

# SIXTH ANNUAL WISCONSIN PROGRESSIVE GRASSROOTS FESTIVAL

## MESSAGING FOR DEMOCRACY

Saturday March 22, 2014

Wisconsin Heights High School, 10173 State Hwy 14, Mazomanie WI 53560  
\$15 Pre- registration / \$20 at the Door Suggested Donation Includes Lunch

Register On Line at

[www.wisconsingrassroots.net/2014\\_festival](http://www.wisconsingrassroots.net/2014_festival)

Registration 8:15 to 9:15

9:15 am to 9:45 Opening

Mary Bottari for Lisa Graves

Mike McCabe

John Nichols

George Lakoff

11: 20am to 12:20am Section One: The Economics of Immigration: **John Simonson** / Why We Need Non-Partisan Redistricting Reform: **Jay Heck** / Understanding How to Change Energy Policy: **Rob Danielson** / Value Based Messaging – Creating the Message: **Scott Wittkopf & George Lakoff** / The Future Concept of Work - Who Gets What How: **Matt Joseph** / The Economic Impact of Fracking: **Robert Nehman** / The Presenters Forum: **Mary Bottari for Lisa Graves, Mike McCabe, & John Nichols**

LUNCH: 12:20 am to 1:45 pm

**Lunch Speakers Mary Burke, Mark Pocan, & TBA**

1:45pm to 2:45pm Section Two: Walker Economics - Un-intimidated but Wrong: **John Simonson** / Is the Self Driving Car the Future of Personal Transportation: A Paradigm Shift of How We Conceive and Make Things?: **Mat Joseph** / Organizing Around Issues and Candidates: **Chuck Uphoff & Nate Timm** / Standing Against the Sand Storm-the Sequel: **Pat Poppo & Karen Edson, Forest Jahnke** / Organizing With Social Media: **Keith Schmitz** / Your Role In Disseminating the Value Based Message: **Scott Wittkopf & George Lakoff** / Vouchers, Charters, Common Core; Your Changing Schools: **Sondy Pope**

3:00pm to 4:00 pm Section Three: Empowering the Voter Through Greater Choice: **Jim Mueller** / Move to Amend – How to Organize: **Dan Fary and Jen Miller** / Your Role In Messaging Through Signage: **Pam Cashman, Chris McDonough, & Ed Prell** / The Economic Cost of Income Inequality: **John Waelti** / The Importance of Challenging Incumbents In Red Districts: **Tanya Lohr** / WGN – Your Role in Advancing the Movement : **Nate Timm, Marcia Riquelme, Tim Sager, & Bob Crego** / An Update On the War Over Healthcare: **Robert Kraig**

4:00 to 4:45 Closing

The Old Feed Mill 114 Cramer St. Mazomanie, Social hour 5:00 pm to 6 pm ~ Dinner, 6:00 pm to 7:30 pm ~  
Conversation with **George Lakoff** 7:30 pm to 8:30 pm - \$30 all inclusive

Register On Line at

[wisconsingrassroots.net/lakoff](http://wisconsingrassroots.net/lakoff)

For More information: 608-220-0139, [nptimm@chorus.net](mailto:nptimm@chorus.net)

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