



## Join the Climate Ride finish at Northerly Island September 9th!!

**Pedal Your Bike. Power the Movement.**

**Everyone is invited.** We would like to have as many people as possible!

Be at the end of the inaugural bicycle ride and meet more than 100 cyclists who pedaled from Grand Rapids, MI to Chicago, and raised money for more than 90 local and national beneficiary organizations including the Alliance for the Great Lakes, Active Transportation Alliance, WMEAC, 350.org, Rails-to-Trails Conservancy, Natural Resources Defense Council (NRDC), and more.

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**WHAT:** Join the riders to celebrate the end of Climate Ride, a 300-mile benefit bike ride to raise awareness of bike advocacy, sustainability, renewable energy and the threat of climate change, beginning in Grand Rapids, MI and ending at Northerly Island in Chicago, IL.

**WHEN:** **TUESDAY, SEPT 9<sup>th</sup>, 2014**

**3:45pm -** All riders will gather at the 57<sup>th</sup> Street Beach Park for an *en masse* departure to Northerly Island. **Be sure to arrive with a bicycle for this segment.** Note: Riders will pedal all together from there along the Lakefront Path – *please obey traffic laws and stop for lights.*

**4:00pm –** Riders depart for Northerly Island

**4:30pm –** Meet to cheer on the arrival of riders at Northerly Island. Greeters include Ethan Spotts of the Active Transportation Alliance and Caeli Quinn, Co-Founder of Climate Ride.

**We will have a photo opportunity at Northerly Island.**

**CONTACT:** Caeli Quinn, Climate Ride Co-Founder, 406-871-5477 or Kim Rogers, Communications Manager, 917-855-7060