Partner with Windustry in the Wind Energy Center at the 2021 Minnesota State Fair!

The Wind Energy Center is an interactive, museum-quality display within the Eco Experience at the Minnesota State Fair. It is developed and presented by Windustry and partners, and teaches hundreds of thousands of fairgoers each year about how wind energy can provide both environmental and economic benefits to Minnesotans. Your involvement is critical to helping create a fun, interactive exhibit that fits in with the Eco Experience’s live entertainment and cutting-edge displays.

The State Fair is an ideal environment to engage the public on the benefits of wind energy. The Eco Experience is among the most popular exhibits at the Fair and just about everyone who visits stops by the examine the Minnesota Wind Resource Maps, to step inside our turbine tower base, or just to have a conversation with volunteers from companies like yours.

Highlights from Past Years at the Wind Energy Center

- Wind Sail Cars hands-on activity
- Net metering interactive display
- Wind resource maps
- Approximately 5,800 Wind Spinner questions answered
- Wind Siting and Permitting infographic displays
- 50 volunteers 12 days 252,000 visitors
Partner Benefits

- Visibility to over 250,000 Eco Experience visitors at the MN State Fair over 12 days
- Your company name will be featured on presentation materials: the Wind Energy Center banner, a Windustry wall poster (6’ x 10’)
- Your company name will be featured on the Windustry and Eco Experience websites
- Optional: Your company volunteers are provided State Fair tickets and Eco Experience T-shirts.

Choose Your Partner Level

$1200 Allied Partner ------------ Your company name on presentation materials
$2000 Sustaining Partner -------- Your company name & logo on presentation materials
$3200 Spotlight Partner --------- Blog feature on our websites leading up to State Fair
$5000 Presenting Partner ------- Included in the summer newsletter, featured on our blog, and your choice of a Quote banner hanging in the Wind Energy Center or Your company acknowledged on a sign as a sponsor of a specific exhibit