?

- Recordings and Materials Available Soon
- Future Webinars
- Future Coffee Hours
- NWSI?
- 2022 National Wilderness Workshop



Building a Wilderness Stewardship Community

Ways to Contribute on Giving Tuesday (and thru the Year)



Questions?

- For additional information contact:
 - Randy Welsh, Executive Director, NWSA
 - <a>randy@wildernessalliance.org
 - 801-808-2167



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