2015 national WILDERNESS WORKSHOP

October 28-31
Missoula, Montana

national hosts:

NATIONAL WILDERNESS STEWARDSHIP ALLIANCE
Building a Wilderness Stewardship Community
www.WildernessAlliance.org

SOCIETY FOR WILDERNESS STEWARDSHIP
A COMMUNITY OF PRACTICE
2015 National Wilderness Workshop Program

Adopted last fall as part of the celebration of the Wilderness Act’s 50th anniversary, Wilderness 2020 Vision outlines a five-year commitment to pursue a wide range of goals and objectives to guide collaborative stewardship of America’s National Wilderness Preservation System. The products, services, and programs that derive from implementation of 2020 Vision will enable the wilderness-managing agencies—Bureau of Land Management, Fish and Wildlife Service, Forest Service, and National Park Service—to fulfill the promise of the 1964 Wilderness Act. The four agencies, in collaboration with research institutions, are crafting an implementation plan for 2020 Vision, expected to be completed in 2016. In addition to further connecting the broader wilderness community, this workshop is an opportunity for non-profit partners, old and new, to collaborate with the agencies to benefit the National Wilderness Preservation System.

Housekeeping Items
Below are a few things to take note of to maximize your experience at the Workshop. We encourage you to participate in as many as possible!

Silent Auction / Career Fair Set Up (Wednesday, 12:00 – 5pm, University Center Ballroom)
All silent auction items must be dropped off for set-up Wednesday from 12-5pm at the University Center, 3rd floor. Sponsor / Host / Career Fair tables will be setting up during this time.

Wilderness Trivia (Wednesday, 6:00 – 9:00pm, Top Hat Lounge)
Join us as we kick off the 2015 Workshop at the Top Hat Lounge (134 W. Front St). Pick up your registration packet, enjoy one FREE drink on us, and test your Wilderness knowledge during this fun social gathering. Live music to follow!

Social Hour (Thursday, 5:30-7:00pm, Ballroom)
From 5:30-7:00pm in the UC Ballroom, there will be three concurrent events: no-host bar and open social gathering, Next Steps Career Fair and the Silent Auction. Details below.

Evening Reception (Thursday, 7:30-10:00pm, Flathead Lake Brewing Company, 2nd floor)
Celebrate the 40th anniversary of the University of Montana’s Wilderness Institute with a free reception (drinks provided) at Flathead Lake Brewing Company (424 N. Higgins), on the second floor. Join current and past students, faculty, partners and colleagues in celebrating the Institute’s 40 years of innovative experiential wilderness education.

Next Steps Career Fair (Thursday, 5:30 – 7:00pm, Ballroom)
Running in conjuncture with the Silent Auction and Social Hour, the Next Steps Career Fair highlights partner organizations and groups around the country that provide career opportunities to engage and empower the next generation of conservation leaders.

Silent Auction (Thursday, 5:30-7:00pm, Ballroom)
Bid on items that support National and Local Hosts. Auction begins at 8am Thursday during breakfast, closing 7pm Thursday. Payment by either check, debit or credit card must be made no later than 1:30pm Friday. Coordinate with Workshop Volunteers to make payments and collect your items.

Take the 2020 Vision Pledge
“I pledge to support the 2020 Vision for wilderness stewardship”
Join our Thunderclap campaign to raise awareness of 2020 Vision by visiting http://thndr.me/SXBvF5.

Follow Us on Social Media
#wildworkshop
Facebook: Wilderness Forever
Twitter: @ForWilderness
Instagram: @wild50th
Presentation and Panel Abstracts

Track #1: Wilderness Relevancy

A Subtle and Dynamic Visual Storytelling Strategy with Jayme Dittmar (student, filmmaker), Sarah Gulick (filmmaker), Melanie Hill (WILD Foundation)
Learn the artistic, visual and digital messaging techniques to frame the Wilderness conversation, increase public awareness, inspire advocacy, and challenge political leaders to preserve and expand our designated Wilderness areas. We offer the work and perspective of three women in the academic, government and non-profit sectors who are employing the “less is more” and other effectual visual storytelling strategies in the field to craft a timeless and compelling digital message.

Backyard to Backcountry: Best Practices for Public Private Partnerships for Youth Engagement with Steve Archibald (retired educator), Kimberly Schlenker (Forest Service), Danette Recktor (Big Brothers Big Sisters)
What are the key ingredients to successful public/private partnerships that build capacity to connect underserved youth to fun outdoor experiences close to home? How do we link these experiences to Wilderness? This session will explore a framework for working across agency and organization boundaries to build confidence among youth and mentors, lasting networks of community through multi-generational relationships, grow leadership skills among university students, and provide stepping stones for careers in natural resources.

Using Marketing Concepts to Tell the Wilderness Stewardship Story with Ralph Swain (Forest Service)
This presentation will focus on the 4’Ps of marketing and demonstrate successful communication efforts to reach the right audience, with the right message at the right location and at the right price. Additionally, the presenter will give examples of how current public land managers mis-market Wilderness and leave the branding of congressionally designated Wilderness for consumers to devise.

Relationships and Relevance: American Indian Tribes and Wilderness with Linda Moon Stumpff (Evergreen College)
Wilderness has deep relevance to American Indian Tribes by protecting sacred sites, clean water sources, and culturally-preferred species for medicinal, recreational/economic and spiritual components of tribal life. Bridging activities include youth and work programs in Wilderness, special agreements for use, application of indigenous knowledge especially in areas like restoring natural fire cycles, access and land exchanges. When achieved through a positive government-to-government relationship between Tribes and agencies, all of these can contribute to Wilderness preservation through sharing knowledge and benefits. Along with a discussion about Wilderness relevance and Tribal/agency relationships, this presentation includes a brief problem-solving activity based on the agreement between the Quileute Tribe and the National Park Service.

Angoon, Alaska: How a Small Residential Community Strengthened a Youth Wilderness Program with Mike Belitz (Sitka Conservation Society), Kevin Hood (Forest Service)
This session will share lessons and ideas about how a non-profit (Sitka Conservation Society) and agency (Forest Service, Admiralty Island National Monument) partnered to bring four teens from across the United States to participate in a 30-day residential Youth Conservation Corps program based out of Angoon, Alaska, a rural community of 460 residents. During the program, you assisted the Forest Service with Wilderness stewardship projects in the Kootznoowoo Wilderness. Through group discussions and participation, this session will identify community attributes that benefit residential youth Wilderness programs and will brainstorm ways to realize the potential of these attributes in your youth program. Additionally, participants will share specific projects that proved successful or unsuccessful when working with youth groups and discuss lessons learned to help future Wilderness youth programs succeed.

Track #2: Working with Wilderness Management Agencies

Using Wilderness Character: Wilderness Character Monitoring and Stewardship Planning with Nyssa Landres (National Park Service), Elizabeth Mejicano (Aldo Leopold Wilderness Research Institute)
This presentation will discuss the definition of Wilderness character as it relates to Wilderness character monitoring and Wilderness stewardship planning. This presentation will discuss the updated framework, examine why it’s important for the future of Wilderness stewardship, review the current status and next steps for each agency to implement Wilderness character monitoring, and examine applications within stewardship planning.

Visitor Use Management in Wilderness: Applying and Interagency Framework with Linda Merigliano (Forest Service)
Nowhere is it more important to sustainably manage use than in Wilderness, where agencies must ensure recreation is managed in a manner that preserves Wilderness character. This presentation and discussion will introduce participants to the interagency visitor use management framework and how the steps of the framework can be applied in Wilderness.

Advocating for Inventorying Candidate Wilderness Areas on National Forests and Bureau of Land Management Lands with Sally Cathey (Montana Wilderness Association), Rob Mason (The Wilderness Society), Lisa Gerloff (University of Montana Wilderness Institute)
The process of inventorying and evaluating candidate Wilderness areas during land management processes is a key step to the continued
growth of the Wilderness system. One of the key components of both Forest Service and Bureau of Land Management Wilderness inventory regulations is that they must consider Wilderness inventories submitted by the public. This workshop will discuss the opportunities for conservation gains during land management planning using these new regulations, the protocols used by NGOs to inventory and evaluate candidate Wilderness areas, and where these inventories fit into the land management planning processes.

Working with Agencies Using Agreements: Important Lessons Learned with Randy Welsh (retired Forest Service), Shaaron Netherton (Friends of Nevada Wilderness), Roger Semler (National Park Service)
Agreements are the principal tool for agencies and partner groups to team together to accomplish work important to both parties. In this session, presenters will provide an overview of agreements available within different agencies, their primary features and uses, and the lessons learned in their application over their careers. (Attend the session below, scheduled directly afterwards to learn about the nuts and bolts of agreement paperwork.)

Paperwork Before Partnerships with Elaine Poser (Forest Service), Julie Schreck (Forest Service)
Standing between you and sharing time, talent, and tools with like-minded Wilderness partners can be a pile of paperwork. If you need help negotiating the bureaucracy of grants and agreements, avoiding false starts, sorting out which instrument you need and how to complete it for the projects you’re partnering on, this is the session for you! Bring your own case study and get expert guidance on the right way forward. (Attend the session above, scheduled directly before for an overview of agreements.)

Outfitters and Guides Stewardship Best Practices with Connie Long, Mack Long, Yve Bardwell
This session will showcase best practices between outfitters and guides and the agencies and will discuss how outfitters and guides work with agencies to protect Wilderness character and educate the public.

Track #3: Wilderness Communications

Social Media Rodeo: A Hands-on Workshop for Wilderness Luddites and Technological Trogloodytes with Adam Andis (National Wilderness Stewardship Alliance), Darcy Shepard (Friends of Nevada Wilderness), Bill Hodge (National Wilderness Stewardship Alliance), Lisa Ronald (University of Montana Wilderness Institute)
In this hands-on workshop, participants will develop a communication strategy and social media plan template, using the Wilderness Workshop itself as an outreach goal. During this exercise, presenters will discuss and give examples of best practices and lessons learned. This is a great chance to get one-on-one help from veteran social media communicators to learn how to use social media most successfully at all stages from planning to implementation.

Creative Use of Technology to Connect People with Wild Places with Kassia Randzio (Montana Wilderness Association), Hannah Ettema (National Forest Foundation), Mandela Vaneeden (Trail 103.3 radio), Joni Packard (Forest Service)
The Montana Wilderness Association, National Forest Foundation, Forest Service, and the Trail 103.3 radio station are each using technology to connect people with wild places. From social media to online tools to video to creative radio, each panelist will share how they’re bringing Wilderness into homes, radios, phones, and computers, inspiring people to adventure in the great outdoors.

Working with the Wilderness Management Agencies with Roger Semler (National Park Service), Peter Mali (Bureau of Land Management), Nancy Roeper (Fish and Wildlife Service), Elwood York (Forest Service)
Participants in this session will have the opportunity to improve their understanding and appreciation of the inner workings and commitment to Wilderness stewardship of the federal agencies that manage the National Wilderness Preservation System and will receive advice on how to effectively communicate, engage with and support the Wilderness stewardship at the local, regional and national level.

WISDOM: A Six-Step Process for Professional Public Contacts and Wilderness Ranger/Volunteer Safety with Ralph Swain (Forest Service)
(WISDOM is an acronym for “Wilderness Information Sharing and Public Outreach Management” and represents a step-by-step process that has been tested and proven to effectively teach new guards and volunteers how to make backcountry contacts and be aware of their personal safety. WISDOM incorporates the Authority of the Resource methodology, but goes deeper into how being “street-smart, backcountry smart” can help rangers and volunteers do their job professionally. This presentation has a classroom portion (10 minutes) and an outside hands-on demonstration portion that provides role play opportunities for participants.

Track #4: Contemporary Wilderness Management Issues

Addressing Contemporary Wilderness Management Issues through Consistent Regulations with Karen Lindsey, James Sippel, Ken Straley, Tim Devine (all speaker from the Arthur Carhart National Wilderness Training Center)
The Code of Federal Regulations is based on statutory authority and spells out in further detail how the Wilderness managing agencies interpret the law. Although all four agencies manage designated Wilderness under the authority of the same law, the published regulations differ in content and format. Consistent regulations may provide opportunity to address contemporary Wilderness management issues. Join this session lead by a combined experience of more than 80 years of Wilderness stewardship and training to explore the pros and cons of drafting consistent regulations for Wilderness stewardship.
Preserving Founding Principles of the Wilderness Act in an Age of Collaboration and Conflict Resolution with Steve Kimball (Society for Wilderness Stewardship), George Nickas (Wilderness Watch), Stewart Brandborg (a Wilderness Act founder), George Wuerthner (author)
Panel members will discuss threats to the founding principles of the Wilderness Act and provide insights on how to preserve these principles in an age of collaboration, compromise, and evolving thinking about Wilderness. The presenters represent the "old guard" and "current guard," and will engage with "new guard" audience members in interactive dialogue about how charges from the old and current guard to preserve Wilderness Act principles can be embraced by the new guard.

Weeding out Weeds with Volunteers; planning, recruiting, and implementing weed suppression projects in 'the Bob' with Carol Treadwell (Bob Marshall Wilderness Foundation), Marchand Logan (Bob Marshall Wilderness Foundation), Ben Rutherford (student), Lynne Vanhorn (volunteer), Deb Mucklow (Forest Service)
Noxious weeds are considered to be one of the largest threats to the integrity of the Bob Marshall Wilderness Complex, and an important component of the Bob Marshall Wilderness Foundation's cooperative work with the Forest Service is volunteer projects that fight noxious weeds. This panel discussion will highlight volunteer, crew leader, intern, and agency perspectives on how to coordinate, implement, and promote a successful volunteer weed suppression program.

Non-Traditional School to Traditional Tools: Equipping the Next Generation of Wilderness Stewards with Adam Washebeck (Trapper Creek Job Corps), Steve Archibald (retired Educator), Stuart Dodd (Indian Peaks Wilderness Alliance)
As the next generation prepares to carry the torch of protecting our invaluable Wilderness areas, it is critical that this group is provided the opportunity to work in a Wilderness setting, interact with agency representatives, and read and discuss some of the most influential texts associated with Wilderness concepts. This session will present two case studies. The first showcases the Trapper Creek Job Corps' Wilderness Discover Certificate Program and its success in engaging students in traditional tool use in restoration projects. The second case study focuses on the Indian Peaks Wilderness Alliance's 10-week Wilderness Ranger Internship Program.

Evaluating Proposals for Ecological Intervention in Wilderness: A Participatory Workshop with Beth Hahn, Peter Landres, Lucy Lieberman, Patrick Kelly (all speakers from the Aldo Leopold Wilderness Research Institute)
In this session, presenters will focus on the stewardship dilemma of preserving Wilderness character in the face of ecological degradation resulting from both human-caused threats and environmental changes. Following an introduction to a draft interagency tool designed to assist Wilderness managers with evaluating restoration and intervention proposals, participants will engage in small group activities to evaluate a proposal for ecological intervention in Wilderness using an abbreviated version of the tool. Full group discussion will include small group proposal decisions, lessons learned, and feedback on the draft tool.

What Future for the Wildness of Wilderness in the Anthropocene with Roger Kaye (Fish and Wildlife Service), Kevin Hood (Forest Service)
Increasingly, climate change and other Earth system stressors will result in wilderness-compromising proposals for interventions intended to enable preferred species or desired conditions to resist or adapt to changes. It is argued that agencies will need to develop procedures for deciding where, or to what degree each area's wildness purpose or its other purposes will have primacy. This presentation explores the emerging conflict between the Wilderness Act's primary mandate to perpetuate a designated area's wild, untrammeled condition and the Act's provision for Wilderness purposes to be "within and supplemental" to unit (National Park, Refuge, Forest) purposes.

**Track #5: Building Wilderness Community Capacity**

Emerging Strategies for Working with Partnerships and Philanthropy with Kristine Komar (Double K Outfit consulting)
This session is designed to help participants understand how their organizations can effectively and naturally integrate fundraising into a new wave of partnering strategies that make it natural to contemplate funding along with planning and other tasks needed to ensure a successful outcome. Participants will also gain an understanding of significant planned giving opportunities that are taking place now and over the next decade, how the values and legacy of Wilderness mesh with what stimulates planned gifts, why it is so important to develop a planned giving strategy now, and how a planned giving program can be as natural to implement as Wilderness itself and fits within the 2020 Vision to Protect, Connect, and Lead.

Crafting a vision for the 100th Anniversary of the National Wilderness Preservation System with Zack Porter (Montana Wilderness Association), Rob Mason (The Wilderness Society), Chris Ryan (retired Forest Service), Sharon Netherton (Friends of Nevada Wilderness)
Conferences and celebrations of the 50th anniversary of the Wilderness Act prompted reflection on the tremendous achievements over the past half-century. But what is our vision for the National Wilderness Preservation System at 100? In this panel discussion, multi-generational Wilderness stewards and advocates will highlight challenges and opportunities for rising Wilderness champions, and will share examples of recent and ongoing efforts to expand our nation's protected areas system.

Defining Direction and Success in Changing Times with Connie Myers (Arthur Carhart National Wilderness Training Center), Bill Hodge (National Wilderness Stewardship Alliance), Heather MacSIlarrow (Society for Wilderness Stewardship)
Participants will improve strategic planning by exploring the life stages and leadership decisions of three different Wilderness public and non-profit organizations. Participants will help identify opportunities for collaboration across these organizations that meet 2020 Vision.
objectives. The case study portion of this workshop will explore engaging rising leaders to serve as the new guard by connecting with, and receiving trainings from, the old guard. Discussion will focus on proving opportunities for old guard members to share knowledge and experience with the new guard in order to prepare them for rewarding careers in Wilderness.

Track #6: Millennials as Future Leaders in Wilderness Stewardship

Millennial Pathways: Charting a Path for Upcoming Wilderness Leaders with Brenna Irrer (Southern Appalachian Wilderness Stewards), Zack Porter (Montana Wilderness Association), Darcy Shepard (Friends of Nevada Wilderness), Katie Knotek (Forest Service), Natalie Dawson (University of Montana Wilderness Institute), Janine Welton (student)
How do we walk the walk of putting young people in leadership positions within the Wilderness community? Join us for a panel discussion where up and coming Wilderness managers, stewards, advocates, and educators share insights into their career pathways and make suggestions for how agencies and non-profits can improve recruitment and retention of Millennials. Among other topics this session will discuss how organizations and agencies can stimulate more interest from Millennials, opportunities and challenges in creating meaningful career paths, and resources available to connect Millennials with Wilderness careers in agencies and non-profits.

Keeping Women Wild in Wilderness: Igniting the Spark and Transferring Wisdom Through Wilderness Experiences and Mentorship with Katie Knotek & Anna Bengston (Forest Service), Connie Johnson & Claire Muller (Selway-Bitterroot Frank Church Foundation), Jess Harrell & Renee Morley (Montana Conservation Corps), Leigh Karp (student)
Women have been a part of the Wilderness movement from the beginning. Many “elders” have dedicated time to ignite passion and transfer wisdom about land stewardship to a younger generation of women. This presentation will be conducted primarily by women who have, and currently do, work in Montana’s Selway-Bitterroot Wilderness. They will share stories of their experiences as Wilderness women with specific focus on how mentorship has influenced their Wilderness career paths and how they have become mentors to future Wilderness stewards.

Professional-izing the Discipline of Wilderness Stewardship with Tim Devine (Arthur Carhart National Wilderness Training Center), Kate Wiltz (Eppley Institute for Parks and Public Lands), Bob Dvorak (Central Michigan University), Kari Gunderson (University of Montana Wilderness Institute)
Participants will explore the pros, cons, trends, and future of Wilderness certificate and mentoring programs for agency and non-agency employees and partners to professionalize the discipline of Wilderness stewardship.

Recreation and Conservation Nexus: Will Growth in Outdoor Recreation Increase Demand for Land Protection or Undermine it? with Ashley Korenblant (Public Land Solutions), Eric Melson (International Mountain Bicycling Association), Alyssa Ravasio (HipCamp)
This panel session will discuss: current growth in outdoor recreation in the 21st century highlighting opportunities and challenges for making outdoor recreation relevant in today's hyper connected world, and what that means for land protection efforts; how agency-driven land planning efforts in gateway communities, such as Master Leasing Plans, pave the way for larger public land and Wilderness bills that include broad-based main-stream support; conservation partnerships, the future of protection designations and how new allies are becoming champions for conservation.

Transitional to the Next Generation: What Works, What Doesn’t, and the Implications for Wilderness Stewardship with Nyssa Landres (National Park Service), Elizabeth Mejicano (Aldo Leopold Wilderness Research Institute), Joelle Marier (New Mexico Wilderness Alliance)
This session will examine the common themes in efforts that were, or were not, successful in bringing young professionals into Wilderness stewardship and our perceptions of what efforts will be the most successful going forward. Correspondingly, the next generation of Wilderness stewards is likely to bring a set of values and skills that differ from the existing paradigm in Wilderness stewardship. What are these differences and what are their implications for Wilderness stewardship? Presenters will share their perceptions of what this transition will mean for Wilderness stewardship as part of this next generation from the perspective of those having worked in Wilderness stewardship for a few years.

Veterans as Future Wilderness and Land Management Leaders with Tristan Persico (veteran)
President Obama has directed all Federal Agencies to hire and show preference when hiring veterans. This session will discuss what it means for veterans to become a major influence in future Wilderness stewardship and how to engage, train and retain veterans in Wilderness-related careers.

Wilderness Values and Future Stewards: Exploring Differences Between Generations with Robert Dvorak (Central Michigan University), Adam Andis (National Wilderness Stewardship Alliance), Derrick Taft (Penn State University)
Wilderness values can be different between generations. These values may be influenced by societal norms, changing demographics, and barriers that were not present in the generations before. How these values will be integrated into the next 50 years of Wilderness stewardship and protection is still to be determined. The purpose of this session is to explore generational differences in Wilderness values. Workshop participants will be asked to complete a Wilderness values survey prior to this session. Survey results will be compiled and presented to explore differences in Wilderness values between generations. Using this data, participants will discuss drivers for these differences and the best strategies for nurturing life-long connections between people and Wilderness. Strategies will also be discussed to facilitate transitioning the responsibility of Wilderness stewardship to the next generation of professionals and practitioners.
### 2020 Vision Theme Key

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### Track Key

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<th>Wilderness Relevancy</th>
<th>Working With Wilderness Management Agencies</th>
<th>Wilderness Communications</th>
<th>Contemporary Wilderness Management Issues</th>
<th>Building Wilderness Community Capacity</th>
<th>Millennials as Future Leaders in Wilderness Stewardship</th>
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### Wednesday, October 28, 2015

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<th>Time</th>
<th>Activity</th>
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<tr>
<td>TBD</td>
<td>2020 Vision Team meetings (for team members only, contact chairs for meeting times and agendas) [Protect Team meets in James E. Todd Continuing Education (CE) Building Room 201, Connect Team meets in CE Room 204, Lead Team meets in CE Room 205]</td>
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<td>12:00-5:00 pm</td>
<td>Registration and sponsor table setup [University Center (UC) 3rd Floor], career fair table setup [UC Ballroom]</td>
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<td>6:00-9:00 pm</td>
<td>Workshop welcome from Jimmy Gaudry, Wilderness Program Manager for the Forest Service Region 1, followed by Wilderness Pub Trivia (including prizes) with National Wilderness Stewardship Alliance members Bill Hodge and Eric Melson and informal networking [Top Hat Lounge]</td>
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### Thursday, October 29, 2015

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<th>Session</th>
<th>Time</th>
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<tr>
<td>Open</td>
<td>8:00-8:30</td>
<td>Light breakfast, networking, and registration [UC Ballroom]</td>
<td>Silent auction [UC Ballroom]</td>
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<td>Plenary</td>
<td>8:30</td>
<td>Welcome and opening remarks from workshop organizers followed by 2020 Vision summary with Nancy Roeper, National Wilderness Coordinator for the Fish and Wildlife Service and chair of the interagency National Wilderness Steering Committee</td>
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<td>Steering Committee</td>
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<td>9:10-10:30</td>
<td>A Subtle and Dynamic Visual Storytelling Strategy with Jayme Dittmar (student, filmmaker), Sarah Gulick (filmmaker), Melanie Hill (WILD Foundation)</td>
<td>Using Wilderness Character: Wilderness Character Monitoring and Stewardship Planning with Nyssa Landres (National Park Service), Elizabeth Mejicano (Aldo Leopold Wilderness Research Institute)</td>
<td>Addressing Contemporary Wilderness Management Issues through Consistent Regulations with Karen Lindsey, James Sippel, Ken Straley, Tim Devine (all speaker from the Arthur Carhart National Wilderness Training Center)</td>
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<td>10:40-12:00</td>
<td>Backyard to Backcountry: Best Practices for Public Private Partnerships for Youth Engagement</td>
<td>Visitor Use Management in Wilderness: Applying and Interagency Framework with Linda Merigliano</td>
<td>Social Media Rodeo: A Hands-on Workshop for Wilderness Luddites and Technological</td>
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<td>Emerging Strategies for Working with Partnerships and Philanthropy</td>
<td>Kristine Komar (Double K Outfit consulting)</td>
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<td>1:40-3:00</td>
<td>- Creative Use of Technology to Connect People with Wild Places</td>
<td>Mastia Randzio (Montana Wilderness Association), Hannah Ettema</td>
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<td>- Preserving Founding Principles of the Wilderness Act in an Age of</td>
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<td>Collaboration and Conflict Resolution with Steve Kimball (Society for</td>
<td>Wilderness Act founder), George Wuerthner (author)</td>
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<td>Working with the Wilderness Management Agencies</td>
<td>Nancy Roper (Fish and Wildlife Service), Elwood York (Forest Service)</td>
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<td>3:10-4:30</td>
<td>- Weeding out Weeds with Volunteers, planning, recruiting, and</td>
<td>Carol Treadwell (Bob Marshall Wilderness Foundation), Marchand Logan (Bob</td>
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<td>implementing weed suppression projects in 'the Bob'</td>
<td>Marshall Wilderness Foundation), Ben Rutherford (student), Lyne Vanhorn</td>
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<td>- Crafting a vision for the 100th Anniversary of the National Wilderness</td>
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<td>Preservation System</td>
<td>Society), Chris Ryan (retired Forest Service), Sharon Netherton (Friends</td>
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<td>of Nevada Wilderness)</td>
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## Plenary

4:40-5:30 | Keynote address by Sue Spear, Wilderness and Wild & Scenic Rivers Director for the Forest Service, followed by Salish educator, writer and actress Julie Cajune [UC Ballroom]

## Open

5:30-7:00 | Next Steps’ Natural Resources career fair [UC Ballroom] (no-host bar)
Silent auction – Final bids due by 7:00pm [UC Ballroom] (no-host bar)

7:30-10:00 | Wilderness Institute 40th Anniversary Reception. Free to all workshop attendees, drinks provided. [Flathead Lake Brewing Company, 2nd floor]

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**Friday, October 30, 2015**

<table>
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<tr>
<th>Session</th>
<th>Time</th>
<th>UC Room 326</th>
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<tr>
<td>Open</td>
<td>8:00-8:30</td>
<td>Light breakfast, networking, registration, and payments for silent auction (due by 1:30pm Friday) [UC Ballroom]</td>
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<td>Plenary</td>
<td>8:30-9:00</td>
<td>Opening remarks and field trip briefings from workshop organizers [UC Ballroom]</td>
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<td>5</td>
<td>9:10-10:30</td>
<td><strong>Advocating for Inventorying Candidate Wilderness Areas on National Forests and Bureau of Land Management Lands</strong> with Sally Cathey (Montana Wilderness Association), Rob Mason (The Wilderness Society), Lisa Gerloff (University of Montana Wilderness Institute)</td>
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<td><strong>Working with Agencies Using Agreements: Important Lessons Learned</strong> with Randy Welsh (retired Forest Service), Shaaron Netherton (Friends of Nevada Wilderness), Roger Semler (National Park Service)</td>
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<td><strong>Non-Traditional School to Traditional Tools: Equipping the Next Generation of Wilderness Stewards</strong> with Adam Washebeck (Trapper Creek Job Corps), Steve Archibald (retired Educator), Stuart Dodd (Indian Peaks Wilderness Alliance)</td>
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<td><strong>Recreation and Conservation Nexus: Will Growth in Outdoor Recreation Increase Demand for Land Protection or Undermine it?</strong> with Ashley Korenblant (Public Land Solutions), Eric Melson (International Mountain Bicycling Association), Alyssa Ravasio (HipCamp)</td>
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<td>6</td>
<td>10:40-12:00</td>
<td><strong>Using Marketing Concepts to Tell the Wilderness Stewardship Story</strong> with Ralph Swain (Forest Service)</td>
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<td><strong>Paperwork Before Partnerships</strong> with Elaine Poser (Forest Service), Julie Schreck (Forest Service)</td>
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<td><strong>Evaluating Proposals for Ecological Intervention in Wilderness: A Participatory Workshop</strong> with Beth Hahn, Peter Landres, Lucy Lieberman, Patrick Kelly (all speakers from the Aldo Leopold Wilderness Research Institute)</td>
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<td><strong>Defining Direction and Success in Changing Times</strong> with Connie Myers (Arthur Carhart National Wilderness Training Center), Bill Hodge (National Wilderness Stewardship Alliance), Heather MacSlarrow (Society for Wilderness Stewardship)</td>
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<td>Open</td>
<td>12:00-1:30</td>
<td>Lunch (on your own)</td>
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<td>Silent auction payments (due by 1:30pm) [UC Ballroom]</td>
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<td>7</td>
<td>1:40-2:30</td>
<td><strong>Relationships and Relevance: American Indian</strong></td>
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<td><strong>Transitioning to the Next Generation: What</strong></td>
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<td><strong>What Future for the Wilderness of</strong></td>
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<td><strong>WISDOM: A Six-Step Process for Professional Public</strong></td>
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### Field Trip #1
**Wilderness Character Monitoring / Recommended Wilderness Area Management**
This field trip will introduce agency and non-profit staff to the tools of Wilderness character monitoring and Recommended Wilderness evaluation, and how to use both to engage the public in citizen science opportunities. We'll travel to two sites: a Bureau of Land Management Wilderness Study Area and a Forest Service inventoried roadless area, where agency and non-profit experts will convey how to engage citizen scientists in valuable monitoring and evaluation work that benefits on-the-ground management.

### Field Trip #2
**Technical Rock Work Project**
This field trip will focus on technical rock work, the tools of the trade, techniques for moving rock and how to build durable, sustainable rock structures. PPE and equipment will be provided. Participants MUST wear long pants and shirts, sturdy boots with ankle support, and have plenty of warm layers (hats, gloves, jackets) to be prepared for a day of work in the woods.
Field Trip Logistics

If you registered (and paid) for the additional $35 Field Trip, this section is for you!

**Step 1: Pick a Field Trip (when you register)**
- Wilderness Character Monitoring / Recommended Wilderness Area Management
  - Sponsored by the Montana Wilderness Association
  - 1-Hour Drive North to Helmville, MT
- Technical Rock Work Project
  - Sponsored by the Selway-Bitterroot Frank Church Foundation
  - 1-Hour Drive South to the Bitterroot National Forest

**Step 2: Plan for your Field Trip**
- Both field trips will depart at 8:00AM from the DoubleTree Hotel (100 Madison St)
- Participants must be prepared for a day trip outing in adverse weather conditions
- A small day pack is highly recommended
- Sturdy boots, long pants, warm layers and rain gear are highly recommended
- Bring enough water for the day
- Lunch and transportation are provided for all Field Trips
- Project safety gear, tools and rigging equipment will be provided for the Technical Rock Work project
- Character Monitoring Participants will want to bring a notepad and something to write with

Thank You!

Thank you for joining us this fall in beautiful Missoula, Montana to take part in charting the course for the next 50 years of Wilderness. Your participation has created the building blocks to implement the 2020 Vision, simply put the Wilderness community could not have done it without you.

Also, a hearty thanks to our sponsors who, with their support made the 2015 Wilderness Workshop possible: The Wyss Foundation, Patagonia, AlphaGraphics, TopHat Lounge, Flathead Lake Brewery, DoubleTree Edgewater, Omnibar, Carin Cartographics, REI, Kettlehouse Brewery, Buttercup Cafe, The Trailhead and the Dram Shop. THANK YOU!
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Kettlehouse  Buttercup Cafe  The Trailhead

www.wildernessalliance.org