

BIG GREEN CONFERENCE

October 15, 2009

Co-hosted by:

Larkin
Hoffman
ATTORNEYS



GREEN GROWTH FOR BUSINESS: How and Why it Benefits the Bottom Line

Join local government and business leaders as they discuss a proposed policy framework for regulating greenhouse gas emissions and incentives for businesses to become more energy efficient and environmentally sustainable.

8:30 A.M. to 4:15 P.M. • Mall of America • Bloomington, MN 55425

Topics and Feature Presenters* Include

• INCENTIVES FOR SUSTAINABLE DEVELOPMENT

- Representative Jeremy Kalin, Minnesota House of Representatives
- Craig Johnson, Intergovernmental Relations Representative, League of Minnesota Cities
- Richard Graves, U.S. Green Building Council

• GREENHOUSE GAS AND PERMITTING REGULATION

- Representative Kate Knuth, Minnesota House of Representatives
- Assistant Commissioner David Thornton, Minnesota Pollution Control Agency

• GREEN STRATEGIES

- Terry Hayden, Reluminate, Inc.
- Rachelle Schoessler Lynn, CID, ASID, LEED AP, Studio 2030
- Arif Quraishi, Johnson Controls, Inc.

• LUNCH PRESENTATION FEATURING POLAR EXPLORER AND ENVIRONMENTAL ACTIVIST WILL STEGER

- Introduction by Mayor Gene Winstead, City of Bloomington
- A stunning visual account of his explorations and the effects of global warming on the polar ice caps

• RENEWABLE ENERGY GRANTS

- Bill Glahn, Director of the Minnesota Office of Energy Security and Deputy Commissioner of Commerce
- Janet Streff, Manager, Minnesota Department of Commerce, Office of Energy Security
- Randy Hagan, Owner, Solar Skies Manufacturing, LLC
- Randy Pelletier, Owner, Pellco Machine, Inc.

• IMPLEMENTATION OF GREEN TECHNOLOGY AND ENERGY EFFICIENT PRACTICES

- Jim Faulconbridge, Principal of Karges-Faulconbridge, Inc.
- Kurt Hagen, Vice President, Development, Mall of America Company
- Larry Lee, Director, Community Development, City of Bloomington
- Mario Monesterio, Founder and Principal, Westwood Renewables and Nathan Franzen, General Manager, Westwood Renewables
- Representatives from the U.S. Green Building Council Green Schools Initiative

• MALL OF AMERICA RECYCLING CENTER TOUR

- Lydell Newby II, Manager of Environmental Services, Mall of America Company

A portion of the proceeds will be donated to: **WILL STEGER** FOUNDATION 

**Presenters are subject to change.*

For more information or to register, visit <http://biggreenconference.eventbrite.com>