Sixty percent of the world’s mammals, birds, fish and reptiles have been lost since 1970 - leaving a gaping hole in our natural world and our life support system.

Our thirst to dominate the landscapes with efficiency for our growing population is actually a detriment to our progress. We need solutions and we need actions.

Wild Farm Alliance is the voice for the wild - advancing practical solutions that support nature and promote a viable and healthy agricultural system.

The path ahead is not straight and has obstacles to overcome. This is why we are bringing together an alliance to join the chorus for a strong and wild future.

Thank you for joining with us to forge a new path. Please read on about what we have achieved together over the last year.

Jo Ann Baumgartner     Shelly Connor
Executive Director       Assistant Director

DISAPPEARING WILD

Wild Farm Alliance
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Watsonville, CA 95077
WildFarmAlliance.org
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(831) 761-8408
We are building a better agriculture for the farming community as a whole, for individual farmers who benefit from our avian allies and climate smart practices and policies, and for consumers who rely on functioning landscapes that provide healthy food and beauty for our souls. The accomplishments we achieved are leading to more biodiverse farms.

**SUCCESS BY THE NUMBERS**

- **1100** Bird Booklets distributed online and printed.
- **280** Attended one of our four All Things Avian Field days.
- **170** People learned on our eOrganic webinar about how to support beneficial birds.
- **3** Farmer success stories and videos released on our story platform.
- **8** WFA-assisted farmers awarded $300,000 to implement conservation practices through the Healthy Soils Program.
- **107** Farmers learned about WFA resources and bird-friendly practices that reduce pesticides at 2 Agricultural Commissioner meetings.
- **2900+** People visited the new multimedia story platform to learn how to support beneficial birds on the farm and to watch videos.
- **12** Organic certifiers and inspectors participated in California on-farm trainings on how to assess biodiversity.
- **6500+** People took part in advancing a wild and resilient farm movement.
STORIES THAT INSPIRE

Duane Chamberlain, Chamberlain Farms
When you listen to Duane talk about his farm and the birds that occupy the farmscape, his enthusiasm for the birds is contagious.

Duane's field edges have habitat, some of which support the rare Swainson's Hawks, and songbirds that eat the alfalfa weevil. Read more and watch a video about Duane and the practices he employs to support beneficial birds: bit.ly/BeneficialBirds

Alan Haight and Jo McProud, Riverhill Farm
Alan and Jo have have built an oasis of biodiversity on their property and continually think about how to lessen their production impact on the surrounding natural landscape.

They have sculpted their farm using crops, native vegetation and permeable fencing to allow water and beneficial wildlife to flow through, while holding the soil in place and reaping avian pest control along the way. Read more and watch a video about Riverhill Farm: bit.ly/BeneficialBirds

Julie Johnson, Tres Sabores Winery and Vineyard
Julie understands how valuable songbirds, barn owls and raptors are to her vineyard, and she will happily talk to you about the important role birds play on her property.

Julie's Tres Sabores sports bird nest boxes, hedgerows, and oak woodlands, all to the benefit of avian natural enemies, pollinators and other wildlife. Read more and watch a video about Julie and Tres Sabores: bit.ly/BeneficialBirds
RESOURCES THAT ENGAGE

New Publication - In January we released, Supporting Beneficial Birds and Managing Pest Birds. With this publication, we are spreading the knowledge of how all farmers can make the most of birds on their farms. The publication covers the following topics:
- Colorful Accounts of How Birds Can be Beneficial in Crops and on Pasture
- USDA’s Historic Economic Ornithology Division
- How Best to Manage and Co-exist with Pest Birds
- Why On-Farm Habitat and the Surrounding Landscape Influence Pest Control
- What Farmers Can Do to Make Farms More Bird-Friendly and Resilient
- How Birds’ Diets, Foraging Strategies and Nesting Periods Affect the Farm
- Inspiring Stories from Ten Innovative Farmers

New Online Resource - We launched our Multimedia Story Platform in September. The platform is an online resource that gives farmers practical tools for implementation, inspiring stories, and the opportunity to support birds on farms.

There are four tabs, each highlighting how birds can be used for pest control on the farm:
- Introduction – See overview of the platform and how to use it.
- Making the Case for Birds – Learn about supporting beneficial birds and the research showing compelling evidence that supporting beneficial birds on the farm can pay off.
- Toolbox for Pest Management – Access the tools for implementing avian pest control practices.

All Things Avian Field Days -
This year we hosted four field days. These unique events brought together innovative farm leaders who have integrated practices to support birds, avian researchers who have studied birds’ pest control benefits in the states and abroad, and agricultural professionals and conservationists who work on farms. Event attendees also participated in conservation plantings and saw birds up close and personal through mist netting demonstrations. We are hosting four more field days in 2020.
THANK YOU TO THE FOLLOWING SUPPORTERS WHO GAVE IN 2018-2019:

INDIVIDUALS AND ORGANIZATIONS:

Amanda Fuller
Amigo Bob Cantisano
Anne Cary Dannenberg
Annette Hoff
Ashley Chesser
Barbara Connor
Barbara Hodge
Becky Weed
Beth Irons
Beth Morgan
Betty Kanenan
Bill Paine
Bonnie Madden
Brenda Young
Brian DeVore
Bucky Strombotne
Carleton Eyster
Carol Shennan
Catherine Badgley
Christine Coke
Christine Pielenz & William Laven
Cooper Freeman
Dan & Tami Kent
Dana Jackson
Dani Baker
Dan Imhoff & Quincy Tompkins
Dave Henson
David Stern
Davies Nagel
Diana & Richard Dyer
Diane Beere
Don Cooke
Dru Rivers
Edward Spevak
Florence Cohen
Forest Shomer
Glenda Corning
Hannah Aria Wallis
Harry Keally
Jamaica Kelley
Jan Joannides
Jan Nelson & Edward Winter
Janet Gonzales
Jeff Zerger
Jennifer Anderson
Jerry & Jean Thomas
Joanne Hedou
John Bingham
Julie Johnson
Karen Arroyo
Karminder Aulakh Brown
Katherine & Phil Foster
Kayann Short
Kelly Mulville
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Laura Smith
Leslie Churchill
Louise Pape
Lydia Garvey
Lynda Oosterhuis
Lynne Harkins
Marcie Cleaver
Martha Mayne
Martha Noble
Mary Agnes Rawlings
Melville Kennedy
Mike DiNunzio
Nancy Maurelli
Neva Hassanein
Pat Baumgartner
Paul Dolan
Peter Martinelli
Patagonia
Repass-Rodgers Fund for the Environment through Community Foundation of Santa Cruz County
Rose Foundation for Communities and the Environment
Sandhill Farm Foundation
Strong Foundation for Environmental Values
The Springcreek Foundation
Tompkins Imhoff Fund of the Community Foundation of Sonoma County
True North Foundation
United Natural Foods Foundation
USDA Natural Resources Conservation Service

GRANTS:

California Department of Food and Agriculture
California Department of Pesticide Regulation
Clarence E. Heller Charitable Foundation
Clif Bar Family Foundation
Eddy Foundation
Foundation for Sustainability and Innovation
Fund for Wild Nature
Gaia Fund
National Sustainable Agriculture Coalition
Newman's Own Foundation
New Belgium Brewing Foundation
Patagonia
Repass–Rodgers Fund for the Environment through Community Foundation of Santa Cruz County
Rose Foundation for Communities and the Environment
Sandhill Farm Foundation
Strong Foundation for Environmental Values
The Springcreek Foundation
Tompkins Imhoff Fund of the Community Foundation of Sonoma County
True North Foundation
United Natural Foods Foundation
USDA Natural Resources Conservation Service

BUSINESS LEAGUE:

JOIN THE ALLIANCE AT WILDFARMALLIANCE.ORG